

# **TACKLING ALZHEIMER'S SUPPORTING AUSTRALIA**

**SA  
ANNUAL  
REPORT  
2011**

# FUNDAMENTAL PRINCIPLES

- **Promote awareness and understanding**
- **Respect the human rights of people with the disease**
- **Recognise the key role of families**
- **Provide access to health and social care**
- **Stress the importance of optimal treatment after diagnosis**
- **Take action to prevent the disease, through improvements in public health**



Hon Dr Kemer Murray AO  
Patron

## THE BOARD



Prof John McKellar AM ED  
President



Kathryn Cunningham  
Chief Executive &  
Public Officer



Timothy White  
Treasurer



Daniel Endenburg  
Secretary



Tony Newman

# UNDERSTAND EDUCATE ALZHEIMER'S AUSTRALIA

## VISION

A society committed to reducing the impact of dementia

## VALUES

Professionalism, Integrity, Commitment, Teamwork, Inclusion



John Giles



Scott Langford



Alison Kimber



Alan Bevan

# PRESIDENT’S REPORT

## CHAIRMAN’S REVIEW

The Board has operated throughout the year with one co-opted, four elected and three appointed members and the Chief Executive. The Board held ten regular meetings supported by meetings of the Finance and Risk and Governance Committees. These committees have identified and dealt with areas of risk, maintained control of the financial position of Alzheimer’s Australia SA Inc and matters affecting the governance of the organisation.

Over the years since joining the Board in 1996 I have observed many significant changes brought about through successful lobbying and promotion of the cause of dementia both at State and National levels. The changes have been both within Alzheimer’s Australia SA Inc and in the community.

# PROFESSOR JOHN McKELLAR AM ED

Within Alzheimer’s Australia SA Inc the changes have been to move from an organisation with a Board based solely on elected carers to one with a balanced skills base and a highly professional structure. Such changes have been necessary to meet the challenges brought about through amendments to the law governing not-for-profits entities. Further changes are to be expected as the Australian Government works through the Productivity Commissions report on not-for-profit organisations particularly those that may affect Income Tax and Deductible Gift Recipients (DGR) status and the use of funds.

Changes that have taken place outside of, but have a bearing on Alzheimer’s Australia SA Inc, have been both brought about by government action and general community changes. There has been an increasing awareness of dementia within the community probably influenced to some extent by the realisation of the Baby Boomers as they begin to join the ranks of the retirees. Alzheimer’s Australia SA Inc has been very successful in lobbying both National and State Governments. At the State level the part played by members and staff of Alzheimer’s Australia SA Inc in the Carer Recognition Act, the State Dementia Action Plan and Home and Community Care funded programs is testimony to the standing of the organisation. However, government funded projects present a potential threat to the continuing operations of Alzheimer’s Australia SA Inc if the governments decide to place greater emphasis on funding other priority areas.

This requires Alzheimer’s Australia SA Inc to maintain political pressure on governments to restore the Dementia Initiative lost in the last Australian Budget and indeed to go further in providing more research and other program funding.

Overall, if Alzheimer’s Australia SA Inc is able to maintain its funding level the future looks very strong. However, there are some threats that we must keep in mind in future planning. One such threat is the increasing aim of governments to place programs out for competitive tender. This action could result in a specialist body such as Alzheimer’s Australia SA Inc losing core business to more commercial operators. Another threat is the present debt of the Australian Government which is such that we might expect at least curtailment of some programs in the dementia field. Fortunately, we have received significant funding support from the Rosemary Foundation over the past few years. This source of funding must be maintained and continue to grow to give greater independence from the need for government financial support and flexibility to develop new programs of support for people diagnosed with dementia and the carers.

One of the highlights of the year has been the return visit of Baroness Professor Susan Greenfield, formerly South Australian Thinker in Residence and certainly one of the world authorities in dementia. Her visit included a public lecture posing the question of whether the future without dementia is a myth or reality.

Certainly her work at Oxford could lead to the impact of Alzheimer’s disease eventually being significantly reduced.

The number of financial Members of the Association has continued to grow and Alzheimer’s Australia SA Inc has continued to offer services to members of the community.

In conclusion, I would like to thank the CEO, Kathryn Cunningham, the Executive Team, staff and volunteers for another year of strong performance.

**Professor John McKellar AM ED**  
President

## TOOK ON ALZHEIMER’S GAVE TO AUSTRALIA



# CHIEF EXECUTIVE OFFICER'S REPORT

I am pleased to report that again Alzheimer's Australia SA Inc has made significant progress whilst maintaining a strong financial position for the future of the organisation.

Innovative thinking is behind our success as the leading specialists in dementia services in South Australia. Partnerships have continued to grow with aged care facilities, community care organisations, government and corporates.

We have continued to engage with government over this period, enhancing relationships and ensuring that they hear the right message.

# KATHRYN CUNNINGHAM

The Government have continued to support the Dementia Training Study Centre, the National Dementia Support Program and the Dementia Behaviour Management Advisory Service which are all core business for Alzheimer's Australia SA Inc.

We have a solid balance sheet, with talented people at all levels which gives us long term security to ensure that we can continue to deliver services for people with dementia.

Looking ahead to 2012, we will continue to work diligently to grow the business and prepare for the increasing demand that will be placed on our organisation in the future and we will continue to be influenced by the needs of our consumers. The focus will be to continue to deliver top quality services to people with dementia and ensure we develop strong policy that will position us in the years ahead.

Professor John McKellar will be stepping down as President this year after holding the position for twelve {12} years. John joined Alzheimer's Australia SA Inc in 1990 after his wife Elizabeth was diagnosed with early onset Alzheimers disease.

Over the years John has also served on the National Board and was for some time the National Vice-President. John was instrumental in establishing the Rosemary Foundation in 1998.

He has been a strong advocate for people with dementia, sitting on the Carer Advisory and Advocacy Committee as Chair.

Alzheimer's Australia SA Inc will always be extremely grateful for the substantial contribution John McKellar has made which has assisted the organisation to grow and develop into a medium sized not for profit entity. We thank him for his dedication and commitment to our organisation over the years.

This financial year has proven our resilience to the ever increasing demands placed on our services and our people.

I would like to take this opportunity to thank our employees, volunteers and my Executive Team for their strong commitment to Alzheimer's Australia SA Inc.

Our Board, Patron, Donors and Members are valued people and we thank them for their support.

**Kathryn Cunningham**  
Chief Executive Officer  
Alzheimer's Australia SA Inc

# SUMMARY OF HIGHLIGHTS

## Eastern Dementia Link Worker

Complimenting our workers in the North, South and West.

The Dementia Link Worker service provides support to people with a new diagnosis of dementia and their families/carers in accessing information and support, linking into ongoing services and provides an element of counselling support and advocacy.

## Multicultural Liaison Officer

This new project utilises a community development approach and works in collaboration with established and new emerging communities to deliver culturally and linguistically appropriate dementia services as identified by individual groups state-wide.

## Aboriginal Liaison Officer

This project works state-wide to raise dementia awareness in Indigenous communities. The project reduces barriers to accessing services and identifies service gaps, develops regional programs and presents at forums to address the needs of the community through networking with key peak Aboriginal and mainstream bodies through a community development approach.

# DISCUSSING ALZHEIMER'S EDUCATING AUSTRALIA

## Dementia Care Essentials

Competency based training in the dementia component of CHCAC319A (from Certificate III in Aged Care) "Provide support for people living with dementia" and CHCAC416A (from Certificate IV in Aged Care) "Facilitate support responsive to the specific nature of dementia."

This training is delivered across South Australia state-wide to over 970 participants.

## Dementia Training For Community Workers

This is Part 1 of a 3 year project to develop a generic core module for dementia training of community workers (such as retail/ banking staff) with specific application modules for workers in the fire brigade, correctional and emergency services sectors.

Part 1 is the scoping aspect of the project with the submission of a generic core module.

## Marketing Awards

Australian Marketing Institute Awards for Marketing Excellence 2010-2011 in:

- Consumer Insights
- Brand Revitalisation
- Best Marketing Communication Business to Consumer



# DEMENTIA TOUCHES SO MANY LIVES!

By: LIFESTYLE REPORTER, CALLIE WATSON

## Their story should be a simple one.

Jenie Aikman met her future husband Kym at a Blue Light Disco when she was 14 and he was 16, more than two decades ago.

From the moment she met the lanky boy, Jenie knew she would spend the rest of her life with him.

But instead of growing old together, Kym moved into an aged care home last year aged just 41, after being diagnosed with early-onset Alzheimer's Disease in 2008.

The cruel condition, that normally affects those aged over 65, has debilitated the former bus driver - so much so that he can no longer talk, shower or eat by himself.

Some days, he will smile lovingly at his two children, Amy, 15, and Matthew, 12. Other days, he does not.

He no longer returns to the family's Woodcroft home because visits prompt too much anxiety.

The family instead travels to the nearby Aberfoyle Park aged care home several times a week, taking Kym on short walks and to the beach for icecream, the sorts of activities they enjoyed before the disease took hold.

"We probably knew for about three years before the diagnosis that something wasn't quite right," Jenie says.

"Kym has a hereditary form of the disease, his sister and mum both had it. He started struggling to remember bus timetables. There were signs. It's been a major rollercoaster ride for all of us; he's quite advanced now. The younger the person gets it, the quicker it progresses. We just have to live in the minute, you can't look ahead, you can't look back. The anxiety levels are always quite high, but we just have to deal with it.

"It's very sad to watch, I've heard the disease called the living death and that's really what it is. Probably 97 per cent of the time, he's in his own little world."

Jenie is determined to make sure her teenagers are not different from others in their age groups and says both cope remarkably well.

Bubbly Amy, who works as a casual employee at Woolworths and is in Year 10 at Reynella East College, has a carefree smile that belies the battle both she and Matthew have had thrown at them.

"It does seem like we had to grow up a little bit quicker, but at the same time I still do all the things that other kids my age do," she said. We go and visit dad. We get to see him and it's almost at the stage now where it's become normal, how life is."

There are about 1500 South Australians suffering from early-onset Alzheimers Disease, who are those diagnosed before they are 65.

Alzheimer's Australia SA Inc CEO Kathryn Cunningham said the disease was particularly hard to deal with for those aged in their 30s and 40s, when men and women should be in their prime.

It is also the life stage where many raise families and pay off mortgages.

"People are always shocked when they hear that those in this age group are affected by Alzheimer's," Ms Cunningham said. "There needs to be far greater awareness, there's no question."

Jenie and her children are members of a support group for families working through the challenges of younger onset dementia.

"We are really grateful to Alzheimer's Australia SA Inc for the ongoing support, the help, the direction and especially the people who are there at anytime for anything we need, it really is important to us that we know we can just call when we need to," Jenie said.





# Treasurer's Report 2010-2011

I am pleased to present Alzheimer's Australia SA Inc Treasurer's Report for 2010-2011.

Alzheimer's Australia SA Inc recorded a surplus of \$77,636 for the financial year 2010-2011. This is an excellent result given the tightening of grants and funding towards Dementia across Australia. Alzheimer's Australia SA Inc has been required to trim and become leaner to maintain the same level of programs for its Members.

It has been the practice for many years for bequests to be forwarded to the Rosemary Foundation to invest the capital, and then return income back to Alzheimer's Australia SA Inc and this year is no exception with \$69,323 being forwarded and \$215,000 being returned to AASA.

The organisation has had major capital expenditure in relation to the telephone and communications systems which have been leased with a view to improving efficiencies and costs.

It is pleasing to advise that management have successfully secured all major grants and funding for the next two {2} year period.

The Finance and Risk Committee this financial year has spent considerable time on balance sheet management and risk and it is pleasing to report that this has been a successful process allowing the Board to be in a better position to make future decisions.

I thank the Committee Members, Scott Langford, Alan Bevan and Kathryn Cunningham for their time and input.

Alzheimer's Australia SA Inc has therefore finished the year in a strong financial position to allow it to continue to provide and increase services to Members in the ensuring years.

**Tim White**  
Treasurer FIPA, FAICD, FFPA

SUCCESS

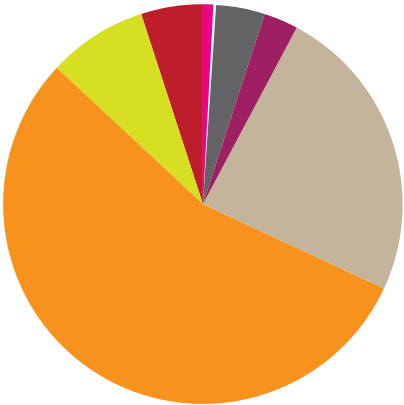
# FINANCIALS 2010-2011

<i>Income</i>	2011	2010
Grants & funding	5,227,254	4,847,815
Donations, bequests & fundraising	378,195	990,932
Sales (net)	8,745	15,704
Interest received	148,943	122,741
General trading income	161,434	253,737
Gain on disposal of assets	24,203	-
Capital Income	49,823	50,177
	<b>\$5,998,597</b>	<b>\$6,281,106</b>

<i>Expenditure</i>	2011	2010
Depreciation	102,209	74,291
Fundraising expenses	19,114	8,829
Grants & scholarships	3,518	9,774
Marketing, promotion & newsletter	348,192	232,135
Office & administration	266,425	378,601
Programs, client expenses & resources	936,735	864,981
Property, maintenance & environment	191,490	150,986
Salaries, wages & related costs	3,983,955	3,537,580
Contributions to Rosemary Foundation	69,323	734,384
	<b>\$5,920,961</b>	<b>\$5,991,561</b>

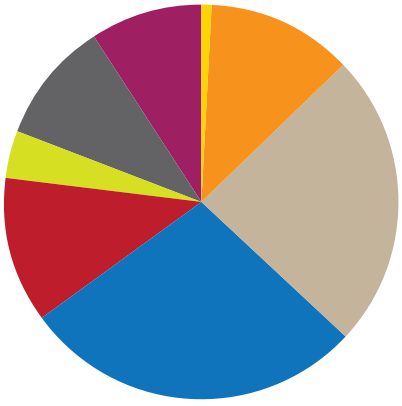
<b>Surplus for the Year</b>	<b>\$77,636</b>	<b>\$289,545</b>
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## REVENUE \$5,998,597



- Grants - HACC: 24%
- Grants - Federal: 56%
- Grants - Local Government & Other: 8%
- Donations and Fundraising: 5%
- Bequests: 1%
- Sales & Merchandise: 0%
- Other Income: 4%
- Interest Received: 2%

## EXPENDITURE \$5,920,961



- Counselling, Early Intervention & Support: 12%
- Dementia Behaviour Management Advisory Services: 24%
- Community, Indigenous & Carer Education: 27%
- Professional Training: 12%
- Advocacy, Resource & Information Services: 4%
- Fundraising & Awareness: 10%
- Operating Costs/Administration: 10%
- Rosemary Foundation: 1%

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**National Dementia Helpline 1800 100 500**