



**HERE  
EVERY  
STEP OF  
THE WAY**

# UNDERSTAND ALZHEIMER'S SUPPORT AUSTRALIA

## Alzheimer's Australia Vic

is registered as Alzheimer's Disease and  
Related Disorders Association of Victoria Inc

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## Our Patron

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Governor of Victoria

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COVER: Lynton Crabb Photography  
RIGHT: Fight Dementia campaign march in Canberra, October 2011

# ABOUT US

## Who we are

Alzheimer's Australia Vic is the state's peak body providing education, support, advocacy and information for Victorians living with dementia, their families and carers.

## Our vision

A society committed to the prevention of dementia, while valuing and supporting people living with dementia.

## Our mission

To provide leadership in dementia policy, risk reduction and services.

## Our values

- The worth of every individual
- Strength through unity with respect for diversity
- Cooperative relationships
- Organisational integrity
- Responsiveness, innovation, creativity and flexibility
- The contribution of all people involved with our work

# ALZHEIMER'S AUSTRALIA VIC HERE EVERY STEP OF THE WAY

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## A MESSAGE FROM OUR PRESIDENT AND CEO

The theme of this year's Annual Report is *Alzheimer's Australia Vic is here every step of the way*. The achievements highlighted in this report demonstrate the range of services and support that we offer to all Victorians; be it those who may be concerned about their memory; those who wish to reduce their risk of developing dementia; or those who have a diagnosis of dementia, their families and carers.

This year we feature the stories of a number of our supporters. They are real people who have generously shared their story and personal experiences of living with dementia. Each person profiled has accessed a range of Alzheimer's Australia Vic services as people with dementia, as families and carers of people with dementia, or as people working in this area. Each person also volunteers their time and expertise to support the work of the organisation in some way.

Last year we developed Our Strategic Directions 2011-2014 plan. This year we are able to report on the significant progress made in each of the five key objectives, and also outline our plans for moving forward in the coming year.

This year we also commissioned and released dementia prevalence data. The research highlights that the prevalence of dementia will grow 244% between 2012 and 2050 across the state.

In October 2011 Keith Wehl resigned from the Board of Directors. We acknowledge and thank Keith for his extraordinary contribution and expertise over the last four years.

Exciting developments were made in the area of research, with the launch of a new initiative, the Alzheimer's Australia Dementia Research Foundation – Victoria (AADRF-Vic). For the first time, AADRF-Vic awarded two grants to research projects based in Victoria, which have the potential to benefit Victorians living with dementia.

At a national level, Alzheimer's Australia embarked on a national Fight Dementia political campaign throughout 2011 and 2012. More than 30 Victorians joined 600 people from across the country to march on Federal Parliament House in Canberra in October 2011 to call for more funding to our services that assist people living with dementia.

The march coincided with the unveiling of new branding across all Alzheimer's Australia organisations nationally – a striking new look for us all that was introduced on our website, publications and resources.



The combined and committed actions of the Fight Dementia campaign successfully influenced the Federal Government's decision to allocate almost \$270 million to dementia, as part of the Aged Care Reform package announced in April 2012.

We acknowledge not only the continued support of the Federal Government but also the State Government. Support from the philanthropic community as well as Trusts and Foundations is also vital to ensure our services are delivered to the community. We thank you all for your support and the difference this makes.

Our sincere thanks are extended to our Board members, staff and volunteers, for their ongoing dedication to our vision and mission, a key aspect of our success.

We hope you enjoy reading about this year's achievements and our future plans. Our continued commitment is to work towards a world without dementia and a better quality of life for those people living with any form of dementia.

**Maree McCabe**  
Chief Executive Officer

**David Galbally QC**  
President

# RESPONDING TO THE NEED: THE DEMENTIA EPIDEMIC

Alzheimer's Australia Vic commissioned and released the latest Deloitte Access Economics prevalence data in April 2012. This research provided up-to-date estimates and projections of dementia prevalence in Victoria for 2012-2050.

The research revealed that the prevalence of dementia will grow 244% across the state between 2012 and 2050.

## KEY STATISTICS AT A GLANCE:

### In Victoria

- **72,000:**  
the estimated number of people with dementia in Victoria in 2012<sup>1</sup>
- **141,000:**  
the projected number of people with dementia in Victoria by 2030 – unless there is a medical breakthrough<sup>2</sup>

### In Australia

- Dementia is the third largest cause of death in Australia, after heart disease and stroke<sup>3</sup>
- **280,000:**  
the estimated number of people with dementia in 2012<sup>4</sup>
- **943,000:**  
the projected number of people with dementia by 2050<sup>5</sup>
- **1.2 million:**  
the estimated number of Australians caring for a person with dementia in 2012<sup>6</sup>

## WHAT IS DEMENTIA?

Dementia is the term used to describe the symptoms of a large group of illnesses which cause a progressive decline in a person's functioning. It is a broad term used to describe a loss of memory, intellect, rationality, social skills and physical functioning. Alzheimer's disease is the most common form of dementia, accounting for between 50-70% of all dementia cases. Dementia can happen to anyone but it is more common after the age of 65.

To view the further details, visit [fightdementia.org.au/vic](http://fightdementia.org.au/vic)

<sup>1</sup>Deloitte Access Economics (2012), Data commissioned by Alzheimer's Australia Vic

<sup>2</sup>ibid

<sup>3</sup>Australian Bureau of Statistics (2011), *Causes of Death Australia 2009*, Commonwealth of Australia

<sup>4</sup>Deloitte Access Economics (2011), *Dementia Across Australia: 2011-2050*. Report commissioned by Alzheimer's Australia

<sup>5</sup>ibid

<sup>6</sup>Alzheimer's Australia (2011), *Pfizer Health Report Issue #45 – Dementia*, Pfizer Australia



## **DOUG DARGAVILLE AND LUCY GRIFFITHS**

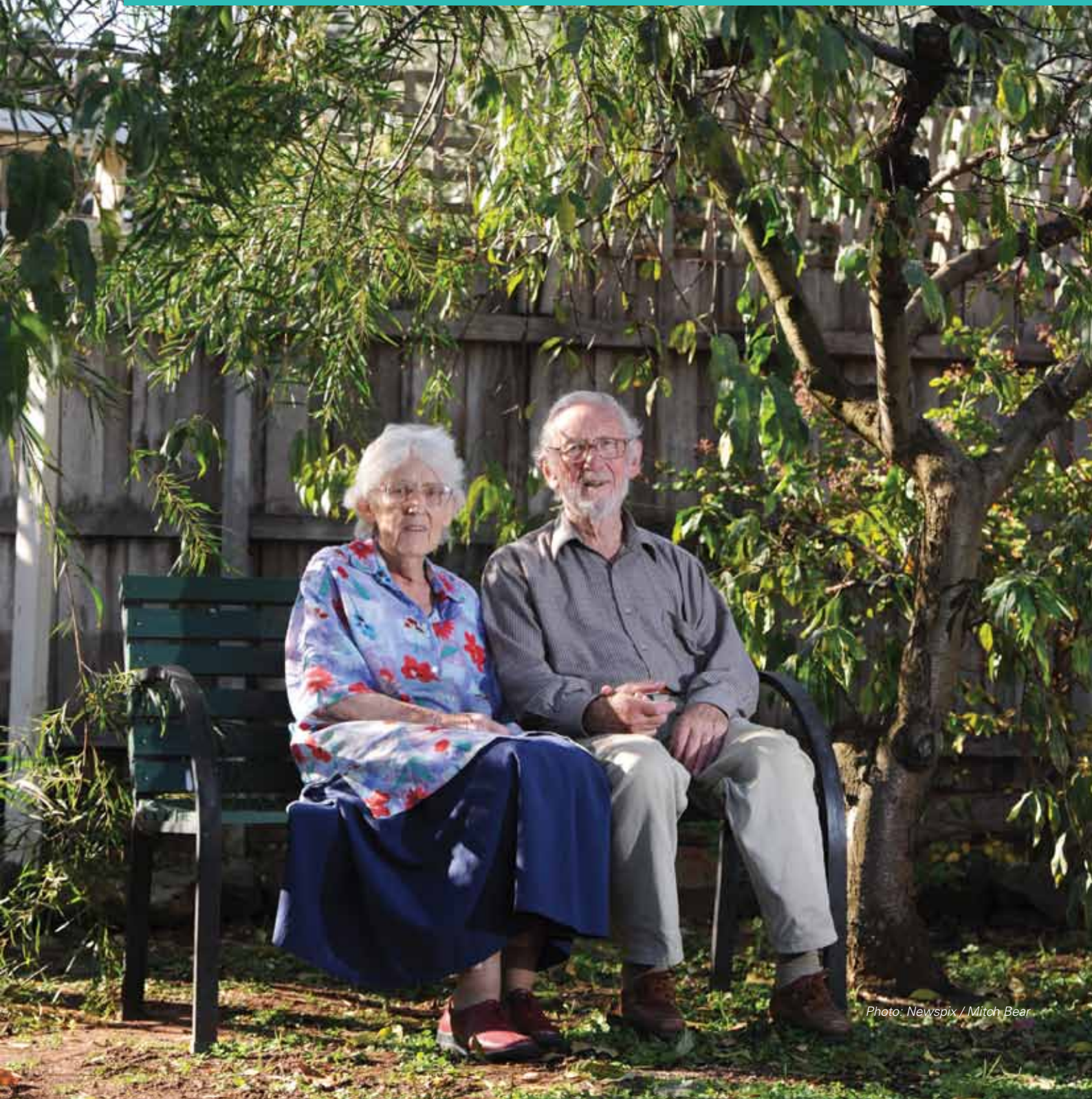
### **BACCHUS MARSH CLIENTS**

Lucy is 81 and lives in Bacchus Marsh with husband Doug, a retired Anglican priest. In 2009 Lucy was diagnosed with Alzheimer's disease and found it a relief to know what was wrong. Attending the Living with Memory Loss program in Ballarat, along with other people with dementia and their families, was a great help to them both.

Recognising a need in their own local community, Lucy and Doug, with support from staff at the Alzheimer's Australia Vic office in Ballarat, established the Bacchus Marsh Dementia Support Group. This important information and support network now meets bi-monthly.

*Lucy is still in the early stages of the disease. Focusing on what she can still do, Lucy continues to be involved in the local community and enjoys book club, bush walking, church, family birthday gatherings and concerts.*

*Doug*





# 1 OUR WORK

## STRATEGIC DIRECTION

Alzheimer's Australia Vic's Strategic Directions 2011-2014 informs all our work and identifies five key objectives:

### WE ARE WORKING TOWARDS A WORLD WITHOUT DEMENTIA AND A BETTER QUALITY OF LIFE FOR THOSE PEOPLE LIVING WITH ANY FORM OF DEMENTIA

Key objective	2011-2012 What was achieved	2012-2013 and beyond Moving forward
<b>1</b> Develop a successful Flagship Project – an integrated services and research collaboration to promote quality dementia practice in dementia care	Identified excellent facility with links to a major research organisation	Develop research collaborations and provide leadership in dementia learning excellence
<b>2</b> Improve advocacy and consumer engagement	<p>Actively engaged consumers via the Consumer Advisory Committee and Younger Onset Dementia Reference Group</p> <p>Parliamentary Friends of Dementia (PFOD) established with support received from two Victorian Members of Parliament to act as conveners:</p> <ul style="list-style-type: none"><li>• Nick Wakeling, MP, Parliamentary Secretary for Health</li><li>• Wade Noonan, MP, Shadow Parliamentary Secretary for Health</li></ul> <p>Monthly client satisfaction surveys introduced to assess service responsiveness and improve services</p>	<p>Continue to build opportunities for engagement</p> <p>Launched PFOD at Parliament House;</p> <p>Consumer consultations in regional areas to inform service planning</p>

Ray Martin filming an interview for 'A Current Affair' with consumers, Mandy and Garry Lovell





<b>3</b>	<b>Promote quality dementia care</b>	<p>Successfully secured funds to increase services in regional Victoria – with a focus on Barwon South West, Grampians, Loddon Mallee</p> <p>Continued development and delivery of an education program to Culturally and Linguistically Diverse communities (Greek and Italian)</p> <p>Steady growth of the dementia consultancy service</p> <p>Early intervention services extended with the pilot of the LaTrobe University and Caulfield Hospital (LaTCH) program, targeting people concerned about their memory or with Mild Cognitive Impairment</p> <p>Extended early intervention services by the increase in the Memory Lane Café program from 3 to 10 venues</p> <p>Developed specialisation in family therapeutic services by introducing a family therapy clinician</p> <p>Built the capacity of the health and aged care sector through the delivery of Certificate IV in Dementia Practice</p> <p>Built the capacity of the health and aged care sector by hosting two successful education forums to promote better practice and service delivery approaches</p>	<p>Further develop regional services in Loddon Mallee and Gippsland</p> <p>Expand the program by translation into five additional languages (Mandarin, Cantonese, Vietnamese, Turkish, Spanish)</p> <p>Continued expansion of the consultancy service</p> <p>Roll out of the program in regional and metro Vic</p> <p>Secure recurrent funding to continue all Café programs</p> <p>Further expand this service</p> <p>Continue delivery of Certificate IV in Dementia Practice</p> <p>Continue to grow and develop these forums and develop other forums</p>
<b>4</b>	<b>Increase awareness and understanding of dementia</b>	<p>Expanded dementia community awareness by actively participating in the national Fight Dementia campaign</p> <p>Raised awareness of dementia during Dementia Awareness Week, with free events in metro and regional Victorian</p> <p>Supported General Practitioners (GPs) and health professionals in dementia care by establishing a GP Focus Group</p>	<p>Continue to participate in the Fight Dementia campaign and grow the number of Victorian based Dementia Champions</p> <p>Continue with the annual Dementia Awareness Week campaign</p> <p>Develop specific online content aimed at GPs and other health professionals</p>
<b>5</b>	<b>Support dementia research and develop risk reduction programs</b>	<p>Established the Alzheimer's Australia Dementia Research Foundation – Victoria (AADRF-Vic) grants program</p> <p>Developed and launched BrainyApp – the world's first dementia risk reduction smart phone and tablet application that helps users live a brain healthy lifestyle</p>	<p>Further expand the AADRF-Vic program</p> <p>Developed and launched the Android version. Develop and launch the Spanish version</p>

A copy of our full Strategic Directions 2011-2014 is available on [fightdementia.org.au/vic](http://fightdementia.org.au/vic)

# HERE TO ADVOCATE

## DIVERSITY PLAN 2012-2015

We strive to be a diversity inclusive organisation. The development of the Diversity Plan 2012-2015 will ensure that diversity will be a fully integrated dimension of the organisation through its systems, policies, processes and staff competence. The Plan ensures that our current and future diversity work is:

- integrated
- informed by current quality practice
- informed by the experience of people with dementia, their families and carers

The plan provides the organisational context for service access across four dimensions:

- Culturally and Linguistically Diverse communities (CALD)
- Aboriginal and Torres Strait Islanders (ATSI)
- Gay, Lesbian, Bisexual, Transgender, Intersex (GLBTI)
- Homelessness or at risk of homelessness

The common priorities identified across all four dimensions are:

- policy and advocacy
- access and equity
- capacity building
- partnerships and collaboration
- research and evaluation
- resources and distribution

## CONSUMER ADVISORY COMMITTEE

The Consumer Advisory Committee is made up of 15 family carers and people with dementia from across the state. In 2011-2012 there were five new members and two resignations.

The role of the committee:

- Advocate broadly on behalf of people with dementia
- Identify and provide advice regarding issues of concern for people with dementia
- Provide consumer perspective on policy papers, submissions, services, resources, plans or projects being developed by Alzheimer's Australia Vic and other stakeholders



Key outcomes:

- Submission to the House of Representatives Inquiry into Dementia Early Diagnosis and Intervention
- Submission to the Inquiry into Opportunities for Participation of Victorian Seniors (Parliament of Victoria)
- Development of 'good dementia care consumer opinion' series
- Consultation with external stakeholders (such as Monash University, Baptcare and Brotherhood of St Laurence) about a range of issues
- Consultation on resources and projects being developed by Alzheimer's Australia Vic
- Member of the Alzheimer's Australia Vic Quality Improvement Committee and participated in the working group relating to service users

Committee members and other consumers are integral to advocacy and profile raising, with many consumers being active media participants, appearing on TV, profiled in video productions and in print media.

One of the major highlights of the year was the visit by the Hon. Mark Butler, Federal Minister for Health and Ageing, to two large scale consumer consultations as part of the Productivity Commission's aged care reform process. Three forums were held (including one specifically targeting CALD communities and one in regional Victoria), giving over 300 consumers the opportunity to express their views on the needs of people with dementia.

ABOVE: Alzheimer's Australia Vic  
Consumer Advisory Committee members  
RIGHT: Rachelle and Kris with their mother Lois





Photo: Fairfax Syndication

## **RACHELLE BETTER-JOHNSTON AND KRIS SAMUEL COMMUNITY ADVISORY COMMITTEE MEMBERS**

Rachelle and Kris are active and passionate committee members. They joined in order to be a voice for people with dementia. They both enjoy the opportunity to influence and contribute to change that promotes better care for families and carers of people with dementia. The sisters also wanted to give something back to the organisation after the wonderful support they personally received from the organisation.

Rachelle, Kris and sister Erica were the primary carers for their mother, Lois, who had Alzheimer's disease. Lois died in 2011 after living with dementia for 13 years. Throughout this time, the family accessed a number of Alzheimer's Australia Vic services – they received information and advice from the National Dementia Helpline, participated in the Living with Memory Loss program and received family counselling.

*We acknowledge the support of Alzheimer's Australia Vic who assisted us in every way through this very challenging journey. We always knew they were only a phone call away.*

*Rachelle and Kris*

# HERE TO SUPPORT

**4,015**

**TOTAL CALLS**

**79%**

**FROM METRO  
MELBOURNE**

**21%**

**FROM REGIONAL  
VICTORIA**

**335**

**AVERAGE CALLS  
PER MONTH**

**19 MINUTES**

**AVERAGE CALL LENGTH**

**79%**

**FIRST TIME CALLERS**

**428**

**CALLS RECEIVED  
DURING 2011 DEMENTIA  
AWARENESS WEEK**

## **NATIONAL DEMENTIA HELPLINE 1800 100 500**

The National Dementia Helpline is a Federal Government-funded initiative and is delivered by a team of dedicated trained volunteer advisors, many of whom are former carers. These advisors are supported by a team of professional counsellors. Every day people with dementia, family members and carers seek information and support and are provided with understanding, counselling, practical help and referral. Often the National Dementia Helpline is their first contact with dementia services and the support they receive.

## **CULTURALLY AND LINGUISTICALLY DIVERSE (CALD) COMMUNITIES BEST PRACTICE COUNSELLING PROJECT**

The aim of this project is to work with different CALD communities to develop and deliver responsive and appropriate dementia support services.

The first year of the project focused on working with Filipino, Chinese, Arabic and Greek community groups. In this second year the focus shifted to Vietnamese, Italian, Tamil and Arabic groups (Lebanese, Coptic and Egyptian). Activities included providing community education sessions and fostering partnerships with ethno-specific service providers.

## **EMPOWERING SMALL AGEING ETHNIC COMMUNITIES PROJECT**

This Community Partners Program Project, funded by the Australian Government Department of Health and Ageing, aims to promote and facilitate access to aged care information and services by CALD communities with significant aged care needs.





For the past three years, we worked in partnership with four communities – Laos, Romanian, Finnish and Russian Jewish – and developed culturally appropriate dementia resources (booklets, community cards, community radio announcements). These resources aim to improve each community's access to support and understanding of the aged care service systems.

In the final phase of the project this year, we continued to work with the four communities and developed bi-lingual community cultural briefing resources. These resources were developed to:

- Enhance the understanding of barriers to the access of services specific to these communities
- Develop a shared understanding of community-specific barriers to access to mainstream services
- Assist service providers to better support clients from these four communities

Cultural briefing training was delivered at various locations to aged care service providers.

Another highlight of the project was the translation of the film *Dementia Taking the Next Step* into the four community languages, with voice over and subtitles.

We would like to thank all the partner organisations for their work in this project – a key to its success.

## EARLY INTERVENTION SERVICES

We are dedicated to working with people diagnosed with early stage dementia in recognition that this can be a very challenging time for the person diagnosed, their family and friends. Our range of Early Intervention services aim to support people in a tailored, individualised way.

### Memory Lane Café – 10th anniversary at Jells Park

The very successful Memory Lane Café program is available to people with a diagnosis of dementia and their family members. It provides an opportunity for peer to peer support in a social setting, as well as access to information about our services and support. Seven of the Cafés are part of a pilot program that has been funded by the Victorian and Commonwealth Governments under the Home and Community Care Program.

In May 2012, the Jells Park Memory Lane Café celebrated its 10 year anniversary, with more than 60 guests in attendance.

*The companionship is the most important thing. The Cafés offer a nice social outing without any pressure and allow the person with dementia to feel relaxed and included*

*Irene, Jells Park Memory Lane Café guest*

### Younger Onset Dementia Café

This year the Wood Family Trust funded the pilot of a Café program tailored to people with younger onset dementia (dementia diagnosed in people under the age of 65). Seven Cafés were run, with 136 participants. With the continued support of the Wood Family Foundation, the program has been extended for a further year.

**By 2050 the number of people with dementia who speak a CALD language at home is estimated to be 120,000**

Access Economics (2009), *Keeping Dementia Front of Mind: Incidence and Prevalence 2009-2050*, page 30

**3,533**

**MEMORY LANE CAFÉ PARTICIPANTS**

**77**

**MEMORY LANE CAFÉS HELD IN METRO AND REGIONAL VICTORIA**

LEFT: Jells Park Memory Lane Café participant



## **GARRY AND MANDY LOVELL**

### **YOUNGER ONSET DEMENTIA REFERENCE GROUP MEMBERS**

Garry was diagnosed with dementia when he was 47. He cared for his mother who also had the condition in her early fifties, and at the time found it difficult to find services for such a young person.

As members of the Younger Onset Dementia Reference Group, Garry and Mandy have the opportunity to be part of a group advocating for change. They help inform Alzheimer's Australia Vic on service gaps; discuss problems that young people with dementia face and problem solve for action.

They have made strong friendships with others in a similar situation through their experience of attending the Living With Memory Loss program and Younger Onset Dementia Café. These friendships have been a lovely support to them both.

Garry and Mandy are dedicated to raising awareness about younger onset dementia and its impact on families and carers. They founded The Lovell Foundation in 2009 with the objective to promote the development of a quality long term accommodation facility for people diagnosed with younger onset dementia and their families.

*It is great to know that you are not alone. The linking in with others has been vital for us to cope with the disease because not everyone understands what it is like.*

*Mandy*



### Living with Memory Loss program

Generally running over six weeks, the Living with Memory Loss program provides peer support, information and practical advice in a group setting to people diagnosed with early stage dementia and their family members. This program develops the building blocks that support people to manage their lives while living with dementia. This year, 19 retreats were held, with a total of 435 participants.

### Mild Cognitive Impairment

LaTrobe University and Caulfield Hospital have developed the LaTCH program to support people concerned about their memory or who have mild cognitive impairment. This year, with the support of the Jack Brockoff Foundation and Marian and E H Flack, our staff were trained to deliver the program. The group program focuses on teaching simple strategies for managing everyday memory difficulties. Roll out of the program is expected across metro and regional Victoria during 2012-2013.

### COUNSELLING SERVICES

Counsellors provide individual, couples or family counselling in relation to living with dementia.

This year saw the creation of the position of a family clinician and the development of a new family counselling service. This marks another step in our continued commitment to improving our services to clients. A family clinician is now available to provide family counselling to individuals, families and children of people with dementia and where relationship difficulties are a key factor.

### REGIONAL DEVELOPMENTS

In response to regional dementia prevalence data and following consultations with key service providers and our staff in the region, existing services in the Hume region were reviewed. In order to better align with health planning in the region, and to enable us to reach and support the growing numbers of people with dementia and their carers, the Benalla office was closed and new offices in Shepparton and Wodonga will open in 2012-2013.

In response to a budget submission, the allocation of an additional \$400,000 annually in funds was granted to Alzheimer's Australia Vic from the State and Federal Governments through the Home and Community Care program. The funds will support the establishment of a rural dementia hub in the Department of Health region of Barwon South West and will allow for further growth in the Grampians and Loddon Mallee regions.

*BELOW: 'Understand Dementia for Interpreters and Translators' session attendees*

**6,355**  
**NUMBER OF PEOPLE**  
**WHO RECEIVED**  
**COUNSELLING**  
**SUPPORT**

**5.8%**  
**FROM CALD**  
**BACKGROUNDS,**  
**REPRESENTING 88**  
**COUNTRIES**



# HERE TO EDUCATE

**15,708**

**TOTAL EDUCATION  
PROGRAM ATTENDEES**

**7,020**

**HEALTH CARE  
PROFESSIONALS AND  
CARE WORKERS**

**7,318**

**COMMUNITY GROUPS  
AND ORGANISATIONS**

**1,370**

**FAMILIES AND CARERS**

As a Registered Training Organisation we offer accredited programs and a broad range of dementia specific workshops and seminars for health professionals and care workers. We also offer free workshops and seminars for people with dementia, their families and carers, as well as the general community.

## **EDUCATION HIGHLIGHTS**

### **Certificate IV in Dementia Practice**

There was an overwhelming response to this 12 month nationally accredited course which was offered for the first time in 2012. Course participants come from residential care, community care and acute care settings. This innovative program challenges participants to think about their dementia practice and how to implement change to improve the lives of people living with dementia.

*It is not just a qualification; it is a new way of thinking, a new way of practising, and a new way of seeing our future.*

*Course participant*

### **Leadership in Quality Dementia Support forum**

Over 200 managers, coordinators and staff from residential aged, community care and health sectors attended this forum. Delegates heard examples of quality dementia care and support from local and international speakers. Special guest was Oxford University's Baroness Susan Greenfield CBE who discussed current approaches for treating dementia, the future of dementia treatments and research strategies that may lead to a dementia-free life. One of the highlights was the performance by The Songbirds Choir, made up of people living with dementia.

### **Clinical Expertise in Dementia Care forum**

Professor Sube Banerjee, Professor of Mental Health and Ageing Department, Institute of Psychiatry, King's College London was the keynote speaker. This inaugural forum highlighted the importance of addressing clinical issues in supporting people living with dementia such as dementia diagnosis and treatments; Lewy Body disease; pain and continence.

### **The 15th Biennial Benalla Dementia seminar**

Professor Edmond Chiu and Associate Professor Anthony Hannan, The Florey Institute of Neuroscience and Mental Health, discussed the latest dementia research and management options for symptoms of dementia to an audience of more than 300 people. Sue Pieters-Hawke was special guest speaker.

### **Understand Dementia for Interpreters and Translators workshop**

This was an important initiative for improving services provided to people from non-English speaking backgrounds. Over 200 interpreters and translators attended in order to gain a better understanding of dementia.

### **Coping with Carer Stress course**

Coping with Carer Stress is a recent addition to our suite of programs for carers. Focusing on strategies to challenge unhelpful thinking, the program helps carers to adapt to a range of circumstances and challenges.



Baroness Susan Greenfield CBE addressing the Leadership in Quality Dementia Support forum.  
Photo: Lucy Aulich



PHOTO: Rodney Dekker

## GEORGINA STAGIAS

### ALZHEIMER'S AUSTRALIA VIC MEMBER AND SUPPORTER

Georgina's mum, Hristina, was diagnosed with dementia in 2004, when she was in her mid 60s. Hristina's husband cared for her until his death five years ago, at which time she moved to residential care.

Georgina is a member and active supporter of Alzheimer's Australia Vic. She has willingly shared her story and the challenges of caring for a loved one with dementia with the public, particularly in print media. Georgina has accessed the National Dementia Helpline many times, particularly in the early years of her mother's diagnosis. She has also utilised the Library and found the Help Sheets, especially those translated into Greek, of huge help.

*Mum can no longer talk or walk but we connect in other ways. I might sing, pat her on the cheek or hold her hand which may cause her to chuckle or smile. I think she recognises my voice.*

*Georgina*



## EDUCATION PROJECTS

### Dementia and Depression

This two year national project was funded by *beyondblue*. The goal of the project was to increase knowledge and understanding of depression in relation to dementia, targeting health professionals as well as family carers. Workshops were held across Australia, with 695 health professionals and 216 family carers participating. Workshops were delivered by Alzheimer's Australia member organisations, a key factor in the success of the project. Whilst no longer jointly branded with *beyondblue*, the workshops will continue to be provided in Victoria in future.

### Quality Dementia Care in the Community Project

This project seeks to improve the quality of community-based dementia support services provided to people with dementia who receive government subsidised community support services. The aim is to develop the following two resources:

- evidence based Person-Centred Community Dementia Support Framework
- Organisational Self Assessment Tool

These two resources aim to assist community aged care providers identify key elements of person-centred care across their organisation and then promote change.

The following elements were completed this year:

- Literature review in the area of community based dementia care
- Working party and academic expert advisory committee convened
- Consultations with consumers regarding community services

*This has been the best session I have attended and the most informative. I feel much clearer about my mother's condition.*

*Workshop participant (family carer)*

The next stage will focus on the development and pilot of the resources.

This project is jointly funded by Alzheimer's Australia through the National Quality Dementia Care Initiative and the Department of Health and Ageing (Encouraging Better Practice in Aged Care).

### Kimberley Indigenous Cognitive Assessment Tool (KICA) Project

This is the first stage of a collaborative research project between Alzheimer's Australia Vic, the National Ageing Research Institute (NARI) and Victorian Aboriginal and Torres Strait Islander (ATSI) communities to develop a version of the KICA tool that is appropriate for use with Victorian Aboriginal communities.

The KICA tool is a Western Australian specific, culturally appropriate and validated cognitive assessment early





screening tool that will be modified to be culturally appropriate for the Victorian community to assist in the early diagnosis of dementia.

Phase One received ethics approval from Monash University this year. 2012-2013 will involve holding focus groups in Melbourne and Mildura. Funding is being sought for Phase Two of the project.

#### **'8 things you need to know about dementia' series**

In order to make information about dementia more accessible to CALD communities, a series of resources was produced in three languages: English, Italian, and Greek. These resources, which are being used by our facilitators, were developed in consultation with CALD communities. They include a 20-page booklet, template flyer and PowerPoint presentations with accompanying notes. There are plans to extend this series to include Vietnamese, Mandarin and Cantonese in the following year.

#### **DEMENTIA CONSULTANCY SERVICE**

This year saw the steady growth of the dementia consultancy service. Consultations were undertaken in:

- Dementia-friendly built and external environments
- Staff development – with a focus on leadership and cultural change in the aged care industry
- Models of care
- Training needs analysis
- Design (building, furniture, landscaping) for proposed new aged care developments, both community and residential.

*LEFT: Clinical Expertise in Dementia Care forum  
ABOVE: Pamela Davies, a long-time friend of a younger person with dementia, at the launch of the 'Friends Matters' booklet.  
Photo: Arsineh Houspian*

## **RHONDA HERNANDEZ**

### **EDUCATION PARTICIPANT**

Rhonda works with Spectrum Migrant Resource Centre as Coordinator for the National Respite for Carer's Program as well as Team Leader of special dementia projects. Rhonda's desire to change how support services are delivered to people with dementia, particularly those from CALD backgrounds, led her to enrol in Certificate IV in Dementia Practice. The course is suitable for staff supporting people with dementia both in a residential and community setting.

The course provides participants with the ability to integrate current knowledge and apply enhanced skills for effective dementia care. Rhonda enjoys the project work of the course, which allows students to put what they are learning into practice. Rhonda is due to complete the course at the end of 2012.

*The course facilitators have always been supportive and helpful. I have gained a lot of confidence about introducing change, and attending the course has been a great opportunity to network.*

*Rhonda*



# HERE TO INFORM

**96,099**

**NUMBER OF WEB  
PAGES VIEWED BY  
VISITORS**

**34,467**

**NUMBER OF VISITS  
TO THE WEBSITE**

**2:26**

**DURATION OF  
AVERAGE VISIT  
IN MINUTES**

**DEMENTIA  
AWARENESS WEEK  
16-26 SEPTEMBER**

**1,500**

**PEOPLE ATTENDED  
EVENTS ACROSS  
THE STATE**

**12**

**EVENTS IN METRO  
MELBOURNE — EIGHT  
OF THESE TARGETED  
CALD COMMUNITIES**

**5**

**EVENTS IN  
REGIONAL VICTORIA**

**180**

**POSITIVE MEDIA  
STORIES**

## NEW PUBLICATIONS AND OTHER RESOURCES

To order or download copies, visit [fightdementia.org.au/vic](http://fightdementia.org.au/vic)

### **We Can We Can We Can:**

#### **Purpose and pleasure for people living with dementia**

Inspiring people with dementia to engage in activities that assist them to lead lives full of purpose and pleasure is the goal of this new book. It is filled with over 100 activities and ideas to help carers bring a creative approach to their caring role, such as arts and crafts projects, reminiscing ideas, gardening activities, music and more. The book was developed with the generous support of the Lord Mayor's Charitable Foundation and the James Kirby Foundation.

### **Friends Matter booklet**

This new booklet aims to de-stigmatise dementia and focus on the positive difference a friend can make to the quality of life of a person with dementia. It reinforces the importance of friendship and social connection for people with dementia and provides strategies and ideas to help an individual engage and maintain their friendship with their friend who has dementia. The development of this booklet was made possible with Trust funding.

### ***Dementia: Taking the Next Step* film**

The film *Dementia: Taking the Next Step* provides a new information resource for people living with dementia, their families and carers. The film was created to help those feeling confronted by the diagnosis of dementia and features the stories of three families who have been through this experience.

Alzheimer's Australia Vic's Chief Medical Advisor, Associate Professor Michael Woodward, provides an overview of dementia in terms of how to understand what is happening, how to make adjustments to deal with the diagnosis and how to get help. The film was launched by the Hon David Davis, State Minister for Health and Ageing.

## DEMENTIA AWARENESS WEEK 2011

Raising awareness about dementia and the work of Alzheimer's Australia Vic is the focus of the annual Dementia Awareness Week campaign each September. Events were held throughout metro and regional Victoria (such as Geelong, Ballarat, Wangaratta, Wodonga, Ouyen, Warrnambool, Traralgon, Mildura, Bacchus Marsh) on the theme *Worried about your memory? Alzheimer's Australia can help. Call the National Dementia Helpline 1800 100 500.*

The headline event was a free public lecture by visiting Canadian Professor John Breitner of McGill University on the theme *Early diagnosis of dementia: Can we and should we?* Almost 350 people attended the event at the Victorian Arts Centre, Melbourne.

On World Alzheimer's Day, 21 September 2011, a team of 25 staff and volunteers distributed more than 30,000 promotional and information items about dementia and our services at Flinders Street Station.

Dementia Awareness Week was supported by the Federal Department of Health and Ageing and the Victorian Department of Health.

## FIGHTDEMENTIA.ORG.AU/VIC

The end of 2011 marked the beginnings of a new look for Alzheimer's Australia nationally. The introduction of new branding was the result of 18 months work by a national working group. The new look started to appear in promotions and materials, and was also reflected in the national website [fightdementia.org.au](http://fightdementia.org.au).

RIGHT: Raising public awareness during the Fight Dementia Valentine's Day campaign



**1.5 MILLION  
AUSTRALIANS  
AFFECTED BY  
DEMENTIA.**

**WHAT WOULD  
YOU DO IF  
YOUR LOVED  
ONE COULDN'T  
REMEMBER  
YOU?**

**FIGHT ALZHEIMER'S  
LOVE AUSTRALIA**

**CALL 1800 100 500 FIGHTDEMENTIA.ORG.AU**



**KAGE**  
more than dance

**FIGHT ALZHEIMER'S  
SAVE AUSTRALIA**  
FIGHTDEMENTIA.ORG.AU

NATIONAL DEMENTIA HELPLINE  
**1800 100 500**







As a result, the Victorian section of the website [fightdementia.org.au/vic](http://fightdementia.org.au/vic) generated an unprecedented level of interest. The page with the highest number of views relates to education and training opportunities, with the second most viewed page outlining the various support services provided by Alzheimer's Australia Vic.

## E-NEWS

We introduced a bi-monthly e-News bulletin in 2010, and this year saw an increase in the number of subscribers. In December 2011 an online format was introduced to enable more efficient reporting methods. The December 2011 issue reached 907 subscribers and was opened by 37.6% of recipients. By June 2012 this had grown to 1,147 subscribers opened by 42.7% of recipients. By comparison the marketing industry opening rate generally accepted as 'good' is 30%. In the coming year a more strategic promotional plan will aim to increase the number of subscribers and recipient interaction.

## THE MEMORY MATTERS

Our quarterly member newsletter continued production with an increased circulation from 2,500 to 3,500 to allow for bulk mailing to all Victorian Members of Parliament, which are then displayed in their electorate offices.

## SOCIAL MEDIA

Social media activity continued to be an important tool in raising the profile of our organisation and communicating important messages about our work and campaigns.

## SAFE2WALK

The Safe2Walk device is a mobile phone with an in-built GPS personal alert location service that was developed by Alzheimer's Australia WA to support people living with dementia. This device enables them to maintain a level of independence and to continue to participate in activities they enjoy.

Through a generous grant from the Lorenzo & Pamela Galli Trust we have been able to support access to Safe2Walk for families living with dementia in Victoria. In 2011-2012, Safe2Walk supported over 30 people with dementia who live at home or in residential care, throughout metro and regional Victoria. The program continues from July 2012 with generous support from the Australian Unity Foundation.

## SUNDOWNER BY KAGE

Sundowner is a major work combining dance, drama and original music to reflect the experiences and frustrations of younger onset dementia. Sundowner was developed through consultation with people with younger onset dementia, carers of those with dementia and by KAGE Physical Theatre and Alzheimer's Australia Vic.

In April 2012, Sundowner was performed at the Geelong Performing Arts Centre and in May 2012 at the Arts Centre Melbourne. Both seasons included panel discussions where cast, crew, carers and our counselling staff helped audiences understand the performance and dementia. In 2013, Sundowner will undertake a national tour of 32 cities. This important partnership project has enabled us to take the experience of dementia to the wider community. Sundowner was also included as an optional element in the VCE syllabus for Drama students in 2012.



ABOVE: Safe2Walk program participants, John and Clare Carrington. Photo: Darren James  
FAR LEFT: Sundowner by KAGE panel discussion, Arts Centre Melbourne. Photo: Arsineh Houspian

# HERE TO REDUCE THE RISK

## ALZHEIMER'S AUSTRALIA DEMENTIA RESEARCH FOUNDATION — VICTORIA (AADRF-VIC) GRANTS

AADRF-Vic was established to distribute funds generously donated to Alzheimer's Australia Vic for research. The funds are independently managed and administered by the Alzheimer's Australia Vic Research Committee chaired by Associate Professor Michael Woodward, Chief Medical Advisor of Alzheimer's Australia Vic. Grants were opened to Australian based dementia research, with priority given to projects based in Victoria, or with potential benefits especially relevant to Victorians living with dementia.

21 applications were received, and two grants were awarded in January 2012:

Key researcher	Institution	Amount awarded	Project title
Assoc Prof Rajiv Khosla and colleagues	Research Centre for Computers, Communication and Social Innovation at La Trobe University	\$40,000	Effective communication robots for supporting care givers and people with dementia in home-based care
Assoc Prof Carolyn Unsworth and colleagues	Department of Occupational Therapy at La Trobe University	\$39,000	A randomised controlled trial to determine the effect of location of assessment and number of assessments on driving test performance of people recently diagnosed with dementia

## BRAINYAPP

A world-first dementia risk reduction smart phone and tablet application ('app'), BrainyApp™ was designed to raise awareness of dementia risk factors and the links between heart health and brain health. It was launched in November 2011 as an initiative of Alzheimer's Australia (managed by Alzheimer's Australia Vic) in partnership with Bupa Health Foundation.

BrainyApp is a free app that can be used as a personalised tool to help users live a brain healthy life by helping them rate and track their brain-heart health. The App helps users assess their brain-heart health, provides them with recommended activities and monitors how those activities contribute to improving their brain-heart health. BrainyApp is available for Apple devices such as iPhone, iPad and iPod touch. An Android version was developed and released in mid-2012, and a Spanish version of BrainyApp is due for release in late 2012.

**194,840**  
**TOTAL DOWNLOADS**  
**TO 30 JUNE 2012**







# 2 OUR ORGANISATION

## GOVERNANCE

### THE BOARD OF DIRECTORS

The Board of Directors is the governing body of Alzheimer's Australia Vic and is responsible for the governance of the organisation. The Board is responsible for:

- Setting of strategic directions, objectives and targets for the organisation
- Monitoring and assessing performance, including financial viability and management against the agreed strategies, targets and objectives
- Appointment of the Chief Executive Officer and charging him/her with carrying out the Board's decisions, including implementing the strategic and business plans
- Identification of significant areas of business risk
- Establishment of policies, procedures and internal controls to manage such risks
- Establishment of policies regarding appropriate ethical standards
- Ensuring compliance in legal and ethical matters
- Reporting to the members

### Board of Directors Meetings

During the financial year, 11 meetings of the Directors were held; attendance of each director is as follows:

Name	A	B
Lyn Allison	11	9
David Galbally QC	11	6
Stephen Hawke	11	6
Ian Knight	11	9
Mary Lyttle	11	8
Fiona Mason	11	9
Neil Samuel	11	9
Geoff Slade	11	8
Keith Wehl	4	4
Assoc Prof Michael Woodward	11	11

**A** – Number of Board meetings eligible to attend

**B** – Number of Board meetings attended



*World Alzheimer's Day, Flinders Street Station, 2011*

### Board Sub-committee Meetings

Sub-committee	Membership
Executive Committee	Stephen Hawke (chair) David Galbally Ian Knight Neil Samuel
Governance Committee	Lyn Allison (chair) David Galbally Mary Lyttle Neil Samuel
Investment Committee	Ian Knight (chair) Stephen Hawke Neil Samuel
Fundraising Committee	Geoff Slade (chair) Fiona Mason
Research Committee*	Michael Woodward (chair) Stephen Hawke Ian Knight Neil Samuel

\* From 1 July 2012, this sub-committee reports to the Board of AADRF-Vic. See the Treasurer's Report on page 39 for further details.

## QUALITY IMPROVEMENT

Quality is doing the very best we can to support our consumers, carers and community, in every aspect of our work, every day. Our aspiration is to provide a quality experience for the consumer every time.

Key achievements:

- Appointment of a Quality Manager in December 2011, to introduce a more formal approach to quality improvement.
- Development and implementation of our Quality Framework, which centres on the consumer, carer and community; the Board and the leadership team setting the culture and providing good governance and leadership; supported by quality and risk management systems with competent, skilled staff and volunteers delivering our services. Embedded in this Quality Framework is the introduction of the new mandatory Community Care Common Standards which are joint Commonwealth and State Government standards for Home and Community Care funded programs.
- Establishment of a Quality Improvement Committee with staff and consumer representation. This committee is overseeing the implementation of the three mandatory Community Care Common Standards relating to management, service delivery and service users. Across the organisation, three Working Groups have commenced a gap analysis against the three Standards in preparation for a Quality Review in 2013.
- A new brochure on Rights and Responsibilities incorporating Compliments, Complaints, and Comments has been developed. It was identified that we needed to be more upfront in seeking feedback from our consumers, especially where and how to lodge a complaint. A register has been established to capture this feedback and a system introduced to provide timely follow up.
- A review of the policy and procedure management system was completed. A new structure has been developed to reflect policies relevant to the three Standards of management, service delivery and service users. This will be fully implemented in the next 12 months.

Moving forward, The Quality Improvement Committee will be leading the development of a quality plan and overseeing a range of quality improvement initiatives in order to address any gaps identified against the three Standards.

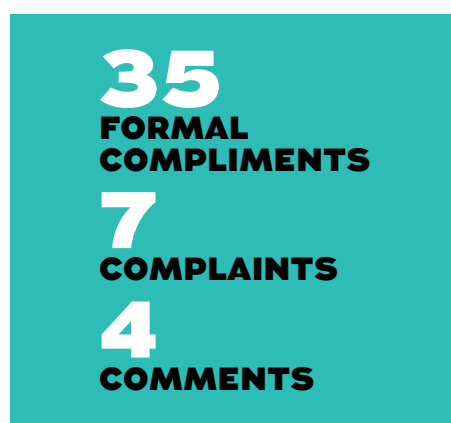
## RISK MANAGEMENT

Risk Management is a structured and coordinated entity-wide governance approach to identify, quantify, respond to and monitor the consequences of potential events. The effective management of risk is central to Alzheimer's Australia Vic achieving its strategic objectives.

Key achievements:

- As part of the newly designed Quality Framework, a review of the risk management system has commenced, incorporating the risk management policy, risk management plan and risk register
- Risks continue to be identified and are monitored through a risk register by the Operations Team and the Board
- A legislation register and a standards register have been established with changes monitored monthly and quarterly
- The Occupational Health and Safety Committee monitors the risk and hazard related activities affecting staff, volunteers and visitors

Moving forward, the risk management system will be fully reviewed, upgraded and implemented over the next 12 months, and an Audit and Risk Committee is being established by the Board to oversee the organisation's regulatory and risk management strategy.





## BOARD MEMBERS



**Lyn Allison**  
Since July 2008

Formerly a teacher, was elected to the Senate in 1996 and was parliamentary leader of the Australian Democrats during 2004-2008. Lyn held the aged care portfolio for most of her time in the Senate and handled numerous legislative reforms and campaigns in aged care. Over many years Lyn has been an outspoken campaigner on health, education, greenhouse, nuclear and women's issues.



**David Galbally QC**  
**(President)**  
Since August 2006

Partner of Madgwicks Lawyers, Solicitors. His career in law extends over 30 years, including his appointment as one of Her Majesty's Counsel in 1996. David has experience in the field of criminal law, white-collar crime, advice to corporations on civil and criminal liability, due diligence and corporate governance. David holds a number of Board positions.



**Stephen Hawke**  
**(Vice-President)**  
Since May 2002

Chartered Accountant, with over 30 years of experience, principally at KPMG and McGrathNicol. His major practice areas have been in audit, insolvency and risk in both Australia and overseas. Stephen is an active supporter and committee member of local community and arts organisations.



**Ian Knight**  
**(Treasurer)**  
Since May 2010

Managing Director of Rockwell Corporate Pty Ltd, a boutique merchant bank. Ian has had an extensive career in accounting and advisory for over 38 years and was a Partner at KPMG (Chartered Accountants) from 1995 to his retirement in June 2012. Ian has been one of the key drivers in the establishment of the Alzheimer's Australia Dementia Research Foundation.



**Keith Wehl**  
Since 2007  
Resigned in October 2011

Spent over 50 years in the insurance industry – 15 years as Vice President Insurance & Risk Management for Foster's Brewing Group Ltd where he was responsible to the Board for the protection of the Company's world wide assets and legal liabilities.



**Associate Professor**  
**Michael Woodward**  
Since February 2009

Currently holds seven hospital and regional clinical appointments, including the Head of Aged and Residential Care Services (Heidelberg Repatriation Hospital, Austin Health); Director, Memory Clinic (Austin Health); and Director, Wound Management Clinic (Austin Health). His areas of clinical specialties are Geriatric Medicine, General Medicine and Rehabilitation Medicine, with subspecialty interests in Alzheimer's disease. Michael is a Fellow of the Australian and New Zealand Society for Geriatric Medicine, the Australasian Association of Gerontology and the Australian Wound Management Association. Michael was appointed Chief Medical Advisor of Alzheimer's Australia Vic in June 2012.

## SENIOR MANAGEMENT TEAM



**Maree McCabe**  
Chief Executive Officer

Maree's career includes a background in mental health and aged care in senior executive positions, including Executive Operations for TLC Aged Care, Director of Clinical Resources at The Melbourne Clinic, General Manager of Hospitals for St John of God Healthcare and Surveyor for the Australian Council on Healthcare Standards. Maree has a Post Graduate Diploma in Mental Health Nursing, Master of Business Administration and is a graduate of the Australian Institute of Company Directors.



**Mary Lyttle**  
Since 1994

CEO of Residential Care Rights Inc, a Commonwealth funded agency advocating for people living in aged care homes in Victoria. Mary has been a consumer representative on a number of Commonwealth and state government policy and ministerial advisory committees, and was awarded a Centenary of Federation medal in 2003 for services to advocacy.



**Fiona Mason**  
Since April 2009

Fiona's professional experience is built upon 25 years in media and marketing positions within the advertising and banking industries. She has worked for organisations such as Clemenger, Ogilvy and Mather and most recently as Marketing Manager at the Bank of Melbourne. In 1995 she founded The Marketing Bank, providing strategic marketing services.



**Neil H. Samuel  
(Secretary)**  
Since March 2003

Managing Director of Dryen Australia Pty Ltd, one of Australia's largest domestic linen importers and wholesalers. Neil has held a number of Board positions within the not for profit sector, specialising in governance and finance. Neil is currently on the Board of Alzheimer's Australia as Vice-President.



**Geoff Slade**  
Since October 2007

Worked at the forefront of the human resources industry for over 40 years. Chairman of the Slade Group, an Executive Search firm and HR Consultancy; Former President of the Recruitment and Consulting Services Association; a Chartered Management Consultant. Geoff was awarded a Centenary Medal in 2000 for services to the recruitment industry.



**Ian Goldsmith**  
General Manager  
Corporate Services

Ian has extensive senior executive experience in the Health and Aged Care sectors, including General Manager of Tullamore Mercy Aged Care Facility; State Manager of Health Australia, Australia's first 'for profit' health insurer and Director of Finance for the Metropolitan Ambulance Service. Ian holds a Diploma of Business (Accounting) and has been a Certified Practising Accountant for 31 years.



**Jack Sach**  
General Manager  
Strategic Initiatives

Prior to joining Alzheimer's Australia Vic, Jack was Director of Sach & Associates for over 20 years, an aged care and disability consultancy providing strategic planning, project evaluation, best practice and organisational development advice to Commonwealth and State Governments, health networks, and not-for-profit organisations.



**David Sykes**  
General Manager  
Learning & Development

David has shown a strong commitment to promoting the rights of people with a disability throughout his career. David has previously been involved in the establishment of the Victorian Disability Services Commissioner and Seniors Rights Victoria. For ten years David worked with the Office of the Public Advocate as Manager, Education and Policy. David completed his doctorate in social work on the development of a model of advocacy practice for working with people with a cognitive disability.



**Leanne Wenig**  
General Manager  
Client Services

Leanne has extensive experience in the provision of psychological, counselling and related support services to people with dementia, their families and carers. As a registered psychologist, Leanne has training and experience in counselling and organisational psychology fields, has worked in aged care management for the past 25 years and has held senior management roles in a number of low-level care facilities across Melbourne.

## STAFF

At the end of 2011-2012, there were 78.4 EFT (Equivalent Full Time) staff working at Alzheimer's Australia Vic, of which 8.7 EFT were based in our regional offices across Victoria. The staff tenure rates (left) highlight the substantial growth experienced by the organisation over the last year.

### Staff Climate Survey

A Staff Climate Survey is completed annually to assess staff satisfaction in key areas such as organisational values and culture; communication approaches; management style; health and well being programs; reward and recognition programs; and occupational health and safety.

The measurement of overall satisfaction was measured by the question *I would recommend Alzheimer's Australia Vic as a good place to work*, with possible responses as Yes, No, Unsure.

Year	% of staff who responded YES
2010	62.5%
2011	74.0%
2012	78.3%

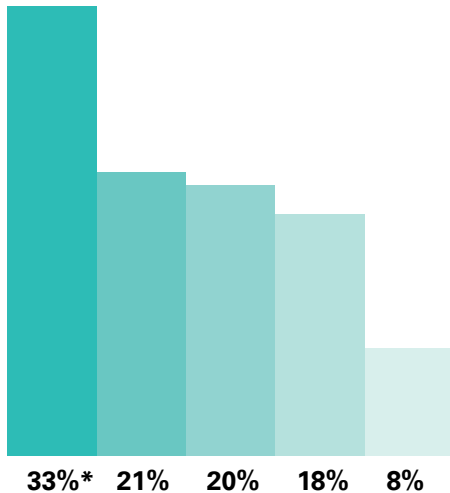
An increase in a positive response to this question can be attributed to improved internal communications strategies; increased transparency of the work of the Senior Management Team; the establishment of various internal committees, with staff participation and consultation as key.

The Climate Survey results identified two areas for improvement around staff health and wellbeing as well as reward and recognition programs, which will be the focus of work in the coming year.

### Enterprise Agreement

The current Alzheimer's Australia Vic and Health Services Union Enterprise Agreement expired on 30 June 2012. A Committee, comprised of staff representatives, was established and work commenced to identify key priority areas for staff. Work will continue to finalise the new agreement, which is due to operate until 30 June 2016.

### Staff tenure rates



- Less than 1 year
- Between 1 and 3 years
- Between 3 and 5 years
- More than 5 years
- More than 10 years

\* Reflects the growth of the organisation

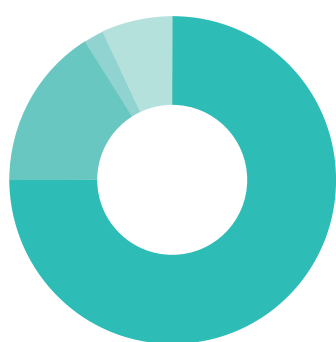


Bristol-Myer Squibb volunteers



**124**  
**ACTIVE VOLUNTEERS**  
**5,100**  
**HOURS DONATED BY**  
**VOLUNTEERS**

#### Breakdown of volunteer roles



- National Dementia Helpline
- Administrative support
- Public speaking
- Event support

## VOLUNTEERS

We have a comprehensive training program and volunteers make valuable contributions in these key areas:

- National Dementia Helpline advisors
- Public speaking – community speaking engagements and role playing during education courses
- Administrative support
- Event support

Volunteers are the backbone of our organisation, which was founded by a group of committed volunteers more than 25 years ago. This commitment has only grown, enabling the organisation to continue to provide vital support to Victorians living with dementia.

For many, our volunteers are the first contact they have with the organisation. With most of our volunteers being former carers and clients, they are able to lend a supportive, understanding ear based on experience.

We have a very active corporate volunteering program. This year, staff members from the following organisations donated their time to various activities:

- ExxonMobil – 11 volunteers spent time on garden and building maintenance as well as administrative support tasks on ExxonMobil's Day of Caring
- The Rose Society of Victoria – six volunteers spent time pruning roses in the gardens at our main offices in Hawthorn
- Pfizer – four volunteers assisted in the distribution of awareness raising material on Flinders Street Station on 21 September 2011, World Alzheimer's Day, as part of Dementia Awareness Week activities
- Bristol-Myer Squibb – a team of 40 volunteers spent time in administrative support tasks to support the 2011 Dementia Awareness Week activities. They also performed garden maintenance (*pictured left*).

This year saw the introduction of a Volunteer Satisfaction Survey. This was the first of what will become an annual survey. The measurement of overall satisfaction was measured by the question: *I would recommend Alzheimer's Australia Vic as a good place to complete voluntary work.*

An outstanding 95.3% of respondents answered Yes to this question (other possible answers were No and Unsure).

## ELEANOR LOY NATIONAL DEMENTIA HELPLINE ADVISOR

Prior to volunteering with Alzheimer's Australia Vic, Eleanor accessed several support services as her father has dementia. Eleanor has called the National Dementia Helpline; received counselling and downloaded Help Sheets on numerous topics from the Alzheimer's Australia website.

Eleanor has always had a strong volunteering ethic, volunteering in different capacities throughout her life, from assisting in an aged care facility to visiting teenagers in hospital who came from regional areas. As a National Dementia Helpline Advisor, Eleanor provides support, advice and referral to callers from across the State.

*I derive personal satisfaction in the knowledge that I may have been helpful and insightful to my callers.*

Eleanor



## PHILANTHROPIC SUPPORT

Increased donor retention and engagement strategies saw an increase in income across the philanthropic and membership programs this year.

### Corporate Partners

#### State Trustees

We once again became the beneficiary of the 2011 State Trustees Charity Ball. The funds raised from the Ball support the Volunteer Training and Recruitment program. Our volunteers provide valuable information, support and education to the Victorian community. Alzheimer's Australia Vic acknowledges the generous ongoing support of the State Trustees.

#### ExxonMobil Australia

ExxonMobil Australia generously supported a targeted awareness raising campaign across Gippsland and the Altona/Maribyrnong regions of Melbourne, resulting in advertisements in nine publications including The Age and the Herald Sun; a postcard version of the campaign was distributed to 23,000 households; a supporting television campaign ran which is now permanently available on Alzheimer's Australia Vic's You Tube channel. Alzheimer's Australia Vic acknowledges the generous support of ExxonMobil Australia.

### Major Donor Program

The major donor program saw a number of new donors give funds to the organisation during the year, which has enabled service expansion.

### Bequests

Bequests to the organisation enable us to continue to expand our reach into the community. The generosity of the late Judith Balding this year saw a significant injection of funds to support our work.

### Memory Circle

The Memory Circle program recognises and honours our future benefactors during their lifetime. Anyone who wishes to let us know that they have included a bequest in their Will to the organisation can take part in the program. The details and amount can remain undisclosed.

## LILIAN ELTRINGHAM

### MAJOR DONOR

In 2011, Alzheimer's Australia Vic received a significant donation from Mrs Lilian Eltringham in memory of her husband Arthur Thomas Eltringham and her sister Marjorie May Hailey, who both had Alzheimer's disease.

Lilian and Arthur were married for 52 years, and Lilian cared for her husband at home until a few months before his death. Through her own personal experience, she understands the love that is behind every carer.

We sincerely thank Lilian for her generosity and the significant difference her donation will make to Victorian's living with dementia, their families and carers.

**11,149**  
**GIFTS RECEIVED**

**18%**  
**INCREASE IN GIFTS  
RECEIVED FROM  
2010-2011**

**217**  
**CONTINUOUS  
SUPPORTERS FOR  
20+ YEARS**

**446**  
**CONTINUOUS  
SUPPORTERS FOR  
15+ YEARS**

**131**  
**MEMORY CIRCLE  
MEMBERS**

**1,364**  
**TOTAL MEMBERS**

**1,187**  
**INDIVIDUAL  
MEMBERS**

**177**  
**ORGANISATION  
MEMBERS**



## Community Fundraising

This year we proactively promoted the community fundraising program, resulting in continued growth in this area.

### Run Melbourne

A highlight of the community fundraising program was The Age Run Melbourne, in which 80 Victorians chose to run or walk for Alzheimer's Australia Vic. Held on 16-17 July 2011, participants had the option of participating in a half-marathon, a 10km run, a 5km run or walk and a 3km Kids Run. We appreciate the support of all participants and the generosity of those who donated to individual campaigns.

### Membership Program

A number of new benefits have been added to the membership program over the past 12 months, resulting in an increase in the number of members. We encourage people to join as a member to ensure they stay connected with the latest information regarding services and research. Members receive our quarterly newsletter The Memory Matters; bi-monthly e-News; discounts on education programs, Safe2Walk and special discount offers from selected partners; access to our specialist dementia library, and voting rights at our Annual General Meeting.

### Trusts, Foundations and Prescribed Ancillary Funds (PAFs)

We continue to receive support from a range of trusts, foundations and PAFs which enable us to pilot new projects as well as grow existing ones. In particular, we acknowledge the continued support of the William Angliss Charitable Foundation since 1991 which allows us to support people living with dementia.

## Major Events

### A Night to Remember

Alzheimer's Australia Vic's inaugural fundraising dinner was held at RACV City Club on 24 September 2011 in partnership with Rotary Club of Manningham. During the evening 300 guests dined on a five course meal prepared by five top Melbourne chefs who generously volunteered their time. Special thanks to major sponsors Qantas, the Fairfax Weekly Group, Bensons Property Group, TLC Aged Care and Holloway Diamonds.

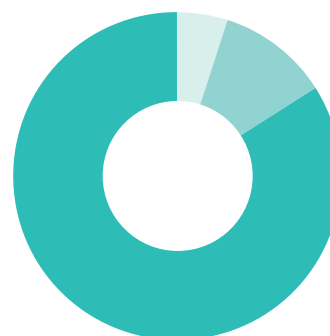
## JUDITH BALDING BEQUESTS

Judith Lallam Balding, who died in August 2010, left a substantial bequest of real estate and shares to Alzheimer's Australia Vic. Judith's mother was diagnosed with Alzheimer's disease, which was the catalyst for Judith to attend the organisation's inaugural meeting of interested families and carers in 1983. It was from this meeting that Alzheimer's Australia Vic was formed.

Judith was a long standing supporter of Alzheimer's Australia Vic, regularly donating and attending events over the years. She had a great philanthropic spirit and also provided support to a number of other organisations.

We are most grateful to Judith for making such a wonderful contribution to us in her will. Her gift will provide a lasting memory of her passion to help Alzheimer's Australia Vic provide services to the Victorian community.

### Gifts by designation



- Research
- Specific project
- General purpose

### Sources of gifts by value



- Bequests
- Trusts and Foundations
- Corporate (includes payroll, philanthropic, sponsors)
- Membership
- Celebration (includes memorial or celebration donations)
- General (includes direct mail appeals, merchandise, events, community fundraising)



*Chef Philippe Mouchel from PM24 and Master of Ceremonies  
Derek Guille, preparing for A Night To Remember 2011. Photo: Dan O'Brien*



# 3 OUR THANKS

Alzheimer's Australia Vic would like to acknowledge the outstanding level of support of the following individuals and organisations. While the following is not a complete list, the contribution of each and every supporter is critical to the work that we do. We also acknowledge our supporters who wish to remain anonymous.

## Your support makes a difference.

### Government

Australian Government  
Victorian Government

### Honorary Solicitors

Holding Redlich

### Community Fundraisers

City2Sea participants  
David Ellis  
Flare Dance Company  
Flynn Bourke – The Age Run Melbourne  
Girl Power – The Age Run Melbourne  
Graham Plant – Gold Coast Marathon  
Justin Duffy – Forget Me Not Dinner  
Maree McCabe – The Age Run Melbourne  
Mark Graham – Annual Boys Lunch  
Melissa Anson – The Age Run Melbourne  
Nadia Spada – Melbourne Marathon  
Neil & Marion Samuel – The Age Run Melbourne

Peter Dwyer – Views & Likenesses Exhibition

Ron Smith – *Bird Watching In My Backyard*

Sarah Dyce – Valentines Muffin Drive, Trivia Night

Sophie McCann – The Age Run Melbourne  
Team Woppo

### Bequests

Estate of Judith Balding  
Estate of Patrick Francis Byrne  
Estate of Mrs Ethel Florence Felstead  
Estate of Cecilia Margaret Hudson  
Estate of Karen Joy Kurrle  
Estate of Ninfa Constance Lowe  
Estate of Nancy Elaine Marshallsea  
Estate of Mrs Mary Penberthy  
Estate of Albert John Shurley  
Estate of Marjorie Valerie Sprague  
Estate of Mirian Winifred Wells

### Companies

Australian Promotion Products Association  
Bensons Property Group  
ExxonMobil Australia  
Fischer Plastic Producers Pty Ltd  
Goldie Nominees Pty Ltd  
Grand Pacific Tours  
Holloway Diamonds  
Nelson Alexander  
Qantas  
QENOS PTY LTD  
Reece Australia Limited  
Regis Aged Care Pty Ltd  
Simplot Australia  
Society of Dental Advancement  
State Trustees Limited  
TLC Aged Care  
Treloar Roses

### Individuals

E Fowler	M Lawrence	V Newman	B Sheehan	C Hicks
R Amarant	D Lee	A Osbourne	B Spillane	I Inglese
R Andre	N Lees	A Osman	J Stratford	L Leonello
J Angarano	J Lewis	M O'Sullivan	M Stul	A Laourantos
S Arslangul	J Loton	T Petrovich	V Sutherland	L Osman
N Ashdown	T Macknamara	B Potter	H Sykes	A Pappas
J Beckwith	B Malouf	G Pretty	K Tyrell	S Pappas
C Cain	F Mason	J Rae	M Warnock	R Reilly
J Chappell	E McGain	A Reeves	K Wehl	K Ross
M Chestney	J McGregor	J Reilly	<b>In Memoriam</b>	G Sabatino
H Cohn	W Miller	J Rogers	N Box	W Schofield
R Davies	E Morris	D Rosenwax	M Caronzolo	S Selvaggi
M Dean	B Morrison	G Ross	M Christou	K Spillane
G Dore	B Moss	M Ross	H Grogan	A Sturzo
G Eckersley	H Mower	B Rout	D Gunther	
R Elliott	L Muir	M Ryan	R Dyett	
L Eltringham	B Myer	N Samuel	T Dimadis	
L Fenwick	S Narayan	G Shalit	J Cozis	

### **In Celebration**

V Amerena's birthday  
N & M Barnett's wedding  
S Bekesi's birthday  
P Dryen's birthday  
I Hardy's birthday  
M Kaufman's birthday  
G Rubenstein's birthday

### **Community Groups**

Everchange Pty Ltd  
Green Acres Golf Club  
Greenwood Village Mews  
Riversdale Golf Club Limited  
Rotary Club of Doncaster Inc  
Rotary Club of Manningham  
Rotary Club of Melton  
St Andrews's Opportunity Shop  
The Limelighters Association 1

### **Schools**

Penleigh and Essendon Grammar School

### **Trusts, Foundations and Prescribed Ancillary Funds**

Bell Charitable Fund  
Cranwell Family Trust No 2  
Estate of L J Baldy  
Fonda Family Charitable Foundation  
Geoff & Helen Handbury Foundation  
Joe White Bequest  
Lew Foundation Pty Ltd  
M & J Rockman Foundation  
McIntyre Foundation Pty Ltd  
Molly & Jack Foundation  
Moore Stephens Melbourne Pty Ltd  
S.T.A.F – Maria Emily Hanstock  
Scanlon Foundation  
The Andrews Foundation  
The Baulch Family Trust  
The Flew Foundation  
The Jack Brockhoff Foundation  
The John and Mary McAlister Howden Charitable Trust  
The Landman Foundation  
The Lorenzo & Pamela Galli Charitable Trust

The Madeline Crump & Madeline Williams Trust  
The Marian & E H Flack Trust  
The Peter Isaacson Foundation  
The Wood Family Foundation  
V V Marshman Charitable Trust  
William Angliss (Victoria) Charitable Fund

### **Payroll Giving**

AGL  
ICAA  
National Australia Bank  
National Wealth Mangement  
Orgin Energy  
Orica

### **In-kind**

2XU Pty Ltd  
ACE Filters  
Alexander Brands  
Alicat Publishing  
Amora Hotel Riverwalk Melbourne  
Aqua Ocean Villas  
Barry Plant Real Estate  
Business Essentials  
Carmel Thorne  
Commonwealth Bank  
Clamms Seafood  
Cricket Australia  
Dale Lyman – William Angliss Institute  
Di Bresciani  
Dryen Australia  
Essendon Football Club  
Fairfax Weekly Group  
Flash Flowers  
Flowerdale Farms  
Fowles Plunkett Winery  
Garry Peer Real Estate  
Geelong Football Club  
Geoff Roberts  
Geoff Slade  
Ginza Teppanyaki  
Hawthorn Football Club  
Hocking Stuart Real Estate  
Holding Redlich  
Hudson Bond Real Estate  
Ibizan Wines

Jeffery Tan – IPF Culinary Consultancy  
Joan Fowles  
John Kumnick  
Judith Allen  
Kez's Kitchens  
Longueville Media  
Majella Wines  
Margaret Baulch  
Mark Normoyle – RACV City Club  
Melbourne Football Club  
Melbourne Heart Football Club  
Mercure Geelong  
Metro Trains – Flinders Street Station  
Micador Pty Ltd  
Micheli Jewellers  
Miranda Wines  
N & R Rogers  
Narkoojee Vineyard  
Nine Network  
Paradigm Hill  
Parks Victoria  
Pauline & Bernard Nolan  
Pescaviar  
Philippe Mouchel – PM24  
Pierrick Boyer – Le Petit Gateau  
Pink Lady Chocolates  
Poloman Menswear  
Prince Wine Store  
Pru Logan  
RACV City Club  
Ralph's Meats  
Rebel Group  
Regal  
Reliable Fruit and Vegetables  
Richmond Football club  
Rivers Australia  
Rosalie Heymason  
Sally Bennett  
Seek Limited  
Shadowfax Wines  
Slade Group  
St Kilda Football Club  
Stafford Group  
Star Annis  
The Elandra Mission Beach

Treasury Wine Estates  
Trident Computer Services  
William Angliss Institute  
Wine Style Online  
Yarra Valley Caviar

### Volunteers

Margaret Allen  
Lyn Allison  
Pamela Anstee  
Patricia Awty  
Michelle Ball  
Kerrie Barnes  
Terry Barnett  
Margaret Baulch  
Fiona Beale  
Judith Beaufort  
Rachelle Better-Johnston  
Susan Boyd  
Gavin Brasier  
Jill Burns  
Geraldine Caesar  
Margaret Cameron  
Robyn Carmichael  
Mary Castellani  
Alice Cheung  
Robyn Clarke  
Pamela Cleland  
Susan Considine  
Julie Corcoran  
Louise Crosby  
Lindy Crow  
John Crow  
Dennis Denman  
Moya Dickson  
Dina Dinh  
Shirley Dixon  
Norma Drew  
Patricia Dunstan  
Val Fairchild  
Ann Fairhall  
Rod Fanner  
Terri Feely  
Elizabeth Fenwick  
Joan Fowles  
Peter Fox

David Galbally QC  
Marlene Garrett  
Jenny Giles  
Carolyn Giomi  
Geoff Glenn  
Rosemary Glenn  
Ellen Green  
Stephen Hawke  
Rosalie Heymanson  
Judy Hogarth  
Pamela Hore  
Frances Hutson  
Julie Kelly  
Ian Knight  
Margaret Kummer  
Elsa Lau  
Judy Lawlor  
Emilia Lawson  
Anna Le Deux  
Bob Leicester  
Lesley Leith  
Carol Liavas  
Bryan Linacre  
Pru Logan  
Mandy Lovell  
Garry Lovell  
Eleanor Loy  
Mary Lyttle  
Linda Macleod  
Megan Major  
Fiona Mason  
Sandra Mast  
Ken May  
Carmel McGrath  
Rob McGrath  
Kerry McMahon  
John Mildren  
Heather Mitchell  
Anne Mitchell  
Irene Montgomery  
Barbara Moriarty  
Laura Morris  
Catherine Moulton  
Bernie O'Brien  
Lynette Orr

Elizabeth O'Sullivan  
Diana Palermo  
Monique Pettiona  
Bob Plant  
Elizabeth Raut  
Nich Rogers  
Magdalene Ruzza  
Yasi Salosa  
Ian Samuel  
Kris Samuel  
Neil Samuel  
Jane Sandow  
Leslie Schachte  
Eileen Sheridan  
Geoff Slade  
Kaye Smith  
Anna Snell  
Lawrie Snell  
Helen Sykes  
Sylvia Tarraran  
Robyn Teed  
Carmel Thorne  
Georgia Trachsel  
Patty Trajkovska  
Antonietta Twomey  
Frauke Tyrrell  
Deborah Unkles  
Judy Uren  
Tom Valenta  
Anne Varley  
Mary Vipond  
Brenda Walker  
Anthony Walsh  
Keith Wehl  
Judith Wheaton  
Max Williams  
Anne Williams  
Mary Wilson  
Michael Woodward  
Elizabeth Wright  
Ann Yacono



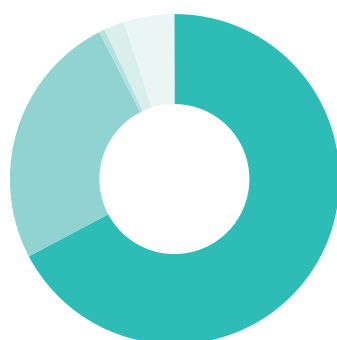
# 4 OUR FINANCES

## TREASURER'S REPORT

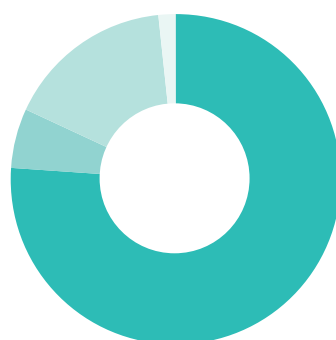
Once again we acknowledge the tremendous efforts of our volunteers along with the generosity of our donors and benefactors. Without your combined efforts and financial support we would not be able to deliver the service excellence our members have come to expect.

As most of our members would understand we heavily rely on the funding provided by the State and Federal Governments, as can be seen in the chart below, which shows that nearly 70% of our income is derived from these grants. This funding is not unrestricted; and by that we mean we are obliged to provide specified services in the community through the programs as directed by the State or Federal Government in relation to each of the individual grants. Whilst we are most supportive of this approach, we believe there are many other unfunded programs we should be delivering in the community. Thankfully we are able to do this through the generosity of specific fundraising efforts along with donors and benefactors from whom we have received 25% of our revenue.

Income



Expenditure



- |  |  |
|--|--|
| <span style="display:inline-block; width:15px; height:15px; background-color:#008080; border:1px solid black;"></span> Government grants | <span style="display:inline-block; width:15px; height:15px; background-color:#008080; border:1px solid black;"></span> Service provision |
| <span style="display:inline-block; width:15px; height:15px; background-color:#4682B4; border:1px solid black;"></span> Public support    | <span style="display:inline-block; width:15px; height:15px; background-color:#4682B4; border:1px solid black;"></span> Occupancy         |
| <span style="display:inline-block; width:15px; height:15px; background-color:#4682B4; border:1px solid black;"></span> Membership        | <span style="display:inline-block; width:15px; height:15px; background-color:#4682B4; border:1px solid black;"></span> Program delivery  |
| <span style="display:inline-block; width:15px; height:15px; background-color:#ADD8E6; border:1px solid black;"></span> Dividends         | <span style="display:inline-block; width:15px; height:15px; background-color:#ADD8E6; border:1px solid black;"></span> Depreciation      |
| <span style="display:inline-block; width:15px; height:15px; background-color:#87CEEB; border:1px solid black;"></span> Interest          |  |
| <span style="display:inline-block; width:15px; height:15px; background-color:#AFEEEE; border:1px solid black;"></span> Other             |  |

Given the uncertainty of such funding, and the need to re-tender for the government contracts as they mature, we need to maintain a level of reserves to ensure we can deliver the continuity of service and provide job security to our staff notwithstanding delays on contracts, timing differences, or the impact of economic downturns. However, once again through the prudent management of our costs and the fantastic efforts of our fundraising and sponsorship team we have again been able to introduce

new long and short term programs since our financial performance for the year became more certain.

On behalf of the Board I am pleased to report a surplus for the year of \$1,475,569 along with a surplus in Research of \$78,010 after receipt of donations and returns on investments and payment of grants.

For some time now we have known of the need to re-locate from our existing premises in Auburn Road. Regretfully our Riversdale Road facilities do not have the capacity to house all of our Melbourne based staff. This has necessitated us to identify alternate facilities. Pleasingly as one door closes another opens and, at the time of writing, we have secured part of the old facilities of the Mental Health Research Institute in Royal Park as most of their staff relocate to new premises. This provides us with a great opportunity to create a facility that can deliver more than just an office but also provides access to our members and the broader community to assist in the understanding of dementia with a learning centre and lecture facilities. Unfortunately, the existing facilities are somewhat run down and require refitting to suit our needs.

In typical prudent form we have created a Reserve of \$2,015,000 out of surplus cash and our profits from 2012 to cover the funding requirements for the move. However, it is our intention to conduct further fundraising to cover much of this cost. Again through the generosity of our benefactors we have already been able to kick start our fundraising for this and have raised nearly \$700,000 since 30 June 2012.

Over the last 12 months the Board has been pursuing a strategy to establish a separate Foundation with a focus on fundraising and issuance of grants for research into dementia. I am pleased to advise that in June this year we completed all of the regulatory steps to establish the Foundation along with the necessary tax clearances. Whilst the sole member of the Alzheimer's Australia Dementia Research Foundation - Victoria (AADRF-Vic) is Alzheimer's Australia Vic we have established an independent Board including the Alzheimer's Australia Vic Executive members along with an external Independent Board member. The Charter established for the AADRF-Vic is essentially the same as that adopted for the previous Research Committee of Alzheimer's Australia Vic.

The Board has agreed to transfer the existing funds that were allocated to research as the investments mature. AADRF-Vic has agreed to accept responsibility for existing grants that have been issued by Alzheimer's Australia Vic long with the oversight of the issuance of future research grants.

**Ian Knight**  
Treasurer  
31 October 2012

# SUMMARISED FINANCIAL REPORT 2011-2012

This section contains a summarised version of the full audited financial accounts which, together with the Board's Report, are available on our website at [fightdementia.org.au/vic](http://fightdementia.org.au/vic), by request to [alz@alzvic.asn.au](mailto:alz@alzvic.asn.au) or phone 1800 100 500

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## STATEMENT BY MEMBERS OF THE BOARD

In the opinion of the Board this Summarised Financial Report for the year ended 30 June 2012 and comprising the Statement of Comprehensive Income, Balance Sheet, Statement of Changes in Equity and Cash Flow Statement:

1. Is consistent with the Annual Financial Report from which it is derived and upon which we expressed an opinion in our Statement by Members of the Board dated 31 October 2012.
2. At the date of this statement, there are reasonable grounds to believe that Alzheimer's Disease and Related Disorders Association of Victoria Inc will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Board and is signed for and on behalf of the Board by:



**David Galbally, QC**  
President  
31 October 2012



**Ian Knight**  
Treasurer  
31 October 2012

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## INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF ALZHEIMER'S DISEASE AND RELATED DISORDERS ASSOCIATION OF VICTORIA INC.

We have audited the Summarised Financial Report of Alzheimer's Disease and Related Disorders Association of Victoria Inc., which comprises the Balance Sheet as at 30 June 2012, the Statement of Comprehensive Income, Statement of Changes in Equity and Cash Flow Statement for the year ended on that date, in accordance with Australian Auditing Standards.

In our opinion, the information reported in the Summarised Financial Report is consistent with the Annual Financial Report from which it is derived and upon which we expressed an unqualified audit opinion in our report to the members dated 31 October 2012. For a better understanding of the scope of our audit, this report should be read in conjunction with our Audit Report on the Annual Financial Report.



**MDHC Audit Assurance Pty Ltd**



**Kevin P Adams**  
Director  
31 October 2012

## BALANCE SHEET AS AT 30 JUNE 2012

	Operations \$	2012 Research \$	Total \$	Operations \$	2011 Research \$	Total \$
<b>CURRENT ASSETS</b>						
Cash and cash equivalents	5,074,209	1,898,540	6,972,749	3,656,911	1,609,395	5,266,306
Trade and other receivables	362,742	-	362,742	145,421	-	145,421
Other financial assets	63,461	43,918	107,379	-	255,053	255,053
Inventories	12,807	-	12,807	8,439	-	8,439
<b>TOTAL CURRENT ASSETS</b>	<b>5,513,219</b>	<b>1,942,458</b>	<b>7,455,677</b>	<b>3,810,771</b>	<b>1,864,448</b>	<b>5,675,219</b>
<b>NON-CURRENT ASSETS</b>						
Rental property	960,000	-	960,000	-	-	-
Property, plant and equipment	7,499,336	-	7,499,336	7,494,549	-	7,494,549
<b>TOTAL NON-CURRENT ASSETS</b>	<b>8,459,336</b>	<b>-</b>	<b>8,459,336</b>	<b>7,494,549</b>	<b>-</b>	<b>7,494,549</b>
<b>TOTAL ASSETS</b>	<b>13,972,555</b>	<b>1,942,458</b>	<b>15,915,013</b>	<b>11,305,320</b>	<b>1,864,448</b>	<b>13,169,768</b>
<b>CURRENT LIABILITIES</b>						
Trade and other payables	982,120	-	982,120	729,064	-	729,064
Employee benefits	628,417	-	628,417	540,803	-	540,803
Other liabilities	1,647,701	-	1,647,701	962,116	-	962,116
<b>TOTAL CURRENT LIABILITIES</b>	<b>3,258,238</b>	<b>-</b>	<b>3,258,238</b>	<b>2,231,983</b>	<b>-</b>	<b>2,231,983</b>
<b>NON-CURRENT LIABILITIES</b>						
Employee benefits	238,725	-	238,725	107,665	-	107,665
Other liabilities	45,578	-	45,578	11,227	-	11,227
<b>TOTAL NON-CURRENT LIABILITIES</b>	<b>284,303</b>	<b>-</b>	<b>284,303</b>	<b>118,892</b>	<b>-</b>	<b>118,892</b>
<b>TOTAL LIABILITIES</b>	<b>3,542,541</b>	<b>-</b>	<b>3,542,541</b>	<b>2,350,875</b>	<b>-</b>	<b>2,350,875</b>
<b>NET ASSETS</b>	<b>10,430,014</b>	<b>1,942,458</b>	<b>12,372,472</b>	<b>8,954,445</b>	<b>1,864,448</b>	<b>10,818,893</b>
Accumulated surplus	3,947,411	-	3,947,411	4,492,717	-	4,492,717
Asset revaluation reserve	4,438,226	-	4,438,226	4,438,226	-	4,438,226
Other reserves	2,044,377	1,942,458	3,986,835	23,502	1,864,448	1,887,950
<b>TOTAL MEMBERS' FUNDS</b>	<b>10,430,014</b>	<b>1,942,458</b>	<b>12,372,472</b>	<b>8,954,445</b>	<b>1,864,448</b>	<b>10,818,893</b>

RIGHT: Dementia Awareness Week 2011 at Flinders Street Station with Nick Wakeling MP, Parliamentary Secretary for Health (centre)



## STATEMENT OF COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2012

	Operations \$	2012 Research \$	Total \$	Operations \$	2011 Research \$	Total \$
<b>INCOME</b>						
Government grants	7,485,700	-	7,485,700	7,118,707	-	7,118,707
Public support	2,823,997	73,326	2,897,323	963,050	83,842	1,046,892
Membership	57,490	-	57,490	40,060	-	40,060
Dividends	1,278	27,554	28,832	-	65,989	65,989
Interest	213,287	100,495	313,782	132,734	46,933	179,667
Other revenue	568,948	15,862	584,810	297,113	142,254	439,367
	<b>11,150,700</b>	<b>217,237</b>	<b>11,367,937</b>	<b>8,551,664</b>	<b>339,018</b>	<b>8,890,682</b>
<b>EXPENDITURE</b>						
Service provision	7,375,547	-	7,375,547	5,761,887	-	5,761,887
Occupancy	552,861	-	552,861	501,549	-	501,549
Program delivery/Administration costs	1,595,301	-	1,595,301	1,116,876	-	1,116,876
Depreciation	149,997	-	149,997	143,920	-	143,920
Research expenditure	-	89,434	89,434	-	-	-
	<b>9,673,706</b>	<b>89,434</b>	<b>9,763,140</b>	<b>7,524,232</b>	<b>-</b>	<b>7,524,232</b>
<b>Surplus/(deficit)</b>	<b>1,476,994</b>	<b>127,803</b>	<b>1,604,797</b>	<b>1,027,432</b>	<b>339,018</b>	<b>1,366,450</b>
<b>Other comprehensive income</b>						
Unrealised increment/(decrement) on shares	(1,425)	(23,917)	(25,342)	-	25,786	25,786
Transfer from financial asset valuation reserve on sale of shares	-	(25,876)	(25,876)	-	(56,103)	(56,103)
<b>Total comprehensive income</b>	<b>1,475,569</b>	<b>78,010</b>	<b>1,553,579</b>	<b>1,027,432</b>	<b>308,701</b>	<b>1,336,133</b>



## STATEMENT OF CHANGES IN EQUITY FOR THE YEAR ENDED 30 JUNE 2012

	Accumulated Surplus \$	Other Reserves \$	Research Reserve \$	Financial Asset Valuation Reserve \$	Asset Revaluation Reserve \$	Relocation Reserve \$	Total \$
<b>Balance as at 30 June 2010</b>	<b>3,466,349</b>	<b>22,438</b>	<b>1,472,223</b>	<b>83,524</b>	<b>4,438,226</b>	<b>-</b>	<b>9,482,760</b>
Surplus/(deficit)	1,366,450	-	-	-	-	-	1,366,450
Revaluation increment	-	-	-	-	-	-	-
Unrealised increment	-	-	-	25,786	-	-	25,786
Transfer to income on sale of shares	-	-	-	(56,103)	-	-	(56,103)
Transfer to reserves	(340,082)	1,064	339,018	-	-	-	-
<b>Balance as at 30 June 2011</b>	<b>4,492,717</b>	<b>23,502</b>	<b>1,811,241</b>	<b>53,207</b>	<b>4,438,226</b>	<b>-</b>	<b>10,818,893</b>
Surplus/(deficit)	1,604,797	-	-	-	-	-	1,604,797
Revaluation (decrement) - Research	-	-	-	(23,917)	-	-	(23,917)
Unrealised (decrement) - Operations	-	-	-	(1,425)	-	-	(1,425)
Transfer to income on sale of shares - Research	-	-	-	(25,876)	-	-	(25,876)
Transfer to reserves	(2,150,103)	7,300	127,803	-	-	2,015,000	-
<b>Balance as at 30 June 2012</b>	<b>3,947,411</b>	<b>30,802</b>	<b>1,939,044</b>	<b>1,989</b>	<b>4,438,226</b>	<b>2,015,000</b>	<b>12,372,472</b>

## CASH FLOW STATEMENT FOR THE YEAR ENDED 30 JUNE 2012

	2012 \$	2011 \$
<b>CASH FLOW FROM OPERATING ACTIVITIES</b>		
Receipts from government and other sources	9,969,338	8,418,930
Payments to suppliers and employees	(8,788,516)	(6,705,670)
Interest received - Operations	213,287	132,734
<b>Net cash provided by / (used in) operating activities</b>	<b>1,394,109</b>	<b>1,845,994</b>
<b>CASH FLOW FROM INVESTING ACTIVITIES</b>		
Proceeds from sale of shares - Research	174,554	924,362
- Operations	192,068	-
Interest received - Research	100,495	46,933
Payments for property, plant and equipment	(154,780)	(107,214)
<b>Net cash provided by/(used in) investing activities</b>	<b>312,334</b>	<b>864,081</b>
Net increase/(decrease) in cash held	1,706,443	2,710,075
Cash and cash equivalents at beginning of financial year	5,266,306	2,556,231
<b>Cash and cash equivalents at end of financial year</b>	<b>6,972,749</b>	<b>5,266,306</b>

Alzheimer's Australia Vic is registered as Alzheimer's Disease and Related Disorders Association of Victoria Inc.  
Registered No A0013779R Alzheimer's Australia Vic has Item 1 Tax Deductible Gift Recipient Status  
ABN 14671 840 186 ARBN 106 766 769 ISSN 1836 - 3652



*Students signing Fight Dementia campaign cards  
at Flinder's Street Station on Valentine's Day*



# FIGHT ALZHEIMER'S LOVE AUSTRALIA



## ALZHEIMER'S AUSTRALIA VIC

### Head Office

98 - 104 Riversdale Road  
Hawthorn Victoria 3122

### Postal Address

Locked Bag 3001  
Hawthorn Victoria 3122

T: (03) 9815 7800

F: (03) 9815 7801

E: [alz@alzheimers.org.au](mailto:alz@alzheimers.org.au)

### Regional Offices

#### Barwon

1/318 Pakington Street  
Newtown 3220

#### South Western

Suite 6, 715 Raglan Parade  
Warrnambool 3280

#### Grampians

4 East Street South,  
Ballarat 3350

### Gippsland

Latrobe Community  
Health Service  
42 - 44 Fowler Street  
(PO Box 63)  
Moe 3825

### East Gippsland

347a The Esplanade  
(PO Box 909)  
Lakes Entrance 3909

### Loddon Mallee

48 Queen Street  
Bendigo 3552

369 Campbell Street  
Swan Hill 3583

### National Dementia Helpline 1800 100 500



or via the **Translating and  
Interpreting Service**  
**131 450**

### Find us on



@AlzheimersVic



Alzheimer's Australia Vic



AlzheimersVic

**FIGHTDEMENTIA.ORG.AU/VIC**