

# **ALZHEIMER'S AUSTRALIA VIC ANNUAL REPORT 2013-14**

Technology transforming care



# Technology transforming care

## Alzheimer's Australia Vic Inc.

Registered No A0013779R

ABN 14 671 840 186

ARBN 106 766 769

### Our Patron

The Honourable Alex Chernov AC QC  
Governor of Victoria

### Our Honorary Members

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Brian Moss AM  
Barbara Potter AM  
Gordon B Robinson  
Nich Rogers  
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Tom Valenta  
Keith Wehl

## ABOUT THIS ANNUAL REPORT

In the past year, much of the focus of our work has been on how technology can complement and enhance the services that support people living with dementia. It has truly been a year of innovative developments and this report outlines these various achievements.

**Thank you to the following people who have shared their personal stories as well as having outlined how technology assists them in their lives and work:**

**Anne Fairhall, Annette Wregg and Peter Sinnott, Tony Tori, Bob and Sue Walsh, Sandy Barnes, Professor Rajiv Khosla, Assoc Professor Michael Woodward, Tanya Petrovich, Max Williams, Ruth Magilton and Sarah Smith.**

### Annual Report objectives

This report outlines Alzheimer's Australia Vic's activities and achievements during the 2013-14 financial year – proudly, our thirtieth year in existence. It focuses on our progress against our *Strategic Directions 2011-2014*. It is intended for people with dementia, their families and carers, our members, staff, volunteers, donors, government, corporate and community organisations.

We are particularly keen to share developments and achievements relating to the ways in which we have utilised technology to transform how we care for and support people living with dementia.

### We welcome your feedback

We welcome your feedback on the Annual Report.  
Email: [alz@alzheimers.org.au](mailto:alz@alzheimers.org.au)

### 2014 Alzheimer's Australia Vic Inc Annual General Meeting

The 31st Annual General Meeting will be held on 26 November 2014 at the Melbourne Brain Centre, Kenneth Myer Building, Parkville.

### Australasian Reporting Awards

In recognition of excellence in reporting, Alzheimer's Australia Vic was presented a Bronze Award for its 2012-13 Annual Report. We are committed to the continual improvement in the quality and transparency of our reporting.

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## Our Vision

A society committed to the prevention of dementia, while valuing and supporting people living with dementia.

## Our Mission

To provide leadership in dementia policy, risk reduction and services.

## Our Values

- The worth of every individual
  - Strength through unity with respect for diversity
  - Cooperative relationships
  - Organisational integrity
  - Responsiveness, innovation, creativity and flexibility
  - The contribution of all people involved with our work
- 

## ABOUT US

### Who we are

Alzheimer's Australia Vic is the state's peak body providing education, support, advocacy and information for Victorians living with dementia as well as their family and carers.

### What we do

We assist people with dementia as well as carers and families to manage the daily challenges that dementia brings. We work with care staff and students to deliver best practice in dementia care. We also teach the community about dementia and the benefits of a healthy lifestyle in helping to reduce dementia risk.

### Our proud 30 year history

Our organisation was founded three decades ago in 1983, by and for carers in response to public concern about the lack of information, resources and appropriate residential care for people with dementia.

From these small beginnings, we have grown into a large organisation. We now have 132 staff – a figure that is growing each day. In addition more than 90 committed volunteers service Victoria from our two Melbourne offices and ten rural locations.

Constant technological advancements mean we now have an entire host of new and exciting opportunities at our disposal, many of which you will read about in this report. Through these ever increasing innovations, our hope is that more and more people will have easy access to our vital services.

# Technology transforming care

## DEMENTIA FACTS AND FIGURES

### What is dementia?

Dementia is the term used to describe the symptoms of a large group of illnesses that cause a progressive decline in a person's brain function. It is a broad term used to describe impairments in memory, thinking and behaviour.

Alzheimer's disease is the most common form of dementia, accounting for 80% of all dementia cases.

Dementia can affect any adult but it is much more common after the age of 65.

### Key statistics

#### In Victoria

- 78,000: the estimated number of people living with dementia in Victoria in 2014<sup>1</sup>
- 246,000: the projected number of people with dementia in Victoria in 2050 – unless there is a medical breakthrough<sup>2</sup>

#### In Australia

- Dementia is the third leading cause of death in Australia, after heart disease and stroke<sup>3</sup>
- 332,000: the estimated number of people living with dementia in Australia in 2014<sup>4</sup>
- 900,000: the projected number of people with dementia in Australia in 2050<sup>5</sup>
- 1.2 million: the estimated number of Australians caring for a person with dementia in 2010<sup>6</sup>

For more details, visit [www.fightdementia.org.au/vic](http://www.fightdementia.org.au/vic)

<sup>1</sup> Deloitte Access Economics (2012), data commissioned by Alzheimer's Australia Vic

<sup>2</sup> ibid

<sup>3</sup> Australian Bureau of Statistics (2012), Causes of Death, Australia, 2012, Commonwealth of Australia

<sup>4</sup> Australian Institute of Health and Welfare (2012) Dementia in Australia

<sup>5</sup> ibid

<sup>6</sup> Alzheimer's Australia (2011), Pfizer Health Report Issue #45 – Dementia, Pfizer Australia

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# MESSAGE FROM OUR CHAIR



**GRAEME SAMUEL AC**

We live in an exciting age where technology allows us not only to connect with more people than ever before, but also provides us with new and innovative tools that assist us to better care for people living with dementia.

## **Flagship Project**

In October 2013, after an extensive refurbishment, we opened a new facility at 155 Oak Street, Parkville. The new facility incorporates the Perc Walkley Dementia Learning Centre (PWDLC) and showcases internationally recognized dementia-friendly design principles and practices.

## **Strategic Plan 2014-2017**

Our *Strategic Directions 2011-2014* matured this year. The five key objectives for the organisation during this time are outlined in this Annual Report as well as the progress made in achieving these objectives.

Significant work was undertaken in developing the *Strategic Plan 2014-2017*. Extensive consultation with stakeholder groups contributed to its development, identifying five priority areas. These priorities, which all focus on dementia leadership, will inform all the work we will do in the next three years.

## **Changes to our board**

Over the past year we bid farewell to four valued board members, while welcoming others to the board.

After long associations with the organisation, Mary Lyttle, Geoff Slade and Fran McNerney retired in September 2013, November 2013 and June 2014 respectively. Fiona Mason retired in May 2014 to take up an executive position as our General Manager Marketing.

On behalf of Alzheimer's Australia Vic I would like to acknowledge and thank Mary, Geoff, Fran and Fiona for their extraordinary contribution and expertise during their time on the board.

This year we welcomed Ian Hicks and Jerome Fahrer, who both bring considerable expertise to the board.

## **Acknowledgements**

I would like to acknowledge the continued support from the State and Commonwealth Governments, as well as the philanthropic community. This generosity allows us to provide vital support and advocacy to the thousands of Victorians living with dementia, their families and carers.

## **Looking forward**

Unless there is a medical breakthrough, the projected number of people with dementia in Victoria will rise to 246,000 in 2050. Demand for our services continues to grow. We will continue to provide leadership in dementia policy, risk reduction, services and education.

A handwritten signature in black ink that reads "Graeme Samuel". The signature is written in a cursive, flowing style.

**Graeme Samuel AC**  
Chair

# MESSAGE FROM OUR CEO



**MAREE McCABE**

## 30 year anniversary

For three decades Alzheimer's Australia Vic has provided dementia-specific services across Victoria. Our first ever public meeting was held on 8 March, 1983 in response to public concern over the lack of information, resources and residential care for people living with dementia. The first Annual General Meeting was held later that year on 13 September. On 30 October, 2013 we hosted our 30th Annual General Meeting, and celebrated the accomplishments of the past three decades.

## Highlights

It has been a year of extraordinary achievements for Alzheimer's Australia Vic. The pages of this Annual Report outline the range of innovative developments, with a focus on how technology can complement and enhance the services supporting people living with dementia. Highlights include:

- Opening of our new state-of-the-art facility in Parkville
- Development of the *Virtual Dementia Experience*, a world leading virtual reality experience that simulates for participants the experience of dementia
- Launch of the innovative educational resource *Dementia Learning Online* [www.dementialearning.com.au](http://www.dementialearning.com.au)
- Launch of *BrainyApp™ español*, the Spanish version of the very successful *BrainyApp*
- Our continued work with the research team at LaTrobe University using companion robots to support the emotional wellbeing of people living with dementia
- The development of The Forest Project – a sensory therapy application designed to improve the quality of life of people living with dementia through the use of video game technology

In addition, we have seen continued demand for our services. Over 21,000 people accessed our services through our counsellors, dementia consultants and educators this year.

## Thanks

Everything reported in the following pages is a reflection of the dedication and commitment of our staff and volunteers. I would like to extend sincere thanks to these extraordinary people, as well as to our donors, fundraisers, supporters and partners who share our vision of a world without dementia and a better quality of life for those living with dementia.

We could not do what we do without you – thank you!

**Maree McCabe**  
Chief Executive Officer



# YEAR AT A GLANCE

## OCTOBER

Alzheimer's Australia Vic's **new state-of-the art site** in Parkville was opened by Ita Buttrose AO, OBE

**Opening of the Dementia Learning Centre** – the home of the world's first application of serious game technology in dementia care education – the Virtual Dementia Experience

**Launch of *Is it Dementia?*** an Alzheimer's Australia online and video resource that helps staff in service industries recognise the signs of dementia

Celebrated **30 years** of caring in Victoria



## AUGUST

Our first **Memory Lane Café** in the north-west metropolitan region celebrated its 10 year anniversary

# 2013

## JULY

The **Younger Onset Dementia Key Worker Program** commenced nationally, with 10 staff employed in Victoria

**Geelong Memory Lane Café** celebrated 10 years and since 2003, over 5,000 guests have attended the café

**Who decides? Dementia and Decision Making forum** – Professor Julian Hughes spoke to an audience of health professionals, families and carers

**Leadership in Quality Dementia Care forum** – Dr Cameron Camp explored the use of Montessori approaches in supporting people with dementia

## SEPTEMBER

**Our Services** – a brochure outlining information, support and education services, is now available online in 35 community languages

Board member Mary Lyttle resigned after serving on the board since 1994

Ian Hicks AM joined the board

**Dementia Awareness Week 2013** was held from 16-22 September. Over 1,767 people attended more than 25 events across Victoria

## NOVEMBER

Adventurer Sebastian Terry and other community members spent **24 hours on a treadmill** to raise funds and awareness

Geoff Slade stepped down as a board member, after serving on the board since 2007

A **new office** was opened in Cowes to expand existing services in the Gippsland region





## FEBRUARY

Barbara Potter AM and Barbara Davison launched ***The Hen That Laid The Golden Omelette***, a book that tells the story of the Sefton Art Project which introduced art classes to people living with dementia

Spanish-Australian comedian Simon Palomares launched ***BrainyApp español***, the new Spanish version of ***BrainyApp*** – the world's first risk reduction app

Launch of the ***Changed Conditions Ahead*** kit - in print and online versions – which helps drivers with dementia to know when and how to step out of the driver's seat



## APRIL

A **new regional hub** was opened in Drouin to expand existing services in the Gippsland region

***Tastes to Remember*** – a dementia awareness raising event, was held at Springvale Town Hall, bringing together service providers and four communities (Serbian, Mauritian, Vietnamese and Ukrainian)

Jerome Fahrner joined the board

## JUNE

***Bring It To The Table*** fundraising campaign ran across Australia throughout June to raise awareness of dementia and raise vital funds for services

***Valuing People***, an online self-assessment tool for organisations seeking to achieve excellence in person-centred care, was launched

Board member Fran McNerney resigned after serving since 2012

Presented a **Bronze Award** in the 2014 Australasian Reporting Awards



Relocated our Swan Hill office to Mildura to better meet the needs of clients in the Loddon Mallee region

Graeme Samuel stepped down as Board Chair to take up the position of National President of Alzheimer's Australia. He remains on the board of Alzheimer's Australia Vic

Neil Samuel was elected and appointed as our new Board Chair

# 2014

## MARCH

In partnership with Opaque Multimedia, launched a Pozible crowd funding campaign to support the development of **The Forest Project**, a video game application designed to improve the quality of life for people living with dementia

**Pozible**

## MAY

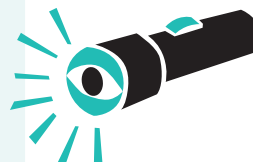
***Dementia Learning Online***, an innovative, interactive learning environment focusing on professional education was launched

**Ambassadors Program** launched – celebrities and community leaders join to help raise awareness and understanding

Board member Fiona Mason resigned after serving since 2009

***Strategic Plan 2014-2017*** was released, outlining four main priorities which focus on the theme of dementia leadership

In partnership with the Rotary Club of Manningham held **A Night to Remember** fundraising dinner to raise funds to help establish programs to support children impacted by dementia



**A NIGHT TO REMEMBER**



# OUR CORE SERVICES

## SERVICES FOR PEOPLE WITH DEMENTIA

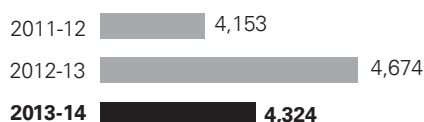
### National Dementia Helpline

The very first example of Alzheimer's Australia Vic harnessing technology to support people living with dementia, and still going strong! Every day, people with dementia, family members and carers as well as people concerned about cognitive and other changes, call our National Dementia Helpline for information and support.

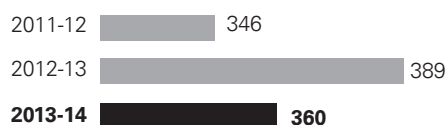
Our trained volunteer advisors provide information and practical help, referring callers on to other specialist services if necessary. Counselling with one of our professionally trained team members is also available. All calls are private and confidential.

This service is funded by the Federal Government.

#### Total number of calls



#### Average number of calls per month

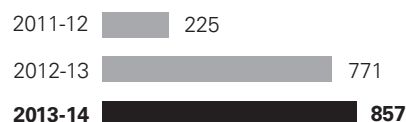


### Early intervention

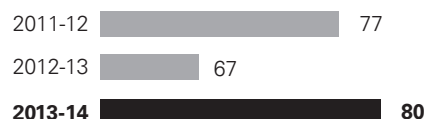
#### Memory Lane Café

The Memory Lane Café program provides support to people with dementia and their family members. It provides people with peer-to-peer support in a social setting, as well as information about the services and support available to them. The cafés are run in 12 locations in metropolitan and regional areas. Specific cafés are held for people with younger onset dementia.

#### Total number of participants



#### Total number of cafés held (metro & regional)



### Living with Dementia Program

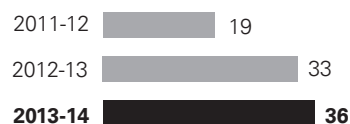
The Living with Dementia Program is a group program for people diagnosed with early stage dementia and their families. It provides information, peer support and practical advice, encouraging participants to explore ways of managing dementia now and into the future.

It is usually run over six weeks, or as a residential retreat, in both metropolitan and regional areas.

#### Average number of attendees



#### Total number of group meetings or retreats (metro & regional)

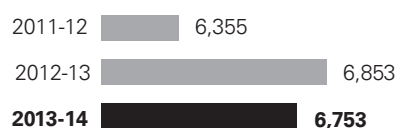


### Counselling

Counselling is provided across Victoria for people with dementia and their families by telephone, in the family home or at one of our metropolitan or regional offices. Interpreters can be arranged if required.

All of our counsellors are professionally trained to provide individualised support, advice and practical assistance to people of all ages.

#### Number of people supported by dementia consultants and counsellors



### Younger onset dementia

The term 'younger onset dementia' is used to describe any form of dementia diagnosed in people under the age of 65.

Alzheimer's Australia launched a new Younger Onset Dementia Key Worker Program in July 2013. We offer many services for people with younger onset dementia and their families via this program, including individualised information and advice, support, counselling, service planning. We also offer the Younger Onset Dementia Café Program, peer-to-peer support in a social setting that is now available in metropolitan and regional areas.

## LEARNING SERVICES

We provide education for the health, disability and aged care sectors, families and carers of people with dementia as well as the general community, including:

**Professional education:** delivered to health care professionals and direct care staff who support people living with dementia in a variety of care settings

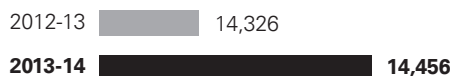
**Community education:** delivered to community groups and organisations

**Accredited education:** as a Registered Training Organisation (RTO) we provide nationally accredited education delivered to professional staff caring for people living with dementia, including the Dementia Care Essentials Program and Certificate IV in Dementia Practice

**Family information and support sessions:** Available for people with dementia, their families and carers on a range of topics and facilitated by our team of professional counsellors

For education program highlights this year, see page 19.

### Education programs total attendees



### Breakdown of attendees 2013-14



- Professional
- Community
- Family information and support
- Accredited



# OUR CORE SERVICES

## DEMENTIA CONSULTANCY

The consultancy service has grown considerably this year. We continue to deliver consultation around dementia-friendly environments, as well as leadership and culture change.

We support organisations to achieve best practice person-centred dementia care. Our team of staff bring an extensive range of expertise which incorporates Montessori principles and requires working with organisations over varying periods to achieve dementia-friendly, inclusive environments.

## LIBRARY

The Library continues to provide specialist, dementia-specific information.

From a technological perspective we have been keen to harness the power of social media. The year has seen the introduction of a topic-based blog, *Dementia Resources*. A new post is published online every month, providing links to relevant resources that are available via the web and in the Library collection.

The most popular blog topics have been:

- Montessori approaches
- Aboriginal and Torres Strait Islander communities and dementia
- Driving and dementia

Alzheimer's Australia has a national catalogue of resources held in Victoria and other states. Library services are delivered in person, by post or via email.



### 2013-14 blog

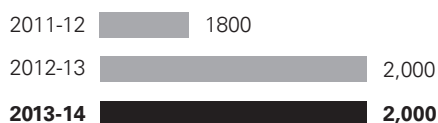
total number of followers

**230**

total number of views

**6,029**

### Total number of library visitors



# OUR STRATEGIC OBJECTIVES

Our *Strategic Directions 2011-2014* plan identifies five key objectives for our organisation and it informs all the work we do.

## OBJECTIVES

## ACHIEVEMENTS

# 1

### FLAGSHIP PROJECT

PAGE 10

- Provide leadership in quality dementia care and learning

- Opened a new facility at 155 Oak St, Parkville, incorporating the Perc Walkley Dementia Learning Centre

# 2

### ADVOCACY AND CONSUMER ENGAGEMENT

PAGE 12

- Advocate for people with all forms of dementia and their carers
- Increase consumer engagement

- Expanded the activities of the Consumer Advisory Committee and Younger Onset Dementia Reference Group
- Established a Dementia Ambassadors Program
- Introduced the Younger Onset Dementia Key Worker Program
- Delivered Parliamentary Friends of Dementia events

# 3

### QUALITY DEMENTIA CARE

PAGE 17

- Provide leadership in quality dementia care and education
- Increase access to education programs for families and carers and the wider community
- Increase service responsiveness to diverse communities

- Using Serious Gaming technology the *Virtual Dementia Experience* was developed
- Developed and launched *Dementia Learning Online*
- Reviewed and updated all family information and support sessions aimed at families and carers
- Expanded regional services by establishing a hub in Drouin
- Offered a range of quality education programs
- Increased services tailored to diverse communities

# 4

### AWARENESS AND UNDERSTANDING

PAGE 22

- Increase community awareness of dementia
- Raise the profile of all forms of dementia

- Delivered a highly successful Dementia Awareness Week
- Increased social media presence and engagement
- Further engaged with GPs through the GP Focus Group and GP Clinic Visiting Program
- Developed a number of new resources
- Delivered high exposure media campaigns

# 5

### RISK REDUCTION AND RESEARCH

PAGE 25

- Promote dementia research
- Promote dementia risk reduction programs

- Launched the smartphone app, *BrainyApp español*
- Developed new resources as part of the *Your Brain Matters™* Program
- Expanded the Alzheimer's Australia Dementia Research Foundation – Victoria program
- Supported a number of research projects



# 1 FLAGSHIP PROJECT



The Flagship Project aims to raise the profile of dementia in the Victorian community, to demonstrate leading edge dementia care and learning and to build collaborations with leading dementia research organisations.

Last year we reported that the organisation had identified and secured a lease for premises at 155 Oak Street, Parkville. An extensive refurbishment of the Oak Street Centre was undertaken, transforming the site into a state-of-the-art dementia learning facility.

Ita Buttrose AO OBE, Alzheimer's Australia National President and 2013 Australian of the Year, officially opened the new facility in October 2013. The first of its kind in Australia, our new facilities showcase internationally recognised dementia-friendly design principles and practices.

The centerpiece of the Flagship Project in the new facility is the Perc Walkley Dementia Learning Centre (above), which creates a multi-sensory simulation using light, sound, colour and visual content while incorporating gaming technology to create a virtual reality experience that simulates what it is like to have dementia. This is a true example of how technology really is transforming care.

The centre includes mood lighting, a ten metre by two metre wall for the projection of images, and an interactive touch screen and gesture-sensor technology.

The move to Parkville provides the opportunity to develop stronger relationships and collaborations in the future with research organisations such as The Florey Institute of Neuroscience and Mental Health and the National Ageing Research Institute.

To coincide with the launch of our Flagship Project, we hosted a media campaign, introducing journalists to the Perc Walkley Dementia Learning Centre and the dementia-friendly principles of the new facility. This resulted in more than 40 media stories appearing nationally across print, broadcast and online mediums.

We have retained our offices in Hawthorn at 98-104 Riversdale Road, which has become a centre for dementia Family Services. The new facility in Parkville is dedicated to Learning Services.

The Flagship Project was funded by the Lorenzo and Pamela Galli Charitable Trust, jointly funded by the Commonwealth and State Governments through the Home and Community Care Program, and other private donors. Alzheimer's Australia Vic would like to acknowledge their generosity.



## Anne Fairhall

Consumer Advisory Committee member

*My husband Geoff developed the first symptoms of frontotemporal dementia when he was 51 years old. He is now 75.*

*I first noticed changes in Geoff's behaviour and personality in 1991 when we were travelling and it was about ten years ago that we received a dementia diagnosis. I looked after Geoff at home for over eight years and when we needed more support three years ago, he moved into residential care.*

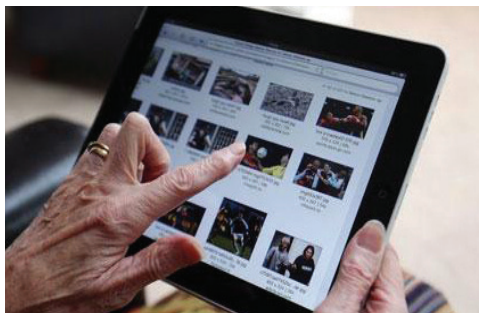
*Geoff can't cope with looking at photo albums anymore as he finds the detail overwhelming. Technology helps in this regard, as I share photos with him, especially of our son and family who live in Switzerland, on the iPad. I can enlarge each photo and he can slowly soak them in. We also use Skype to stay in touch with family overseas.*

*About three years ago I was invited to speak to the Victorian Consumer Advisory Committee about a pilot program on Consumer Directed Care Packages that I was involved in. I was then invited to join the Committee. I also sit on the Alzheimer's Australia National Consumer Advisory Committee as the Victorian representative and several other advisory committees.*

*Through my committee work, I enjoy the opportunity to influence decision makers. I have received great support from other members and it's been an extremely positive experience.*

*Dementia-friendly communities will be the focus of our work in the year to come.*

*"I enjoy the opportunity to influence decision makers. I have received great support from other members and it's been an extremely positive experience."*





## Consumer Advisory Committee

The Consumer Advisory Committee is made up of family carers or people with dementia from across Victoria. The committee, with a membership of 14 people, is committed to improving outcomes for people living with dementia. The role of the committee is to:

- Advocate broadly on behalf of people with dementia
- Identify and provide advice and guidance to the organisation regarding issues of concern for people living with dementia
- Provide a consumer perspective on policy papers, submissions, services, resources, plans or projects that the organisation and government departments and other stakeholders are developing
- Be involved in advocacy activities and awareness-raising campaigns in the media and wider community

During 2013-14 the committee strongly advocated for improved hospital care for people with dementia. This included contributing to the development of the National Safety and Quality Health Service Standards being drafted by the Australian Commission on Safety and Quality in Health Care; and contributing to the development of competency standards for nurses which are being drafted by the University of Wollongong.

This advocacy work culminated in the publication of the paper *Consumer perspectives on improving care of people with dementia in hospitals* which appeared in the journal *Health Issues* (Summer 2014), and outlined ten ways of improving hospital care for people with dementia.

Other key achievements included:

- Consultations with external stakeholders, including the Department of Health, on a range of issues that helped inform the development of the Victoria Dementia Action Plan
- Meeting with Mr Gerard Mansour, Victoria's first Commissioner for Senior Victorians, regarding the development of the Victorian Seniors Participation Action Plan
- Feedback to Alzheimer's Australia Vic and nationally, to Alzheimer's Australia, on a range of dementia services and programs, including the redevelopment of the Alzheimer's Australia website

In the coming year the committee will continue advocating for improved hospital care and will also focus on initiatives that support dementia-friendly communities.

## Younger Onset Dementia Reference Group

The Younger Onset Dementia Reference group is made up of people with younger onset dementia and their family carers from across Victoria. This year there was a significant increase in membership, with a total of 21 members, all at different stages of the dementia journey.

The Group is committed to advocating around issues particular to people diagnosed with dementia under the ages of 65. The role of the Group is to:

- Advocate broadly on behalf of people living with younger onset dementia
- Provide consumer perspectives on policy papers, submissions, research, resources, new initiatives and programs being developed by the organisation and more broadly within the community
- Be involved in advocacy activities and awareness raising campaigns in the media and wider community that focus on younger onset dementia

During 2013, the Younger Onset Dementia Key Worker Program was introduced nationally as well as across Victoria. The Group provided guidance and direction around the original and on-going development of this program.

The Group was very active in providing feedback to Alzheimer's Australia Vic regarding younger onset dementia service development. The Group also met with a number of organisations in the aged and health sectors in order to improve services for people with younger onset dementia.

Other key achievements included:

- Consultation with the University of Wollongong regarding national research on services and access to services for people with younger onset dementia
- Consultation with the Department of Health on the development of the Victoria Dementia Action Plan and the Rural Engagement Project
- Continued participation in a project being led by the Lovell Foundation and Mercy Health on appropriate accommodation for people with younger onset dementia
- Meetings with service providers and politicians on a range of issues

The Group's inaugural chairperson, Tony Walsh, resigned his post this year and Jane Sandow and Patricia Awty were elected as co-chairs. Tony has been a committed chairperson and advocate since the establishment of the Younger Onset Dementia Reference Group in 2010. We thank him for his dedication to improving the lives of people with younger onset dementia.

## Dementia Ambassadors Program

We announced the introduction of our Ambassador Program in May 2014. A number of Australian celebrities and community leaders have committed to raising awareness and understanding of dementia in the community via traditional and social media.

The inaugural Alzheimer's Australia Vic Ambassadors are:

- Hawthorn Football Club's Sam Mitchell (*pictured*)
- acclaimed singer/songwriter Mark Seymour
- legendary actors Terence Donovan and Anne Phelan
- radio presenter and media personality Denis Walter
- former leader of the Australian Democrats, Lyn Allison
- Alzheimer's Australia Vic Chief Medical Advisor, Associate Professor Michael Woodward
- business leader, former Alzheimer's Australia Vic Chair Graeme Samuel AC, now President of Alzheimer's Australia







*"His ability has deteriorated, and Peter now uses an iPad and a sketching app, which he really enjoys."*

*Peter was diagnosed in 2010 with Alzheimer's disease. He is now 66. He suddenly couldn't do things like log onto his computer – I had to show him how to do it over and over again. He stopped driving and became more isolated.*

*Peter also developed epilepsy and other medical conditions which made it too unsafe for him to stay at home. He has recently moved into residential care in Lorne. It's a lovely setting, a place where Peter has been for respite in the past.*

*We first made contact with Alzheimer's Australia Vic about two years ago. I was ready at the time to seek help. One thing I would say to people is to contact the organisation sooner rather than later and take advantage of everything that it has to offer.*

*While still living at home, Peter had a carer who encouraged him to draw and introduced sketch books. His ability has deteriorated, and Peter now uses an iPad and a sketching app, which he really enjoys. As Peter's son and grandchildren live in Canada, we use Skype to keep in touch.*

*I wanted to be involved with the organisation in some way and was invited to join the Younger Onset Dementia Reference Group. It's a great group of people and being part of it makes me feel that I'm not alone anymore, that my story is someone else's story.*

*Since joining the group I talk more to people about younger onset dementia – its uniqueness and challenges. In future, I hope to advocate for residential settings specific for people with younger onset dementia. I'm also very interested in the transformative effects of music in dementia care. It's an area that could assist greatly, particularly for Peter who has always loved music in his life.*

### Younger Onset Dementia Key Worker Program

Alzheimer's Australia launched a new Younger Onset Dementia Key Worker Program in July 2013. The aim of the program is to improve quality of life for people with younger onset dementia, their families and carers.

The Key Worker acts as a single point of contact and provides individualised information and advice, support, counselling and service planning.

Ten Key Workers are now based in Melbourne, Bendigo, Ballarat, Geelong and Drouin and provide services across Victoria. 270 consumers have been supported in Victoria since the introduction of the program.

Included in this team are the key specialist roles of Family Clinician, focused on working with families and children, and a Care Consultant whose role is to liaise with the service industry in improving and modifying services to better meet the need of people with younger onset dementia, their families and carers. The program is funded by the Australian Department of Social Services under the Living Longer Living Better Aged Care Reform Package.

### Parliamentary Friends of Dementia

In the past year, the Victorian Parliamentary Friends of Dementia held two forums at Parliament House. This group advocates for Victorians living with dementia, their families and carers and encourages Members of Parliament to raise awareness within their own electorates.

The forums provide an opportunity to encourage bi-partisan support on the issues faced by people living with dementia, their families and carers. The forums also provide the opportunity for MPs to learn more about dementia and how it impacts their constituents.

The first event, held in October 2013, saw the launch of *Is It Dementia?* – an online educational resource and prime example of how technology can be used to transform dementia care. This online and video resource was developed to inform those working in the transport, emergency, services, banking, retail and correctional service sectors about dementia. The launch event was co-convened by Georgie Crozier MP, Parliamentary Secretary for Health and Wade Noonan MP, then Shadow Parliamentary Secretary for Health.

Continuing our commitment to technology, the launch of Alzheimer's Australia Vic's first online learning tool [www.dementialearning.com.au](http://www.dementialearning.com.au) was the focus of the second event, held in May 2014. Consumer Primrose White and Ben Gatehouse, Dementia Consultant at Southern Cross Care, discussed the relevance of the resource to families and carers as well as to professional carers. The event was co-convened by Georgie Crozier MP, Parliamentary Secretary for Health, and Jenny Mikakos MP, Shadow Minister for Seniors and Ageing.



## Tony Tori

*Is It Dementia?* training participant

*I've been working with ANZ for more than 30 years. I started out as a bank teller in Coburg and have worked in various districts throughout the years. I'm currently the Assistant Manager of the ANZ branch in Highpoint.*

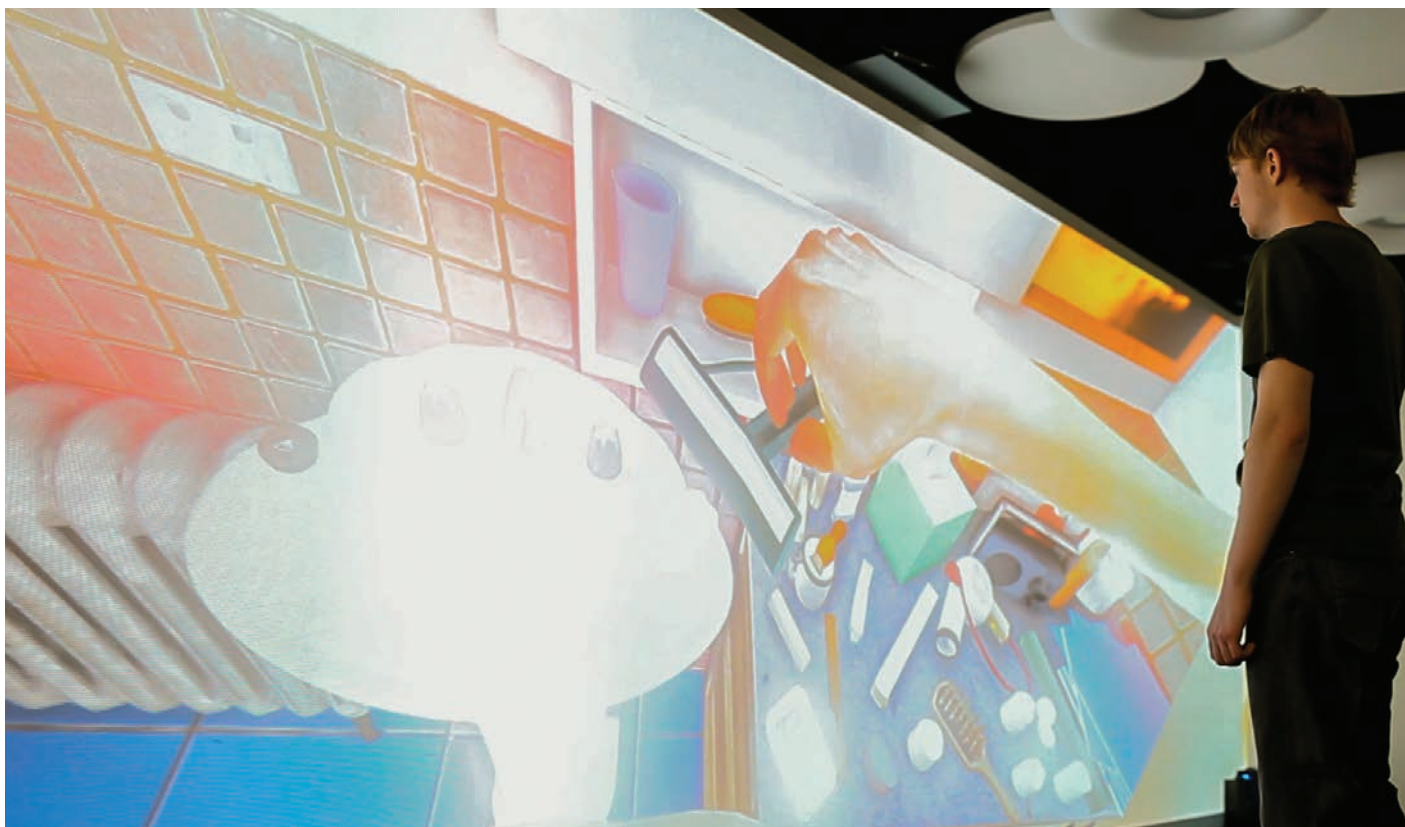
*I was introduced to the *Is It Dementia?* training about six months ago. Everyone working at the branch was encouraged to watch the videos which were developed specifically for the banking sector. As somebody who deals with members of the public every day, I found the videos incredibly helpful.*

*I really related to the scenario in one video where a customer approached the teller in order to have a bank cheque drawn up and becomes very confused. I was in a very similar situation recently with a regular customer who comes in every two weeks to collect her pension. On this particular day, she seemed a little confused and unsure of why she was at the branch. As stated in the video, all she needed was a little extra time and attention from me, to be heard and to know that her time was valuable.*

*I think all staff would benefit from watching these training videos. I think they can help to recognise the signs of dementia, as well as make people aware of how to best interact and support customers who are living with dementia.*

*“As somebody who deals with members of the public every day, I found the videos incredibly helpful.”*





### Virtual Dementia Experience

Our new facility at Parkville features the state-of-the-art Perc Walkley Dementia Learning Centre (*above*) which offers an interactive Virtual Dementia Experience – a wonderful example of how technology is being utilised to transform dementia care.

Aimed at professionals working in the community and aged care settings, the Virtual Dementia Experience creates a virtual environment that simulates what it is like to have dementia.

By experiencing a home environment in the same way a person living with dementia would, professionals can better understand the elements of a dementia-friendly environment and make changes in their environment to improve accessibility for a person with dementia.

In recognition of the innovative application of technology, Alzheimer's Australia Vic together with Opaque Multimedia was awarded a 2014 Victorian iAward in the Education category for the Virtual Dementia Experience. The Education iAwards recognises the most successful and innovative application of Information and Communication Technology (ICT) for the delivery of education and training.

Since its introduction in March 2014, 272 people have taken part in the Virtual Dementia Experience.

### Dementia Learning Online

We developed and launched our first online educational resource *Dementia Learning Online* – a major highlight this year.

This innovative and accessible educational resource features four modules that form part of the Dementia Practice Improvement Series. The modules, which are aimed at residential and community care workers, are user friendly, practical and each module can be completed in less than an hour.

The pioneering approach to online dementia education requires participants to reflect on their practice in order to achieve practice improvement in the workplace.

For more information on *Dementia Learning Online*, visit [www.dementialearning.org.au](http://www.dementialearning.org.au)





## Bob and Sue Walsh

### Regional services users

*We live in a residential estate in Shepparton. In 2010 my husband Bob, who was 62 years old at the time, was diagnosed with Alzheimer's disease.*

*When things started deteriorating with Bob, I went looking for information and support. We were living in Bairnsdale at the time and I discovered the Lakes Entrance office. We were provided with a wealth of information. Once we had contact, everything was easier. The home visits by a counsellor were especially helpful.*

*Last year, we had a call from the younger onset dementia worker based in Bendigo. She has introduced us to other people in the same situation who live in the area. In 2013 we went to a three day retreat in Nagambie as part of the Living With Memory Loss program, where we both learnt a lot. We've also gone to a couple of younger onset dementia cafés this year. We were a bit apprehensive to start with but Bob has really enjoyed going.*

*Technology helps us in different ways. I stay in touch with family over the phone, especially with our daughters and grandchildren who live interstate and in regional Victoria. I don't have internet at home but use the internet room at the club house to google things.*

*For someone with Alzheimer's disease, you don't want them to give up everything that they've been able to do and to lose their identity. I think you have to encourage them to participate in all the things they have been doing, to keep contact with all their friends. It just means that you go about it in a different way. We do everything together now.*



## Family information and support sessions

We offer information and support sessions specifically designed for family carers and people with dementia in the community. The sessions cover topics such as introduction to dementia and services, effective communication, and coping with changes in behaviour.

A comprehensive review of all sessions was undertaken this year, resulting in the update of all sessions. Information about dementia-friendly environments was incorporated into many of the programs, providing strategies on how to improve the physical environment to assist the person with dementia.

## Regional services

We expanded our services in regional areas through the establishment of a third dementia hub in Drouin (in the Gippsland Region). This expands on existing dementia hubs in Ballarat and Geelong.

The dementia hub is staffed by a multi-disciplinary team comprised of a Dementia Consultant, an Education Facilitator and a Younger Onset Dementia Key Worker. Gary Blackwood MP, State Member for Narracan, was in Drouin to officially open the office.

Over the past year an office has been established in Cowes, and the office based in Swan Hill was relocated to Mildura.

In the following year, plans are in place to establish a dementia hub in Bendigo.

## Education programs

Highlights of our education programs:

### Professional Forums

Our annual Leadership in Quality Dementia Care Forum provides an important opportunity to share leading work that promotes better outcomes for those living with dementia. This year the forum focused on the use of Montessori principles in supporting people with dementia.

The Montessori resource *Relate, Motivate, Appreciate* was launched at this event and is now available online.

As part of a national speaking tour, Professor Julian Hughes presented a forum *Who decides? Dementia and Decision Making*. The forum explored the wide range of moral, legal and ethical issues associated with dementia care.

A master class on differentiating dementia from other conditions was held with Professor Tracey McDonald AM, who explained the different clinical presentations that arise from mental confusion and explored contemporary approaches to diagnosis, treatment and support.

## Community seminars

Our free community seminars are held throughout metropolitan and regional Victoria. They aim to increase public awareness and provide an opportunity to discuss issues related to dementia.

This year, seminars were presented on current research, maintaining brain health, the importance of knowing a person's life story, addressing concerns about memory and understanding the process of assessment. The seminars were presented by a variety of experts from a range of fields.

### Dementia Care Essentials Program

There continued to be high demand for the Dementia Care Essentials program. The program provides foundational accredited dementia education to aged care workers in both residential and community settings across Victoria.

Feedback from participants has been overwhelmingly positive, particularly in relation to the inspirational way facilitators have been able to translate knowledge into practices that can be directly applied in the workplace.

### Certificate IV in Dementia Practice

We continued to deliver the accredited Certificate IV in Dementia Practice. The program is aimed at staff supporting people with dementia in both a residential and community setting. It provides participants with the ability to integrate current knowledge and apply enhanced skills for effective dementia care.

### Professional learning pathways

Over our 30 years of service delivery, we have developed an extensive suite of education programs – from foundational to leadership programs. This year a learning pathway was developed to assist people to identify the right course for them as they build their career in person-centred dementia care.

## Diverse communities

We continued to increase our service responsiveness to diverse communities through the following initiatives:

### Diversity Plan 2012-2015

We strive to be an inclusive organisation. The Diversity Plan 2012-2015 guides our work with Culturally and Linguistically Diverse communities (CALD), Aboriginal and Torres Strait Islanders (ATSI), Lesbian, Gay, Bisexual, Transgender, Intersex (LGBTI) persons, and people who are homeless or at risk of homelessness.

The plan ensures that our current and future diversity work is integrated, informed by current quality practice and by the experience of people living with dementia, their families and carers.

Next year we will support a national LGBTI and dementia conference in Melbourne and expand our work with people who are homeless or at risk of homelessness whilst also maintaining engagement with CALD communities.

### CALD communities best practice counselling project

The aim of this project was to work with different CALD communities to develop and deliver responsive and appropriate dementia support services. A total of 12 different communities took part in the project over three years. The project was completed this year.

Year 1:	Year 2:	Year 3:
Filipino	Vietnamese	German
Chinese	Italian	Cambodian
Arabic	Tamil	Maltese
Greek	Arabic	Polish

### CALD carers peer-support project

Funded by the Department of Health, this two year project engaged with nine communities including Croatian, Korean, Lithuanian, Mauritian, Japanese, Spanish, Serbian, Turkish and Ukrainian community groups in order to build their dementia literacy and skills in supporting their members.

In the last year new resources were developed for each of the community groups, including: *Quick guide to services* booklet; *Facilitating a carer peer support group* booklet; *8 things you need to know about dementia* booklet; *Your Brain Matters* risk-reduction tip sheet and *Our Services* brochure.

Next year we will focus on the roll out of training to carers on how to run their own peer-facilitated carer support groups.

### CALD community education project

Following on from the development of the highly successful *8 things you need to know about dementia* education program and accompanying resource, this year saw the development and piloting of a further education program titled *3 ways to relate to people with dementia – Communicate, Connect, Include*.

This program was piloted with a number of CALD community groups and provides simple ways to relate to and include people living with dementia in their community clubs and other social environments. It joins a suite of education offerings specifically designed for non-English speaking CALD community members presented with the support of an interpreter.

### Education Program for Aboriginal health workers

In 2013 we developed a modified version of the Kimberley Indigenous Cognitive Assessment Tool (KICA) for use by Victorian Aboriginal communities. The KICA tool is a Western Australian specific tool that assists in the early diagnosis of dementia in Aboriginal and Torres Strait Islander (ATSI) communities.

This year a national education program was developed for health workers who work with ATSI people at risk of or living with dementia on the use of cognitive screening tools, including the KICA.

Manuals for facilitators and participants as well as a supporting PowerPoint presentation were developed. A pilot of the education program commenced nationally.

## Sandy Barnes

Virtual Dementia Experience  
participant



*“The Virtual Dementia Experience was a real eye opener and had a huge impact on me...It is amazing technology and it has really improved my dementia practice.”*

*I work as a Personal Care Attendant (PCA) supporting people with dementia in residential and community care. For many years, I worked as a disability integration teacher as well as a music teacher.*

*My grandfather had Parkinson's and dementia. I spent a lot of time looking after him so that my grandmother could go out shopping and do things she enjoyed. I enjoy helping people and helping them smile and feel happy.*

*While working in community care, another PCA suggested I complete the Dementia Care Essentials course, which I did with Alzheimer's Australia Vic. Completing this course gave me the hunger to do more training.*

*The facilitators are so passionate about dementia and their enthusiasm is contagious! It makes a world of difference getting support from facilitators who take the time to listen, encourage you, understand your work situation and who can enhance your skills, regardless of your job position.*

*I am completing my Certificate IV in Dementia Practice with Alzheimer's Australia Vic, and as part of this course participated in the Virtual Dementia Experience (VDE) session. The VDE simulates what it is like to have dementia.*

*The Virtual Dementia Experience was a real eye opener and had a huge impact on me. It has made me identify and connect more deeply with the people I am working with. I believe so much in the depth of insight the VDE gives you that I have offered to pay for other staff that I work with to attend. I encourage everyone I come into contact with who works with people with dementia, to go and participate in a VDE session. It is amazing technology and it has really improved my dementia practice.*

*I am very passionate about dementia and believe that Alzheimer's Australia Vic is truly doing some great work.*



# 4 AWARENESS AND UNDERSTANDING

## Dementia Awareness Week

In 2013, we marked Dementia Awareness Week with 25 events to help inform the community about dementia, risk reduction and the available services.

Held across Victoria, events included four major CALD activities and an event for the Gay, Lesbian, Bisexual, Transgender, Intersex and Queer communities. The theme of the events was Brain Health: Making The Connections, attracting 1,767 people.

One of the highlights was our free public lecture, Maximising Cognitive Health, delivered by international guest speaker Dr Kristine Yaffe, MD. To promote the benefits of physical activity, we also hosted a 1980s-themed aerobics class and launched the discussion paper *Physical Activity for Brain Health and Fighting Dementia*. A record 390 people attended.

On 20 September, the day before World Alzheimer's Day, staff and volunteers descended upon Flinders Street Station's main concourse to set up an information stand. Radio station Nova 100 provided entertainment and live on-air crosses as passers-by received 26,740 brochures about dementia and our services.

*Our Hands Up To Fight Dementia* initiative was piloted in six Victorian schools out-of-hours care programs. With our assistance, each school completed a banner to be displayed during the week. This resulted in six media stories, including television spots with WIN Bendigo and Southern Cross Shepparton.

Dementia Awareness Week 2013 generated 250 positive media stories, including:

- *Herald Sun* profile on Graeme Samuel AC, our Chair
- Maree McCabe, CEO, appeared for two hours with Dr Sally Cockburn on 3AW's *Talking Health* program
- Jack Sach, General Manager Strategic Initiatives, appeared on ABC Radio National *Overnights*
- ABC 774 with Red Symons interviewed Dr Kristine Yaffe who also appeared on ABC Radio National's *The World Today* program and ABC News *24 Breakfast* program
- Seven News reported nationally on the release of our *Physical activity for brain health and fighting dementia* paper
- Our CEO Maree McCabe appeared on Sky News to discuss *Is It Dementia?*

Dementia Awareness Week was supported by the Australian Government.

## BRAIN HEALTH: MAKING THE CONNECTIONS



## Social media

Our social media activity has continued to be a major success in terms of reach and engagement. Online activity now plays an integral role in how we raise the profile of our organisation and activities, and how we communicate important messages about our work.

We have seen a huge increase in the number of followers on Facebook and Twitter, whilst YouTube views have increased dramatically, thanks in part, to a high level of interest in The Forest Project (see page 24).



### Twitter: @AlzheimersVic followers

2011-12 1,507

2012-13 2,713

2013-14 4,247



### Facebook: AlzheimersAustraliaVic followers

2011-12 659

2012-13 1,715

2013-14 6,117



### YouTube: AlzheimersVic total views

2011-12 5,059

2012-13 7,666

2013-14 29,634

## General Practitioner engagement

The General Practitioner Education Collaborative aims to improve knowledge of dementia by General Practitioners (GPs) and other primary care health professionals, and is made up of various not-for-profit organisations that work with primary care health professionals.

This year, an event on Dementia, Driving and New Directions was held in collaboration with the Inner East Melbourne Medicare Local, Dementia Behaviour Management Advisory Services and the Victoria and Tasmania Dementia Training Study Centre. Key note speaker Professor Joseph Ibrahim, Clinical Director of the Sub-Acute Services Ballarat Health Service, presented to an audience of GPs, general practice staff and community nurses.

The GP Clinic Visiting Program was piloted this year, with volunteers visiting six GP practices and agencies in order to educate staff on our services and programs.

## Resources

### Relate, Motivate, Appreciate

*Relate, Motivate, Appreciate* promotes positive interaction with people with dementia, based on Montessori principles.

People with dementia are often confronted with what they can no longer do or with the mistakes that they make. Montessori principles are designed to focus on what they can still do.

This resource, made up of a book, DVD and workbook, is aimed at carers to help them learn new ways of interacting with their loved ones.

This resource was developed in partnership with Dr Cameron Camp (Director of Research at the Centre for Applied Research in Dementia in Ohio, USA) and researchers from Monash University as part of Alzheimer's Australia's National Quality Dementia Care Initiative, which is supported by the J.O. & J.R. Wicking Trust and Bupa Care Services.

### Changed Conditions Ahead kit

The *Changed Conditions Ahead* kit, is a partnership project, funded by the RACV. It aims to support people living with dementia, their families and carers when it comes to the challenges associated with driving.

The kit includes a guide for families and carers, a dedicated webpage and a series of video interviews with carers and people with dementia. The kit was launched by well-known Australian actor Terence Donovan and is available at [www.fightdementia.org.au/dementiaanddriving](http://www.fightdementia.org.au/dementiaanddriving) – 1,500 kits had been distributed as at June 2014.

A number of community information sessions on dementia and driving have been delivered in various locations across Victoria.

Information sessions will continue to be delivered until March 2015, and a driving and dementia resource will be developed for general practitioners.

### Valuing People

*Valuing People* is an innovative, online, organisational self-assessment tool for organisations who wish to achieve excellence in person-centred care.

Person-centred care is an approach to service development and service delivery that is respectful of, and responsive to, the preferences, needs and values of a person with dementia and those who care for them.

The self-assessment tool aims to assist community aged care providers to assess how well they apply a person-centred approach to all that they do.

It was extensively piloted with community aged care providers nationally and independently evaluated. It is available for free at [www.valuingpeople.org.au](http://www.valuingpeople.org.au)

*Valuing People* was developed with funding from Alzheimer's Australia Vic, the National Quality Dementia Care Initiative and the Commonwealth Government's Encouraging Best Practice in Aged Care (EBPAC) program.

### 3 ways to relate to people with dementia

A Culturally And Linguistically Diverse (CALD) community education program and resource, designed to provide practical tips on communicating with people living with dementia, was developed this year.

The resource, which consists of a presentation and bi-lingual booklet, is available in Greek/English and Italian/English. It is adaptable to a wide range of CALD communities and builds on the existing program and resource *8 Things you need to know about dementia*.

[www.fightdementia.org.au/vic](http://www.fightdementia.org.au/vic)

The Victorian section of the website continues to generate interest. This year, we had 29,455 unique visitors to our pages.

#### Number of unique visitors



#### Number of web pages viewed



#### Duration of average visit in minutes



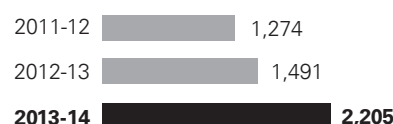
### The Memory Matters

Our quarterly member newsletter has continued production with a circulation of 3,500. It is distributed to all our members, with six copies of each edition sent to every electorate office of Victorian Members of Parliament. The publication is also now available online through our website.

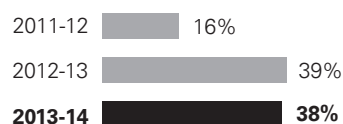
### E-News

Subscription to our bi-monthly e-News bulletin has steadily increased over the past year to a total of 2,205. Over the course of the year, the bulletin was being opened by an average of 38% of recipients. For context, an opening rate of 30% is generally accepted by the marketing industry as being good.

#### e-News subscribers



#### e-News opening rate



### Media campaigns

#### The Forest Project

We conducted an extensive media relations campaign around the launch of a Pozible crowd funding campaign to raise funds for the development of The Forest Project – a sensory therapy application designed to improve the quality of life of people living with dementia through the use of video game technology.

At the launch of the campaign we hosted four journalists across technology and health in the Perc Walkley Dementia Learning Centre, where they sampled The Forest Project first hand. More than 60 media pieces on the project subsequently appeared both in Australia and overseas.

#### ExxonMobil

We teamed up with ExxonMobil Australia to deliver an awareness campaign during Victorian Seniors Festival in October. This focused on a continuation of the Dementia Awareness Week theme Brain Health: Making The Connections.

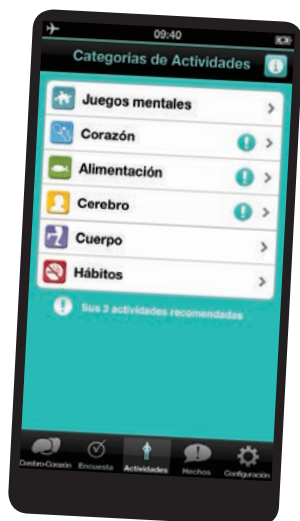
The campaign included 27 print advertisements placed in various publications within targeted areas, a 30-second television commercial and a digital media campaign. This resulted in exposure to more than 7,000 people across our social media networks.

# 5 RISK REDUCTION AND RESEARCH

## BrainyApp español

*BrainyApp* was developed in 2011 by Alzheimer's Australia and Bupa Health Foundation. The free app raises awareness of the risk factors for Alzheimer's disease and other types of dementia and allows users to rate and track their brain health.

This year the Spanish version, *BrainyApp español*, was developed and launched internationally. It is the first non-English translation of *BrainyApp*. It is available for Apple and Android smartphones and tablets for free. For more information visit [www.brainyapp.com.au](http://www.brainyapp.com.au)



## Your Brain Matters™

*Your Brain Matters* is Alzheimer's Australia's dementia risk reduction program, universally accessible online. It is based on scientific evidence that a number of health and lifestyle factors are associated with brain function and the risk of developing dementia.

This year, a number of important initiatives took place. Highlights include:

- Launch of *Your Story Matters*, an Australian-first risk reduction program and resources for Aboriginal and Torres Strait Islander (ATSI) communities, in response to growing dementia prevalence. Resources include culturally relevant videos, booklet, poster and flyer
- Development of *Your Brain Matters* in the workplace, which offers free resources for brain health in the workplace including an online course for staff, a presentation by a facilitator at your workplace, and downloadable workplace kits
- Launch of the new *Your Brain Matters* website with interactive features
- Promotion of brain health, including the television campaign during Brain Awareness Week 2014
- Publication of a new research paper *Physical activity for brain health and fighting dementia*

Visit [www.yourbrainmatters.org.au](http://www.yourbrainmatters.org.au) to find out more.

## Alzheimer's Australia Dementia Research Foundation – Victoria (AADRF-Vic)

AADRF-Vic was established to distribute funds generously donated to Alzheimer's Australia Vic for research.

The funds are managed and administered by Alzheimer's Australia Dementia Research Foundation on behalf of Alzheimer's Australia Dementia Research Foundation – Victoria, and form part of the annual Dementia Grants Program.

Grants are awarded annually by the board of AADRF-Vic, chaired by Associate Professor Michael Woodward. Grant applications are subject to a rigorous external assessment process and are further considered by the Alzheimer's Australia Dementia Research Foundation's Scientific and Medical Panel.

The funds are used to provide research grants to Australian dementia researchers, with priority given to projects based in Victoria or with potential benefits especially relevant to Victorians living with dementia. Three \$50,000 grants were awarded for 2014.

For more details on this year's activities, refer to the 2013-2014 AADRF-Vic Annual Report at [www.fightdementia.org.au/vic](http://www.fightdementia.org.au/vic)

## Support of various research projects

### Tablets

Alzheimer's Australia Vic supported Swinburne PhD student Mandy Salomon in researching the effects of creating virtual-reality worlds that positively impact on people in the mid to late stages of dementia, and provide them with a sense of digital inclusion, via tablets.

Applying Virtual Environments for Dementia Care (AVED) is a pilot prototype of an interactive, tablet based, 3D environment, created especially for people living with dementia. It has been designed with the assistance of people living with dementia and it is this process of consultation that makes the project so revolutionary.

Users can immerse themselves in environments such as a sitting room, bedroom or garden and engage in meaningful tasks. They can decorate virtual rooms or frame their favourite photos. The aim is to provide them with a sense of engagement, through drawing on reminiscence theory.

We supported the development of this project by connecting Ms Salomon with Emmy Monash Aged Care and people living with dementia.





### Companion Robots

*I am the Director of the Research Centre for Computers, Communication and Social Innovation at La Trobe University. My research interests are multi-disciplinary, including information systems, engineering and computer science.*

*The companion robots, including Charlie (pictured), belong to NEC's Papero family of robots. Over four years, my research team and I have completed 24 field trials with the robots across Australia.*

*Enhancements have been made to the robots after each trial. We are working on really personalising the services the robots deliver and are looking at trying to maintain the novelty over time of the services the robots provide.*

*I believe that our robots are bringing fun back into the lives of people with dementia. The robots can improve the quality of life of people with dementia as well as provide respite to their carers. Their attributes can help people with dementia stay at home longer.*

*The robots are non-invasive, non-judgemental and have infinite energy, which complements their human partners very well.*

*We receive enquiries from carers and people with dementia from all over Australia who want to use the robots in some way. A challenge at the end of a trial is taking the robot away from the user. Robots have been deployed with users for between two and ten months. Unfortunately, we cannot supply a robot to everyone who wants one. What is now necessary is a social policy framework as well as funding and partnerships to continue this groundbreaking work.*

We supported a project being led by Professor Rajiv Khosla and his team at La Trobe University, who is working with NEC Japan to develop emotionally intelligent companion robots for health care settings.

The purpose of the project, which was partially funded by an AADRF-Vic grant, was to determine the effectiveness of companion robots to support carers and people with dementia.

The robots were placed into the homes of people living with dementia and their carers. A range of lifestyle centred, personalised services were delivered by the robot for each participant. These included singing and dancing to favourite songs, news and weather forecasts, reading books and short stories, making phone calls, providing personalised reminders, playing quizzes and telling jokes.

The following outcomes were demonstrated:

- Breakdown of technology barriers between people with dementia and robots
- Co-existence of robots with pets
- Emotional and sensory enrichments through singing with robots as well as through sustained and prolonged use by the couple
- Increased social connectivity with their extended family
- Respite for carers and partners
- Increased resilience and ability to cope with daily life through reminders

Professor Khosla and his team are continuing their research, with further trials currently taking place.

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### 2013 Annual General Meeting (AGM)

The AGM was held on 30 October 2013. The board recommended that members eligible to vote approve a number of special resolutions. The following were approved:

1. The change of the name from Alzheimer's Disease and Related Disorders Association of Victoria Inc to Alzheimer's Australia Vic Inc.
  2. The adoption of the new Alzheimer's Australia Vic Inc. Rules in accordance with the *Associations Reform Act 2012 (Vic)*
  3. Honorary Membership be offered to David Galbally AM QC; Stephen Hawke; Mary Little; Nicholas Rogers; Tom Valenta; and Keith Wehl
-

# OUR ORGANISATION

## THE BOARD

It is the responsibility of the board to govern, direct and monitor the organisation in partnership with the CEO. The board ensures the highest level of good governance by ensuring compliance with the organisation's strategic objectives, values and the associated legislation.

The board is responsible for:

- Setting strategic directions, objectives and targets
- Monitoring and assessing performance, including financial viability and management against agreed strategies, targets and objectives
- Appointing the CEO and charging him/her with carrying out the board's decisions, including implementing the strategic and business plans
- Identifying significant areas of business risk
- Establishing policies, procedures and internal controls to manage such risks
- Establishing policies regarding appropriate ethical standards
- Ensuring compliance in legal and ethical matters
- Reporting to the members

All board members act in a voluntary capacity and receive no remuneration.

## Meetings of the board

The board held 11 meetings during 2013-14, as outlined below:

Name	A	B	
Graeme Samuel	11	9	A – Number of board meetings eligible to attend
Neil Samuel	11	10	
Ian Knight	11	10	
Frauke Tyrrell	11	9	B – Number of board meetings attended
Michael Woodward	11	7	
Mary Lyttle	3	2	
Geoff Slade	5	2	
Lyn Allison	11	9	
Fiona Mason	10	8	
Fran McInerney	11	7	
Ian Hicks	9	9	
Jerome Fahrer	2	2	



**Graeme Samuel AC** LLB, LLM

**Chair, retired June 2014**

From 2013

Graeme has held senior roles in law, investment banking and public service. He is a Vice Chancellor's Professorial Fellow in Business and Economics at Monash University. Graeme is a member of the Council of the ANU and CEDA's Council of Economic Policy. He is Chairman of the Victorian Taxi Services Commission. In 2010 Graeme was made a Companion of the Order of Australia.



**Neil H. Samuel**

**Chair, from June 2014**

**Vice-Chair, retired June 2014**

From 2003

Neil is Managing Director of Dryen Australia Pty Ltd, one of Australia's largest domestic linen importers and wholesalers. Neil has held a number of board positions within the not-for-profit sector, specialising in governance and finance. Neil also sits on the board of Alzheimer's Australia Dementia Research Foundation - Victoria.



**Ian Knight** B Bus (RMIT), FCA, CPA, AFAIM, MAICD

**Treasurer**

From 2010

Ian is Managing Director of KIAD Partners Pty Ltd, a private investment group and sits on a number of private and public company boards. Ian has had an extensive career in investment banking for over 40 years and was a Partner at KPMG (Chartered Accountants) from 1995 to his retirement in June 2012.



**Frauke Tyrrell** BA

**Secretary**

From 2012

A marketing and event-management professional with 14 years' experience in the pharmaceutical industry, Frauke has specialist knowledge of the oncology and rheumatology sectors and marketing expertise in consumer products. Frauke has been an Alzheimer's Australia Vic volunteer and National Dementia Helpline Advisor since 2006.



**Assoc Professor Michael Woodward**

MB, BS, MD, FRACP

**Chief Medical Advisor**

From 2009

Michael is currently Head of Aged Care Research, Heidelberg Repatriation Hospital, Austin Health; Director, Memory Clinic and Director, Wound Management Clinic, Austin Health. Michael's clinical specialties are Geriatric, General and Rehabilitation Medicine, with a major interest in Alzheimer's disease and other cognitive disorders.



**Mary Lyttle** BA, MA, FAIM

From 1994, retired September 2013

Mary is CEO of Elder Rights Advocacy, a Commonwealth funded agency advocating for older people receiving aged care services in Victoria. Mary has participated in a number of Commonwealth and State government policy and Ministerial advisory committees, and was awarded a Centenary of Federation medal in 2001 for services to advocacy.





**Geoff Slade** Dip Mktg  
From 2007, retired November 2013

Geoff has worked in the human resources industry for over 40 years and is a Harvard Alumnus. He is Chairman of the Slade Group, an executive search firm and HR consultancy and a Chartered Management Consultant. Geoff was awarded a Centenary Medal in 2000 for services to the recruitment industry.



**Lyn Allison** BEd  
From 2008

Formerly a teacher, Lyn was elected to the Senate in 1996 and was parliamentary leader of the Australian Democrats from 2004 until 2008. Lyn held the health and aged-care portfolio for most of her time in the Senate and handled numerous legislative reforms and campaigns in aged care. Lyn sits on five not-for-profit boards in the health and aged care related services.



**Fiona Mason** BA  
From 2009, retired May 2014

Fiona has extensive senior executive experience in marketing and strategic planning within the advertising and banking industries. In 1995 she founded The Marketing Bank, providing strategic marketing services to a wide range of clients across the marketing spectrum. Fiona retired from the board to take up the role of General Manager Marketing at Alzheimer's Australia Vic.



**Professor Fran McInerney**  
RN, BAppSci, MA, PhD  
From 2012, retired June 2014

Fran has a 30-year history in nursing and health practice, education and research, with a particular focus on dementia and palliative care. From 2007-2011 Fran was Associate Professor in Aged Care, jointly appointed between Catholic Homes and the Australian Catholic University. Fran was appointed to the inaugural Chair of Aged Care with ACU and Mercy Health in 2011.



**Ian Hicks AM** BEc  
From September 2013

Ian is Executive Chairman of Applied International Pty Ltd, a private investment group. As a Chairman of The George Hicks Foundation he is involved in a number of philanthropic projects. Ian was previously Chairman of the MS Society (Victoria and Australia) for 14 years and was made a Member of the Order of Australia in 2002 for his extensive work with the MS society.



**Jerome Fahrner** BCom (Hons), MPA, MA, PhD  
From April 2014

Jerome is Director of ACIL Allen Consulting, an economics and public policy advisory firm. He has advised the Commonwealth Government on aged care reforms and State Government on ambulance services reforms. Jerome was Associate Professor at the Centre for Business and Public Policy at the Melbourne Business School 2006-2011.

## Board Committees

The board has a number of committees, each with formal terms of reference.

### Executive Committee:

- Advise and make recommendations to the board to ensure the sound management of the organisation on a day-to-day basis

**Members:** Graeme Samuel (Chair, retired June 2014), Neil Samuel (Chair, from June 2014), Ian Knight, Frauke Tyrrell

### Governance Committee:

- Assist the board to ensure that it consists of members who have the capacity to make independent and sound judgements and who have an appropriate mix of qualifications and experience
- Maximise the overall corporate governance and effectiveness of the board

**Members:** Lyn Allison (Chair), Graeme Samuel, Neil Samuel, Mary Lyttle (retired Sept 2013), Fran McInerney (retired June 2014)

### Finance Committee<sup>1</sup>:

- Assist the board to ensure the ongoing financial sustainability of the organisation
- Recommend to the board and implement the effective management of the organisation's investments
- Oversee a sound enterprise risk management strategy, framework and risk management system including internal and external audits

**Members:** Ian Knight (Chair), Graeme Samuel, Neil Samuel

### Fundraising Committee:

- Assist in the planning, coordination and implementation of all fundraising activities

**Members:** Ian Hicks (Chair from Nov 2013), Geoff Slade (Chair, retired Nov 2013), Frauke Tyrrell, Fiona Mason (retired Oct 2013)

### Flagship Committee:

- Explore the feasibility of expanding services and facilities
- Identify strategic alignment with other organisations
- Identify benefactors to support the project

**Members:** Graeme Samuel (Chair), Neil Samuel, Ian Knight, Ian Hicks (from April 2014), Jerome Fahrner (from April 2014)

### Investment Committee<sup>2</sup>

Ian Knight (Chair), Neil Samuel

### Audit & Risk Committee<sup>3</sup>

Ian Knight (Chair), Neil Samuel

<sup>1</sup> Was formed in November 2013, incorporating the Investment Committee and the Audit & Risk Committee

<sup>2</sup> Last meeting was held in May 2013

<sup>3</sup> Last meeting was held in August 2013

# Assoc Professor Michael Woodward

Board member

*As Head of Aged Care Research at Austin Health I lead the busiest cognitive disorders clinical trials unit in the country – currently we are conducting 18 separate trials. I am also Director of the Memory Clinic at Austin Health, where we see almost 400 new patients a year.*

*Alzheimer's Australia Vic has always been integral to our management and support of those with cognitive disorders. When a board position*

*became available I jumped at the opportunity to contribute. My knowledge of clinical medicine and research enables me to act as Chief Medical Advisor and to keep the organisation at the forefront of service innovation and research. I am also Chair of AADRF-Vic which distributes funds to support high quality research into dementia.*

*I am very involved with the cutting edge of diagnosis. Better use of technology can ensure accuracy in determining the presence, and which type, of dementia. Neuroimaging in particular has revolutionised this*

*area. We can now achieve over 90% accuracy in distinguishing, for instance, Alzheimer's disease from other forms of dementia.*

*But the big challenge is developing drugs and other approaches to prevent dementia, or stop it early in its tracks. Using technology to ensure accurate and early diagnosis is essential for the successful conduct of this research enabling us to detect those at higher risk of dementia (through genetic testing), find those in the earliest stages of Alzheimer's disease (through amyloid PET scanning) and to evaluate the effectiveness of the treatments we are trialling.*

*Alzheimer's and other dementias affect us all – personally, as a society, and as a race. We must win the fight to find better treatments and enable prevention. Alzheimer's Australia Vic is a vital part of the platform to support and indeed lead these efforts.*



*“Better use of technology can ensure accuracy in determining the presence, and which type, of dementia.”*

# OUR ORGANISATION

## SENIOR MANAGEMENT TEAM



**Maree McCabe**  
RN, PMHN, MBA, MAICD  
**Chief Executive Officer**

Maree's career background has involved senior executive positions across the mental health and aged care sectors, including Executive Operations for TLC Aged Care, Director of Clinical Resources at The Melbourne Clinic, General Manager of Hospitals for St John of God Healthcare and Surveyor for the Australian Council on Healthcare Standards. Maree has been CEO since 2010.



**Jack Sach**  
BA (Hons), Dip T&RP  
**GM Strategic Initiatives**

Strategic planning  
Diversity  
Consumer engagement  
Your Brain Matters  
Primary care engagement  
Research & Projects  
Quality & Risk



**Ian Goldsmith**  
DipBus (Acc), CPA  
**GM Business Services**

Finance  
Administration  
Information Technology  
Fleet Management



**Leanne Wenig**  
BBehSc, MAPS  
**GM Client Services**

Younger onset dementia  
Early intervention  
Gateway services  
Rural services  
National Dementia Helpline  
Volunteers



**Dr David Sykes**  
BA (Hons), BSW, Grad Dip Org Beh,  
PhD, AFAIM, ADM  
**GM Learning & Development**

RTO  
Education programs  
Projects  
Consultancy  
Library



**Christine Bolt**  
**GM Communications**

Public Relations  
Internal communications  
Website



**Evan Gordon**  
BCom (Hons), MCom  
**GM Fundraising**

Community fundraising  
Corporate Sponsorship  
Planned giving  
Philanthropic grants  
Membership



**Fiona Mason**  
BA  
**GM Marketing**

Marketing  
Events  
Design



# Tanya Petrovich

Staff member



*"...we can apply innovations in technology throughout dementia care education and I'm very excited to be a part of it."*

*I joined Alzheimer's Australia Vic in 2008 as an education facilitator and then moved into a number of roles in the Learning and Development department including Traineeships Coordinator and Coordinator of Accredited Training. In 2012 I was appointed Business Development Manager.*

*I completed studies in the field of genetics and neurobiology at the University of Melbourne and post-doctoral studies in the UK. I've spent many years teaching in the fields of science and health science.*

*I established our dementia consultancy services, which initially focused on the area of the built environment but now extends to leadership and models of care. I am very passionate about the possibility of influencing change and working with organisations who are interested in translating knowledge into practice.*

*I met the team at Opaque Media who introduced me to the idea that game developers were excellent educators. Games teach people how to play a game without the need to read instructions. This blew me away. I began to think about how people could learn about dementia care through a game, which led to the development of the Virtual Dementia Experience. The Virtual Dementia Experience, an immersive sensory experience, gives participants an understanding of what it might be like to have dementia and how the built environment impacts on the person living with dementia.*

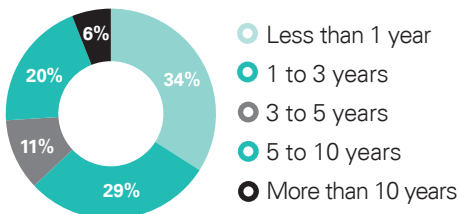
*There are so many possibilities of how we can apply innovations in technology throughout dementia care education and I'm very excited to be a part of it. Technology is not the answer for everything but it can be a great tool.*



## STAFF

We have continued to experience growth in the last year, with a total of 132 staff or 113.3 Equivalent Full Time (EFT) staff. This represents an 18% increase from 2012-13. Staff tenure rates are outlined below, which have remained steady over the past three years.

Tenure rates

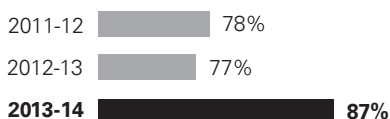


## Staff Climate Survey

In order to assess staff satisfaction, a Staff Climate Survey is completed annually. Staff are asked to provide feedback in key areas relating to organisational values and culture; communication approaches; management style; health and wellbeing programs; reward and recognition programs; and occupational health and safety. This year, specific feedback was also sought on the management and outcomes of the Flagship Project.

The results from this survey indicate that 87% of staff responded yes to the statement *I would recommend Alzheimer's Australia Vic as a good place to work*.

### Staff Climate Survey: staff responding yes



A management work plan has been developed to address key areas to be raised over the coming year, including: site separation; internal communications; and a reward and recognition program. One important initiative in the past year has been the establishment of a staff Social, Health & Wellbeing Committee.

## Professional development

Our commitment to the professional development of our staff has continued this year. Three professional development days have been offered to staff this year.

We offer a number of travel bursaries to staff throughout the year. The bursaries aim to:

- recognise the valuable contribution made by staff in supporting people with dementia, their families and carers
- provide an opportunity for professional development
- share and promote their professional development learnings to other staff

This year, a number of staff were supported to attend the following conferences:

### Penelope Poulter, Counsellor

*16th International Congress of the International Psychogeriatric Association*  
Seoul, Republic of Korea; October 2013

### Belinda Nixon, Program Manager Younger Onset Dementia

*29th International Conference of Alzheimer's Disease International*  
San Juan, Puerto Rico; May 2014

### Dr Maree Farrow, Research Fellow

*The CRC for Mental Health and Australian Imaging, Biomarker and Lifestyle Flagship Study of Ageing Annual Science Conference*  
Melbourne, Australia; March 2014

We acknowledge the outstanding achievements of staff that have made conference presentations or published papers this year:

### Dr Maree Farrow, Research Fellow and Dr Elodie O'Connor, Research Officer

- Farrow M, O'Connor E, Hatherly C.  
*Brain-healthy behaviour and attitudes to behaviour change following four-week eHealth interventions*. Paper presented at the National Dementia Research Forum, 21-22 September 2013, Brisbane, Australia
- O'Connor E, Farrow M, Hatherly C.  
*Perceptions and knowledge of dementia risk reduction following four-week eHealth interventions*. Poster presented at the National Dementia Research Forum, 21-22 September 2013, Brisbane, Australia. Winner Best Poster Prize
- O'Connor E, Farrow M.  
*Evaluation of BrainyApp: User experiences of a smartphone application to improve knowledge and change behaviour related to brain health and dementia risk reduction*. A report for Alzheimer's Australia and Bupa Health Foundation 2014; Alzheimer's Australia, Canberra

### John Price, Service Access Liaison Officer – Aboriginal

- *Cognitive screening in Australian Aboriginal and Torres Strait Islander communities: A program to raise community wellbeing and build the capacity of Aboriginal health workers in urban and regional communities*. Paper presented at the 29th International Conference of Alzheimer's Disease International, 1-4 May 2014, San Juan, Puerto Rico

### Dr Maree Farrow, Research Fellow

- Farrow M, Ellis K. *Physical activity for brain health and dementia prevention*. Paper 36. 2013; Alzheimer's Australia, Canberra



## Max William

### Volunteer

*When I retired as an engineer from corporate life, my wife encouraged me to start volunteering. I have been volunteering with Alzheimer's Australia Vic for 14 years beginning as an advisor with the National Dementia Helpline. I did this for about four years. I enjoyed it and saw my role as not solving people's problems but listening to people and trying to help them.*

*The opportunity to do some public speaking arose about ten years ago. I visit Probus and Rotary clubs, as well as Culturally And Linguistically Diverse groups, and raise community awareness about dementia and the role of Alzheimer's Australia Vic.*

*I enjoy the variety of people and interaction. I like to think that my presentations help people have a better understanding of the disease and the range of services available.*

*More recently, I attend Memory Lane Cafés and provide event support like welcoming guests and assisting where necessary.*

*A friend was diagnosed with dementia a couple of years ago. I help out by taking him to play golf and was able to refer him to his local Memory Lane Café.*

*Over time, I have seen the growth and expansion of the organisation. It is a great organisation that does great work.*

*I was diagnosed with focal dystonia, a neurological condition a bit like writer's cramp, about 20 years ago. On a personal level, technology is essential to my day-to-day living. Writing is very difficult and so I could not exist without my computer. All of my communication is done via technology – iPad, phone, electronic diary.*

*I think the website is excellent. The Help Sheets, which are available online and available in a number of languages, are great. Information is so accessible and people can tap into it in their own time.*

## VOLUNTEERS

Volunteers are the lifeblood of our organisation. They are an extraordinary group of people committed to supporting staff and clients to make a real and tangible difference in the community.

All of our volunteers participate in a comprehensive induction program, receive training appropriate to their roles and participate in ongoing professional development.

Volunteers act as National Dementia Helpline advisors, assist in role play during education courses with medical students, perform administrative and event support tasks, and make up our various committees, including the Consumer Advisory Committee, Younger Onset Dementia Reference Group and members of the board.

### Total hours contributed



## MEMBERS

The board is accountable to the membership of the organisation to ensure that the best possible practices of management and operation are adopted by all elements of Alzheimer's Australia Vic.

Membership to the organisation is available under five categories:

**Individual:** available to any person who supports the objectives of the organisation and pays the annual membership fee

**Concessional:** as per individual membership. Available to pensioners, seniors and students

**Organisation:** available to any organisation who supports the objectives of the organisation and pays the annual membership fee

**Honorary:** offered on the recommendation of the board to individuals who have made an extraordinary contribution to people with dementia and their carers or to the organisation

**Lifetime:** to acknowledge and recognise a confirmed bequestor who has left a legacy to the organisation in their Will

### Number of members



Membership benefits include:

- Our quarterly newsletter *The Memory Matters*
- Unlimited use of our specialist dementia library, including borrowing items
- Invitations to dementia education sessions and support sessions
- Voting rights at Annual General and Special Meetings
- Five per cent discount on our education sessions

## CONTINUOUS IMPROVEMENT

The board continues to have oversight of quality governance, and is committed to ensuring the standard and safety of all services and programs for consumers, carers, members of the community, external participants and industry stakeholders.

The board assigns direct responsibility for the management of our continuous improvement and risk frameworks to the CEO and senior management team. They ensure adherence to relevant standards, legislative and regulatory requirements, risk identification and management, and a process for continuous improvement.

In 2014, the responsibilities of the Quality Improvement Committee were absorbed into the Operations Committee, allowing for a more efficient and comprehensive response to improvement opportunities.

A notable achievement has been our participation in a quality review against the Community Care Common Standards, conducted by Australian Healthcare Associates (AHA) on behalf of the Victorian Department of Health in March 2014.

The reviewers assessed the organisation against 18 outcomes within three standards:

Standard 1 – Effective Management

Standard 2 – Appropriate Access and Service Delivery

Standard 3 – Service User Rights and Responsibilities

We received three required improvements, which were mandatory and five opportunities for improvement, which were optional. Already, six of the eight action items have been implemented.

In May 2014 our organisation also successfully completed a self-assessment of our practices against the Victorian Government's Active Service Model, which focuses on supporting people in the community to gain the greatest level of independence they can achieve and to be as actively involved in decision making as possible.



# OUR ORGANISATION

## COMPLAINTS, COMPLIMENTS AND COMMENTS

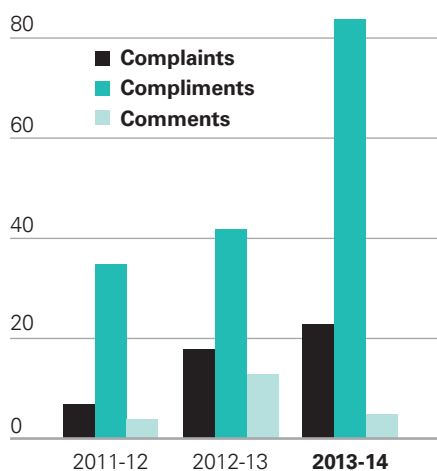
We continue to maintain a strong focus on the management of and response to complaints, compliments and comments. The procedure includes: acknowledgement of a complaint, compliment or comment within two working days; a written response to a complainant within seven working days; and ongoing contact thereafter until the issue is resolved.

Data is reviewed by the Operations Committee quarterly or as required, and systemic issues are added to the Continuous Improvement Register.

The number of complaints received was small, mainly regarding process issues, program costs, access to services and our online platform. All complaints were addressed during the year.

Compliments continue to outnumber complaints and include praise for the skills and compassion of staff and the quality of advice and support received.

By number



## RISK MANAGEMENT

We have a strong risk management culture that allows us to take a systematic approach to the early identification and management of risks, enabling informed decision making.

During the year, we integrated risk management practices into our day-to-day operations. As a result, our risk management policy and procedure has been updated with a new template allowing staff to better capture and assess risk. A more structured internal audit and risk escalation process has also been introduced.

Our risk register was comprehensively reviewed during 2013 and has been streamlined into themed risk areas, with associated treatment plans. Responsibility for maintaining and updating the risk register lies with senior management. In addition to monthly reviews of treatment

plans, senior managers and the board review the risk register as a whole on a quarterly basis. High-rated risks are also tabled by the CEO for the board's review on an as-needs basis.

During the past 12 months we have identified and mitigated various forms of risks. One example is ensuring our readiness for the transfer of the Home and Community Care program (HACC) from the Victorian State Government to the Commonwealth in July 2015. Controls implemented include working closely with the State and Commonwealth governments to ensure eligibility criteria are appropriate for our clients and engaging with a range of stakeholders about the nature of new funding models.

A second risk strategy addressed a potential loss of information systems because of an ageing technology platform. This was mitigated through upgrades to network capabilities and speed, investment in a more stable virtual environment (Citrix), and the development of a detailed IT contingency plan.

## LEGISLATION

External legal experts are engaged to advise us of our obligations within a complex legislative and regulatory environment. Compliance is reported to the board on a quarterly basis and any emerging risks are escalated through our risk management process.

This year, we reviewed and updated all of our privacy policies and practices to ensure compliance with the new Australian Privacy Principles, which were introduced in early 2014. Staff also received training on the changes, as applicable to their roles.

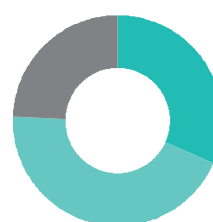
## GOVERNMENT FUNDING

79% of all our funding comes from local, state and federal government grants that are aligned to our strategic direction. We regularly compete in open or selective government tenders for funding, usually connected to a program or service type, a package of services or a clearly defined project.

As our project and service funding is typically tied to a specific government program, there are a range of reporting and accountability requirements that we must adhere to. These include monthly, quarterly and/or annual reporting of outputs and outcomes in addition to financial reporting and a review of the project/program/service at the end of the funding period.

Funding sources

Alzheimer's Australia  
Vic generated



State Government

Federal Government





## Ruth Magilton

Donor

*I was motivated to support Alzheimer's Australia Vic when a very good family friend was diagnosed with dementia about 15 years ago. I stepped in to support her family post-diagnosis and together we got in touch with Alzheimer's Australia Vic, who have been very supportive. More recently, my sister was diagnosed with dementia.*

*There are many worthy charities but I choose to support Alzheimer's Australia Vic because I regard this cause and the needs of the organisation as the most urgent. I have seen how the organisation has developed over the years, what it has to offer and the quality of staff.*

*I've been taking my friend to the Memory Lane Café events for some time, and greatly admire the support offered by the staff running those events. Whilst my friend recently moved into residential care, she still enjoys attending the Cafés. They are a great way of ensuring she remains socially engaged. She is popular amongst the other guests, especially when she joins in enthusiastically with the entertainers.*

*I was a primary school teacher, and remember the challenge of having computers first introduced into classrooms and figuring out how to make the best possible use of them. As I now have trouble with arthritis and my sight, I find my iPad and Kindle eReader incredibly useful. I can adjust the font size, which makes reading newspapers and novels much easier. I also use Alzheimer's Australia Brainy App, and particularly enjoy the puzzles.*

***"As I now have trouble with arthritis and my sight, I find my iPad and Kindle eReader incredibly useful."***

# PHILANTHROPIC SUPPORT

This year, energetic and committed supporters continued to organise and participate in events and challenges in order to fundraise for a cause close to their heart – dementia. Many are motivated by their own personal experience of dementia and want to do something positive to raise awareness and vital funds for research, services and care. Highlights include:

- **The Age Run Melbourne:** 55 amazing community fundraisers as well as staff participated in the 3km, 5km, 10km or half-marathon events
- **24-hour Treadmill Challenge:** Adventurer Sebastian Terry, along with other community members, spent 24 hours on a treadmill at Fitness Energy in Park Orchards
- **Bring It To The Table:** this fundraising campaign ran across Australia throughout June 2014, during which people hosted an event for family, friends or work colleagues

Political and economic volatility made the year a difficult one for all fundraising organisations, including Alzheimer's Australia Vic. Our heartfelt thanks to each and every one of our loyal and special supporters who helped minimise the impact of these factors.

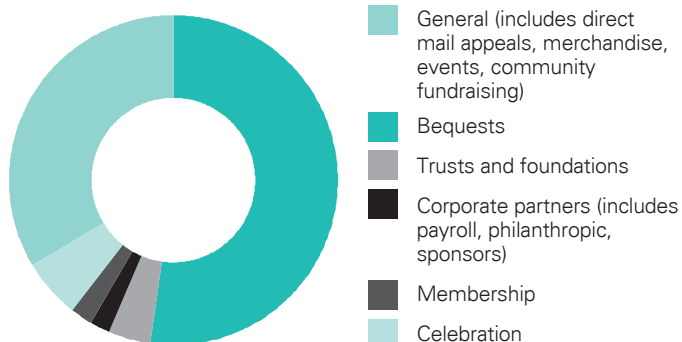
During the year we worked closely with a number of philanthropic and corporate organisations. These partners have demonstrated a deep commitment to our cause and we sincerely thank them for their contribution.

All funds raised during 2013–14 were used to provide support and advocacy for the thousands of Victorians living with dementia and their families and carers. Funds raised specifically for research will minimise the impact of dementia in the future.

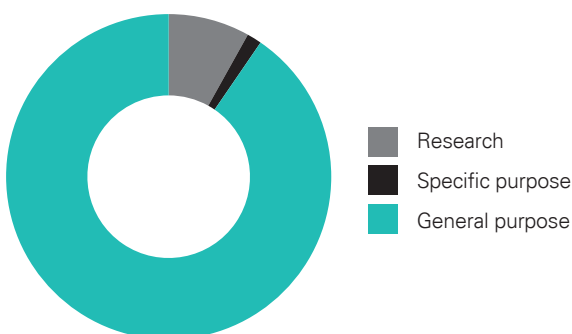
Quite simply, we would not be able to provide the care we do without the generosity of all our donors and supporters: they are truly partners in our work and we remain grateful for their continued and valued support.

This year, 74 cents of every dollar raised supported services, education and other programs that directly benefited people living with dementia, their families and carers.

## Sources of gifts



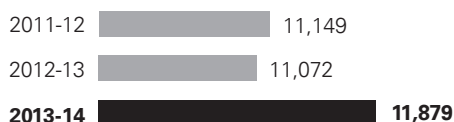
## Gifts by designation



## Total funds raised



## Total number of gifts





# Sarah Smith

Community fundraiser

My mother was diagnosed with younger onset dementia last year. Alzheimer's Australia Vic has been a great help for my family in dealing with the disease and the effects on our family. They have especially been a big help for my brother and me. For this reason, I felt I needed to help the organisation in some way.

I heard about the fundraising campaign Bring It To The Table. Through a combination of Facebook and email I contacted as many people as I could, inviting them to our afternoon tea fundraiser and asked them to donate online. About 60 of our family and friends attended.

Thanks to our guests, the staff and my friends from school, friends from church, family who live overseas, and people from my dad's work, I raised \$6,479.15. My original goal was \$700 so the result has been great! It was made so much easier thanks to technologies like Facebook and email.

Technology really helps us day to day. I help my mum to set reminders on her mobile phone – to take her medication and when it's time to pick me up from school.

My mum's diagnosis was a shock at first. Every day you see the person that you know slowly changing and becoming someone you are not familiar with. I would not have been able to get through this situation if it was not for the support and the help of my school community, my teachers, my friends and the staff at Alzheimer's Australia Vic.





## BRING IT TO THE TABLE

**SUPPORT ALZHEIMER'S**  
**SOCIALISE AUSTRALIA**

**\$700**  
MY GOAL

**\$6,479.15**  
GIVEN

[Give Now](#)

[Share](#)

MY STORY

My mother has been diagnosed with Alzheimer's for about a year now. This is a great cause and it will support and help the families that are in the same situations that I am in.

[ALL](#) [POSTS](#) [PHOTOS](#) [DONATIONS](#)

**BAYFIELD FAMILY • GAVE \$52.50**  
Wishing the Smith family all the best  
14 AUG 2014

**MS MCCANN • GAVE \$50**  
Well done Sarah - very proud of you  
12 AUG 2014

**DOM DESARRO • GAVE \$52.50**  
Great work Sarah-you're a champ!  
10 AUG 2014

**GENE YANNACOPOULOS • GAVE \$52.50**  
Good luck Sarah! You are doing an amazing job, keep it up!  
17 JUL 2014

**JUDY NETTLETON • GAVE \$94.50**  
Good luck Sarah and Cath  
16 JUL 2014

**JUDY AND HER DAD • GAVE \$50**  
Good luck Sarah and Cath  
16 JUL 2014



**SARAH**

THANK YOU

The team at Dimension Data  
Fun-Raiser Event and Church  
donations: \$1,050  
Will's Friends \$818.95  
Anonymous \$428  
Kym Bennetts \$200  
\$105  
[Show All 90 Supporters](#)

SUPPORTERS

The team at Dimension Data	\$1,050
Fun-Raiser Event and Church	\$818.95
donations:	
Will's Friends	\$428
Anonymous	\$200
Kym Bennetts	\$105

[Show All 90 Supporters](#)

DONATIONS SUMMARY

Number of donations	90
Average donation	\$73.99
Donated so far	\$6,479.15
Total raised	\$6,479.15

**ALZHEIMER'S AUSTRALIA VIC**

The Vision of Alzheimer's Australia Vic is a society committed to the prevention of dementia while valuing and supporting people living with dementia.

Our role includes policy and advocacy, comm...

# YOU CAN MAKE A DIFFERENCE TODAY

Please return this form to:  
Att: Fundraising,  
Alzheimer's Australia Vic,  
Locked Bag 3001, Hawthorn 3122

## MAKE A DONATION

Yes! I would like to make a donation of: \$ \_\_\_\_\_

### Payment details

Payment method ☐ Cheque ☐ Credit card  
☐ VISA ☐ Diners ☐ Mastercard ☐ AMEX

\_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_

Expiry date \_\_\_\_ | \_\_\_\_ CCV \_\_\_\_

Cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_

I am... ☐ a person with dementia ☐ carer/family member  
☐ professional/staff ☐ student  
☐ other (please specify) \_\_\_\_\_

### Contact details

Title \_\_\_\_\_ First name \_\_\_\_\_

Surname \_\_\_\_\_

Organisation (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

Donations over \$2 are tax deductible

A receipt will be issued

- ☐ Please send me further information on how to include Alzheimer's Australia Vic in my Will.
- ☐ I would like information on making a regular monthly donation to Alzheimer's Australia Vic.
- ☐ We respect your privacy. If you would prefer not to receive further communication from us, please tick this box.

**Thank you for your support.  
It is vital to our work.**

Alzheimer's Australia Vic Inc. ABN 14 671 840 186

Alzheimer's Australia Vic is a not for profit organisation which assists thousands of people every year. With 56 new cases of dementia in Victoria every day, the need for our services is increasing.

As we strive to keep pace with the demand for our services, we also need to remain innovative through the development of leading edge technologies that promote better outcomes for people with dementia and their carers.

We do need your help to ensure we can continue to provide dementia specific support, education, advocacy and research.

If you can help, simply fill out the adjacent form and send it, along with your donation, to the address shown on the top of the form.

You can also make a credit card donation over the phone by calling (03) 9815 7800 or securely online at [www.givealzheimersaustraliavic.org.au](http://www.givealzheimersaustraliavic.org.au)

Alzheimer's Australia Vic is endorsed as a tax deductible gift recipient and all donations over \$2 are tax deductible.

*Together we can  
beat dementia*





# OUR THANKS

## Thank you to our generous donors.

We would like to thank the following individuals, philanthropic trusts and organisations for their wonderful support during the past year. We would also like to sincerely thank the many donors whose names we have been unable to list. Every gift is important.

### Government

Australian Government  
Victorian Government

### Honorary Solicitors

Holding Redlich

### Bequests from Estates of

Cecile Patricia Kemp  
Cecilia Margaret Hudson  
Edward (Ted) Francis Munyard  
Elizabeth Margaret Lawry  
Ellen Jean Matthews  
Frank E King  
Gladys Marjorie Cooper  
Hazel Merlo  
Isabel Louise De Ravin  
Jean M King  
Joanne Wade  
Joe White Bequest  
John Thomas Marshall  
Judith Balding  
Lindsay James Baldy  
Margaret Joy McKenzie  
Margaret M Cronin  
Maria Emily Hanstock  
Marianne Eskdale  
Marita Anne Sanders  
Marjorie Helen Annie Pryn  
Nancy May Guscott  
Rena Nita Brook  
Sonia Benjaminsen  
The Madeline Crump and  
Madeline Williams Trust  
William Robert Metcalfe

### Philanthropic trusts, foundations and Private Ancillary Funds

Anne White Fund  
ANZ Trustees  
Bell Charitable Fund  
Byrne Fund  
Cranwell Family Trust No.2  
Donald & Shirley Lugg Fund  
Fonda Family Foundation  
Freemasons Public Charitable  
Foundation  
Geoff and Helen Handbury  
Foundation  
Heymanson Family Foundation  
Jupiter Foundation  
Lord Mayor's Charitable  
Foundation

McIntyre Foundation Pty Ltd  
Minyaka Fund  
Perpetual Trustees Ltd  
Pratt Foundation  
Priestly Family Fund  
The Barbara Luree Parker  
Foundation Ltd  
The Baulch Family Trust  
The Flew Foundation  
The Landman Foundation  
The Peter Isaacson Foundation  
The Ray & Margaret Wilson  
Foundation  
The Stuart Leslie Foundation  
The Wood Family Foundation  
William Angliss (Victoria)  
Charitable Fund

### Companies

2 Brothers Brewery  
765 Brand Communications  
Acorn Consulting  
Advance Childcare Movement  
All Over Bins  
Anberton Pty Ltd  
Applied Engineering Analysis  
APS Benefits  
ATEQ Consulting  
Aughtersons  
Automobility  
AXA Asia Pacific Retired  
Officer's Ass (Vic)  
Belle Chattels  
Bendigo Bank – Warrandyte  
Bits and Pieces  
Blue Illusion Mornington  
Borgia Investments Pty Ltd  
Brott Enterprises Pty Ltd  
Bupa Aranda  
Bupa Armidale  
Bupa Berwick  
Bupa Care Services Croydon  
Bupa Eastwood  
Bupa Portland  
BUPA Sunshine  
Bupa Sutherland  
Bupa Thomastown  
Bupa Wodonga  
C M Joinery Pty Ltd  
CAF Community Fund  
Capitol Group Advisors  
Career Development  
Association of Australia  
Citigroup  
CitiPower & Powercor  
Australia Ltd  
City of Moonee Valley  
City West Water  
Claric Pty Ltd  
Colleagues at DEPI  
Commonwealth Bank  
Concept Blue Apartments  
CWA of Victoria  
D & C Optometrists  
Dantown Pty Ltd  
Domain Principal Group  
Eagle Lighting Australia  
Eastbeth Pty Ltd  
Embracia  
Employment Services Holdings  
Group  
Epocha Restaurant  
Ernst & Young Australia  
Essendon Aged Care  
Essendon Fields  
F & T Ryan Bros  
Fitness Energy  
Gardenia Carers  
George Widelski &  
Associates P/L  
Go Bangers  
Gooch Chiropractic Centre  
Grill'd Highpoint  
Hibiscus Beauty  
Hoskins Real Estate  
Hot Spot Property Group  
Housing Loans Group  
Melbourne  
ICAA  
IPA Personnel Pty Ltd  
Jadat Pty Ltd ATF the RZ Trust  
Jade's Hairdressing  
Just-for-u  
K L Gill Plumbing  
Kipava Administrators Pty Ltd  
Kmart Melton  
Lions Club of Inverloch &  
District Inc  
Mancine Cosmetics  
Melbourne 2000 P/L  
Melbourne River Cruises  
National Australia Bank Limited  
– Payroll matching  
National Fitness Australia  
National Wealth Management  
– Payroll Giving  
Neville Wiggs and Associates

Noble Manor  
Nossal Family Trust  
Now & Then Trading  
On Line System Repairs  
Orica  
Origin Energy  
P & M Harbig (Holdings) Pty Ltd  
Patriot Internet  
Patterson Accounting Services  
Pharmore Pharmacies  
RBW Pty Ltd  
Reece Australia Limited  
Reece Pty Ltd  
Ritchies Stores Pty Ltd  
Shoe Warehouse  
Spectrum Industries Pty Ltd  
Springvale Fire Brigade  
Stasi Automotive Repairers P/L  
Stramit Building Products  
SuperSafe Hire Group  
Ted's Cycles Pty Ltd  
The Australia Discworld  
Convention Inc  
The Basin Fire Brigade Auxiliary  
The Helping Hand Group  
The Senior Victoria  
Treloar Roses  
Trident Computer Services  
United Way – National Office  
Vasey Care Brighton East  
Wacker Neuson Australia P/L  
Woluna Nominees Pty Ltd

### In Memoriam

Donations of \$1,000 or more  
were made to honour the  
following:

Anastasia (Tassoulla) Agrotis  
Andreas Karaolis  
Aspasia Pateras  
Chrissie Zervos  
Dimitrios Andreopoulos  
Domenica Rapisarda  
Edna Fowler  
Elizabeth Barnes  
Fani Galileos  
Filomena Romano  
John Manias  
Laszlo Puzsar Snr  
Laurie Craig-Brown  
Lorenzo (Laurie) Valvo  
Maria Bonnaci  
Monica Hyacinth Wilkins

Neofytos Coumis Gregoriades  
Phyllis Horton  
Polixeni Exadactylos  
Theresa Failla  
Tina Conitsiotis  
William Blackburn

### Individuals

#### \$10,000 +

Fiona, Janette & Russell Croker  
Hayley Martin  
Lloyd Williams  
Louise Niall  
Manny Stul  
Michael Gannon  
Nicholas Rogers  
Norman Lees  
Robyn Swanson  
Russell Crowe

#### \$5,000-\$9,999

Ann Miller  
Barbara Morrison  
Brian & Leanne Brandenburg  
Deborah Lee  
Gerry Ryan  
Hugh Jackman  
Jacques Nasser  
John Higgins  
Kathleen Tyrrell  
Michael Trimby  
Neilma Gantner  
Susan Morgan

#### \$1,000-\$4,999

Adam Richards  
Andrew Bassat  
Andrew Grasby  
Andrew Wood  
Anthony Eden  
Anthony Poynton  
Antonio & Assunta Romano  
Baillieu Myer  
Barbara Potter  
Bobby Zagame  
Brad Blunt  
Brian Moore  
Brian Moss  
Damien Burke  
Daniel Besen  
David & Rae Rogers  
David Brideson  
David Connolly  
David Fox  
David Hayes  
David Jones  
David Smith  
Dorothy Hale  
Elaine Montague

Fred Davies  
G Jorgenson  
Gavin Grahame  
Geoff Slade  
Geoffrey D Gill  
Gerard Higgins  
Goldsmith Family  
Graeme Samuel  
Greg LaManna  
Greg Shalit & Miriam Faine  
Helen M Cohn  
J S Rogers  
Jean Knox  
Jennifer Hudson  
Joan Chappell  
Joan Cumming  
Joan Loton  
John & Chris Collingwood  
John McA Howden  
John McFarlane  
John Redman  
John Williams  
Joshua Liberman  
Joyce Beckwith  
June Williams  
Kate Bentley  
Kathleen Kemp  
Katrina Fox  
Kenneth P. Manning  
Kevin & Maragret Livy  
Leigh Reeves  
Leslie Bruce Muir  
M. Kentwell  
M. O'Sullivan  
Malcolm J Chestney  
Margaret Baulch  
Margaret Dean  
Marigold Southey  
Marjorie Roberts  
Mark Graham  
Mark Nicholson  
Michael & Lyn Lawrence  
Michael Boyce  
Michael Naphtali  
Mick Roche  
Mike Rossi  
Neil Samuel  
Nick Williams  
Petrica Petrovich  
Ramadas Gopal & May Chia  
Ray Wilson  
Richard Kearney  
Rita Andre  
Rodd Cunico  
Roseanne Amarant  
Rosemary Gleeson  
S M Van Leeuwen  
Sandra Aquilina  
Sandra Masel

Scott Barker  
Solomon Lew  
Sonia Kirkham  
Susan Koch  
Susan Sims  
Tanya Petrovich  
Therese Caine  
Trevor Cohen  
Trevor Cole  
Valerie Newman  
Valerie Osbourne  
Will Deague

### Community Fundraisers

Alex Avella  
Alisa Farren  
Alison Bull  
Amie Thomas  
Andrew Fox  
Ashleigh Welsh  
Belinda Whatmore  
Ben Oliver  
Brianna Cosma  
Carine Newton  
Carol Riley  
Caroline Bertrand  
Carolyn Sewell  
Casey Kiersten  
Chris Single  
Christine Ross  
Clarence Marshall  
Dale Missen  
David Fechner & Dana Mueller  
Desiree Lappen  
Ella Hadley  
Ellie Christensen  
Enza Rossitto Biondino  
Eric Jansen  
Erica Boers  
Estelle Teece  
Fitness Energy  
Gus Teasdale  
Hamish Taylor  
Hayley Meeking  
Holly Lazzari  
Isabelle Sinclair  
Jack Sach  
Jane Coombes  
Jane Murphy  
Jason Wallington  
Jess Hill  
Jordan Samuel  
Kat Watson  
Katielee Fitzgibbon  
Kelly Toman  
Kim-Sung Jie  
Laura Coutts  
Laura P Balmaceda  
Lauren Kaerger

Lauren Kempster  
Louise Barbera  
Lucy Chapman  
Mandy Gambino  
Mardi Burgess  
Margaret Daly  
Margaret Prowse  
Margaret Watson  
Marie Matanas  
Mark Graham  
Mick Roberts  
Mike Keating  
Miriam Ibrahim  
Monette Dumaraos  
Nicole Brown  
Norelle Sensche  
Paula Farcione  
Peter & Fiona Silver  
Peter Farren  
Peter Mellow  
Phoebe Lindsay  
Reva Watson-Low  
SAI Education Institute  
Sam Port  
Sandra Murphy  
Sarah Smith  
Simonne Collins  
Stacey Dennis  
Suellen Anzaldi  
Tayla Harris  
The Polly Gang  
United Sri Lankan Muslim  
Association of Australia  
Vickie Calabro

### Community Groups

Gowanbrae Retirement Village  
Social Club  
Lindsay Girls School Past Pupils  
in Australia  
Lions Club of Benalla Inc  
Rotary Club of Ballarat East  
St John's Resident's Assoc.  
St Paul Apostle Parish

### Schools

Firbank Grammar School  
Jells Park Primary School  
Methodist Ladies' College  
Scotch College – Year 6  
Yea Primary School

### In Celebration

Anna Smarelli  
Christeen Colombo  
Laura Rivaloro  
Letitia Condon  
Neil Bishop  
Rubin Winograd  
Sarah Stubberfield

## In-kind donations

Alexandra Brands  
Brighton BMW  
Buci Emporio  
City Fresh Wholesalers  
Crittenden Estate Wines  
Crocmmedia  
Designers Choice  
Diana Ferrari  
Dishan Marikar  
DMG Fine Wines  
Domain Principal Group  
EuroCave Australia  
Flowerdale Farm  
Game Farm  
Gazman  
Hare and Grace Eatery and Minibar  
Heather Chapman Personal Training  
Holloway Diamonds  
IPF Culinary Consultancy Services  
JKS Consulting  
La Clinica  
Le Petit Gateau  
Lifestyle Portraits  
Lyreco  
Luv a Duck  
Narkoojee  
National Gallery of Victoria  
Palace Cinemas  
Paperback Bookshop  
Peter Alexander  
Provincial Home Living  
QANTAS  
Qi Master Massage  
RACV City Club  
Radisson Melbourne  
Rathbone Wine Group  
Redheads  
Rotary Club of Manningham  
Sanctum  
SEN Morning Glory Sports  
SENtral radio  
Short Stop Jet Charter  
Simone Perele Direct  
Simplot Australia  
Swing Patrol  
The Australian Ballet  
The Essential Ingredient  
Trident Computer Services  
Triple Eight Race Engineering  
Tom Valenta  
Wacker Neuson  
Wen & Ware  
William Angliss Institute  
Wine Style  
X-Golf Malvern  
Your Indulgence Skin Clinic

## Volunteers

### Board Members

Fiona Mason  
Fran McInerney  
Frauke Tyrrell  
Geoff Slade  
Graeme Samuel AC  
Ian Hicks  
Ian Knight  
Jerome Fahrer  
Lyn Allison  
Mary Lyttle  
Michael Woodward  
Neil Samuel

### Younger Onset Dementia Reference Group

Alison Leicester  
Annette Wregg  
Bernie O'Brien  
Bob Leicester  
Brian Doyle  
Dan Gardam  
Edie Mayhew  
Garry Lovell  
Graeme Brough  
Jane Gardam  
Jane Sandow  
Judy Jones  
Ken May  
Mandy Lovell  
Maxine Thompson  
Patricia Awty  
Rob Trinca  
Sandra Mast  
Terri Feely  
Terry Barnett  
Tony Walsh

### Consumer Advisory Committee Members

Adele Coutts  
Anna Le Deux  
Anne Fairhall  
Carol Liavas  
Eleanor Loy  
Gavin Brasier  
Georgina Stagias  
Jane Taylor  
Kris Samuel  
Megan Major  
Neville Lynhgcorn  
Patty Trajkovska  
Peter Thompson  
Primrose White  
Pushpa Jayakody  
Rachelle Better-Johnston  
Robyn Carmichael

## Volunteers

Alice Cheung  
Angelka Sekulic  
Anna Snell  
Anne Mitchell  
Anne Varley  
Anne Williams  
Barbara Moriarty  
Brenda Walker  
Carmel Thorne  
Deborah Unkles  
Denise Parr  
Dennis Denman  
Donna Burke  
Eileen Sheridan  
Eleanor Loy  
Elizabeth Raut  
Elizabeth Wright  
Ellen Green  
Fiona Field  
Frances Hutson  
Geoff Glenn  
Heather Mitchell  
Helen Sykes  
Irene Montgomery  
Janice Bayley  
Jenny Giles  
Jill Burns  
Joanne Burch  
John Crow  
Joyce Loh  
Judith Beaufort  
Judy Lawlor  
Kaye Smith  
Keith Wehl  
Kerry McMahon  
LaVohn Houston  
Leslie Schachte  
Linda Macleod  
Lindy Crow  
Louise Crosby  
Lynette Orr  
Magdalene Ruzza  
Margaret Allen  
Margaret Baulch

Margaret Cameron  
Margaret Kummer  
Margot Dorum  
Marlene Garrett  
Mary Castellani  
Mary Vipond  
Mary Wilson  
Max Williams  
Moya Dickson  
Norma Drew  
Pamela Anstee  
Pamela Cleland  
Pamela Hore  
Pru Logan  
Robin Hughes  
Robyn Teed  
Rod Fanner  
Rosalie Heymansson  
Rosemary Glenn  
Rosemary McKeown  
Shirley Dixon  
Stephen Hawke  
Susan Boyd  
Susan Considine  
Sylvia Tarraran  
Val Fairchild  
Wendy Shiels



# LEADING THE WAY

## STRATEGIC PLAN 2014-2017

We finalised our new *Strategic Plan 2014-2017*, which will drive the organisation's achievements moving forward. The development of the plan involved extensive consultation with Alzheimer's Australia Vic staff, board members and advisory groups, as well as consumer groups and stakeholders.

The priorities, which all focus on the central theme of dementia leadership, are consumer-driven, encourage transformational change, as well as reflecting global thinking.

*Most importantly, each and every initiative will reflect a different facet of the way in which we support people with dementia, their families and carers.*

The overriding theme is 'demonstrating dementia leadership' and the priorities are:

### **Priority 1: LEADERSHIP IN DEMENTIA INNOVATION**

Alzheimer's Australia Vic will provide leadership that transforms how we think about all forms of dementia by demonstrating approaches that engage, inform and inspire. Issues will be examined through a variety of lenses that draw on experience and innovations from many disciplines and fields.

### **Priority 2: LEADERSHIP IN TRANSFORMING COMMUNITY UNDERSTANDING OF DEMENTIA**

Alzheimer's Australia Vic will lead initiatives that increase community understanding of all forms of dementia and expand support for people impacted by the disease.

### **Priority 3: LEADERSHIP IN CONSUMER-DRIVEN SERVICES**

Alzheimer's Australia Vic will provide leadership in the development, expansion and promotion of a broad range of integrated consumer-driven services for all forms of dementia.

### **Priority 4: LEADERSHIP IN DEMENTIA-FRIENDLY COMMUNITIES**

Alzheimer's Australia Vic will partner with a broad range of stakeholders and consumers to drive initiatives to make Victoria friendly for people living with all forms of dementia.

### **Priority 5: LEADERSHIP IN BRAIN HEALTH AND PREVENTION**

Alzheimer's Australia Vic will continue to identify and promote evidence-based information supporting the modification of identified risk factors for dementia.

A full copy of our *Strategic Plan 2014-2017* is available at [www.fightdementia.org.au/vic](http://www.fightdementia.org.au/vic)

# OUR FINANCES

## TREASURER'S REPORT

Alzheimer's Australia Vic receives critical funding from the State and Commonwealth governments to support services that grow awareness and understanding of Alzheimer's disease and other forms of dementia. However, this funding is only part of what is needed to deliver our services. We rely heavily on the goodwill and generosity of our members and the community – in their support for our fundraising activities and in the donations and bequests we receive.

As an organisation, we strive to contain our costs and deliver excellence in every project we undertake. It is a real acknowledgement of our continued hard work when an initiative such as our Virtual Dementia Experience receives an award. I commend our board, senior management and staff for their vision, passion and ongoing efforts to identify areas where we can improve awareness and understanding of dementia for people living with dementia, their families and carers and the wider community.

I would like to thank our benefactors, donors, members and fantastic volunteers for their continued support. Without this support we would not be able to deliver our high quality services and programs.

From a financial perspective we have achieved a balanced result for the year with a surplus from operations of \$14,632 (\$95,313 in 2013) and a total comprehensive income (after revaluation of assets) of \$109,568 (\$583,416 in 2013). Through good budgeting we have been able to redirect surpluses generated within the year from the various forms of fundraising and from controlling costs into new programs and additional staffing resources to deliver on our mandate to the community.

Our cash reserves have decreased since 2013 as funds allocated for the renovations to our new offices were expended. While our cash reserves sit at \$5.5m it is important to understand that \$2.9m of this is funds received in advance for programs to be delivered during the coming 12 months, \$1.2m is represented by employee liabilities, and \$1.2m is in trade and other payables. As such, these funds are needed in our day-to-day operations and to fund our ongoing obligations to our staff.

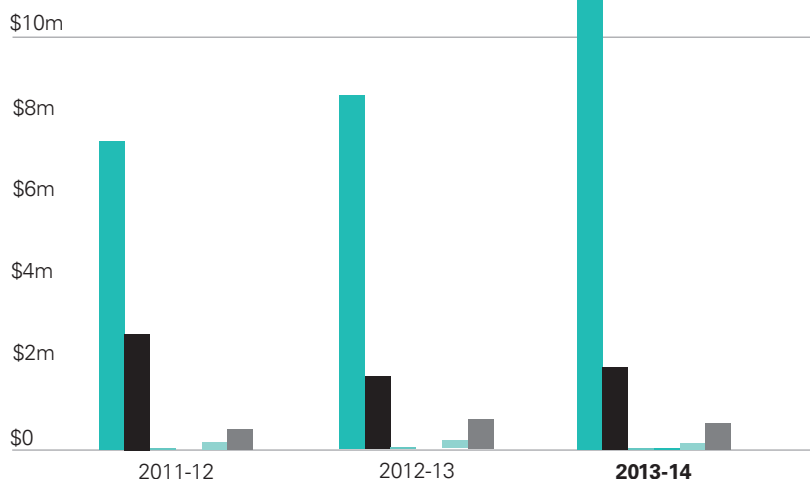
Historically, we have been very conservative in the investment of cash reserves, with it being predominantly retained in bank bills and bank deposits. The board has reassessed this approach given the ongoing low return and the erosion of the value of holding this asset in such investments. This review has resulted in the appointment of external fund managers to advise the board on establishing a conservative investment portfolio including both domestic and international blue chip shares and fixed interest investments. Knowing there will be some level of volatility in any portfolio approach to investment outside of cash holdings, our conservative portfolio has been designed to minimise short-term risk and will hold a significant portion in domestic fixed interest investments. The performance of this portfolio will be reported each year.



**Ian Knight**  
Treasurer  
24 September 2014

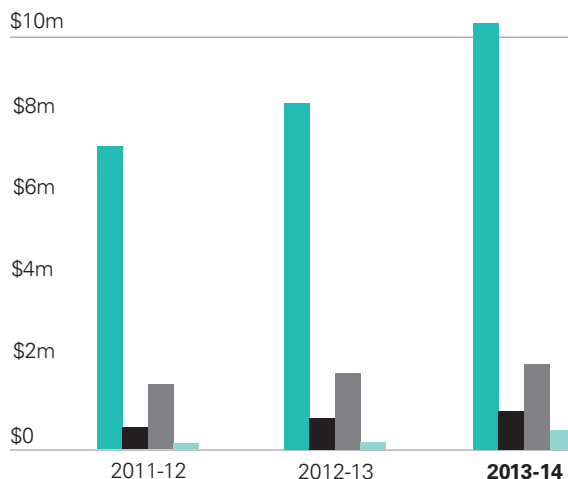
### Income

- Government grants
- Public support
- Membership
- Dividends
- Interest
- Other revenue



### Expenditure

- Service provision
- Occupancy
- Program delivery
- Depreciation



# OUR FINANCES

## BOARD'S REPORT

Your Board members submit the financial report of Alzheimer's Australia Vic Inc. for the year ended 30 June 2014.

### BOARD MEMBERS

The names of Board members during the financial year and at the date of this report are:

**Geoff Slade (resigned 27 November 2013)**

**Graeme Samuel AC**

**Mary Lyttle (Resigned 25 September 2013)**

**Lynette Allison**

**Michael Woodward**

**Fiona Mason (resigned 28 May 2014)**

**Ian Knight**

**Frauke Tyrrell**

**Neil Samuel**

**Fran McInerney (resigned 25 June 2014)**

**Ian Hicks (appointed 23 September 2013)**

**Jerome Fahrer (appointed 30 April 2014)**

### PRINCIPAL ACTIVITIES

The principal activities of the Association during the year were to provide for people with dementia, their carers and those working with them, students and the general community: a range of compassionate support activities and programs; a range of comprehensive information and education activities; community education and translation of research on dementia risk reduction into practice; effective and strategic leadership in co-ordinating advocacy activities, and ensuring sound financial and administrative support.

### SIGNIFICANT CHANGES

No significant change in the nature of these activities occurred during the year.

### OPERATING RESULT

The operating surplus amounted to \$14,632 (2013: \$95,313).

Signed in accordance with a resolution of the Members of the Board:

  
Neil Samuel  
Chair  
24 September 2014

  
Ian Knight  
Treasurer  
24 September 2014



# FINANCIAL STATEMENTS FOR THE YEAR ENDED 30 JUNE 2014

This section contains the full audited financial accounts.

## Statement of Comprehensive Income for the year ended 30 June 2014

	Note	2014 \$	2013 \$
<b>INCOME</b>			
Government grants (including specific purpose grants)	1 (f)	11,095,895	8,588,799
Consultancy		71,442	16,097
Donations		868,779	536,811
Dividends		8,033	4,038
Merchandising income		27,376	39,036
Income from fundraising/special events		120,805	135,662
Bequests		1,061,517	1,119,358
Interest		157,612	202,724
Fees for services		312,816	312,447
Salary packaging		27,099	22,295
Subscriptions		40,592	51,355
Sundry income		190,855	309,722
Surplus on sale of shares		15,293	5,883
Special purpose income		1,887	3,996
		<b>14,000,001</b>	<b>11,348,223</b>
<b>EXPENDITURE</b>			
Salaries and wages			
Service provider		7,212,129	5,689,405
Administration		1,030,340	964,747
Staff development		107,076	83,836
Staff recruitment		61,966	52,296
Staff amenities and other costs		50,012	38,401
Superannuation		715,851	561,649
Workcover		85,086	74,406
Fringe benefits		24,076	15,513
Board and AGM		11,570	7,612
Travel and accommodation		657,742	608,136
Communication		388,118	250,122
Office		232,627	224,073
Printing and stationery		491,447	337,973
Occupancy		514,007	421,633
Repairs and maintenance		79,016	117,469
Subscriptions/memberships		7,591	9,237
Membership - Alzheimer's Australia Affiliation		44,062	44,062
Program delivery		346,637	349,745
Financial costs		28,560	27,791
Consultants		1,097,388	933,316
Merchandising expenditure		26,739	18,610
Advertising and publicity		224,290	235,445
Depreciation and amortisation		517,314	176,676
Volunteer costs		4,271	3,287
Minor capital expenditure		4,771	3,674
Loss on sale of plant and equipment		5,446	-
Special purpose expenses		17,237	3,796
		<b>13,985,369</b>	<b>11,252,910</b>
Surplus from operations		<b>14,632</b>	<b>95,313</b>
Increment on rental property		100,000	240,000
<b>Surplus</b>		<b>114,632</b>	<b>335,313</b>
<b>Other comprehensive income</b>			
<b>Items that may be reclassified subsequently to profit or loss</b>			
Unrealised increment on shares		-	8,486
Transfer from financial asset valuation reserve on sale of shares		(5,064)	(1,997)
<b>Items that will not be reclassified subsequently to profit or loss</b>			
Revaluation of land and buildings		-	241,614
<b>Total comprehensive income</b>		<b>109,568</b>	<b>583,416</b>

The accompanying notes form part of these financial statements.

## Statement of Financial Position as at 30 June 2014

	Note	2014 \$	2013 \$
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	2	5,492,916	6,194,140
Trade and other receivables	3	239,963	255,046
Financial assets	4	-	73,775
Inventories		4,545	9,775
<b>TOTAL CURRENT ASSETS</b>		<b>5,737,424</b>	<b>6,532,736</b>
<b>NON-CURRENT ASSETS</b>			
Rental property	5a	1,300,000	1,200,000
Property, plant and equipment	5b	9,352,837	9,162,439
<b>TOTAL NON-CURRENT ASSETS</b>		<b>10,652,837</b>	<b>10,362,439</b>
<b>TOTAL ASSETS</b>		<b>16,390,261</b>	<b>16,895,175</b>
<b>CURRENT LIABILITIES</b>			
Trade and other payables	6	1,154,753	1,550,952
Employee benefits	7	811,069	676,573
Other liabilities	8	2,868,645	3,252,962
<b>TOTAL CURRENT LIABILITIES</b>		<b>4,834,467</b>	<b>5,480,487</b>
<b>NON-CURRENT LIABILITIES</b>			
Employee benefits	7	432,795	293,006
Other liabilities	8	-	108,251
<b>TOTAL NON-CURRENT LIABILITIES</b>		<b>432,795</b>	<b>401,257</b>
<b>TOTAL LIABILITIES</b>		<b>5,267,262</b>	<b>5,881,744</b>
<b>NET ASSETS</b>		<b>11,122,999</b>	<b>11,013,431</b>
<b>MEMBERS' FUNDS</b>			
Accumulated surplus	9	6,255,269	6,021,802
Asset revaluation reserve	10a	4,679,841	4,679,841
Other reserves	10b	187,889	311,788
<b>TOTAL MEMBERS' FUNDS</b>		<b>11,122,999</b>	<b>11,013,431</b>

The accompanying notes form part of these financial statements.

## Statement of Changes in Equity for the year ended 30 June 2014

	Accumulated Surplus	Other Reserve	Research Reserve	Financial Asset Valuation Reserve	Asset Revaluation Reserve	Relocation Reserve	Refurbishment Reserve	Total
	\$	\$	\$	\$	\$	\$	\$	\$
Balance as at 30 June 2012	3,947,411	30,802	1,939,044	1,989	4,438,226	2,015,000	-	12,372,472
Transfer of Research funds to AADRF-V	-	-	(1,939,044)	(3,414)	-	-	-	(1,942,458)
Surplus	335,313	-	-	-	-	-	-	335,313
Revaluation of land and buildings	-	-	-	-	241,615	-	-	241,615
Unrealised increment on shares	-	-	-	8,486	-	-	-	8,486
Transfer to income on sale of shares	-	-	-	(1,997)	-	-	-	(1,997)
Transfer to/from reserves	1,739,078	200	-	-	-	(1,739,278)	-	-
Balance as at 30 June 2013	6,021,802	31,002	-	5,064	4,679,841	275,722	-	11,013,431
Surplus	114,632	-	-	-	-	-	-	114,632
Transfer to income on sale of shares	-	-	-	(5,064)	-	-	-	(5,064)
Transfer to/from reserves	118,835	1,887	-	-	-	(275,722)	155,000	-
Balance as at 30 June 2014	6,255,269	32,889	-	-	4,679,841	-	155,000	11,122,999

The accompanying notes form part of these financial statements.

## Cash flow Statement for the year ended 30 June 2014

	Note	2014 \$	2013 \$
<b>CASH FLOW FROM OPERATING ACTIVITIES</b>			
Receipts from government and other sources		13,332,641	12,804,554
Payments to suppliers and employees		(13,586,590)	(12,254,067)
Interest received - Operations		157,612	202,724
<b>Net cash provided by/(used in) operating activities</b>		<b>(96,337)</b>	<b>753,211</b>
<b>CASH FLOW FROM INVESTING ACTIVITIES</b>			
Proceeds from sale of shares		84,004	66,346
Proceeds from sale of plant and equipment		3,398	-
Payments for property, plant and equipment		(692,289)	(1,598,165)
<b>Net cash provided by/(used in) investing activities</b>		<b>(604,887)</b>	<b>(1,531,819)</b>
Net increase/(decrease) in cash held		(701,224)	(778,608)
Cash and cash equivalents at beginning of financial year		6,194,140	6,972,748
Cash and cash equivalents at end of financial year	2	<b>5,492,916</b>	<b>6,194,140</b>

The accompanying notes form part of these financial statements.



## Notes to the financial statements for the year ended 30 June 2014

The financial statements cover Alzheimer's Australia Vic Inc. as an individual entity. The Association is an association incorporated in Victoria under the Associations Incorporation Reform Act 2012.

### NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

#### Basis of preparation

Alzheimer's Australia Vic Inc. applies Australian Accounting Standards – Reduced Disclosure Requirements as set out in AASB 1053: Application of Tiers of Australian Accounting Standards and AASB 2010-2: Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements

The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements of the Australian Accounting Standards Board and the Associations Incorporation Reform Act 2012. The association is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of the financial statements are presented below and have been consistently applied unless stated otherwise.

The financial statements, except for the cash flow information, have been prepared on an accrual basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

#### (a) Inventories

Inventories are measured at the lower of cost and net realisable value.

#### (b) Property, Plant and Equipment

Each class of property, plant and equipment is carried at cost or fair value as indicated less, where applicable, any accumulated depreciation and impairment losses.

#### Plant and equipment

Plant and equipment are measured on the cost basis less depreciation and impairment losses.

The carrying amount of plant and equipment is reviewed annually by the association to ensure it is not in excess of the recoverable amount of these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets' employment and subsequent disposal. The expected net cash flows have not been discounted to their present values in determining recoverable amounts.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the association and the cost of the item can be measured reliably. All other repairs and maintenance are charged to the statement of comprehensive income during the financial period in which they are incurred.

Freehold land and buildings are brought to account at cost or at independent or directors' valuation.

**NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)****(b) Property, Plant and Equipment (cont.)****Depreciation**

The depreciable amount of all fixed assets, including buildings and capitalised lease assets, is depreciated on a straight-line basis over the asset's useful life commencing from the time the asset is held ready for use. Leasehold improvements are depreciated over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

The depreciation rates used for each class of depreciable assets are:

	<b>Depreciation Rate</b>
Buildings	2.5%
Office Equipment	25% - 33.3%
Furniture & Fittings	10%
Computer Hardware	20% - 25%
Leasehold Improvements	20%

The asset's residual values and useful lives are reviewed and adjusted, if appropriate, at the end of each reporting period.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains and losses are included in the statement of comprehensive income. When revalued assets are sold, amounts included in the revaluation relating to that asset are transferred to accumulated surplus.

**(c) Leases**

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are charged as expenses on a straight-line basis over the lease term.

Lease incentives under operating leases are recognised as a liability and amortised on a straight-line basis over the life of the lease term.

**(d) Employee Benefits**

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled. Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits. In determining the liability, consideration is given to employee wage increases and the probability that the employee may not satisfy vesting requirements. Those cash outflows are discounted using market yields on national government bonds with terms to maturity that match the expected timing of cash flows.

Contributions are made by the Association to an employee superannuation fund and are charged as expenses when incurred.

**(e) Cash and Cash Equivalents**

Cash and cash equivalents include cash on hand, deposits held at-call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts.

## Notes to the financial statements for the year ended 30 June 2014

### NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)

#### (f) Government Grants

Government grants for the current year are brought to account as revenue upon receipt. Any grants which are reciprocal where a present obligation exists to repay the grant, are treated as a liability in accordance with AASB 1004 Contributions. Grants received in relation to future periods' funding are treated as grants received in advance in the financial statements.

#### (g) Trust Funds

Funds received in the form of donations or sponsorship which are tied to a specific event or project are held as "Trust Funds" in the statement of financial position. These funds will only be brought to account as income in the period in which the costs associated with the specific project are incurred.

#### (h) Goods and Services Tax (GST)

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Tax Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

The net amount of GST recoverable from, or payable to, the ATO is included as part of receivables or payables in the balance sheet.

Cash flows are presented in the cash flow statement on a gross basis, except for the GST component of investing and financing activities, which are disclosed as operating cash flows.

#### (i) Impairment of Assets

At each reporting date, the association reviews the carrying values of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value-in-use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is expensed to the statement of comprehensive income.

Where it is not possible to estimate the recoverable amount of an individual asset, the association estimates the recoverable amount of the cash-generating unit to which the asset belongs.

#### (j) Revenue and Other Income

Donations and bequests are recognised when received.  
Interest revenue is recognised using the effective interest rate method.

Revenue from the provision of services is recognised on an accrual basis.  
Revenue from subscriptions is recognised when received.

#### (k) Comparative Figures

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.

#### (l) Critical Accounting Estimates and Judgments

The Board evaluates the estimates and judgments incorporated into the financial report based on historical knowledge and the best available current information. Estimates assume a reasonable expectation of future events and are based on current data.

#### Key estimates - Impairment

The entity assesses impairment at each reporting date by evaluating conditions specific to the group that may lead to impairment of assets. When the impairment trigger exists, the recoverable amount of the asset is determined. Fair value less costs to sell or current replacement costs calculations performed in assessing recoverable amounts incorporate a number of key estimates



**NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)****(m) Economic Dependence**

Alzheimer's Australia Vic Inc. is dependent on the Federal and State Governments for the majority of its revenue used to operate the business. At the date of this report, the members of the Board have no reason to believe the respective Government's will not continue to support Alzheimer's Australia Vic Inc.

**(n) New and Amended Accounting Policies****Employee Benefits**

During the year, the association has adopted AASB 119: Employee Benefits (September 2011) and AASB 2011-11: Amendments to AASB 119 (September 2011) arising from Reduced Disclosure Requirements because the association's financial statements are prepared under the Australian Accounting Standards – Reduced Disclosure Requirements. The association has applied AASB 119 (September 2011) and the relevant consequential amendments arising from the related Amending Standards from 1 January 2013.

For the purpose of measurement, AASB 119 (September 2011) defines obligations for short-term employee benefits as obligations expected to be settled wholly within 12 months after the end of the annual reporting period in which the employees render the related services. In accordance with AASB 119 (September 2011), provisions for short-term employee benefits are measured at the (undiscounted) amounts expected to be paid to employees when the obligation is settled, whereas provisions that do not meet the criteria for classification as short-term (other long-term employee benefits) are measured at the present value of the expected future payments to be made to employees. Previously, the company had separated provisions for benefits with similar characteristic into short and long-term portions, and applied the relevant measurement approach under AASB 119 to the respective portions.

As the entity expects that all of its employees would use all of their annual leave entitlements earned during a reporting period before 12 months after the end of the reporting period, adoption of AASB 119 (September 2011) did not have a material impact on the amounts recognised in respect of the company's employee provisions. Note also that adoption of AASB 119 (September 2011) did not impact the classification of leave entitlements between current and non-current liabilities in the entity's financial statements.

AASB 119 (September 2011) also introduced changes to the recognition and measurement requirements applicable to termination benefits and defined benefit plans. As the entity did not have any of these types of obligations in the current or previous reporting period, these changes did not impact the entity's financial statements

**Fair value measurement**

The association has applied AASB 13: Fair Value Measurement and AASB 2012-1: Amendments to Australian Accounting Standards – Fair Value Measurement – Reduced Disclosure Requirements because the associations financial statements are prepared under the Australian Accounting Standards – Reduced Disclosure Requirements. The association has applied AASB13 and the relevant consequential amendments arising from the related Amending Standards from 1 January 2013.

No material adjustments to the carrying amounts of any of the entity's asset and liabilities were required as a consequence of applying AASB 13. Nevertheless, AASB 13 requires some additional disclosures requiring assets and liabilities that are measured at fair value in the company's financial statements. These enhanced disclosures are provided in Note 14.

The financial report was authorised for issue on 24th September 2014 by the members of the Board.

**Notes to the financial statements  
for the year ended 30 June 2014**

	Note	2014 \$	2013 \$
<b>NOTE 2: CASH AND CASH EQUIVALENTS</b>			
Cash on hand		2,500	2,350
Cash at bank		3,405,570	710,639
Short term deposits		2,084,846	5,481,151
		<b>5,492,916</b>	<b>6,194,140</b>
<b>NOTE 3: TRADE AND OTHER RECEIVABLES</b>			
CURRENT			-
Trade receivables		141,878	112,846
Prepayments		78,453	126,210
Security deposits		15,620	12,295
GST receivable		-	3,695
Other debtors		4,012	-
		<b>239,963</b>	<b>255,046</b>
<b>NOTE 4: FINANCIAL ASSETS</b>			
Available-for-sale financial assets			
- Shares in listed corporations, at fair value		-	73,775
		<b>-</b>	<b>73,775</b>
Available-for-sale financial assets comprise investment in the ordinary issued capital of various entities. There are no fixed returns or fixed maturity dates attached to these investments.			
<b>NOTE 5 (a) RENTAL PROPERTY</b>			
58 Alfred Street, Prahran			
Property at Independent Valuation at 30 June 2014 (2013: Valuation at 30 June 2013)	(i)	1,300,000	1,200,000
		<b>1,300,000</b>	<b>1,200,000</b>
<b>(b) PROPERTY, PLANT &amp; EQUIPMENT</b>			
98 Riversdale Rd, Hawthorn			
Land at Independent Valuation 30 June 2013	(ii)	3,047,100	3,047,100
Building at Independent Valuation 30 June 2013	(ii)	372,000	372,000
Less accumulated depreciation		(9,300)	-
		<b>3,409,800</b>	<b>3,419,100</b>
100 Riversdale Rd, Hawthorn			
Land at Independent Valuation 30 June 2013	(ii)	2,079,000	2,079,000
Building at Independent Valuation 30 June 2013	(ii)	344,800	344,800
Less accumulated depreciation		(8,633)	-
		<b>2,415,167</b>	<b>2,423,800</b>
104 Riversdale Rd, Hawthorn (AAV share of 63.49%)			
Land at Independent Valuation 30 June 2013	(ii)	1,319,957	1,319,957
Building at Independent Valuation 30 June 2013	(ii)	209,263	209,263
Less accumulated depreciation		(5,231)	-
		<b>1,523,989</b>	<b>1,529,220</b>
(i) The independent valuation of the rental property was conducted by: Mark D. Ferrier AAPI of Bertacco Ferrier Pty Ltd Certified Practising Valuers & Consultants.			
(ii) The independent valuation of land and buildings was conducted by: Andrew Weaver AAPI and Mark D. Ferrier AAPI Australian Property Institute Member No. 1501 and 1343.			

## NOTE 5: PROPERTY, PLANT & EQUIPMENT (cont)

	2014 \$	2013 \$
Office equipment at cost	659,197	546,684
Less accumulated depreciation	(503,112)	(449,217)
	<b>156,086</b>	<b>97,467</b>
Computer equipment at cost	1,304,377	1,095,440
Less accumulated depreciation	(824,870)	(688,838)
	<b>479,507</b>	<b>406,602</b>
Furniture, fixtures and fittings at cost	571,342	549,054
Less accumulated depreciation	(326,794)	(347,604)
	<b>244,548</b>	<b>201,450</b>
Leasehold improvements	1,356,251	1,085,395
Less accumulated amortisation	(257,512)	(595)
	<b>1,098,739</b>	<b>1,084,800</b>
Artwork at cost	25,000	-
	<b>25,000</b>	<b>-</b>
Total property, plant and equipment	<b>9,352,837</b>	<b>9,162,439</b>

### (C) Movements in carrying amounts 2014

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year.

	Balance at start \$	Additions \$	Disposals \$	Depreciation/amortisation Expense \$	Write back \$	Revaluation \$	Balance at end \$
98 Riversdale Rd	3,419,100	-	-	(9,300)	-	-	3,409,800
100 Riversdale Rd	2,423,800	-	-	(8,633)	-	-	2,415,167
104 Riversdale Rd	1,529,220	-	-	(5,232)	-	-	1,523,988
Office equipment	97,467	114,078	-	(55,459)	-	-	156,086
Computer equipment	406,602	214,252	-	(141,345)	-	-	479,509
Furniture, fixtures and fittings	201,450	93,103	(9,953)	(40,428)	376	-	244,548
Leasehold improvements	1,084,800	270,856	-	(256,917)	-	-	1,098,739
Artworks	-	25,000	-	-	-	-	25,000
Total	<b>9,162,439</b>	<b>717,289</b>	<b>(9,953)</b>	<b>(517,314)</b>	<b>376</b>	<b>-</b>	<b>9,352,837</b>

Movement in the carrying amounts for rental property between the beginning and the end of the current financial year.

	Balance at start \$	Additions \$	Disposals \$	Depreciation/amortisation Expense \$	Write back \$	Revaluation \$	Balance at end \$
58 Alfred Street	<b>1,200,000</b>	-	-	-	-	<b>100,000</b>	<b>1,300,000</b>

## NOTE 6: TRADE AND OTHER PAYABLES

### CURRENT

Trade payables - Capital works	-	609,603
- Other	405,762	580,353
GST payable	177,113	-
Accrued expenses	521,241	360,996
Alzheimer's Australia Dementia Research Foundation	50,637	-
	<b>1,154,753</b>	<b>1,550,952</b>



## Notes to the financial statements for the year ended 30 June 2014

	Note	2014 \$	2013 \$
<b>NOTE 7: EMPLOYEE BENEFITS</b>			
CURRENT			
Employee benefits		811,069	676,573
NON-CURRENT			
Employee benefits		432,795	293,006
Aggregate employee benefits liability		<u>1,243,864</u>	<u>969,579</u>
Balance at the start of the year		969,579	867,142
Additional provisions		895,980	602,765
Amounts used		<u>(621,695)</u>	<u>(500,328)</u>
Balance at the end of the year		<u>1,243,864</u>	<u>969,579</u>
<b>Provisions for Employee Benefits</b>			
Provision for employee benefits represents amounts accrued for annual and long service leave			
The current portion for this provision includes the total amount accrued for long service leave entitlements that have vested due to employees having completed the required period of service. Based on past experience, the association does not expect the full amount of annual leave or long service leave balances classified as current liabilities to be settled within the next 12 months. However, these amounts have been classified as current liabilities since the association does not have unconditional right to defer the settlement of these amounts in the event employees wish to use their leave entitlement.			
The non-current portion for this provision includes amounts accrued for long service leave entitlements that have not yet vested in relation to those employees who have not completed the required period of service			
In calculating the present value of future cash flows in respect of long service leave, the probability of long service leave being taken is based on historical data. The measurement and recognition criteria relating to employee benefits have been included in Note 1 to these financial statements			
<b>NOTE 8: OTHER LIABILITIES</b>			
Grants received in advance (Current)	1(f)	<u>2,868,645</u>	<u>3,252,962</u>
		<u>2,868,645</u>	<u>3,252,962</u>
Grants received in advance (Non - Current)	1(f)	<u>-</u>	<u>108,251</u>
		<u>-</u>	<u>108,251</u>
<b>NOTE 9: ACCUMULATED SURPLUS</b>			
Accumulated surplus at the beginning of the financial year		6,021,802	3,947,411
Surplus		114,632	335,313
Transfer to/from reserves		<u>118,835</u>	<u>1,739,078</u>
Accumulated surplus at the end of the financial year		<u>6,255,269</u>	<u>6,021,802</u>

## NOTE 10: RESERVES

### (a) ASSET REVALUATION RESERVE

The asset revaluation reserve records revaluations of non-current assets.

### (b) OTHER RESERVES

These comprise the following:

#### FINANCIAL ASSET VALUATION RESERVE

The financial asset valuation reserve records revaluations of financial assets.

#### RESEARCH RESERVE

The research reserve records monies held for research. This reserve was transferred to AADRF-V during the previous year.

#### RELOCATION RESERVE

The relocation reserve records amounts relating to the relocation of the association to Parkville.

#### REFURBISHMENT RESERVE

The refurbishment reserve records amounts relating to the refurbishment of the properties at Riversdale Road in Hawthorn.

#### OTHER RESERVE

The other reserve records monies held for use to fund attendance at National conferences.

## NOTE 11: LEASING COMMITMENTS

### OPERATING LEASE COMMITMENTS

Payable

Not later than 1 year

Later than 1 year but not later than 5 years

2014

\$

444,498

791,245

1,235,743

2013

\$

492,246

619,724

1,111,970

The motor vehicle operating leases are for varied terms not exceeding 3 years. The property leases are non-cancellable with rent payable monthly in advance and are for varied terms not exceeding 5 years.

## NOTE 12: KEY MANAGEMENT PERSONNEL COMPENSATION

Short-term benefits

754,355

656,108

## Notes to the financial statements for the year ended 30 June 2014

	Note	2014 \$	2013 \$
<b>NOTE 13: RELATED PARTIES</b>			
<b>MEMBERS OF THE BOARD</b>			
The names of persons who were members of the board at any time during the financial year are as follows:			
Mary Lyttle, Lynette Allison, Fiona Mason, Neil Samuel, Michael Woodward, Geoff Slade, Ian Knight, Frauke Tyrrell, Graeme Samuel AC, Fran McInerney, Ian Hicks and Jerome Fahrer.			
<b>REMUNERATION OF MEMBERS OF THE BOARD</b>			
Income received or due and receivable, by the 12 Directors (10 in 2013) of the Association from the Association		-	-
<b>RELATED PARTY TRANSACTIONS</b>			
During the year ended 30 June 2014 and 2013, the Association was provided with services by the Slade Group of which Geoff Slade is the Chairman. The services consisted of recruitment and provision of temporary staff.		87,987	55,587
During the year ended 30 June 2013, the Association paid Madgwicks, of which David Galbally is a Partner, for professional legal fees at normal commercial rates.		-	6,116
<b>NOTE 14: FAIR VALUE MEASUREMENTS</b>			
The association has the following assets, as set out in the table below, that are measured at fair value on a recurring basis after their initial recognition. The company does not subsequently measure any liabilities at fair value on a recurring basis and has no assets or liabilities that are measured at fair value on a non-recurring basis			
<b>Recurring fair value measurements</b>			
Financial assets			
Available for financial assets			
- Shares in listed corporations	14 (i)	-	73,775
<b>Total financial assets recognised at fair value</b>		-	<b>73,775</b>
Non-financial assets			
Rental property	14 (ii)	1,300,000	1,200,000
Freehold land and building	14 (iii)	7,348,956	7,372,120
<b>Total non-financial assets recognised at fair value</b>		<b>8,648,956</b>	<b>8,572,120</b>
(i) For investments in listed shares, the fair values have been determined based on closing quoted bid prices at the end of the reporting period.			
(ii) The fair value of rental property is determined on a yearly basis based on valuations by an independent valuer.			
(iii) The fair value of freehold land and building is determined at least every three years based on valuations by an independent valuer. At the end of each intervening period, the directors review the independent valuation and, when appropriate, update the fair value measurement to reflect current market conditions using a range of valuation techniques, including recent observable market data and discounted cash flow methodologies.			





	Note	2014 \$	2013 \$
<b>NOTE 15: EVENTS AFTER THE REPORTING PERIOD</b>			
No matters or circumstances have arisen since the end of the financial year which significantly affected or may affect the operations of the association.			
<b>NOTE 16: ASSOCIATION DETAILS</b>			
The principal place of business of the Association is: Alzheimer's Australia Vic Inc. 98 Riversdale Road Hawthorn VIC 3122			

## STATEMENT BY MEMBERS OF THE BOARD

In the opinion of the Board this financial report:

1. Presents a true and fair view of the financial position of Alzheimer's Australia Vic Inc. as at 30 June 2014 and its performance for the year ended on that date in accordance with Australian Accounting Standards - Reduced Disclosure Requirements.
2. At the date of this statement, there are reasonable grounds to believe that Alzheimer's Australia Vic Inc. will be able to pay its debts as and when they become due and payable.

This statement is made in accordance with a resolution of the Board and is signed for and on behalf of the Board by:



Neil Samuel  
Chair  
24 September 2014



Ian Knight  
Treasurer  
24 September 2014

# INDEPENDENT AUDITOR'S REPORT

TO THE MEMBERS OF ALZHEIMER'S AUSTRALIA VIC INC.

## Report on the Financial Report

We have audited the accompanying financial report of Alzheimer's Australia Vic Inc., which comprises the statement of financial position as at 30 June 2014 and the statement of comprehensive income, statement of changes in equity and cash flow statement for the year then ended, notes comprising a summary of significant accounting policies, other explanatory notes and the statement by members of the Board.

### **The Board's Responsibility for the Financial Report**

The Board is responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards - Reduced Disclosure Requirements, Australian Charities and Not-for-profit Commission Act 2012, and the Associations Incorporation Reform Act 2012 (Victoria), and for such internal control as the Board determines is necessary to enable the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### **Independence**

In Conducting our audit, we have complied with the independence requirements of the Australian Charities and Not-for-profit Commission Act 2012.

### **Opinion**

In our opinion, the financial report of Alzheimer's Australia Vic Inc. is in accordance with the Australian Charities and Not-for-profits Commission Act 2012, and the Associations Reform Act 2012 (Victoria), including:

- a) giving a true and fair view of the association's financial position as at 30 June 2014 and of its performance for the year ended on that date; and
- b) Complying with Australian Accounting Standards - Reduced Disclosure Requirements and the Australian Charities and Not-for-profits Commission Regulation 2013.

McLean Delmo Bentley Audit Pty Ltd

KEVIN P ADAMS  
Director  
10 October 2014

## ALZHEIMER'S AUSTRALIA VIC

### Family Services

98 - 104 Riversdale Road  
Hawthorn 3122

### Learning Services

155 Oak Street  
Parkville 3052

### Postal Address

Locked Bag 3001  
Hawthorn 3122

**T:** (03) 9815 7800

**F:** (03) 9815 7801

**E:** [alz@alzheimers.org.au](mailto:alz@alzheimers.org.au)

**W:** [fightdementia.org.au/vic](http://fightdementia.org.au/vic)

### National Dementia Helpline

**1800 100 500**



Interpreter

or via the **Translating and  
Interpreting Service**

**131 450**

### Regional Offices

#### Albury

##### (Hume region)

Mercy Health  
550 Poole Street  
Albury NSW 2460

#### Ballarat

##### (Grampians region)

4 East Street South  
Ballarat 3350

#### Bendigo

##### (Loddon Mallee region)

1/10 - 16 Forest Street  
(PO Box 639)  
Bendigo 3550

#### Cowes

##### (Gippsland region)

c/- Bass Coast Community  
Health  
14 Warley Avenue  
Cowes 3922

#### Drouin

##### (Gippsland region)

2B / 35 - 37 Princes Way  
(PO Box 417)  
Drouin 3818

#### Geelong

##### (Barwon South West region)

1/318 Pakington Street  
Newtown 3220  
(PO Box 7373  
Geelong West 3218)

#### Lakes Entrance

##### (Gippsland region)

347a The Esplanade  
(PO Box 909)  
Lakes Entrance 3909

#### Mildura

##### (Loddon Mallee region)

c/- Medicare Local  
220 - 228 Thirteenth Street  
(PO Box 3210)  
Mildura 3500

#### Shepparton

##### (Hume region)

393 - 399 Wyndham Street  
Shepparton 3630

#### Warrnambool

##### (Barwon South West region)

6/715 Raglan Parade  
Warrnambool 3280

### Find us on



@AlzheimersVic



Alzheimer's Australia Vic



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### Online resources

[yourbrainmatters.org.au](http://yourbrainmatters.org.au)

[talkdementia.org.au](http://talkdementia.org.au)

[dementiaresources.wordpress.com](http://dementiaresources.wordpress.com)

[dementialearning.org.au](http://dementialearning.org.au)

[valuingpeople.com.au](http://valuingpeople.com.au)

[dementiadaily.org.au](http://dementiadaily.org.au)

[dementiaresearchfoundation.org.au](http://dementiaresearchfoundation.org.au)

[isitdementia.com.au](http://isitdementia.com.au)

[start2talk.org.au](http://start2talk.org.au)

[enablingenvironments.com.au](http://enablingenvironments.com.au)

[detectearly.org.au](http://detectearly.org.au)