

**ALZHEIMER'S AUSTRALIA VIC  
ANNUAL REPORT 2014-15**

# THE POWER OF PARTNERSHIPS



## Alzheimer's Australia Vic

is registered as Alzheimer's Australia Vic Inc

Registered No A0013779R

ABN 14671 840 186

ARBN 106 766 769

### Our Patron

The Honourable Alex Chernov AC QC,  
Governor of Victoria

Our thanks and best wishes are extended to Mr Chernov, whose role as our Patron ended on 30 June 2015 when his term as Governor ended. The new Governor of Victoria, The Honourable Linda Dessau AM has accepted the role as our Patron. Her Excellency assumed the role on 1 July 2015



### Our Honorary Members

David Andrews

Prof Graham Burrows AO KCSJ

Patricia Collett

David Galbally AM QC

Geoffrey Gill

Stephen Hawke

Carolyn Holten

Dr Susan Koch

Mary Lyttle

Lynette Moore

Brian Moss AM

Barbara Potter AM

Gordon Robinson

Nich Rogers

Carmel Thorne

Tom Valenta

Keith Wehl

Pamela Galli

Tony Walsh

Margaret Baulch

## ABOUT THIS ANNUAL REPORT

This Report outlines Alzheimer's Australia Vic's activities and achievements during the 2014–15 financial year. It focuses on our progress in the first year operating to the priorities identified in our Strategic Plan 2014–2017 which can be viewed on page 15. It is intended for people with dementia, their families and carers, our members, staff, volunteers, donors, government, corporate and community organisations.

This year we are reflecting specifically on the power of partnerships and how by collaborating with others we deliver bigger and better outcomes for people impacted by dementia.

Information about all the programs and projects discussed in this Report are available on our website [fightdementia.org.au/vic](http://fightdementia.org.au/vic).

### 2015 Alzheimer's Australia Vic Inc 32nd Annual General Meeting

This Annual Report was released at the Annual General Meeting held on Wednesday 28 October 2015.

### Australasian Reporting Awards

Alzheimer's Australia Vic was awarded a Bronze Medal for its 2013–14 Annual Report, in recognition of excellence in reporting. We are committed to the continual improvement in the quality and transparency of our reporting.

### We welcome your feedback

We welcome your feedback on this Annual Report.  
Email: [alz@alzheimers.org.au](mailto:alz@alzheimers.org.au)

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Cover: Sunxiang Sun and volunteer Jill Burns at Memory Lane Café, Manningham.

Photograph: Darren James (also Memory Lane Café photos throughout)

# ABOUT US



## Who we are

Alzheimer's Australia Vic is the state's peak body providing education, support, advocacy and information for Victorians, of all ages, living with all forms of dementia as well as their family and carers. We are a member of the Federation of Alzheimer's Australia.

## What we do

We assist people with dementia as well as carers and families to manage the daily challenges that dementia brings. We work with health, disability and aged care professionals and students to deliver best practice in dementia care. We also teach the community about dementia and the benefits of a healthy lifestyle in helping to reduce dementia risk.

## Our history

Our organisation was founded in 1983, by and for carers in response to public concern about the lack of information, resources and appropriate residential care for people with dementia.

From these modest beginnings, we have grown into a large organisation. We now have 130 employees including 24 in regional Victoria. We also have 141 volunteers supporting our two Melbourne offices and 10 rural locations.

## Our vision

Alzheimer's Australia Vic is a leader in the prevention of dementia while valuing and supporting people living with dementia.

## Our purpose

Providing leadership in dementia policy, risk reduction and services.



## Our Values

- The worth of every individual
- Strength through unity with respect for diversity
- Cooperative relationships
- Organisational integrity
- Responsiveness, innovation, creativity and flexibility
- The contribution of all people involved with our work



Top: Alzheimer's Disease International/Alzheimer's Australia National Conference 2015 (ADI2015) in Perth

Below: Anne Tudor, carer and, Edie Mayhew, living with dementia, both members of Alzheimer's Australia Vic Younger Onset Dementia Reference Group speaking at ADI2015

# DEMENTIA FACTS AND FIGURES



## What is dementia?

Dementia is the term used to describe the symptoms of a large group of illnesses that cause a progressive decline in a person's brain function. It is a broad term used to describe impairments in memory, thinking and behaviour.

Alzheimer's disease is the most common form of dementia, accounting for 80 per cent of all dementia cases.

Dementia can affect any adult but it is much more common after the age of 65.

## Key statistics

### In Victoria

- 81,200: the estimated number of people living with dementia in Victoria in 2015<sup>1</sup>
- 246,000: the projected number of people living with dementia in Victoria in 2050 in the absence of a medical breakthrough<sup>2</sup>

### In Australia

- Dementia is the second leading cause of death in Australia, after heart disease<sup>3</sup>
- 342,800: the estimated number of people living with dementia in Australia in 2015<sup>4</sup>
- 900,000: the projected number of people living with dementia in Australia in 2050 in the absence of a medical breakthrough<sup>5</sup>
- 1.2 million: the estimated number of Australians caring for a person with dementia in 2010<sup>6</sup>

For more information, visit [fightdementia.org.au/vic](http://fightdementia.org.au/vic)

<sup>1</sup> Deloitte Access Economics (2012), data commissioned by Alzheimer's Australia Vic

<sup>2</sup> *ibid*

<sup>3</sup> Australian Bureau of Statistics (2013), *Causes of Death, Australia, 2013*, Commonwealth of Australia

<sup>4</sup> Australian Institute of Health and Welfare (2012) *Dementia in Australia*

<sup>5</sup> *ibid*

<sup>6</sup> Alzheimer's Australia (2011), *Pfizer Health Report Issue #45 – Dementia*, Pfizer Australia



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## PERSONAL PARTNERSHIP STORIES

Thank you to the following people who have shared their personal stories in this report:

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Top: Dr David Sykes, General Manager Learning and Development Alzheimer's Australia Vic speaking at the 'Purposeful Activities for Dementia' launch.

Middle: Filipino participants, Memory Lane Café Manningham.

Bottom: Margaret Cameron, volunteer; Alan Stott, Data and Information Analyst Alzheimer's Australia Vic; Carmel Thorne, Honorary Member Alzheimer's Australia Vic and Margaret Kummer, volunteer at the Helpline Hoorah



Top: Neil Samuel, Chair Alzheimer's Australia Vic; Maree McCabe, CEO Alzheimer's Australia Vic; Graeme Samuel AC, National President Alzheimer's Australia, Board Member Alzheimer's Australia Vic; Assoc Prof Michael Woodward, Chief Medical Advisor and Board Member Alzheimer's Australia Vic at Memory Walk & Jog in Geelong.

Below: Our award-winning Virtual Dementia Experience™



# A MESSAGE FROM OUR CHAIR



Alzheimer's Australia Vic's 2014-2017 Strategic Plan sets an ambitious agenda for the organisation over three years. At the end of the first year of this plan, it is evident that we have made great progress with the support of many stakeholders. This is the power of partnerships – we deliver bigger and better outcomes for people impacted by dementia when we work with others.

We are ever-conscious of being part of a global community driving innovation to support people impacted by dementia. In the past year, to enhance our understanding, two staff travelled to the UK to research dementia-friendly communities, three staff attended the Alzheimer's Association International Conference in Copenhagen and two other staff travelled to Nepal to provide information to local carers and clinicians as part of a partnership with Alzheimer and Related Dementia Society Nepal. Alzheimer's Australia Vic gains a great deal from the relationships cemented through these visits and I believe they also demonstrate our own commitment to knowledge sharing.

Alzheimer's Australia Vic has continued to lead, incorporating technology in dementia care and education. This includes the award winning Virtual Dementia Experience™, further development of interactive computer games and virtual reality tools, as well as supporting the research into social robots and their ability to offer respite care options. I acknowledge my Board colleagues who have been open to this ground-breaking pursuit. I thank our CEO, Maree McCabe, for her dedicated leadership, and the Alzheimer's Australia Vic staff, volunteers, members and consumers for their inspiration. Fortunately we have gone from strength to strength in our use of technology and it has opened doors which have provided the opportunity to raise awareness of dementia amongst new audiences that have historically been challenging for us to reach.

## **Strategic Plan**

This report will reflect on progress we have made against the five priorities identified in our 2014-2017 Strategic Plan. I was delighted to be appointed Chair in June 2014 and I look forward to continuing to lead the organisation in making progress in these areas over the next two years of the Plan.

## **Board changes**

At our April 2015 Board meeting, Lyn Allison resigned from her position. I would like to thank Lyn for her contribution and the expertise she has provided since her appointment in 2008. I welcome Helen Sykes to the Board and thank her for her commitment to people whose lives are affected by dementia.

## **Acknowledgements**

On behalf of Alzheimer's Australia Vic I would like to acknowledge the State and Commonwealth Governments, Victoria's philanthropic community and all of our partners in 2014-2015 for their ongoing support. They are critical partners in our work and we are grateful for their commitment.

## **Looking to the future**

Advances in medicine and technology that are aiding us to live longer bring with them a significant challenge. There are currently 81,200 Victorians living with dementia and in the absence of a significant medical breakthrough we expect that number to rise to 246,000 in 2050. Alzheimer's Australia Vic is committed to supporting these people, as well as their families and carers, as they manage the impact it has on their lives.

**Neil Samuel**  
Chair



Top: Anne Fairhall, carer and member Alzheimer's Australia Vic Consumer Advisory Committee; Maree McCabe, CEO Alzheimer's Australia Vic with Rafael Epstein, 774 ABC Melbourne host  
Below: Inaugural carers evening during Carers Week





# A MESSAGE FROM OUR CEO



Alzheimer's Australia Vic excelled during 2014-2015, with much work done to contribute to dementia leadership. We continue to focus on delivering high quality services for people with dementia, their families and carers. Much of this was done in partnership with others and this report will showcase the power of a selection of those partnerships. I acknowledge all of those organisations and individuals we have collaborated with to make a profound and lasting difference in the lives of people impacted by dementia.

## Highlights

The year has featured a diverse range of highlights, many of which are outlined in this report with a focus on how we partnered with others to improve outcomes. These highlights include:

- More than 17,000 participants in education programs delivered by our Learning and Development team
- The provision of counselling to more than 6,600 people by our Client Services team
- In partnership with RACV, our driving and dementia project created resources to assist with the related challenges
- An ongoing partnership with Lifeview Residential Care in testing our Forest Project, an application of cutting edge technology in dementia education and care
- A partnership with Indigo Health Consortium and Municipal Association of Victoria to launch the Beechworth dementia-friendly community pilot
- Collaboration with Baptcare Southaven Day Centre and Manningham Centre Grevillea House to produce and launch the Purposeful Activities for Dementia resource
- A Dementia and Homelessness Advisory Committee being formed to advise on a project to deliver capacity building workshops in dementia care to staff in the homelessness sector
- The Virtual Dementia Experience™ continues to make a difference to people living with dementia, their carers and family. It has inspired the interest of and chance to engage with politicians, key decision makers and community leaders

## Funding

As demand for our services grows and the pressures on government funds increase, our focus on fundraising through other streams has been elevated. The inaugural Memory Walk and Jog event in Geelong in September 2014 which raised over \$110,000, is one such endeavour.

## Acknowledgements

I would like to thank everyone who has contributed to our success in 2014-2015. To our Board, consumers, volunteers, staff, members and other partners, I thank you for the difference you make to the lives of people impacted by dementia. The breadth of your work, your willingness to collaborate with others and the commitment that you demonstrate is what brings Alzheimer's Australia Vic's vision to life.

**Maree McCabe**  
Chief Executive Officer

# YEAR AT A GLANCE

2014

## August

- Corporate partnership with Lifeview Residential Care to enable the development of The Forest Project.
- Virtual Dementia Experience™ awarded the national 2014 iAward in the Education Category.
- Wangaratta acute care seminar with Prof Brian Draper, Conjoint Professor, School of Psychiatry, University of New South Wales.

## September

- Dementia Awareness Month with activities and events across Australia under the theme: Creating a Dementia-Friendly Nation.
- Inaugural Memory Walk & Jog in Geelong supported by 1,200 people.
- Parliamentary Friends of Dementia featuring guest presenter Distinguished Florey Professor, Laureate Professor Colin Masters on 'Innovations in Dementia Research'.
- Leadership Forum with keynote speech 'Technology and Dementia: A Game Changer' by Dr Adam Gazzaley MD, PhD, Associate Professor of Neurology, Physiology and Psychiatry, University of California.

## October

- Bendigo office opening by The Hon David Davis MP, then Minister for Health and Ageing, who also launched the Victorian Government's Dementia Action Plan.
- Inaugural carers evening held during Carers Week to celebrate carers of people with dementia.
- Alzheimer's Australia Vic education roadshow sponsored by ExxonMobil.
- Hosted a national LGBTI strategy forum for Alzheimer's Australia staff.

## July

- Corporate partnership launched with TLC Aged Care to continue to develop specialist programs and training.
- Launch at the International AIDS conference of a world-first HIV-associated Neurocognitive Disorders resource, part of the Dementia and Chronic Conditions Series.
- 'A randomised controlled trial of eHealth interventions for dementia risk reduction' paper delivered at Alzheimer's Association International Conference in Copenhagen.
- Inaugural Children's Fun Day, a special day of activities to celebrate and acknowledge children living with people with dementia. Alzheimer's Australia Vic Ambassador, AFL footballer Sam Mitchell joined in the fun.

## December

- World Dementia Envoy: Dr Dennis Gillings CBE visits Alzheimer's Australia Vic in Melbourne to deliver public lecture 'Cost, Care, Cure: The Global Dementia Challenge'.

## November

- Launched a Dementia and Diabetes Toolkit on World Diabetes Day to support people with diabetes who have an increased risk of developing dementia.
- Two staff travelled to the UK to research dementia-friendly communities and meet with Alzheimer's Society UK, Joseph Rowntree Foundation and Humphrey Booth Resource Centre.
- Alzheimer's Australia Vic and Alzheimer's Australia Dementia Research Foundation – Victoria Annual General Meetings.
- Virtual Dementia Experience™ awarded the international 2014 Asia Pacific Information Communications and Technology Alliance (APICTA) Award for Education E-Learning.



# 2015



## January

- Launched a DVD resource 'Living with Younger Onset Dementia'.
- Two screenings of the film 'Still Alice' to an audience of 500 people.

## February

- Commenced Virtual Dementia Experience™ demonstrations and budget submission briefings with Victorian Members of Parliament.
- Two staff travelled to Japan with representatives from the Department of State Development, Business and Innovation to meet with medical innovators from around the world.



## March

- Launched the 'Driving and Dementia GP Toolkit', a resource about driving and dementia for health professionals, in partnership with RACV.
- Two staff visited Nepal to provide information to carers and clinicians as part of a partnership with Alzheimer and Related Dementia Society Nepal.
- Hosted a Your Brain Matters trivia night for Brain Awareness Week.



## May

- A Night To Remember annual fundraising dinner at RACV City Club, Melbourne, attended by more than 300 guests.
- Vietnamese Talking Book about dementia launched in partnership with Royal District Nursing Service.
- National Volunteer Week celebration hosted for volunteers.
- Purposeful Activities for Dementia video resource launched.
- Dementia and Stroke or Coronary Heart Disease Toolkit launched.
- Virtual Dementia Experience™ named a winner in the 2015 Imagine Cup World Citizenship Semi-finals.



## April

- Twelve staff members and seven consumers attended the Alzheimer's Disease International/Alzheimer's Australia National Conference 2015 in Perth.

## June

- State Trustees corporate partnership focused on mutual professional education launched on World Elder Abuse Day.
- Release of Dementia-Friendly Communities White Paper at Parliamentary Friends of Dementia meeting attended by more than 15 Victorian Members of Parliament.
- Alzheimer's Australia Vic finalists in the Organisation category of the 2015 HESTA Community Sector Awards.
- Virtual Dementia Experience™ first place winner in the World Citizenship Competition at the Microsoft Imagine Cup.







# CORE SERVICES



## Services for people with dementia

### National Dementia Helpline 1800 100 500

Every day, people with dementia, family members and carers as well as people concerned about cognitive and other changes call our National Dementia Helpline for information and support.

Our trained volunteer advisors provide information and practical help, referring callers on to other specialist services where required. Counselling with one of our professionally trained team members is also available. The national Translating and Interpreting Service, 131 450, offers language assistance. All calls are free, private and confidential. This valuable information and support service is funded by the Australian Government Department of Social Services.

From 1 July 2015, the National Dementia Helpline was moved to a centralised model where all calls are received by trained Alzheimer's Australia employees based in NSW. A function, the Helpline Hoorah, was held to thank Victorian volunteers, past and present for 26 years of service. Most of these volunteers have subsequently started volunteering in new capacities.

#### Total number of Victorian calls\*



#### Average number of calls per month



\* We believe the number of calls we receive is affected by increased traffic to our website, with more people utilising the online options available.

## Early intervention services

### Memory Lane Café

The Memory Lane Café program provides support to people with dementia and their family members. The program provides people with peer-to-peer support in a social setting, as well as information about the services and support available to them. The cafés are run in eight locations in a range of metropolitan and regional areas, each hosting up to 13 sessions per year. Specific cafés are also held for people with younger onset dementia and people from culturally and linguistically diverse communities. This program is funded by the Victorian and Commonwealth Governments through the Home and Community Care (HACC) Program. To find out more about Memory Lane Cafés, call 1800 100 500.

#### Total number of cafés held across Victoria



#### Total number of participants



Left & right: Guests at one of our Memory Lane Cafés in Jells Park

# CORE SERVICES

## Living with Dementia Program

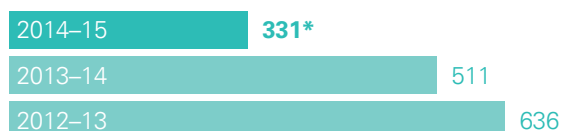
The Living with Dementia Program, formerly called Living with Memory Loss, is a group program for people diagnosed with early stage dementia and their families. It provides information, peer support and practical advice, encouraging participants to explore ways of managing dementia now and into the future.

It is usually run over six weeks, or as a residential retreat, in both metropolitan Melbourne and regional Victoria. We are able to provide this program at no cost to participants thanks to funding from the Commonwealth Government National Dementia Support Program (NDSP). To find out more about the Living With Dementia Program, call 1800 100 500.

### Total number of group meetings or retreats across Victoria



### Average number of attendees



\* A reduction in attendees this year can be explained by some programs being unable to run due to staff resourcing issues. However, the number of groups run still exceeds the target set in the funding agreement.

Below: Guests at one of our Memory Lane Cafés in Jells Park



## Counselling services

Counselling is provided across Victoria for people with dementia and their families by telephone, in the family home or at one of our metropolitan or regional offices. Interpreters are arranged when required.

All of our counsellors are professionally trained to provide individualised support, advice and practical assistance to people of all ages. We are able to provide this as a free service thanks to funding from the NDSP and the HACC program. To find out more about our counselling service, call 1800 100 500.

### Number of people supported by dementia consultants and counsellors



## Younger onset dementia

The term 'younger onset dementia' is used to describe any form of dementia diagnosed in people under the age of 65.

Launched in July 2013, the Younger Onset Dementia Key Worker Program offers many services for people with younger onset dementia and their families, including individualised information and advice, support, counselling and service planning. In addition, the Younger Onset Dementia Café Program in Melbourne and regional Victoria offers peer-to-peer support in a social setting. The Younger Onset Dementia Key Worker Program is funded by the Commonwealth Government. For more information on the Younger Onset Dementia Key Worker Program, call 1800 100 500.

### Number of clients (includes family members)



### Number of participants in the Living With Younger Onset Dementia program



### Number of participants in Younger Onset Dementia Cafés







## Learning services

We provide a wide range of learning services including the award-winning Virtual Dementia Experience™.

- **Professional education:** delivered to health, disability and aged care professionals and direct care staff who support people living with dementia in a variety of care settings
- **Accredited education:** as a Registered Training Organisation we provide nationally accredited education delivered to professional staff caring for people living with dementia, including the Dementia Care Essentials Program and Certificate IV in Dementia Practice
- **Community education:** delivered to community groups and organisations
- **Family information and support sessions:** available for people with dementia, their families and carers on a range of topics and facilitated by our team of professional counsellors

### Total number of education program attendees



## Dementia consultancy

We provide a consultancy service in a wide range of areas including dementia-friendly environments, leadership and culture change.

We support organisations to achieve best practice person-centred dementia care through our consultancy. Our staff have an extensive range of expertise which utilises our valuing people approach to dementia care. This requires working with organisations over varying periods to achieve a better culture of care. To access our consultancy service, call (03) 9816 5708.

## Library and resources

The library provides dementia-specific resources to people living with dementia, their families, professionals, Alzheimer's Australia staff across the country and the general public.

We add value to the resources we have on offer by tailoring information to the individual user. Choosing books and resources can be overwhelming so we welcome the opportunity to talk with our clients to determine what would work best for them. Our library is situated in our office at 98–104 Riversdale Road, Hawthorn, Victoria.

Our topic-based blog Dementia Resources ([dementiaresources.org.au](http://dementiaresources.org.au)) continues to generate interest and helps us reach a broader audience. A new post is published every three weeks focusing on relevant resources that are available via the web or in the library collection.

Some of our most popular topics in 2014–2015 were:

- The Montessori approach
- How to design a more dementia-friendly home or assisted living environment
- Spirituality and dementia

### Our blog – [dementiaresources.org.au](http://dementiaresources.org.au)

#### Number of followers



#### Number of views



### Library loans and journal articles supplied





Phoebe Lindsay, Online Learning Coordinator Alzheimer's Australia Vic at our Dementia Awareness Month information stand at Flinders Street Station  
Photo: Chris Hopkins

# OUR STRATEGIC PRIORITIES



Our *Strategic Plan 2014-2017* identifies five key priorities for our organisation and it informs all the work we do. You will find examples of partnerships throughout this report that demonstrate how we are working toward and achieving these priorities.

1

## Leadership in dementia innovation

Provide leadership that transforms how we think about all forms of dementia by demonstrating approaches that engage, inform and inspire.

> Pages 18-19

2

## Leadership in transforming community understanding of dementia

Lead initiatives that increase community understanding of all forms of dementia and expand support for people impacted by the disease.

> Pages 22-23

3

## Leadership in consumer-driven services

Provide leadership in the development, expansion and promotion of a broad range of integrated consumer-driven services for all forms of dementia.

> Pages 24-26

4

## Leadership in dementia-friendly communities

Partner with a broad range of stakeholders and consumers to drive initiatives to make Victoria friendly for people living with all forms of dementia.

> Pages 28-29

5

## Leadership in brain health and prevention

Identify and promote evidence-based information supporting the modification of identified risk factors for dementia.

> Pages 32-33



# STRATEGIC OBJECTIVE



## Leadership in dementia innovation



A resident and staff member at Lifeview Residential Care experiencing The Forest interactive computer game

### The Forest Project

– using technology to bring nature into a residential aged care setting

#### Who are the partners?

Lifeview Residential Care, Opaque Multimedia, Human Rooms and Alzheimer's Australia Vic collaborated to trial the use of new technology to engage people with dementia in aged care facilities.

#### How did this partnership come about?

Following on from the success of the static Virtual Dementia Experience™, located at the Perc Walkley Dementia Learning Centre in Parkville, Lifeview Residential Care agreed to partner with us and explore how technology could be used to improve the quality of life of their residents with dementia. A portable 'forest', where a virtual environment is displayed on a screen and can be engaged with by a person sitting in front of the screen using Kinect sensors, was the ideal project on which to collaborate. Opaque Multimedia were engaged to develop the application of this technology and Human Rooms were engaged to design the sensory environment.

#### How does this partnership demonstrate leadership in dementia innovation?

This project, to be launched in April 2016, is a unique and innovative use of virtual reality to engage people living with dementia. Lifeview Residential Care strives to improve outcomes for people living with dementia which is in keeping with the objectives of Alzheimer's Australia Vic and our commitment to using technology to improve the lives of people living with dementia. The application will use a Kinect sensor (a motion-sensing input device by Microsoft) to engage the person with dementia and the nature image on the screen. This is the first time this Kinect technology will be used in this way.

#### How does the power of this partnership benefit people living with dementia?

Lifeview Residential Care's openness to this use of technology in dementia care has benefited their residents, whose moods improve as a result of their engagement with the nature depicted by the technology. The expertise of Opaque Multimedia and Human Rooms has been invaluable in creating this opportunity for Lifeview Residential Care trial site residents. Opaque Multimedia has been involved in a number of projects involving people living with dementia and is considered expert in how to best engage people living with dementia with immersive technology. The learnings will allow Alzheimer's Australia Vic to continue to be at the forefront of the use of technology in dementia care.



Lou Pascuzzi, CEO TLC Aged Care with Sara James, A Night To Remember MC

## Corporate sponsorship

– financial support to fund project innovation

### Partners:

TLC Aged Care and Alzheimer's Australia Vic.

Alzheimer's Australia Vic and TLC Aged Care have built a strong relationship over many years and have completed or have underway several dementia-specific projects that include facility reviews, staff training and consultancy work on future brownfields and greenfields projects. This relationship evolved this year into a formalised corporate partnership. TLC Aged Care became a major

supporter of Alzheimer's Australia Vic, with funding provided for service development over two years.

The expertise provided by Alzheimer's Australia Vic has assisted TLC Aged Care to introduce a highly innovative, supported living program into its homes. This includes daily lifestyle activities to enable people living with dementia to be more independent and actively participate and contribute in the care environment.

People living with dementia in TLC Aged Care facilities now have the opportunity to engage with others and in life more broadly in ways that focus on what they are able to do, rather than what they are not able to do. Activities such as meal preparation, previously considered to be too difficult or dangerous for people with dementia, allow residents choices that increase their independence and improve their cognitive skills. The funds provided by TLC Aged Care through this partnership are being used by Alzheimer's Australia Vic to develop specialist programs and training that are ultimately beneficial to people living with dementia.



Cam Nguyen, CEO Australian Vietnamese Women's Association; Maree McCabe, CEO Alzheimer's Australia Vic; Dr Susan Koch Director of Royal District Nursing Service Institute and Honorary Member Alzheimer's Australia Vic

## Dementia Vietnamese Talking Book

– providing accessible dementia information to the Vietnamese community

**Partners:** Royal District Nursing Services (RDNS), the Australian Vietnamese Women's Association Inc and Alzheimer's Australia Vic.

RDNS received a grant from the Samuel Nissen Charitable Foundation to develop a Dementia Vietnamese Talking Book. This online resource provides information about dementia in written form, along with an audio component. RDNS partnered with the

Australian Vietnamese Women's Association Inc on this project and approached Alzheimer's Australia Vic to access expertise about dementia.

Prior to this partnership, Alzheimer's Australia Vic provided Help Sheets about dementia in Vietnamese, however this new project provided the opportunity to innovate an existing service to better meet the needs of the Vietnamese community. The provision of dementia information in this way had not been done before.

This partnership resulted in Vietnamese community members accessing dementia information, learning about available services, increasing their health literacy and learning communication strategies. It has also helped to reduce the stigma about dementia in the community.

This project compliments the comprehensive Alzheimer's Australia resources available in other languages at [fightdementia.org.au](http://fightdementia.org.au).



## Online learning participant

Rebecca Lane, Customer Service officer, Adssi HomeLiving Australia

### Rebecca Lane

My role as a Senior Customer Service Officer at Adssi HomeLiving Australia means I speak to a lot of people every day and they are often someone living with dementia, or showing early signs of memory loss. Dealing with these clients is the most satisfying aspect of my job, and seeing the positive difference I can make in someone's life is incredibly rewarding. I'd identified that I wanted to expand my knowledge in dementia, but trying to find the time in my busy work schedule to organise face to face training is difficult. It also impacts the other staff in our Customer Service Team if I'm out of the office for extended periods of time.

The online dementia education available through Alzheimer's Australia Vic gave me a greater understanding of what the person and their families go through. I always thought I knew what dementia was, but after participating in an online course I gained a greater understanding of how the symptoms of dementia can impact people's lives. I learned that dementia is not only a condition that may affect an older person, but can also affect younger people too. The course also gave me some valuable tips on how to communicate with someone living with dementia.

The online nature of the training made undertaking the course very convenient. It was easy to use and very informative. I particularly enjoyed the video interviews with the people with dementia and their carers, as it gave a good insight into their experiences.

Alzheimer's Australia Vic plays a crucial role in raising awareness of dementia; not just for service providers and support staff, but for the wider community. The resources are easily accessible and their advocacy work for people living with dementia, their families and carers, is essential.





## Regional service users

Jason Kelly, Counsellor Alzheimer's Australia Vic with clients Christine, carer, and Eric Jackson, living with dementia



### Eric and Christine Jackson

Eric's diagnosis in September 2014 was bit of a shock. We're learning that it's different for everybody and still understanding where we're at with it. It's day by day learning. We had our initial interview with Jason (Jason Kelly, Counsellor Alzheimer's Australia Vic in Warrnambool) before Christmas and we were going on with things in our usual way until he contacted us about a four-day program being held at Port Fairy. We probably wouldn't have followed up on anything at all if not for that. Going to that program has just been the making of us, linking us in with so many people and finding out so much. It made all the difference in the world; it was a real springboard.

Jason's so good down here. We know any time we have any questions, even if we think it's stupid, we can ring him and he can point us in the right direction. He introduced us to a lot of allied services such as the Warrnambool City Council, Lyndoch Living and Aged Care Assessment Services. We started to understand what each of the programs did and got answers to questions we didn't even know to ask.

For us, Jason's the face of Alzheimer's Australia Vic in Warrnambool and he feels almost like part of the family. Alzheimer's Australia Vic is supported in the community; people view it positively. Even if people don't know the full extent of what support is available, they know Alzheimer's Australia Vic is there to help.

# STRATEGIC OBJECTIVE

# 2

## Leadership in transforming community understanding of dementia



Anne Tudor, carer and, Edie Mayhew, living with dementia, both members of Alzheimer's Australia Vic Younger Onset Dementia Reference Group Photo: Chris Hopkins

## Educating on issues specific to lesbian, gay, bisexual, transgender and intersex (LGBTI) people impacted by dementia

### Who are the partners?

Gay and Lesbian Health Victoria (GLHV) and Alzheimer's Australia Vic.

### How did this partnership come about?

Our relationship with Gay and Lesbian Health Victoria reflects our joint desire to provide resources and education to support the LGBTI community who are impacted by dementia. This partnership is part of the work of our Diversity Officer, whose role is to ensure projects and services are informed by and cater to diverse communities. This partnership dates back to 2012 when GLHV first provided LGBTI education to Alzheimer's Australia Vic staff and continued in 2014-2015 with our staff participating in GLHV's 'Aged Care How2' training.

### How does this partnership demonstrate transforming community understanding of dementia?

The 'Aged Care How2' training provided Alzheimer's Australia Vic staff with the knowledge and tools to be responsive to the needs of LGBTI clients. In partnership we co-hosted two specialised LGBTI and dementia information sessions in metropolitan Melbourne and regional Victoria which were attended by 75 people. Participants gained increased knowledge about the effect of dementia on sex and sexuality and gender identity. LGBTI consumers have been supported in advocacy efforts to increase community understanding such as media appearances, published stories and attendance and presentations at conferences. We also provided dementia expertise to support GLHV's national research into the needs of LGBTI consumers wanting to access aged care services, which will aid future efforts to transform community understanding.

### How does the power of this partnership benefit people living with dementia?

GLHV's specialised knowledge combined with our own expertise about dementia has meant that LGBTI consumers have access to resources and support to live well with dementia. We have collaborated to provide professional education for people working with members of the LGBTI community affected by dementia which recognises and caters specifically to the unique issues they face.



## A Night To Remember Chefs – a unique fundraiser to support our work

**Partners:** Alzheimer's Australia Vic and Chef de Cuisine Jeffrey Tan, IPF Culinary Consultancy Services, Melbourne; Executive Chef Mark Normoyle, RACV City Club, Melbourne; Executive Pastry Chef Pierrick Boyer, Le Petit Gateau, Melbourne; Executive Chef Ikuei Arakane, Do Imaginia Hospitality Consultant and Catering Service and The Glass House, Hobart; Chef de Cuisine Crystal Jones, Members Dining Room, RACV City Club, Melbourne.

Held in May 2015, the fourth A Night To Remember gala fundraising dinner is an evolution of the original event in 2011. The chefs are inspired and led by chef and philanthropist Jeffrey Tan.

The extraordinary A Night To Remember team of chefs  
Photo: Chris Hopkins

A Night To Remember brought together a wide variety of people to form a captive audience that we can educate about dementia and what they can do to help those impacted by dementia. It was possible only with the generous support of many individuals, corporate supporters, donors and sponsors.

This year the partnership raised more than \$100,000 which is being used to fund the delivery of Alzheimer's Australia Vic services to support people living with dementia, as well as carers, and to improve the quality of their lives.



## Taking dementia education on the road – a mobile community education program

**Partners:** ExxonMobil Australia and Alzheimer's Australia Vic

Our partnership with ExxonMobil was established in 2010 when some of their staff volunteered with us as part of their 'Day of Caring' program. The relationship has continued and, motivated by their interest in the emerging employee issue of ageing and dementia, they provided financial sponsorship for the 'Dementia: Understanding to Action Roadshow' which visited three locations in Victoria.

Andrew Italia, Facilitator Learning and Development Alzheimer's Australia Vic at 'Dementia: Understanding to Action Roadshow' sponsored by ExxonMobil Australia

This partnership created an opportunity to provide community information sessions about dementia to new and diverse audiences in locations where ExxonMobil have a presence. The dementia education that resulted from this Roadshow is of great value to the Victorian community including those impacted by dementia.

ExxonMobil's partnership and financial support has enabled Alzheimer's Australia Vic to reach hundreds of community members. People impacted by dementia benefit from the stigma attached to the disease being reduced, which is facilitated by increased community understanding. When a community is dementia-friendly, people with dementia have more opportunity to sustain their independence, dignity and sense of purpose.



# STRATEGIC OBJECTIVE

# 3

## Leadership in consumer-driven services



Actor and Alzheimer's Australia Vic Ambassador Terence Donovan being interviewed about dementia and driving

## Driving and dementia

– creating the resources needed to keep everyone safe on the road

### Who are the partners?

RACV, Alzheimer's Australia Vic Ambassador actor Terence Donovan and Alzheimer's Australia Vic.

### How did this partnership come about?

Alzheimer's Australia Vic applied to RACV for a mobility and safety community partnership because consumer feedback told us that the issue of driving and dementia was fundamentally important to people with dementia, their families and carers. This resulted in a two-year project called 'Changed Conditions Ahead' which commenced in 2013. In 2014–2015 the project involved the provision of community education sessions, distribution of a resource for people living with dementia, their families and carers to negotiate the challenges of driving and ceasing driving and the development of resources for primary healthcare professionals. Actor Terence Donovan has been the project's ambassador and collaborated with RACV and Alzheimer's Australia Vic to support the launch of these resources.

### How does this partnership demonstrate leadership in consumer-driven services?

The 'Changed Conditions Ahead' project responded to consumer needs in relation to dementia and driving. Consumers and clients of both organisations regularly raise with us the challenges that a diagnosis of dementia represents not only to their health but to their independence, mobility and social connectedness. Driving plays a significant role in all of these. This consumer need was the genesis of this partnership which allowed the creation of resources that better support consumers, including health professionals, in relation to dementia and driving.

### How does the power of this partnership benefit people living with dementia?

The collaboration between RACV and Alzheimer's Australia Vic has not only led to the development of a detailed resource for people with dementia, their families and carers on driving and dementia but has also tackled the understanding and knowledge of the primary health sector. The 'Changed Conditions Ahead' resources, including a national Driving and Dementia web page, contribute to the broader information and support available. Partnering with RACV ensured that the reach of the project was broad but effectively targeted. Terence Donovan's involvement in the project provided an additional angle with which to secure media coverage and public engagement with the project.



## Chronic conditions toolkits

– creating resources for those affected by dementia and stroke or heart disease

**Partners:** Heart Foundation, Stroke Foundation and Alzheimer's Australia Vic, with funding from the Commonwealth and Victorian Governments.

Alzheimer's Australia Vic was granted funding to develop this toolkit and we invited the Heart Foundation and Stroke Foundation to collaborate on this project to ensure that the messages contained within this kit were accurate and consistent with the Heart Foundation and Stroke Foundation's own education messages.

Our partnership with the Heart Foundation and Stroke Foundation promotes collaborative approaches to service provision across all care settings that contribute to and enhance the quality of life for people living with dementia. It supports the delivery of person-centred, individually-tailored care and support that is inclusive of all people, families and community networks.

A combination of dementia and stroke or coronary heart disease can result in a unique set of challenges for people living with these conditions and their carers. Information on the causes, symptoms and strategies for managing the conditions is accompanied by several case studies and three specially produced educational videos. The toolkit is designed to support better health outcomes and improve support for people living with dementia and stroke or coronary heart disease.



Belinda Nixon, Younger Onset Dementia Program Manager Alzheimer's Australia Vic

## Clinical partnership

– providing specialist care for people with younger onset dementia

**Partners:** Melbourne Health, Royal Melbourne Hospital Neuropsychiatry Unit and Alzheimer's Australia Vic.

Melbourne Health is responsible for the operation of the Younger Onset Dementia Clinic run through The Royal Melbourne Hospital's Neuropsychiatry Unit, which aims to assist in diagnosing and providing support to people who are experiencing changes in their thinking, behaviour or memory. Having worked collaboratively over a number years to support clients with younger onset dementia, we recognised the benefits that clients would gain from our collective expertise and experience and to that end we extended an existing collaboration to a formal clinical partnership.

This initiative was a direct response to consumers expressing a desire for a single point of contact with the system of support services available to them. In this instance, client need has transcended the usual organisational boundaries and a collaboration that supports the consumer was born.

This partnership provides a more timely and seamless transition from diagnosis to care. Consumers have access to a multidisciplinary and highly skilled team of diagnosticians and clinicians, and the service they receive is more individualised and better coordinated. The partnership also allows the clinicians to develop their skill and expertise by learning from each other and a multidisciplinary approach. Staff from all partners involved benefit from the collective wisdom that comes with this collaboration.



Clients and staff at the Baptcare Southhaven Day Centre launch

## Purposeful activities for dementia – taking the Montessori method to Planned Activity Groups

**Partners:** Baptcare Southaven Day Centre, Manningham Centre Grevillea House, Victorian Government, Commonwealth Government, La Trobe University, Fire Films and Alzheimer's Australia Vic.

Baptcare Southaven Day Centre and Manningham Centre Grevillea House were selected for a pilot project where the Montessori method of purposeful activities was applied to their respective Planned Activity Groups. A short film was created by Fire Films showcasing the implementation of 'Purposeful activities for dementia' in these two Planned Activity Groups to provide other groups with an educational resource to support their own service development.

This project gives people with dementia the opportunity to continue to be active participants in their communities. The project promotes approaches to service provision that enhance the quality of life for people living with dementia across all care settings. It also expands the range of skills for carers and delivers person-centred.

Alzheimer's Australia Vic was able to serve as a catalyst for changing practice, providing the impetus for carers to learn new ways of thinking about supporting people with dementia to live with purpose. The evaluation by La Trobe University demonstrated the therapeutic value of this approach to activities in Planned Activity Groups, with statistically significant improvements in engagement and pleasure. Staff attitudes to and care of the clients with dementia attending the Planned Activity Group changed after receiving this education. The online resource is viewed up to 35 times a day.



Betty Wilding, group and research participant;  
Dr Beth Potter, Clinical Neuropsychologist CDAMS Barwon Health; the late David Hooker, Dementia Consultant Alzheimer's Australia Vic Barwon; Ruth Dwinger, then Counsellor Alzheimer's Australia Vic Barwon; Carmel O'Toole, group and research participant; Vivien George, Coordinator CDAMS Barwon Health and Gillian Spittle, group and research participant

## Creating a support group – meeting the specific needs of frontotemporal dementia carers

**Partners:** Barwon Cognitive Dementia and Memory Service (CDAMS), the then Victorian Department of Health and Alzheimer's Australia Vic.

Alzheimer's Australia Vic Geelong and Barwon CDAMS shared concern about the lack of accessible and practical support for families caring for individuals with a diagnosis of frontotemporal dementia (FTD) in the region. Funding was received in 2013-2014 to research whether an FTD carer support group would alleviate the issues associated with this lack of support. The research showed it did and the collaborative initiative transitioned in 2014-2015 to a successful service model with monthly carer support group meetings occurring. These are co-facilitated by a clinical neuropsychologist from Barwon CDAMS and Alzheimer's Australia Vic Geelong dementia specialist counsellors.

This project was established to meet the needs of an often overlooked group of carers. The challenges related to caring for a person with FTD are unique due to the unusual behaviours associated with this diagnosis such as aggression, lack of empathy and disinhibition. Barwon CDAMS and Alzheimer's Australia Vic were motivated to specifically meet their unique needs.

The physical and emotional demands on carers of people with dementia can be immense and, without adequate support, their health can be compromised. The comfort and support that comes with participation in a group like this gives carers tools to manage the stress they encounter. If the needs of family members are met, they are then more able to assist the person with dementia to live positively with the disease and the care they provide can continue at the best possible level.





## Consumers

Elva and Brian Ridden, both living with dementia, who have shared their experience at many Alzheimer's Australia Vic events and in the media



### Elva and Brian Ridden

#### Brian

When I consider the impact of dementia on our life, I follow in the steps of the great lady, Maya Angelou who said 'Things can happen to me in life. But I refuse to be reduced by them.'

I focus on what I can do, not what I can't.

It helps me to not take seriously the fact that I spend many minutes a day on things like going to the refrigerator to take food out of the microwave. But that's nothing compared with trying to do things I was never much good at. Putting flat packs together is my nemesis. When the contest reached a frenzied, miserable, angry defeat of flat packs 5 vs Brian 1, I saw sense. I must laugh at myself, because crying makes me look as bad as I feel. Now I steel myself to ask someone else who does the job in five minutes.

I make putting pleasure and joy into the successful completion of things every day a priority. I'm still good at writing novels and playing tennis. I sing in my wife Elva's 'Singing for Pleasure' group. I spend time in the garden, have morning tea with Elva as we have always done and watch our favourite television series in the evening.

My experience with Alzheimer's Australia Vic has been mostly through my counsellor, Julie (Julie Jackson, Counsellor Alzheimer's Australia Vic in Shepparton). She drives me long distances to events as if she has nothing else to do, enduring my barrage of talk. She has been a model of patient communication, no matter how difficult dementia-me can sometimes be.

#### Elva

Alzheimer's Australia Vic is a wonderful organisation. It mobilises research, distributes information and stimulates those with dementia, their carers and the community to use golden threads of partnership which allow the participants to create an improved future for themselves and each other. It is comforting to know that advice is only a phone call away.

# STRATEGIC OBJECTIVE 4 Leadership in dementia-friendly communities



Joan Simms, Beechworth 'Changing Minds' project volunteer

## Developing Victoria's first dementia-friendly community in Beechworth

### Who are the partners?

Indigo Health Consortium (Indigo Shire Council, Indigo North Health, Beechworth Health Service, Yackandandah Health), Alzheimer's Australia, Commonwealth Department of Social Services, Victorian Department of Health and Human Services, Municipal Association of Victoria and Alzheimer's Australia Vic.

### How did this partnership come about?

Alzheimer's Australia first focused on the importance of dementia-friendly communities through a pilot in Kiama, NSW. They then supported Alzheimer's Australia states and territories to implement their own dementia-friendly projects and at the time the grants were made available, Alzheimer's Australia Vic was in discussion with the then Victorian Department of Health and Municipal Association of Victoria about possible mechanisms for exploring dementia-friendly communities. The Indigo Health Consortium had also approached the Municipal Association of Victoria about a dementia-friendly communities project and so the collaborative 'Changing Minds' project was born.

### How does this partnership demonstrate leadership in dementia-friendly communities?

Through the 'Changing Minds' project, Alzheimer's Australia Vic, together with its partners, has supported the Indigo Health Consortium to consult widely with their local community to identify priorities, introduce specific initiatives to support the community and services to be dementia-friendly and support people with dementia to be active, engaged members of the community. We have also developed tailored awareness training and education for local businesses and community members.

### How does the power of this partnership benefit people living with dementia?

This collaborative partnership demonstrates the power of a unified vision of inclusiveness and showcases the range of practical ways in which a community can be more dementia-friendly and able to actively engage people living with dementia. The sheer scope of the 'Changing Minds' project – social engagement, physical environment, supports and services, and attitudinal change – is a testament to the power of local and wider partnerships and the breadth of commitment to making Victoria more dementia-friendly.



## Victorian Parliamentary Friends of Dementia – educating policy-makers on dementia

**Partners:** Victorian Members of Parliament and Alzheimer's Australia Vic.

The Victorian Parliamentary Friends of Dementia was established under an operating charter developed by Alzheimer's Australia Vic in April 2012 in partnership with parliamentary co-convenors representing the Australian Labor Party and the Liberal National Coalition. The current co-convenors are Gabrielle Williams MP, Parliamentary Secretary for Carers and Volunteers and Emma Kealy MP, Member for Lowan. Since the inaugural meeting in September 2012, there have been two meetings each year in Parliament House attended by MPs and stakeholders relevant to each meeting's topic. Topics covered have been younger onset dementia, dementia and driving, the launch of an online community training tool 'Is It Dementia?', dementia learning online for the aged care sector, the status of dementia research and dementia-friendly communities.

The purpose of the Victorian Parliamentary Friends of Dementia is to raise the profile of dementia issues in Victoria and increase awareness among Members of Parliament about issues affecting people with dementia and their carers. It is also to provide Members of Parliament with information about dementia to enable them to better assist their constituents, foster positive working relationships between the organisation and Members of Parliament. Additionally it increases the prospect of positive policy and funding outcomes for people with dementia and their carers by facilitating dialogue.

Hon Tim Bull MP, Shadow Minister for Senior Victorians; Emma Kealy MP, Member for Lowan, Co-convenor Alzheimer's Australia Vic Parliamentary Friends of Dementia; Maree McCabe, CEO Alzheimer's Australia Vic; Gabrielle Williams MP, Parliamentary Secretary for Carers and Volunteers, Co-convenor Alzheimer's Australia Vic Parliamentary Friends of Dementia; Hon Martin Foley MP Minister for Housing Disability and Ageing, June 2015 meeting



## Maintaining health – working with fitness and leisure centres to support customers with dementia

**Partners:** YMCA Victoria and Alzheimer's Australia Vic.

In 2013, two Younger Onset Dementia Key Worker Program clients in Melbourne expressed an interest in accessing a community exercise program and improving their fitness. One of our staff members approached YMCA Victoria to propose a pilot exercise program specifically designed for people with younger onset dementia. The partnership has grown and now runs in the Hawthorn

Aquatic and Leisure Centre, the Ashburton Pool and Recreation Centre and the Macleod Recreation and Fitness Centre.

Staff who deliver services to people with dementia, who better understand the disease and have the skills to support them appropriately, is a fundamental part of the dementia-friendly community concept. This partnership demonstrates leadership as it was born out of a staff member identifying a need and the organisation providing support to bring it to fruition. Education for YMCA Victoria staff is delivered to enhance their knowledge of dementia and its impact on people and to assist the staff to develop strategies for working with people living with younger onset dementia. Advice on how to make the facilities more dementia-friendly is also provided.

Client feedback about this partnership with YMCA Victoria has been overwhelmingly positive, with participants reporting that they are enjoying physical health improvements, mental health benefits and social engagement. Bringing together the health and fitness facilities and expertise of YMCA Victoria with the dementia expertise of Alzheimer's Australia Vic, benefits not only current clients, but people with dementia who will use the facilities in future.

Elizabeth Sceney, volunteer; Rob Trinca, living with dementia and Member Alzheimer's Australia Vic Younger Onset Dementia reference Group; YMCA Victoria staff member Sue Haviland and John Bick, living with dementia





## **Dementia learning participant**

### **Sue Findlay – Merri Community Health Services**

I currently have what I consider my dream job - Coordinator of Planned Activity Programs at Merri Community Health Services for people with memory issues. Recently I began considering what study I could undertake to add to my skills.

Certificate IV in Dementia Practice through Alzheimer's Australia Vic gave me the opportunity to complete an accredited course with an organisation at the cutting edge of dementia care. Excellent presenters and discussion sessions with other classmates who held the same commitment to learning and sharing knowledge about quality dementia care was inspiring. The projects completed out of class were directly applicable and beneficial to my work situation. It was a truly immersive experience.

Merri Community Health Services offers a number of programs for people from non-English speaking backgrounds. I focused some of the practical applications of the course to this client group, developing an Italian Life Book and integrating it into the program. My experience of working in residential care demonstrated that people with dementia don't often arrive with a background story, and some families are unable to provide much information. Compiling the Life Book allows the carer and person living with dementia to engage with each other in the development of the book. The ultimate aim is that the Life Book becomes a living document that can be taken with the person living with dementia when they leave the program for residential care, or as a memory for their families after the person dies. Carers are excited about what is in the Life Books and use them to promote meaningful conversations with their loved ones.

This project added to the opportunities for people living with dementia and ensured my work practice was in harmony with the ethos of Alzheimer's Australia Vic.



## Younger onset dementia consumer



### Ray Morgan

I was first diagnosed two years ago, but I think there were signs before then. Firstly the diagnosis was a mild cognitive impairment, but after more testing, that's when I was told I had Alzheimer's disease. For the first six months, I did not handle things very well. I was quite emotional.

My son and daughter held me together as well as my local doctor, but a major turning point was joining the Dementia Support Group in Frankston. Our group meets every Monday. There's about six of us. Jane Lee from Alzheimer's Australia Vic's Younger Onset Dementia Key Worker Program came down to see me and when I started meeting other people in the same situation, I started to feel the world's not come to an end. We compare situations and how we think we're going. There's a guy there who I walk with back from the meeting to the train station and we talk about things. We can talk about if we've ever forgotten where we are or ever said anything and forgotten what the next word will be. These things don't happen much, but there's no one else I could talk to about that. Knowing you're not on your own is powerful and you can get on with your life. I know I have dementia and it's a challenge and the way I deal with it is through positivity. You will do a lot better and it will help you get into a more normal frame of mind.

I could stop now with the support group and I think I could go on OK on my own, but if I'm still with the group, we can all talk with each other and I can pass on that positive thinking.

# STRATEGIC OBJECTIVE 5 Leadership in brain health and prevention



## BrainyApp™

– an app to help people improve brain health and reduce their risk of dementia

### Who are the partners?

Bupa Health Foundation and Alzheimer's Australia.

### How did this partnership come about?

Alzheimer's Australia wanted to develop an app to help guide people on what they can do to reduce their risk of dementia in a fun, engaging way that had never been done before. Bupa Health Foundation saw the project was innovative and had the potential to make a difference and agreed to fund the project thereby becoming an integral partner. The app was developed at Alzheimer's Australia Vic.

### How does this partnership demonstrate leadership in brain health and prevention?

BrainyApp™ was launched in November 2011 when the use of apps was an emerging market. Bupa Health Foundation had the vision to see this project as a great opportunity to utilise this new technology and the impact it could have in the health promotion space. BrainyApp™ was the world's first dementia risk reduction app and is still a leader. In 2014-2015, work was undertaken to produce a significantly updated version of the app. It has been downloaded more than 386,000 times around the world.

### How does the power of this partnership benefit people living with dementia?

As BrainyApp™ is a risk reduction tool, its power lies in helping to reduce the number of people impacted by dementia. We know anecdotally that some people with dementia have downloaded the app and use it for fun and to help keep their brains agile.





Staff from Alzheimer's Australia's state and territory offices team up at the Alzheimer's Disease International/Alzheimer's Australia National Conference, Perth, April 2015

## Alzheimer's Australia Federation – working together across the country

**Partners:** Alzheimer's Australia state and territory offices.

The national office and the eight state and territory organisations form the Federation of Alzheimer's Australia. As the national peak body and charity we advocate for the needs of people, of all ages, living with all forms of dementia, for their families and carers, and provide support services, education and information. Specifically, Alzheimer's Australia developed the world-leading, evidence-based brain health program, Your Brain Matters™ which includes the award-winning BrainyApp™. All Alzheimer's Australia offices collaborate to communicate the program messages, develop new elements such as Your Story Matters with the Aboriginal and Torres Strait Islander communities and encourage everyone to take on the 21 Day Brain Healthy Habits Challenge. Your Brain Matters™ is a program that guides you on how to look after your brain health. It is based on scientific evidence that a number of health and lifestyle factors are associated with brain function and the risk of developing dementia. Importantly, scientific research suggests that living a brain healthy life, particularly during mid-life, may reduce a person's risk of developing dementia. However, there are no guarantees as dementia cannot yet be prevented or cured. Visit [yourbrainmatters.org.au](http://yourbrainmatters.org.au)



An information session led by Alzheimer's Australia Vic with the Serbian Community Association

## Promoting brain health and prevention – information sessions on dementia for culturally and linguistically diverse (CALD) communities

**Partners:** Serbian Community Association of Australia and Alzheimer's Australia Vic

Alzheimer's Australia Vic received funding from the then Victorian Department of Health under the Health Condition Support Grants Program to support CALD people with dementia and their carers. This resulted in the formation of partnerships between Alzheimer's Australia Vic and nine CALD communities who have established Peer Support Groups including the Serbian Community Association.

The CALD Peer Support Groups engage people with dementia and their carers in regular monthly meetings. Group members participate in activities that foster health and wellbeing including walking, yoga, tai chi, art therapy, dancing and singing. They are provided with information about nutrition, healthy diet and supplements, maintenance of healthy weight, cholesterol, sugar and blood pressure levels. They also learn about maintaining brain, body and heart health through information sessions and activities that foster dementia risk reduction and promote the maintenance of quality of life for those who have developed dementia.

This partnership provided people with dementia, their families and carers with opportunities that enabled them to participate positively in communal life. It fostered validation, dispelled the stigma surrounding dementia, reduced isolation and made improvements in communication and behaviours of concern. It provided information and support for carers and helped reduce stress and depression. CALD Peer Support Groups were empowered to self-advocate and equipped with knowledge about health literacy and dementia risk reduction strategies. Bilingual resources were developed and tailored to meet the needs of the group, giving them easy access to valuable information. Our partnership with the Serbian Community Association introduced us to Primrose White, whose mother has dementia. Primrose is now the chair of our Consumer Advisory Committee.



ALZHEIMER'S AUSTRALIA  
FIGHTDEMENTIA.ORG



*Annica Raposo*  
1919 - 2019

ALZHEIMER'S AUSTRALIA  
**THE RACE AGAINST DEMENTIA**

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# PHILANTHROPIC SUPPORT



Reflecting on the achievements of our Fundraising team over the year, it's clear that strong relationships, collaboration and the generosity of the wider community continue to make much of Alzheimer's Australia Vic's important work possible. We sincerely thank everyone who supported our work throughout the year – donors, sponsors, corporate partners, philanthropic trusts, bequestors and community fundraisers. Your support and assistance has a significant impact on our clients and the support Alzheimer's Australia Vic can provide to them. Thank you.

With a focus on creating and nurturing partnerships to better serve the wider community, and in an uncertain political and economic environment, we raised more than \$2.4 million through fundraising activities over the 12 month period.

The year was accentuated by new relationships and partnerships and the trialling of new initiatives to engage different supporters. Of particular note are our new corporate partnerships with TLC Aged Care and Lifeview Residential Care which enable us to continue to develop the specialist programs and training that are so beneficial to people living with dementia. These partners have demonstrated a deep commitment to our cause and we sincerely thank them for their contribution.

During Dementia Awareness Month 1,200 energetic and committed supporters participated in our inaugural Memory Walk & Jog in Geelong. Many of them were motivated by their own personal experience of dementia and wanted to do something positive to raise awareness and vital funds for our services and care.

Donors contributed to projects including the development of assistive technologies, improving dementia outcomes for people experiencing homelessness and the mobilisation of the Virtual Dementia Experience™ to name a few.

Each year thousands of Victorians entrust us with their donations to continue to provide better support and care for those living with dementia and to advance the research required to identify those at risk of dementia more accurately and to find cures.

All funds raised in 2014–15 were used to provide support and advocacy for the thousands of Victorians living with dementia and their carers and valuable funds for research that will minimise the impact of dementia in the future. Quite simply, we would not be able to provide the care we do without the generosity of all our donors and supporters. They are truly partners in our work and we remain grateful for their continued and valued support.

## Total funds raised

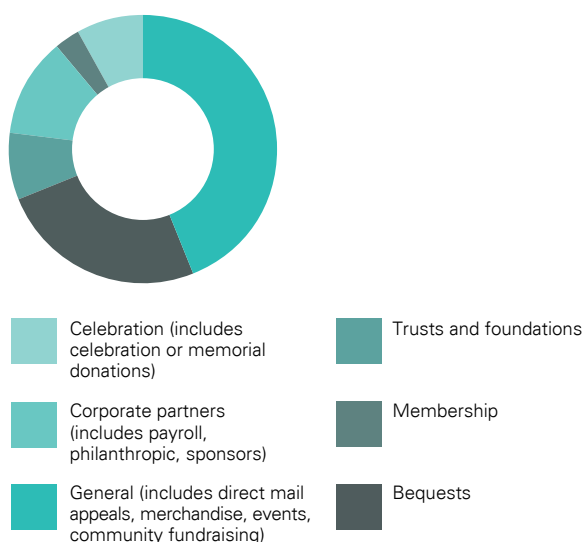


\* This reduction in fundraising income is due to a reduction in bequest income, with significant bequests received in both 2013-14 and 2012-13.

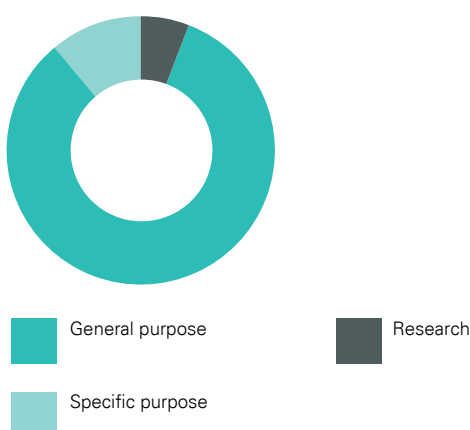
## Number of gifts



## Sources of gifts



## Gifts by designation







## Community fundraisers

Taylors Hill Village movie night committee, including Ann Campbell pictured centre, Barbara McClure front right

## Taylors Hill Village

**On the first Wednesday of every month, the residents of Taylors Hill Village meet for a movie night. A gold coin donation is given in exchange for a film, with all proceeds generously donated to Alzheimer's Australia Vic. Residents Ann Campbell and Barbara McClure explain.**

### Ann

I think it was Barbara and her husband Norm who started the movie nights. They would come along and press the buttons. Then Chris did it for a little bit until twin granddaughters came along, and then it was handed over to me. It's been going for about seven years and it's been a constant thing – except maybe for one time when only three people turned up.

At first, we would change which charities we would donate the proceeds to. But we settled on Alzheimer's Australia Vic because we have a good age range here and we do see dementia affecting residents. I built up a rapport with the Alzheimer's Australia Vic fundraising team, because I'd collect up the money and then phone through to fundraising, telling them how much and what the movie was.

### Barbara

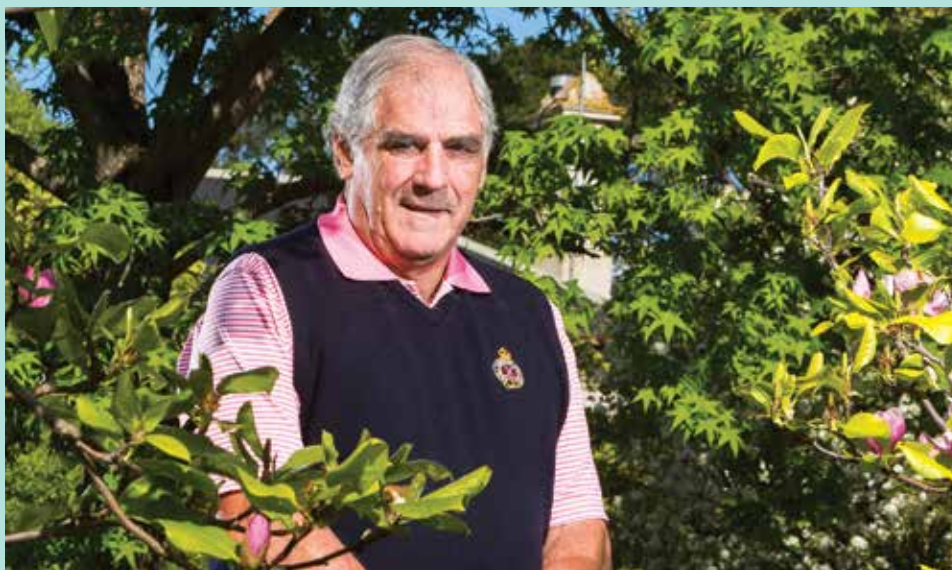
It can be any kind of movie. We try and get a good mixture because so many different people come along. It's advertised in our newsletter and on the noticeboard and people decide whether they'll come. We raise \$30 a month on average, sometimes more, sometimes less. We played *Some Like It Hot* with Jack Lemmon and Tony Curtis and that was very popular. I think we ended up with \$90 that night.

It's important to have things like this for socialisation. There's a lady who has been coming for a long time and she just lost her husband a few months ago. Some people don't mix well, but they can just come here and sit and watch a movie with other people.



## Donor

Nich Rogers, Honorary Member Alzheimer's Australia Vic, donor and former carer



### Nich Rogers

Dementia is clearly a global issue. It changes the lives of so many people, rendering them far less productive. Each person living with dementia needs a small army of people, well organised, to help care for them, and these people have to make significant personal sacrifices.

My wife Rosemary was diagnosed with Alzheimer's disease in June 2007, but we had noticed signs of deterioration as early as 2002. We looked after her at home until early 2011 before she went into low level care at mecwacare in January 2011. We knew that this would only be temporary and she was moved to high level dementia-specific care five months later in June 2011.

She died in October 2014, aged 63.

I remain a donor to Alzheimer's Australia Vic, and that has been most rewarding. I donate to help build and continue the great services that were significant in strengthening my ability to deal with my wife's Alzheimer's disease. I have been able to discuss with management the use of the funding for particular projects and I enjoy that, particularly hearing about the successes of those projects. I know the leadership of the organisation is extremely grateful, as the funding is flexible and can be used to pursue projects that the leadership feel will prove worthwhile, but which might not attract funding from other sources.

My adult family is now also keen to see Alzheimer's Australia Vic succeed, and is involved in other fundraising and awareness projects. From the very beginning I found Alzheimer's Australia Vic staff to be committed, knowledgeable, possessed of a strong work ethic, keen to pass on their knowledge and just as caring.

# OUR ORGANISATION

## The Board

It is the responsibility of the Board to govern, direct and monitor the organisation in partnership with the CEO. The Board delivers the highest level of good governance by ensuring compliance with the organisation's strategic objectives, values and the associated legislation.

The Board is responsible for:

- Setting strategic directions, objectives and targets
- Monitoring and assessing performance, including financial viability and management against agreed strategies, targets and objectives
- Appointing the CEO and charging him/her with carrying out the Board's decisions, including implementing the strategic and business plans
- Monitoring significant areas of business risk
- Establishing policies, procedures and internal controls to manage such risks
- Establishing policies regarding appropriate ethical standards
- Ensuring compliance in legal and ethical matters
- Reporting to the members

All Board members act in a voluntary capacity and receive no remuneration.

## Meetings of the Board

The Board held 11 meetings during 2014-15, as outlined below:

Name	A	B
Neil Samuel	11	11
Ian Knight	11	10
Piera Murone	8	7
Frauke Tyrrell	11	8
Michael Woodward	11	9
Lyn Allison	9	9
Jerome Fahrer	11	11
Ian Hicks	11	7
Ross Oakley	8	6
Graeme Samuel	11	7
Helen Sykes	8	6

A – Number of Board meetings eligible to attend

B – Number of Board meetings attended

Note that members of the Senior Management Team also attend Board meetings in an advisory capacity.



### Neil Samuel

**Chair since June 2014**

**Board member since March 2003**

Neil is Managing Director of Dryen Australia Pty Ltd, a large domestic linen importer and wholesaler. Neil has served in leadership positions on numerous not for profit boards, specialising in governance and finance. He is Secretary on the Board of Alzheimer's Australia Dementia Research Foundation – Victoria and also sits on the Board of Alzheimer's Australia Dementia Research Foundation. Neil was reappointed to the Alzheimer's Australia Board in 2014 having previously served as Vice President from 2007 to 2013.



### Ian Knight

B Bus (RMIT), FCA, CPA, AFAIM, MAICD

**Vice Chair since July 2014**

**Board member since May 2010**

Ian is Managing Director of KIAD Partners Pty Ltd, a private investment group, and is an Executive Director/ Partner of nem Australasia Pty Ltd an Australian and New Zealand advisory group. Ian also sits on a number of private and public company boards. Ian has had an extensive career in investment banking for over 40 years and was a Partner at KPMG (Chartered Accountants) from 1995 to his retirement in June 2012.



### Piera Murone

B Bus (Acc), CA

**Treasurer since October 2014**

**Board member since October 2014**

Piera is a partner of Melbourne chartered accounting firm, Pitcher Partners, specialising in company, business and intangible asset valuations, preparation of independent expert reports and investigations for compulsory acquisitions and other claims for compensation. Piera has previously served on the Board of Lowther Hall Anglican Grammar School and the Committee of Management for Montgomery Park Children's Centre.



### Frauke Tyrrell

BA

**Secretary since August 2012**

**Board member since July 2012**

A marketing and event-management professional with 14 years' experience in the pharmaceutical industry, Frauke has specialist knowledge of the oncology and rheumatology sectors and marketing expertise in consumer products. Frauke has been an Alzheimer's Australia Vic volunteer and National Dementia Helpline Advisor since 2006.





### **Assoc Professor Michael Woodward**

MB, BS, MD, FRACP

**Chief Medical Advisor since June 2012  
Board member since February 2009**

Michael is currently Director of Aged Care Research at the Heidelberg Repatriation Hospital, Austin Health; Director, Memory Clinic and Director, Wound Management Clinic, Austin Health. Michael's clinical specialties are geriatric, general and rehabilitation medicine, with a particular interest in Alzheimer's disease and other cognitive disorders. Michael is chair of Alzheimer's Australia Dementia Research Foundation – Victoria and until recently he was chair of the Australasian Consortium of Centres for Clinical Cognitive Research.



### **Ross Oakley OAM**

B.Eco, MBA

**Board member since October 2014**

Ross has had an extensive career including time in senior roles at BHP and as CEO at AAMI, Royal Insurance, the Australian Football League (AFL), the Victorian Rugby Union and the Melbourne Rebels. Ross played for St Kilda and was inducted into the AFL Hall of Fame in 2013. He sat on the Foundation Board of the Mental Health Research Institute and is now Chair of the Florey Foundation. He was awarded a Medal of the Order of Australia in 2013.



### **Lyn Allison**

BEd

**Board member since July 2008  
Retired April 2015**

Formerly a teacher, Lyn was elected to the Senate in 1996 and was parliamentary leader of the Australian Democrats from 2004 until 2008. Lyn held the health and aged-care portfolio for most of her time in the Senate and handled numerous legislative reforms and campaigns in aged care. Lyn sits on five not-for-profit boards in the health and aged care related sector.



### **Professor**

### **Graeme Samuel AC** LLB, LLM

**Board member since June 2013**

Prof Graeme Samuel AC is President of Alzheimer's Australia. His varied roles in health include Chair of the South Eastern Melbourne Primary Health Network, Council member of the National Health and Medical Research Council, and the Chair of the National Institute for Dementia Research. He is Chair of the Victorian Taxi Services Commission and a former Chair of the Australian Competition and Consumer Commission. In 2010 he was appointed a Companion of the Order of Australia.



### **Jerome Fahrer**

BCom (Hons), MPA, MA, PhD

**Board member since April 2014**

Jerome is an economist and Director of ACIL Allen Consulting, an economics and public policy advisory firm. Amongst other things, he has advised government agencies on pricing of aged care, ambulance services and medical services. Jerome was Associate Professor at the Centre for Business and Public Policy at the Melbourne Business School between 2006 and 2011.



### **Helen Sykes**

BA (Hons) Oxon

**Board member since May 2015**

Helen has more than 30 years' experience as a professional writer and editor, specialising in information and educational publishing. She has been Chair of the James Macready-Bryan Foundation since February 2007 and is also a director of medical research company Velacor Therapeutics. She has volunteered with Alzheimer's Australia Vic since 2006 as a National Dementia Helpline advisor, a Board advisor, and is currently a speaker in Alzheimer's Australia Vic's carer and community education programs.



### **Ian Hicks AM**

B.Ec

**Board member since September 2013**

Ian is Executive Chairman of Applied International Pty Ltd, a private investment group. As a Chairman of The George Hicks Foundation he is involved in a number of philanthropic projects. Ian was previously Chairman of the MS Society (Victoria and Australia) for 14 years. Ian's ongoing interest in dementia stems from his father's diagnosis of Alzheimer's disease. Ian was made a Member of the Order of Australia in 2002.

# OUR ORGANISATION

## Board committees

The Board has a number of committees, each with formal terms of reference.

### Executive Committee

- Advise and make recommendations to the Board to ensure the sound management of the organisation on a day-to-day basis

**Members:** Ian Knight, Graeme Samuel, Neil Samuel (Chair), Piera Murone (from Oct 2014), Frauke Tyrrell

### Governance Committee

(Last meeting held February 2015. These functions are now included in the Executive Committee)

- Assist the Board to ensure that it consists of members who have the capacity to make independent and sound judgments and who have an appropriate mix of qualifications and experience
- Maximise the overall corporate governance and effectiveness of the Board

**Members:** Ian Knight, Neil Samuel, Lyn Allison (Chair, retired Apr 2015)

### Finance Committee

(Last meeting held April 2015. These functions are now included in the Executive Committee)

- Assist the Board to ensure the ongoing financial sustainability of the organisation
- Recommend to the Board and implement the effective management of the organisation's investments
- Oversee a sound enterprise risk management strategy, framework and risk management system including internal and external audits

**Members:** Ian Knight (Chair until Oct 2014), Piera Murone (Chair from Oct 2014) Graeme Samuel (retired Oct 2014), Neil Samuel

### Fundraising Committee

- Assist in the planning, coordination and implementation of all fundraising activities

**Members:** Ian Hicks (Chair), Frauke Tyrrell

### Flagship Committee

- Explore the feasibility of expanding services and facilities
- Identify strategic alignment with other organisations
- Identify benefactors to support the project

**Members:** Graeme Samuel (Chair), Neil Samuel, Ian Knight, Ian Hicks, Jerome Fahrer



Barbara Potter AM, Honorary Member Alzheimer's Australia Vic and Maree McCabe, CEO Alzheimer's Australia Vic at the Alzheimer's Australia Vic Annual General Meeting November 2014  
Photo: Ari Hatzis

## 2014 Annual General Meeting (AGM)

The AGM was held on 26 November 2014. The Board recommended that members were eligible to vote to approve a number of special resolutions. The following were approved:

1. The adoption of changes to the 'Rules' in accordance with the Associations Reform Act 2012 (Vic).
2. Honorary Membership, as recommended by the Board of Directors, be offered to Margaret Baulch, Pamela Galli, and Tony Walsh.





## Board Chair



### Neil Samuel

My mother was diagnosed with dementia about three years after my father suddenly died in 1990. Mum lived with the disease for 13 years. I was so touched by the staff and volunteers at Alzheimer's Australia Vic for the professional way they assisted our family navigate the many challenges that lay before us. It is a privilege to be associated with Alzheimer's Australia Vic since 2003.

In 2014, Alzheimer's Australia Vic released its Strategic Plan 2014–17 where we undertook to pursue five consumer driven priorities that focus on dementia leadership in our pursuit to improve the way we support people with dementia, their families and carers.

These strategic priorities are:

- Dementia innovation
- Transform community understanding
- Consumer driven services
- Dementia-friendly communities
- Brain health and prevention

For these strategies to progress we are obliged to nurture partnerships with our stakeholders: government, philanthropists, carers, aged care providers, researchers, educators, counsellors, GPs, aged care staff and those people living with dementia.

The most important outcomes will be for those living with dementia, ensuring improvement in their quality of life after diagnosis. Stakeholders will gain greater awareness and be better equipped to understand what it is like to live with dementia and partner with us to provide more suitable dementia-friendly communities. We need to improve support for medical practitioners within the complex challenges of early diagnoses, and support for research in seeking a cure.

My mother died from dementia in 2006. Her life, after diagnosis, despite the best care available that our family could provide, should have been better. In her memory I will keep my pledge to her of improving the quality of life for those who are currently living with dementia as the world's best researchers work on discovering a cure.





## Staff member

### Jack Sach

#### General Manager Strategic Initiatives, Alzheimer's Australia Vic

I recently had reflective conversations with members of the Strategic Initiatives team, and without exception they each made the point that by us all working together for the same cause our jobs have a particular meaning. As I reflect on my 10 years at Alzheimer's Australia Vic, it is this common sense of purpose that defines the organisational culture.

Our work is all about relationships – partnerships with those living with dementia, with those who travel the incredibly challenging path with them, with volunteers who contribute with an open heart and with all of the service provider organisations. We are bonded together.

For me, two standout changes have occurred in the dementia field over the last 10 years. The first is the increasing acknowledgment of dementia in the community, and whilst stigma remains an issue, there is now a wider community awareness of the condition. Second, our partnership with KAGE theatre dance company in its production of 'Sundowner' is one of many projects that took dementia out into the general community, with performances at the Arts Centre and a regional tour throughout Australia.

The other promising development has been in research. For as long as I can remember, a major breakthrough was 'likely in the next 10 years'. Although we are still waiting, the remarkable advances in neuroimaging and biomarker identification are real advances in our understanding of the pathological changes occurring, even at the pre-symptomatic stages. This offers long-term hope for prevention. Given that understanding of a disease process is a necessary pre-condition for the development of treatments, the research work currently in progress is more sophisticated than at any previous time. Watch this space over the next 10 years as our research partnerships develop further.

As for me, my 10 years at Alzheimer's Australia Vic have been an absolute privilege.



## Senior Management Team



**Jack Sach**  
BA (Hons), Dip T&RP  
**General Manager  
Strategic Initiatives**

- Strategic planning
- Diversity
- Consumer engagement
- Your Brain Matters
- Primary care engagement
- Research & Projects
- Quality & Risk



**Leanne Wenig**  
BBehSc, MAPS  
**General Manager  
Client Services**

- Younger onset dementia
- Early intervention
- Gateway services
- Rural services
- National Dementia Helpline
- Volunteers



**Ian Goldsmith**  
DipBus (Acc), CPA  
**General Manager  
Business Services**

- Finance
- Administration
- Information Technology
- Fleet Management



**Maree McCabe**  
RN, PMHN, MBA, MAICD  
**Chief Executive  
Officer**

Maree's career background has involved senior executive positions across the mental health and aged care sectors. Since Maree's appointment as CEO of Alzheimer's Australia Vic in 2010, she has successfully overseen an 84 per cent increase in staff, driven the development of the Perc Walkley Dementia Learning Centre, including the Virtual Dementia Experience™ – a world first multisensory environment for experiential learning in dementia care – and has successfully expanded critical dementia support services in regional Victoria including the establishment of multidisciplinary regional hubs in Geelong, Ballarat, Drouin and Bendigo.



**Fiona Mason**  
BA  
**General Manager  
Marketing**

- Marketing
- Events
- Design



**Dr David Sykes**  
BA (Hons), BSW, Grad Dip Org Beh,  
PhD, AFAIM, ADM  
**General Manager  
Learning & Development**

- Registered Training Organisation
- Education programs
- Projects
- Consultancy
- Library



**Christine Bolt**  
**Corporate  
Communications  
Advisor**

- Public Relations
- Government Relations
- Media relations
- Internal communications
- Digital communications



**Evan Gordon**  
BCom (Hons), MCom  
**General Manager  
Fundraising**

- Community fundraising
- Corporate sponsorship
- Planned giving
- Philanthropic grants
- Membership





Alzheimer's Australia Vic  
Ambassador and Hawthorn  
Football Club (AFL) player,  
Sam Mitchell and his three  
young children at the Children's  
Fun Day in Newport.  
Photo: Arsineh Houspian

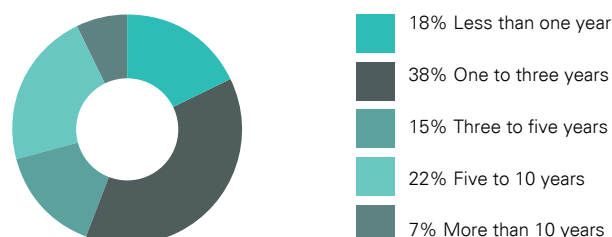




## Staff

At the end of the 2014-2015 year we had a total of 130 staff or 113.2 Equivalent Full Time (EFT) staff, steady from 113.3 EFT in 2013-2014. Staff tenure rates are reflected below.

### Tenure rates



## Staff Climate Survey

In order to assess staff satisfaction, a Staff Climate Survey is completed annually. Staff are asked to provide feedback in key areas relating to organisational values and culture; communication approaches; management style; health and wellbeing programs; reward and recognition programs; and occupational health and safety.

The survey found that that 85 per cent of staff responded yes to the statement 'I would recommend Alzheimer's Australia Vic as a good place to work'.

### Percentage of staff who would recommend Alzheimer's Australia Vic as a good place to work



The wellbeing of staff continues to be an organisation priority. This year many staff participated in a range of opportunities offered by the organisation to improve their health and wellbeing. Some examples include the 10,000 steps challenge, the Memory Walk & Jog, healthy soup lunch days, a wellbeing challenge of exercise and healthy eating and a mindfulness course by Dr Craig Hassed were facilitated by the organisation's Social, Health and Wellbeing Committee and Senior Management Team.

## Professional development

Our commitment to the professional development of our staff has continued this year and includes the provision of three professional development days per year.

We offer a number of travel bursaries to staff which aim to:

- recognise the valuable contribution made by staff in supporting people with dementia, their families and carers
- provide an opportunity for professional development
- share and promote their professional development learnings to other staff

This year, a number of staff were supported to attend the following conferences:

- Alzheimer's Disease International/Alzheimer's Australia National Conference 2015. Perth, Australia.
- Alzheimer's Association International Conference. Copenhagen, Denmark.
- National LGBTI Ageing and Aged Care Conference. Melbourne, Australia.
- Dementia Collaborative Research Centre Forum. Sydney, Australia.
- Cooperative Research Centre for Mental Health Annual Conference. Sydney, Australia.
- General Practice Conference & Exhibition. Melbourne, Australia.
- 20th Annual University of Melbourne One Day Symposium in Psychiatry of Old Age. Melbourne, Australia.
- Austin Health Cognitive, Dementia and Memory Service Conference 'The Dementias – Beyond Diagnosis: Management, Support and Advocacy'. Melbourne, Australia.
- ACSA Conference 2014: Coming of Age – Redefining Ageing. Adelaide, Australia.
- Drivers for Change: Consumer Directed Aged Care. Melbourne, Australia.
- Sex Drugs and Dying Well Conference 2015. Melbourne, Australia.
- 2014 World Indigenous Health Conference. Cairns, Australia.
- Complementary Therapies in Quality Dementia Care Conference. Melbourne, Australia.
- Mind and Its Potential Conference. Sydney, Australia.
- 6th International Arts and Health Conference. Melbourne, Australia.
- Australian Library and Information Association's Health Libraries Inc and Health Libraries Australia Conference. Melbourne, Australia.
- Montessori Environments for Dementia International Conference. Sydney, Australia.
- Leading Age Services Australia Consumer Directed Care seminar. Melbourne, Australia.

# OUR ORGANISATION

## Volunteers

Our volunteers are a diverse group of people who partner with us to make a difference in the lives of people impacted by dementia.

All of our volunteers participate in a comprehensive induction program, receive training appropriate to their roles and participate in ongoing professional development.

In 2014-2015, volunteers were National Dementia Helpline advisors, assisted in role play during education courses with medical students, performed administrative and event support tasks, and sat on various committees and groups including the Consumer Advisory Committee, Younger Onset Dementia Reference Group and Board.

### Total hours contributed by volunteers



## Members

The Board is accountable to the members of the organisation to ensure that the best possible practices of management and operation are adopted by all elements of Alzheimer's Australia Vic.

Membership of the organisation is available under five categories:

- **Individual:** available to any person who supports the objectives of the organisation and pays the annual membership fee
- **Concessional:** as per individual membership. Available to pensioners, seniors and students
- **Organisation:** available to any organisation who supports the objectives of the organisation and pays the annual membership fee
- **Honorary:** offered on the recommendation of the board to individuals who have made an extraordinary contribution to people with dementia and their carers or to the organisation
- **Lifetime:** offered to any person who has indicated they have made a bequest to the organisation, in recognition of their valuable support

Membership benefits include:

- Our quarterly newsletter 'Memory Matters'
- Unlimited use of our specialist dementia Library, including borrowing items

- Invitations to dementia education sessions, support sessions and special events
- Voting rights at Annual General and Special Meetings
- Five per cent discount on our education sessions

### Number of members



## Continuous Improvement

Alzheimer's Australia Vic incorporates a focus on quality governance in all aspects of our programs and service delivery. From the Board to our management team, from our staff to our volunteers, we are all committed to ensuring that everyone who comes into contact with our organisation receives high quality services.

Our Continuous Improvement activities are reported and monitored through a number of committees including the Board and Operations Team. Individual departments incorporate continuous improvement into their team agendas and departmental activity is tracked on a monthly basis.

In early 2015, Alzheimer's Australia developed its own Quality Framework for national programs, based on the Home Care Standards (formerly Community Care Common Standards). Alzheimer's Australia Vic has now conducted a self-assessment against this Framework and opportunities for improvement have been incorporated into our Continuous Improvement Register.

In May 2015 the Learning and Development team also undertook an internal audit of the Registered Training Organisation functions, with system improvements underway and an external audit likely to be scheduled in 2015-16.

We have also focused on a more rigorous internal audit process, through which key risks and opportunities for improvement are identified and acted upon. In addition, a more streamlined rolling review of policies and procedures has been introduced.



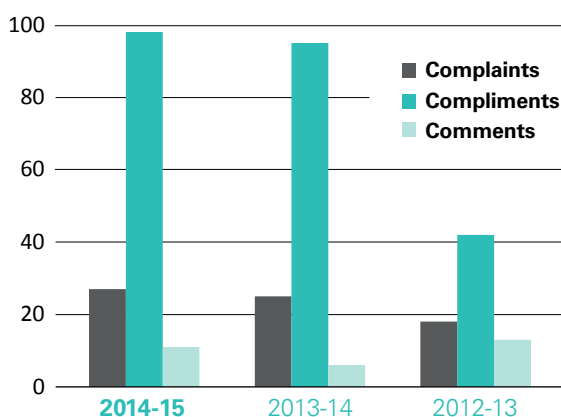
## Complaints, Compliments and Comments

Although the number of complaints received by Alzheimer's Australia Vic continues to be small, the organisation is committed to the timely management of and response to complaints, compliments and comments. Data analysis is now undertaken by the Senior Management Team on a monthly basis and trends are reported to the Board on a quarterly basis.

We encourage complaints as this feedback provides the opportunity to improve. Complaints received in 2014-15 primarily related to process issues, specific course content or scheduling, access to services or service responsiveness.

Compliments, which vastly outnumbered complaints, included praise for the skills and compassion of staff and the quality of services received.

By number



## Risk Management

Responsibility for maintaining and updating Alzheimer's Australia Vic's Risk Register lies with the Senior Management Team, with key risk trends reported to the Board on a quarterly basis. The Register reflects a number of key themes and categories, including risks associated with operations, human resources, finance, governance, strategy and technology.

Alzheimer's Australia Vic has been particularly active in addressing and mitigating risks associated with national aged care reform and the transition of the Home and Community Care program from the State to the Commonwealth. We are closely monitoring these changes and the possible impact on our clients. We advocate consistently with all levels of government to ensure continuity of support for people living with dementia, their families and carers.

## Legislation

Alzheimer's Australia Vic continues to receive external legal advice regarding our obligations within what is a complex legislative and regulatory environment. Compliance is reported to the Board on a quarterly basis and any emerging risks are escalated through our risk management process while opportunities for improvement are fed into the Continuous Improvement process.

Some minor legislative changes to national and state occupational health and safety laws led to a review of a number of policies and procedures, with all changes communicated to staff. Alzheimer's Australia Vic also introduced a more streamlined client consent process.

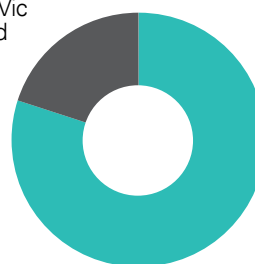
## Government funding

The Victorian Government and the Commonwealth Government provide 80 per cent of our funding. In addition to this, we regularly compete in open or selective government tenders for funding, usually connected to a clearly defined project.

As our project and service funding is typically tied to a government program, we adhere to all necessary reporting and accountability requirements. These typically include monthly, quarterly and/or annual reporting of outputs and outcomes in addition to financial reporting and review of each project, program or service at the end of the funding period.

### Funding sources

Alzheimer's Australia Vic generated



Victorian Government and Commonwealth Government



# OUR ORGANISATION

## Marketing & communications

The Marketing and Communications teams are dedicated to raising awareness in the community about dementia, and in partnership aim to position Alzheimer's Australia Vic as the leader in providing support, education, information, programs and resources for the Victorian community.

Alzheimer's Australia Vic's services, resources and programs are promoted through extensive traditional and digital marketing and communications campaigns, activities and events to support departmental and project objectives for internal and external audiences.

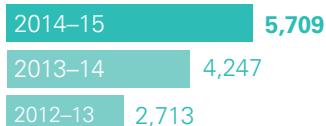
Supporting all our departments, the Marketing team manages the brand integrity and ensures consistency of messages through the development and distribution of resources. This includes printed and online material, including our multiple websites; multimedia advertising campaigns; video production and promotion; photography; promotional activity for Learning and Development programs and courses; Strategic Initiatives and Client Services programs; major events; marketing databases; launches and beyond, to maintain the awareness, interest and momentum for all our programs and services.

The Communications team deliver strategies across traditional and social media; public relations activity; crisis and reputation management; manage our Ambassador Program and relationships with key stakeholders and government relations. They consistently producing quality written materials through speeches; award submissions; online content – Victorian website, microsites and intranet; and through our key publications, the Annual Report, the quarterly member news magazine, 'Memory Matters' and the monthly eNews. To subscribe to the eNews email [newsvic@alzheimers.org.au](mailto:newsvic@alzheimers.org.au).

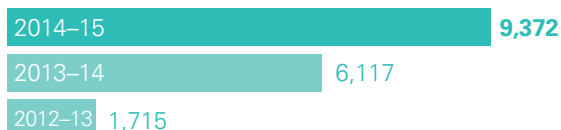
Below: Dr Tanya Petrovich, Business Development Manager Alzheimer's Australia Vic being interviewed for Catalyst on ABC TV



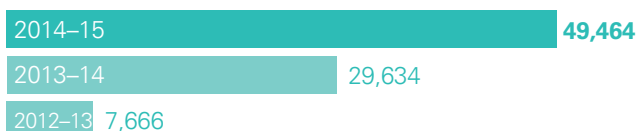
 **Twitter: @AlzheimersVic followers**



 **Facebook: AlzheimersAustraliaVic followers**



 **YouTube: AlzheimersVic total views**



## Dementia Awareness Month 2014

Dementia Awareness Month runs throughout September each year. In 2014 the theme of Creating a Dementia-Friendly Nation was introduced to encourage Australians to become dementia-aware, have a better understanding of what it is like for a person to live with dementia, and ultimately be encouraged to create communities where people with dementia are supported to live a high quality of life with meaning, purpose and value. Below are some campaign highlights:

- National Dementia Helpline received 829 calls in the month compared to an average of 360 per month in the last financial year – an increase of 130%
- 14,097 page views on the Alzheimer's Australia Vic website during September – 10,533 of these being unique page views
- 3,500 people attended more than 32 events
- 35,000 pieces of collateral and promotional items distributed
- 436 kits including posters and flyers were distributed to aged care facilities, community recreation clubs, hospitals, councils and health organisations
- 193 attendees at our Public Lecture presented by Steve Milton, Director Innovations in Dementia UK
- 168 attendees at our Leadership in Quality Dementia Support Forum presented by Prof Adam Gazzaley, Professor of Neurology, Physiology and Psychiatry, University of California



- 15 Members of Parliament attended the Victorian Parliamentary Friends of Dementia meeting on the status of dementia research presented by Prof Colin Masters, 'Innovations In Dementia Research'
- Gippsland three-town speaking tour by Sue Pieters-Hawke, Alzheimer's Australia National Ambassador
- More than 200 media stories and mentions across print, television, radio and online reaching an estimated audience of 14 million people
- 35 print and online consumer stories in suburban and regional media
- Five primary schools participated in our school educational, street-banner campaign
- City of Melbourne flags, 37 standard banners and 11 super banners throughout Melbourne CBD
- 18 press advertisements across the state including The Age and Herald Sun, a two week radio campaign on 3AW and 1278MagicFM and a two week radio campaign via SBS translated into five languages
- Supported all national Alzheimer's Australia traditional and social media activity

[www.fightdementia.org.au/vic](http://www.fightdementia.org.au/vic)

#### Number of users

2014-15	51,830
2013-14	30,754
2012-13	25,736

#### Number of web pages viewed

2014-15	213,461
2013-14	125,936
2012-13	116,968

#### Duration of average visit in minutes

2014-15	3:17
2013-14	2:22
2012-13	2:32



Dementia Awareness Month information stand at Flinders Street Station  
Photo: Chris Hopkins

# OUR ORGANISATION

## Consumer Advisory Committee report

Alzheimer's Australia Vic values our well-established partnership with consumers, which has helped us to deliver services that our community needs and advocate on issues that are important to them. The Victorian Consumer Advisory Committee is made up of family carers from across the state. Historically the Committee has also included people living with dementia. While currently there are no Committee members living with dementia, Alzheimer's Australia Vic and the Committee frequently consult with people living with dementia. There are currently 13 members from a range of backgrounds and at different stages of their dementia journey. One member represents Victoria on the National Consumer Advisory Committee. The past year has seen some change, with one resignation and three new members.

The purpose of the committee is to:

- Advocate broadly on behalf of people living with dementia
- Identify and provide advice and guidance to Alzheimer's Australia Vic regarding issues of concern for people living with dementia
- Provide a consumer perspective on policy papers, submissions, services, resources, plans or projects that Alzheimer's Australia Vic, government departments or other stakeholders are developing
- Be involved in advocacy activities and awareness raising campaigns on television, radio, print media and video production

In 2014–2015 the committee strengthened its reputation as a community champion, with a focus on dementia-friendly communities and services.

In April 2015, several members travelled to Perth to attend the Alzheimer's Disease International/ Alzheimer's Australia Conference. This included Chair Primrose White, who delivered, in partnership with the Ethnic Communities' Council of Victoria, a presentation to delegates on how to educate culturally diverse communities about elder abuse. Two committee members had posters selected for display at the conference which reflected on their personal experience as family carers of a person with dementia.



Above: Frank McGuire MP, Parliamentary Secretary for Research; Anne Fairhall, carer and member Alzheimer's Australia Vic Consumer Advisory Committee; Maree McCabe, CEO Alzheimer's Australia Vic; Neil Samuel, Chair Alzheimer's Australia Vic at a meeting in Parkville to discuss the Alzheimer's Australia Vic budget submission and to showcase the Virtual Dementia Experience™

Members of the committee have generously shared their stories with a range of audiences to raise awareness. In 2014–2015, members have appeared on ABC Radio, in The Age and local newspapers, spoken at forums, lectures and on podcasts, lobbied politicians and championed change in their own community. The Alzheimer's Australia National Consumer Summit in March 2015 was also well represented by Victoria, with members travelling to Parliament House in Canberra as attendees and guest speakers.

Other highlights from the year include:

- Assisting with the development of a consumer survey that was distributed to the residents of Beechworth, Victoria's dementia-friendly community pilot town
- Working to improve the rates of early diagnosis by assisting in the development of a training program for nurses and participating in an early diagnosis research project led by Alzheimer's Australia Vic and Queensland University of Technology
- Congratulating member Tony Walsh, Honorary Member Alzheimer's Australia Vic, for being one of only five national finalists for the 2015 Hesta Unsung Hero Award
- Continuing to provide a consumer perspective on a range of projects and issues for Alzheimer's Australia Vic, Alzheimer's Australia and other organisations.





## Younger Onset Dementia Reference Group report

The Younger Onset Dementia Reference Group (YODRG), comprising people with younger onset dementia, carers and family members, meets quarterly to discuss a range of issues relevant to people with younger onset dementia who use our services. They are important partners in our work, providing feedback and ideas regarding the programs offered to support those with younger onset dementia. Members are also active within their own communities providing an effective conduit of information on ways in which our organisation can better engage within the community to raise awareness and build services for people with younger onset dementia.

In 2014-2015 YODRG members were invited to take part in the Virtual Dementia Experience™ and their feedback informed the creation of a new Family Information and Support Session. This session now provides carers and family members with insight into the challenges their loved one with dementia deals with.

Above: Dr Dennis Gillings CBE, World Dementia Envoy meets consumers Jane Sandow, carer and Chair Alzheimer's Australia Vic Younger Onset Dementia Reference Group and Rob Trinca, living with dementia and member Alzheimer's Australia Vic Younger Onset Dementia Reference Group at Parkville during his Australian visit in December 2014

YODRG members have also assisted with the development of a range of other projects within the organisation, such as a volunteer mentor project for people living with younger onset dementia, a number of research studies regarding dementia, the Younger Onset Dementia Key Worker Program (YODKWP) national evaluation by the University of Wollongong and the development of numerous written resources.

Members of the Group have been active advocates with many attending Parliamentary Friends of Dementia meetings and being interviewed by media outlets. Many members were particularly active in June 2015 when Alzheimer's Australia Vic participated in a national media campaign to raise awareness of the YODKWP which advocated for ongoing funding for this successful program.

# OUR THANKS

## Thank you to our generous donors

We would like to thank the following individuals, philanthropic trusts and organisations for their wonderful support in 2014–2015. We would also like to sincerely thank the many donors whose names we have been unable to list. Every gift is important.

### Government

Commonwealth  
Government  
Victorian Government

### Honorary Solicitors

Holding Redlich

### Bequests from the estates of

Agnes Ferguson Clark  
Agnes Margaret Isabella  
Wettenhall  
Aina Abele  
Anna Marie Schaepman  
C Joyce Edgcumbe  
Colin Adamson Family  
Trust  
Denise Irene Booth  
Edna Margaret Glassborow  
Ellen Jean Matthews  
Emily Elizabeth Lamburd  
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Helen Goldsworthy Heath  
Helen Ross Duncan  
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### Philanthropic trusts, foundations and Private Ancillary Funds

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Anne White Fund  
Annemarie & Arturo  
Gandioli Fumagalli  
Foundation

Australian Philanthropic  
Services Foundation –  
Reeves Endowment  
The Baulch Family Trust  
BB & A Miller Foundation  
Bell Charitable Fund  
Byrne Trust  
The Caine Foundation  
Cranwell Family Trust No 2  
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Charitable Trust  
The Elizabeth and Barry  
Davies Charitable  
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Fonda Family Charitable  
Foundation  
Freemasons Public  
Charitable Foundation  
Gandel Philanthropy  
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Grosvenor Foundation  
Hopetoun Fund –  
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Ian Potter Foundation  
IOOF Foundation  
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The SANDEL Foundation  
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The Wood Family  
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Acceptance Finance  
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AusNet Services  
(Distribution) Ltd  
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Program  
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Employment Services  
Holdings PL  
Exxon Mobil Australia  
Faithful Companions of  
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Goldie Nominees  
Pty Ltd

Gorrin House Hostel  
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Pty Ltd  
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Institute of Sisters of  
Mercy of Australia & Papua  
New Guinea  
Johns Lyng Group  
Journey With Spirit Inc  
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Kipava Administrators Pty  
Ltd  
Kokoda Pty Ltd  
Lefame Nominees  
Pty Ltd  
Liferview Residential Care  
LMP Accountants  
Melbourne 2000 P/L  
Mitcham Trading  
MN Constructions  
Mount's Pharmacy  
National Australia Bank  
Opal Corporate Office  
Orica  
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P & M Harbig (Holdings)  
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### In memoriam

#### Donations of \$1,000 or more were made in honour of the following:

Audrey Jean Clifford  
Barbara Madawela  
Despina Papagelis  
Edith Murray  
Ettore Iacomini  
Florence Lorraine Carlyle  
Francis Lo  
Graeme Macgill  
Hamish Eager Macmillan  
Ian Harry Wraight  
Jack Martin  
Kathleen Margaret Harrison  
Lily Lorraine Bacon  
Monica Kim Lin Chin  
Monica Lucy Strahan  
Olympia Tartaglia  
Patricia Doolan  
Ray Toogood  
Robert James Preston  
Rosemary Rogers  
Sebastiano Menta  
Terry Mullaney  
Thelma Christie  
Theofilos Mouratidis  
Vincenzo Rizza

### Individuals

#### \$10,000+

Barbara Morrison  
Jean Drury

Manny Stul  
Nich Rogers  
**\$5,000 – \$9,999**  
Anthony Poynton  
Deborah Lee  
Helen Sykes  
Kathleen Tyrrell  
Neilma Gantner  
Sebastian Terry  
Susan Morgan  
Trevor Cohen

#### \$1,000 – \$4,999

Andrew Norwood  
Andrew Wood  
Baillieu Myer  
Barbara Potter  
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Bob Stanton  
Breearna Harrison  
Colleen Delaney  
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Neil Samuel  
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Nich Rogers  
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Stephen Quirk  
Susan Chong  
Sylvia Franzen  
Tanya Petrovich  
Tas Kostaras  
Tiarna Robertson  
Trevor Cole  
Valerie Osbourne

### Community fundraisers

Aimee Manton  
Alexandra Lane  
Alicia Cohen  
Aly Smith  
Amanda Jose  
Amanda Neil  
Amie Louise Smith  
Amy Boak  
Amy Boyd

Amy Leeder  
Amy van Braam  
Andrea Clements  
Andrew Exton  
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Breearna Harrison  
Brett Robb  
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Bupa Mildura  
Bupa South Morang  
Bupa Sunshine  
Bupa Thomastown  
Bupa Windsor  
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Carly Parfett  
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Chris Ilia  
Chris Harvey  
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Christian-Paul Stenta  
Christopher Cornish  
Christopher Miles  
Claire Riddell  
Clare Pickering  
Corey Lewis



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## Thank you to our generous donors

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		Pamela Ilia	The Bays Hospital Group

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 Vanessa Singarella  
 Vickie Clarke  
 Virginia Lee-Laurie  
 Viv Simmonds  
 Voan Cuon Bicular  
 Warren Norton  
 Zanda Panda  
 Zuleika Wyman

### Community groups

7/77 Masonic Masters and Ladies Association  
 Ceylonese Welfare Organisation Inc.  
 Chios Brotherhood of Melbourne  
 Country Women's Association of Vic – Keilor Downs  
 Eltham Copper Butterfly Olaves  
 Freemasons Foundation Victoria Limited  
 Keilor East/Airport West Uniting Church  
 Knox Bridge Club  
 KoorooTang Retirement Village  
 Lions Club of Benalla Incorporated  
 Lions Club of Merrigum  
 Lions Club of Murrabit & District  
 Lions Club Park Orchards  
 Mallacoota & Districts U3A Inc  
 Moorabbin Meals-On-Wheels Auxiliary  
 Narre Warren North Uniting Church Op Shop  
 National Seniors Association Frankston  
 Pampieriki Brotherhood of Melbourne  
 Rushall Park Activities Committee  
 Rushall Park Activities Committee  
 Scots' Church Outreach Committee  
 St John's Uniting Church  
 Timbertop Golf Club Inc  
 U3A Bentleigh East, Friday Fitness Group  
 U3A Upper Yarra  
 United Sri Lankan Muslim Association of Australia  
 Yarra Bend Rotary Club

### Schools

Catholic Ladies' College  
 Dandenong High School  
 Holy Rosary School  
 Lindsay Girls School Past Pupils in Australia  
 Mac.Robertson Girls High School  
 Mentone Grammar  
 St. Anne's Seaford  
 The King David School  
 Yarra Valley Grammar

### In celebration

Alan & Gail Johnson  
 Amanda Milledge  
 Barry Roberts-Thomson  
 Bronwyn Gronow  
 Calliopi Kwas  
 Catherine Johnson  
 Cherry Lau  
 Chris Karagaslis  
 Clarke Williamson  
 David Tunnock  
 Debra Meretz  
 Di Wilson  
 Dr & Mrs S & Eva Faine  
 Dr Stephen Booth  
 Edward Flavin  
 Fred & Ruth Moses  
 Gary Pincus  
 Geoffrey Jones  
 Gino Soccio  
 Goffredo Scarpetti  
 Ian Nevin  
 Itiel & Maureen Bereson  
 Jacqueline Taylor  
 Jocelyn Davies  
 John & Caryn Drew  
 Judy Carter  
 K Hoffman  
 Karen Dew  
 Ken & Claire Wallace  
 Kevin Young  
 Letitia Condron  
 M & B Blankfield  
 M Orlando & C Glauro  
 Maree Holland  
 Marie Makohon  
 Mario Medoro  
 Martin Ryan  
 May Tan  
 Morris Broder  
 Neil Frazer  
 Nicoletta Orlando  
 Pamela Burgess  
 R & J Patten  
 R. & L. Rozen

Ross Cannatella  
 Sina Ciccone  
 Stephen Lucas  
 Sue Goldberg  
 Tamla Bain

### In-kind donations

Alsco  
 The Australian Ballet  
 The Boathouse  
 Barbadollz Hair & Beauty  
 BPM Australia  
 Bruno Fine Foods & Distribution  
 Bunnings Warehouse Maribyrnong  
 Callaway Golf  
 CEDAR Hospitality  
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 Crown Melbourne  
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 Dan Murphy's Kew  
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 The Essential Ingredient  
 Eyescan  
 The Framing Company  
 Freedom Essendon  
 GAZMAN  
 Godfreys Essendon  
 The Good Guys  
 Maribyrnong  
 Hairhouse Warehouse-Airport West  
 Hawthorn Football Club  
 Helping Hand  
 Holloway Diamonds  
 Homing Instincts  
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 Jennifer Blegg  
 John Bongiorno  
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 LaManna Direct  
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 Lifestyle Portraits  
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 Lyreco  
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 National Rugby League  
 Oroton Essendon  
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 Petuna  
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 Pierrick Boyer  
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 Stafford Ellinson  
 Spotlight – Essendon DFO  
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 Talking Beauty Hawthorn  
 Vue de Monde  
 Yen Concept  
 Zagame Maserati

# VOLUNTEERS

## Board members

Frauke Tyrrell  
Graeme Samuel AC  
Helen Sykes  
Ian Hicks AM  
Ian Knight  
Jerome Fahrer  
Lyn Allison  
Michael Woodward  
Neil Samuel  
Piera Murone  
Ross Oakley OAM

## Younger Onset Dementia Reference Group

Anne Tudor  
Annette Wregg  
Bernie O'Brien  
Bob Leicester  
Brian Doyle  
Dan Gardam  
Edie Mayhew  
Garry Lovell  
Graeme Brough  
Jane Gardam  
Jane Sandow  
Judy Jones  
Ken May  
Mandy Lovell  
Maxine Thompson  
Patricia Awty  
Rob Trinca  
Sandra Mast  
Terry Barnett  
Terry Feely

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Anna Le Deux  
Adele Coutts  
Anne Fairhall  
Eleanor Loy  
Gavin Brasier  
Georgina Stagias  
Janet Ruby  
Jane Taylor  
Peter Thomson  
Primrose White  
Pushpa Jayakody  
Robyn Carmichael  
Susan Kelliher  
Tony Walsh

## Volunteers

Adele Hamlyn  
Alex Kiewiet  
Alice Cheung  
Andrew Davis  
Angela Torrance  
Angelka Sekulic  
Anna Snell  
Anne Mitchell  
Anne Varley  
Anne Williams  
Annette Robertson  
Arti Raghuvanshi  
Ash Alakus  
Audrey Orr  
Barbara Frecker  
Brenda Walker  
Carmel Thorne  
Caroline Hodza  
Deborah Unkles  
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Eileen Sheridan  
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Elizabeth Raut  
Elizabeth Sceney  
Elizabeth Wright  
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Fiona Field  
Frances Hutson  
Geoff Glenn  
Heather Mitchell  
Helen Sykes  
Irene Montgomery  
Janice Bayley  
Jenny Giles  
Jenny Miao  
Jill Burns  
Joanna Yiu  
Joanne Burch  
John Crow  
Jon La Brie  
Joyce Loh  
Judith Beaufort  
Judy Lawlor  
Katerina Paras  
Kay Miller  
Kaye Smith  
Keith Wehl  
Kerry McMahon  
LaVohn Houston  
Leslie Schachte  
Linda Fothergill  
Lindy Crow  
Loris Wheatland  
Lorraine Hickmont  
Louise Crosby  
Lynette Orr  
Magdalene Ruzza

Margaret Allen  
Margaret Baulch  
Margaret Cameron  
Margaret Kummer  
Margot Dorum  
Marlene Garrett  
Mary Castellani  
Mary Vipond  
Mary Wilson  
Max Williams  
Moya Dickson  
Norma Drew  
Pamela Anstee  
Pamela Cleland  
Pamela Hore  
Patti Hernandez  
Pru Logan  
Puspalila Muniandy  
Robin Hughes  
Robyn Teed  
Rosalie Heymansson  
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Rosemary McKeown  
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Susan Considine  
Susan Lee  
Sylvia Tarraran  
Terence Dooley  
Tom Lee  
Tong Wang  
Val Fairchild  
Wendy Shiels  
Win Martin





## Volunteer

Chef de Cuisine Jeffrey Tan,  
IPF Culinary Consultancy  
Services, Melbourne

### Jeffrey Tan

It all started with my dream of pursuing my passion. When I started the life-changing program 'Cooking for Charity', I had absolutely no idea where it would take me to and how it would change so many lives. The primary objective was never intended to raise funds, that was only a by-product. I always wanted to create a partnership with my friends in Rotary and at Alzheimer's Australia Vic – the fine food and fine wine way!

This was made possible through self-belief. To achieve my goal, I decided on not only applying Rotary ideals to my task, but also relying on characteristics I attribute to my Asian-Australian nature; humility, sincerity, ethics and being firm in my commitments.

Some days I still need to pinch myself. My good fortune at participating in my fourth Alzheimer's Australia Vic exclusive fundraising dinner, A Night To Remember, has given me the opportunity to help make positive change in so many lives. I think I am the one who should be grateful to Alzheimer's Australia Vic for the opportunity to reach out and meet so many wonderful volunteers through their event. I fondly remember working with such esteemed chefs as Mark Normoyle, Dale Lyman, Raymond Capaldi, Ikuei Arakane, Pierrick Boyer\* with all of us leaving the dinner with tears in our eyes.

Being involved with A Night To Remember humbles me. Despite my many successes, I often feel inadequate when I see what my work with Alzheimer's Australia Vic supports.

\* For more information about all the chefs and A Night To Remember see page 23.

# YOU CAN MAKE A DIFFERENCE TODAY

Please return this form to:  
Att: Fundraising,  
Alzheimer's Australia Vic,  
Locked Bag 3001, Hawthorn 3122

## MAKE A DONATION

Yes! I would like to make a donation of: \$ \_\_\_\_\_

### Payment details

Payment method ☐ Cheque ☐ Credit card  
☐ VISA ☐ Diners ☐ Mastercard ☐ AMEX

\_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_ | \_\_\_\_\_

Expiry date \_\_\_\_ | \_\_\_\_ CCV \_\_\_\_\_

Cardholder's name \_\_\_\_\_

Signature \_\_\_\_\_

I am... ☐ a person with dementia ☐ carer/family member  
☐ professional/staff ☐ student  
☐ other (please specify) \_\_\_\_\_

### Contact details

Title \_\_\_\_\_ First name \_\_\_\_\_

Surname \_\_\_\_\_

Organisation (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Telephone \_\_\_\_\_

Mobile \_\_\_\_\_

Email \_\_\_\_\_

Donations over \$2 are tax deductible

A receipt will be issued

- ☐ Please send me further information on how to include Alzheimer's Australia Vic in my Will.
- ☐ I would like information on making a regular monthly donation to Alzheimer's Australia Vic.
- ☐ We respect your privacy. If you would prefer not to receive further communication from us, please tick this box.

**Thank you for your support.  
It is vital to our work.**

Alzheimer's Australia Vic Inc. ABN 14 671 840 186

Alzheimer's Australia Vic is a not for profit organisation which assists thousands of people every year. With 56 new cases of dementia in Victoria every day, the need for our services is increasing.

As we strive to keep pace with the demand for our services, we also need to remain innovative through the development of leading edge technologies that promote better outcomes for people living with dementia and their carers.

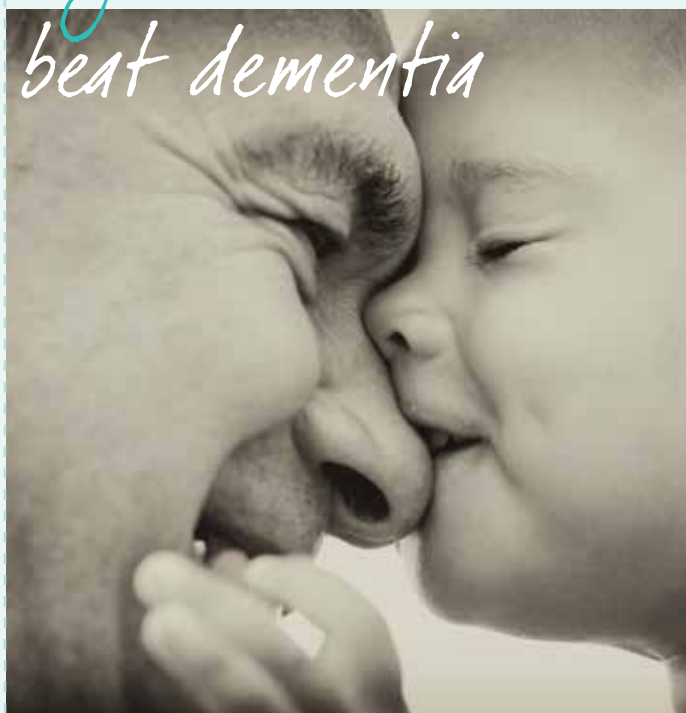
We do need your help to ensure we can continue to provide dementia specific support, education, advocacy and research.

If you can help, simply fill out the adjacent form and send it, along with your donation, to the address shown on the top of the form.

You can also make a credit card donation over the phone by calling (03) 9815 7800 or securely online at [www.givealzheimersaustraliavic.org.au](http://www.givealzheimersaustraliavic.org.au)

Alzheimer's Australia Vic is endorsed as a tax deductible gift recipient and all donations over \$2 are tax deductible.

*Together we can  
beat dementia*







Alzheimer's Australia Vic's inaugural Children's Fun Day  
Photo: Arsineh Houspian



# OUR FINANCES

## Treasurer's Report

The 2015 financial year commenced with the challenge of reduced government grants, particularly in relation to the Your Brain Matters Program, which was to expire in January 2015. However, we were fortunate enough to have this extended to June 2015. The threat of reduced government grants however continues and therefore our aim going forward is to grow our consulting and fee for service income and, with the generous support of our donors and the efforts of our fundraising team, increase the level of donations, bequests and fundraising income. To that end, we wish to thank our donors and our volunteers who contribute in kind, for their continued generosity throughout the years.

Total revenue for the year increased to approximately \$15.5 million, up from \$14 million in the prior year. This increase reflects a significant amount of Income in Advance that had been carried over from the prior year which was expended on projects and programs to assist those with dementia and their families and carers. Overall, this resulted in an operating deficit of approximately \$257,000 for the year. The Board acknowledges and thanks all staff and management for their hard work and dedication throughout the last 12 months.

The bank balance at year end was approximately \$1.2 million and in addition we have \$3.1 million invested with Evans & Partners. As you may recall, we reported last year that we had appointed an external fund manager to advise the board on

establishing a conservative investment portfolio including both domestic and international blue chip shares and fixed interest investments. Knowing there will be some level of volatility in any portfolio approach to investment outside of cash holdings, our conservative portfolio was designed to minimise short-term risk, with a significant portion held in domestic fixed interest investments. \$3 million was provided to Evans & Partners in July 2014 but most of this remained in cash until the opportune time was identified to implement the portfolio strategy. By 30 June 2015, the portfolio increased to \$3.1 million, generating a return of 3.45% in less than 12 months.

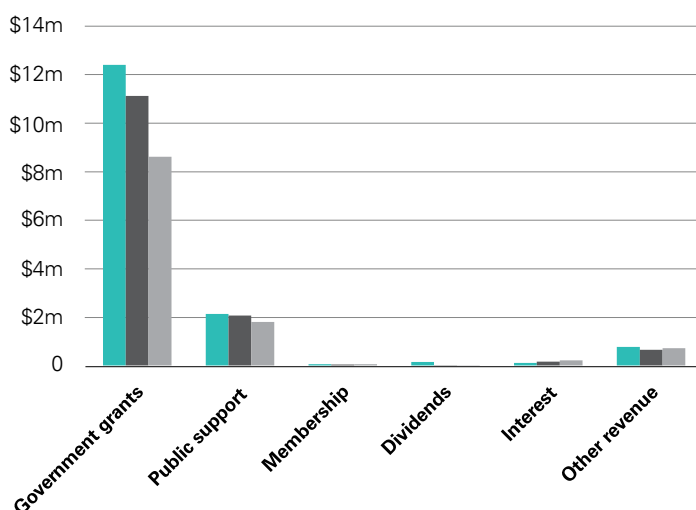
The cash balance, inclusive of the Evans & Partner investment portfolio, totals approximately \$4.3 million, down from \$5.5 million in 2014. The decrease primarily reflects the use of funds brought forward from prior years for use on programs and projects delivered in the 2015 financial year. The balance of cash is required to fund the \$1.4 million in trade creditors, the \$1.4 million in Income in Advance and \$1.3 million in employee entitlements.



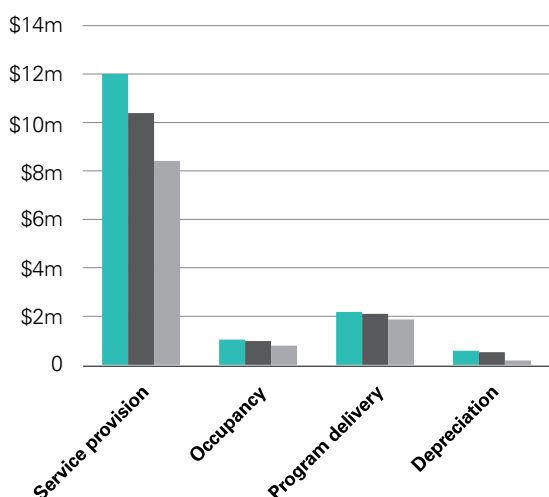
**Piera Murone**

Treasurer  
30 September 2015

### Income



### Expenditure



# FINANCIAL REPORT

For the year ended 30 June 2015



## Board's Report

Your Board members submit the financial report of Alzheimer's Australia Vic Inc. for the year ended 30 June 2015.

### BOARD MEMBERS

The names of Board members during the financial year and at the date of this report are:

Michael Woodward

Graeme Samuel AC

Ian Knight

Lynette Allison (resigned 29 April 2015)

Neil Samuel

Frauke Tyrrell

Ian Hicks AM

Jerome Fahrer

Piera Murone (appointed 29 October 2014)

Ross Oakley OAM (appointed 29 October 2014)

Helen Sykes (appointed 27 May 2015)

### PRINCIPAL ACTIVITIES

The principal activities of the Association during the year were to provide for people with dementia, their carers and those working with them, students and the general community: a range of compassionate support activities and programs; a range of comprehensive information and education activities; community education and translation of research on dementia risk reduction into practice; effective and strategic leadership in co-ordinating advocacy activities, and ensuring sound financial and administrative support.

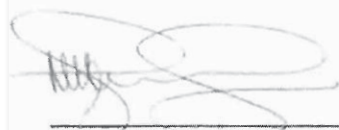
### SIGNIFICANT CHANGES

No significant change in the nature of these activities occurred during the year.

### OPERATING RESULT

The operating deficit amounted to \$257,242 (2014: surplus of \$14,632).

Signed in accordance with a resolution of the Members of the Board:

  
Neil Samuel, Chair  
Piera Murone, Treasurer

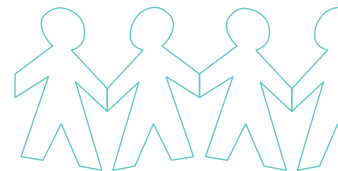
Dated this 30th day of SEPTEMBER 2015

## Statement of Profit or Loss and Other Comprehensive Income for the year ended 30 June 2015

	Note	2015 \$	2014 \$
<b>INCOME</b>			
Government grants (including specific purpose grants)	1 (f)	12,370,619	11,095,895
Consultancy		245,341	71,442
Donations		1,308,966	868,779
Dividends		148,144	8,033
Merchandising income		22,364	27,376
Income from fundraising/special events		203,956	120,805
Bequests		607,714	1,061,517
Interest		98,993	157,612
Fees for services		339,619	312,816
Salary packaging		28,713	27,099
Subscriptions		44,672	40,592
Sundry income		118,129	190,855
Surplus on sale of shares		7,684	15,293
Special purpose income		-	1,887
		<u>15,542,914</u>	<u>14,000,001</u>
<b>EXPENDITURE</b>			
Salaries and wages		9,284,159	8,242,469
Staff development		58,868	107,076
Staff recruitment		9,564	61,966
Staff amenities and other costs		56,525	50,012
Superannuation		839,204	715,851
Workcover		93,746	85,086
Fringe benefits		42,688	24,076
Board and AGM		7,134	11,570
Travel and accommodation		632,975	657,742
Communication		414,215	388,118
Office		162,264	232,627
Printing and stationery		461,232	491,447
Occupancy		542,793	514,007
Repairs and maintenance		77,498	79,016
Subscriptions/memberships		10,424	7,591
Membership - Alzheimer's Australia Affiliation		44,182	44,082
Program delivery		436,888	346,637
Financial costs		38,791	28,560

The accompanying notes form part of these financial statements.





**STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME (Cont'd)**  
**FOR THE YEAR ENDED 30 JUNE 2015**

	Note	2015 \$	2014 \$
Consultants		1,835,282	1,097,388
Merchandising expenditure		29,322	26,739
Advertising and publicity		303,847	224,290
Depreciation and amortisation		580,766	517,314
Volunteer costs		10,075	4,271
Minor capital expenditure		7,617	4,771
Loss on sale of financial assets		16,062	-
Loss on sale of plant and equipment		-	5,446
Special purpose expenses		24,255	17,237
		<u>15,800,156</u>	<u>13,985,369</u>
Surplus/(Deficit) from operations		(267,242)	14,632
Increment on rental property		-	100,000
Surplus/(Deficit) for the year		<u>(267,242)</u>	<u>114,632</u>
Other comprehensive income			
Items that may be reclassified subsequently to profit or loss			
Net loss on revaluation of financial assets		(35,545)	-
Net loss on disposal of financial assets transferred to profit or loss		-	(5,064)
Total comprehensive income/(loss) for the year		<u>(292,787)</u>	<u>109,568</u>

The accompanying notes form part of these financial statements.

## Statement of Financial Position

as at 30 June 2015

	Note	2015 \$	2014 \$
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	2	1,239,043	5,492,916
Trade and other receivables	3	379,456	239,963
Inventories		4,609	4,545
<b>TOTAL CURRENT ASSETS</b>		<b>1,623,108</b>	<b>5,737,424</b>
<b>NON-CURRENT ASSETS</b>			
Financial assets	4	3,103,456	-
Rental property	5a	1,300,000	1,300,000
Property, plant and equipment	5b	8,909,178	9,352,837
<b>TOTAL NON-CURRENT ASSETS</b>		<b>13,312,634</b>	<b>10,652,837</b>
<b>TOTAL ASSETS</b>		<b>14,935,742</b>	<b>16,390,261</b>
<b>CURRENT LIABILITIES</b>			
Trade and other payables	6	1,421,242	1,154,753
Employee benefits	7	1,069,989	811,069
Other liabilities	8	1,452,550	2,868,645
<b>TOTAL CURRENT LIABILITIES</b>		<b>3,943,781</b>	<b>4,834,467</b>
<b>NON-CURRENT LIABILITIES</b>			
Employee benefits	7	159,876	432,795
Other liabilities	8	-	-
<b>TOTAL NON-CURRENT LIABILITIES</b>		<b>159,876</b>	<b>432,795</b>
<b>TOTAL LIABILITIES</b>		<b>4,103,657</b>	<b>5,267,262</b>
<b>NET ASSETS</b>		<b>10,832,085</b>	<b>11,122,999</b>
<b>MEMBERS' FUNDS</b>			
Accumulated surplus	9	5,998,026	6,255,269
Asset revaluation reserve	10a	4,679,841	4,679,841
Other reserves	10b	154,218	187,889
<b>TOTAL MEMBERS' FUNDS</b>		<b>10,832,085</b>	<b>11,122,999</b>

The accompanying notes form part of these financial statements.



## Statement of Changes in Equity

for the year ended 30 June 2015

	Accumulated Surplus	Asset Revaluation Reserve	Other Reserve	Financial Asset Valuation Reserve	Relocation Reserve	Refurbishment Reserve	Total
	\$	\$	\$	\$	\$	\$	\$
Balance as at 1 July 2013	6,021,802	4,679,841	31,002	5,064	275,722	-	11,013,431
Surplus for the year	114,632	-	-	-	-	-	114,632
Other comprehensive income	-	-	-	(5,064)	-	-	(5,064)
Transfer to/from reserves	118,835	-	1,887	-	(275,722)	155,000	-
Balance as at 30 June 2014	6,255,269	4,679,841	32,889	-	-	155,000	11,122,999
Deficit for the year	(257,242)	-	-	-	-	-	(257,242)
Other comprehensive income	-	-	-	(35,545)	-	-	(35,545)
Transfer to/from reserves	-	-	1,874	-	-	-	1,874
Balance as at 30 June 2015	5,998,026	4,679,841	34,763	(35,545)	-	155,000	10,832,085

The accompanying notes form part of these financial statements.



## Statement of Cash Flows

for the year ended 30 June 2015

	Note	2015 \$	2014 \$
<b>CASH FLOW FROM OPERATING ACTIVITIES</b>			
Receipts from government and other sources		14,243,579	13,332,641
Payments to suppliers and employees		(15,459,976)	(13,588,590)
Interest and dividends received		245,137	167,612
Net cash provided by/(used in) operating activities		<u>(971,260)</u>	<u>(96,337)</u>
<b>CASH FLOW FROM INVESTING ACTIVITIES</b>			
(Payment for)/proceeds from investments		(3,145,505)	84,004
Proceeds from sale of plant and equipment		-	3,398
Payments for property, plant and equipment		(137,107)	(692,289)
Net cash provided by/(used in) investing activities		<u>(3,282,612)</u>	<u>(604,887)</u>
Net increase/(decrease) in cash held		(4,253,872)	(701,224)
Cash and cash equivalents at beginning of financial year		5,492,916	6,194,140
Cash and cash equivalents at end of financial year	2	<u><u>1,239,044</u></u>	<u><u>5,492,916</u></u>

The accompanying notes form part of these financial statements.

## Notes to the Financial Statements

### for the year ended 30 June 2015

The financial statements cover Alzheimer's Australia Vic Inc, as an individual entity. The Association is an association incorporated in Victoria under the Associations Incorporation Reform Act 2012 (Victoria).

#### NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

##### Basis of preparation

Alzheimer's Australia Vic Inc. applies Australian Accounting Standards – Reduced Disclosure Requirements as set out in AASB 1053: Application of Tiers of Australian Accounting Standards and AASB 2010-2: Amendments to Australian Accounting Standards arising from Reduced Disclosure Requirements.

The financial statements are general purpose financial statements that have been prepared in accordance with Australian Accounting Standards – Reduced Disclosure Requirements of the Australian Accounting Standards Board and the Associations Incorporation Reform Act 2012 (Victoria). The association is a not-for-profit entity for financial reporting purposes under Australian Accounting Standards

Australian Accounting Standards set out accounting policies that the AASB has concluded would result in financial statements containing relevant and reliable information about transactions, events and conditions. Material accounting policies adopted in the preparation of the financial statements are presented below and have been consistently applied unless stated otherwise.

The financial statements, except for the cash flow information, have been prepared on an accrual basis and are based on historical costs, modified, where applicable, by the measurement at fair value of selected non-current assets, financial assets and financial liabilities. The amounts presented in the financial statements have been rounded to the nearest dollar.

The financial statements were authorised for issue by the Members of the board on the date of the Board report.

##### (a) Inventories

Inventories are measured at the lower of cost and net realisable value.

##### (b) Property, Plant and Equipment

Each class of property, plant and equipment is carried at cost or fair value as indicated less, where applicable, any accumulated depreciation and impairment losses.

##### Plant and equipment

Plant and equipment are measured on the cost basis less depreciation and impairment losses.

The carrying amount of plant and equipment is reviewed annually by the association to ensure it is not in excess of the recoverable amount of these assets. The recoverable amount is assessed on the basis of the expected net cash flows that will be received from the assets' employment and subsequent disposal. The expected net cash flows have not been discounted to their present values in determining recoverable amounts.

Subsequent costs are included in the asset's carrying amount or recognised as a separate asset, as appropriate, only when it is probable that future economic benefits associated with the item will flow to the association and the cost of the item can be measured reliably. All other repairs and maintenance are charged to the statement of comprehensive income during the financial period in which they are incurred.

Freehold land and buildings are brought to account at cost or at independent valuation.

## Notes to the Financial Statements continued

for the year ended 30 June 2015

### NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)

#### (b) Property, Plant and Equipment (cont.)

##### Depreciation

The depreciable amount of all fixed assets, including buildings and capitalised lease assets, is depreciated on a straight-line basis over the asset's useful life commencing from the time the asset is held ready for use. Leasehold improvements are depreciated over the shorter of either the unexpired period of the lease or the estimated useful lives of the improvements.

The depreciation rates used for each class of depreciable assets are:

	Depreciation Rate
Buildings	2.5%
Office Equipment	25% - 33.3%
Furniture & Fittings	10%
Computer Hardware	20% - 25%
Leasehold Improvements	20%

The asset's residual values and useful lives are reviewed and adjusted, if appropriate, at the end of each reporting period.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

Gains and losses on disposals are determined by comparing proceeds with the carrying amount. These gains and losses are included in the statement of comprehensive income. When revalued assets are sold, amounts included in the revaluation relating to that asset are transferred to accumulated surplus.

#### (c) Leases

Lease payments for operating leases, where substantially all the risks and benefits remain with the lessor, are charged as expenses on a straight-line basis over the lease term.

Lease incentives under operating leases are recognised as a liability and amortised on a straight-line basis over the life of the lease term.

#### (d) Employee Benefits

Provision is made for the association's liability for employee benefits arising from services rendered by employees to the end of the reporting period. Employee benefits that are expected to be settled within one year have been measured at the amounts expected to be paid when the liability is settled. Employee benefits payable later than one year have been measured at the present value of the estimated future cash outflows to be made for those benefits. In determining the liability, consideration is given to employee wage increases and the probability that the employee may not satisfy vesting requirements. Those cash outflows are discounted using market yields on national government bonds with terms to maturity that match the expected timing of cash flows.

Contributions are made by the Association to an employee superannuation fund and are charged as expenses when incurred.

#### (e) Cash and Cash Equivalents

Cash and cash equivalents include cash on hand, deposits held at-call with banks, other short-term highly liquid investments with original maturities of three months or less, and bank overdrafts.

NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)

**(f) Government Grants**

Government grants for the current year are brought to account as revenue upon receipt. Any grants which are reciprocal where a present obligation exists to repay the grant, are treated as a liability in accordance with AASB 1004 Contributions. Grants received in relation to future periods' funding are treated as grants received in advance in the financial statements.

**(g) Trust Funds**

Funds received in the form of donations or sponsorship which are tied to a specific event or project are held as "Trust Funds" in the statement of financial position. These funds will only be brought to account as income in the period in which the costs associated with the specific project are incurred.

**(h) Goods and Services Tax (GST)**

Revenues, expenses and assets are recognised net of the amount of GST, except where the amount of GST incurred is not recoverable from the Australian Tax Office. In these circumstances the GST is recognised as part of the cost of acquisition of the asset or as part of an item of the expense.

The net amount of GST recoverable from, or payable to, the ATO is included as part of receivables or payables in the statement of financial position.

Cash flows are presented in the cash flow statement on a gross basis, except for the GST component of investing and financing activities, which are disclosed as operating cash flows.

**(i) Impairment of Assets**

At each reporting date, the association reviews the carrying values of its tangible and intangible assets to determine whether there is any indication that those assets have been impaired. If such an indication exists, the recoverable amount of the asset, being the higher of the asset's fair value less costs to sell and value-in-use, is compared to the asset's carrying value. Any excess of the asset's carrying value over its recoverable amount is expensed to the profit or loss.

Where it is not possible to estimate the recoverable amount of an individual asset, the association estimates the recoverable amount of the cash-generating unit to which the asset belongs.

**(j) Revenue and Other Income**

Donations and bequests are recognised when received.  
Interest revenue is recognised using the effective interest rate method.

Revenue from the provision of services is recognised on an accrual basis.  
Revenue from subscriptions is recognised when received.

**(k) Comparative Figures**

When required by Accounting Standards, comparative figures have been adjusted to conform to changes in presentation for the current financial year.



Notes to the Financial Statements continued  
for the year ended 30 June 2015

**NOTE 1: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (cont.)**

**(l) Critical Accounting Estimates and Judgments**

The Board evaluates the estimates and judgments incorporated into the financial report based on historical knowledge and the best available current information. Estimates assume a reasonable expectation of future events and are based on current data.

**Key estimates - Impairment**

The entity assesses impairment at each reporting date by evaluating conditions specific to the group that may lead to impairment of assets. When the impairment trigger exists, the recoverable amount of the asset is determined. Fair value less costs to sell or current replacement costs calculations performed in assessing recoverable amounts incorporate a number of key estimates

**Key Judgements - Available-for-sale Investments**

The entity maintains a portfolio of securities with a carrying value of \$3,103,456 (2014: \$Nil) at reporting date. All individual investments have been reviewed for indications of impairment at the reporting date and no such impairment indicators have been noted. Management will continue to monitor the future movements.

**(m) Economic Dependence**

Alzheimer's Australia Vic Inc. is dependent on the Federal and State Governments for the majority of its revenue used to operate the business. At the date of this report, the members of the Board have no reason to believe the respective Government's will not continue to support Alzheimer's Australia Vic Inc.

	Note	2015 \$	2014 \$
<b>NOTE 2: CASH AND CASH EQUIVALENTS</b>			
Cash on hand		3,000	2,500
Cash at bank		1,236,043	3,405,570
Short term deposits		-	2,084,846
		<u>1,239,043</u>	<u>5,492,916</u>
<b>NOTE 3: TRADE AND OTHER RECEIVABLES</b>			
<b>CURRENT</b>			
Trade receivables		258,615	141,878
Prepayments		95,952	78,453
Security deposits		24,889	15,620
Other debtors		-	4,012
		<u>379,456</u>	<u>239,963</u>
<b>NOTE 4: FINANCIAL ASSETS</b>			
<b>NON-CURRENT</b>			
Available-for-sale financial assets		<u>3,103,456</u>	<u>-</u>
<b>Available-for-sale financial assets</b>			
Balance at beginning of the year		-	73,775
Purchases/(sales) - net		3,139,001	(68,711)
Fair value gain/(loss) on available-for-sale financial assets		(35,545)	(5,064)
Balance at the end of the year		<u>3,103,456</u>	<u>-</u>
Available-for-sale financial assets comprise investments in the cash and money market, fixed interest deposits and issued capital of various entities. There are no fixed returns or fixed maturity dates attached to these investments			
<b>NOTE 5 (a) RENTAL PROPERTY</b>			
58 Alfred Street, Prahran			
Property at Board Members' Valuation at 30 June 2015 (2014: Independent Valuation)	(i)	<u>1,300,000</u>	<u>1,300,000</u>
		<u>1,300,000</u>	<u>1,300,000</u>
<b>(b) PROPERTY, PLANT &amp; EQUIPMENT</b>			
98 Riversdale Rd, Hawthorn			
Land at Independent Valuation 30 June 2013	(ii)	3,047,100	3,047,100
Building at Independent Valuation 30 June 2013	(ii)	372,000	372,000
Less accumulated depreciation		(18,600)	(9,300)
		<u>3,400,500</u>	<u>3,409,800</u>
100 Riversdale Rd, Hawthorn			
Land at Independent Valuation 30 June 2013	(ii)	2,079,000	2,079,000
Building at Independent Valuation 30 June 2013	(ii)	344,800	344,800
Less accumulated depreciation		(17,264)	(8,633)
		<u>2,406,536</u>	<u>2,415,167</u>
104 Riversdale Rd, Hawthorn (AAV share of 63.48%)			
Land at Independent Valuation 30 June 2013	(ii)	1,319,957	1,319,957
Building at Independent Valuation 30 June 2013	(ii)	209,263	209,263
Less accumulated depreciation		(10,463)	(5,231)
		<u>1,518,757</u>	<u>1,523,989</u>
(i) The independent valuation of the rental property was conducted by: Mark D. Ferrier AAPI of Bertacco Ferrier Pty Ltd Certified Practising Valuers & Consultants.			
(ii) The independent valuation of land and buildings was conducted by: Andrew Weaver AAPI and Mark D. Ferrier AAPI Australian Property Institute Member No. 1501 and 1343.			

**Notes to the Financial Statements continued**  
for the year ended 30 June 2015

	2015 \$	2014 \$
<b>NOTE 5: PROPERTY, PLANT &amp; EQUIPMENT (Cont'd)</b>		
Office equipment at cost	681,182	659,197
Less accumulated depreciation	(572,867)	(503,112)
	<u>108,315</u>	<u>156,086</u>
Computer equipment at cost	1,375,104	1,304,377
Less accumulated depreciation	(998,529)	(824,870)
	<u>376,575</u>	<u>479,507</u>
Furniture, fixtures and fittings at cost	614,688	571,342
Less accumulated depreciation	(369,875)	(326,794)
	<u>244,813</u>	<u>244,548</u>
Leasehold improvements	1,357,301	1,356,251
Less accumulated amortisation	(528,619)	(257,512)
	<u>828,682</u>	<u>1,098,739</u>
Artwork at cost	25,000	25,000
	<u>25,000</u>	<u>25,000</u>
Total property, plant and equipment	<u>8,909,178</u>	<u>9,352,837</u>

**(C) Movements in carrying amounts 2015**

	Balance at start \$	Additions \$	Disposals \$	Depreciation/amortisation Expense \$	Write back \$	Revaluation \$	Balance at end \$
98 Riversdale Rd	3,409,800	-	-	(9,300)	-	-	3,400,500
100 Riversdale Rd	2,415,187	-	-	(8,631)	-	-	2,406,556
104 Riversdale Rd	1,523,988	-	-	(5,231)	-	-	1,518,757
Office equipment	156,086	21,985	-	(69,758)	-	-	108,315
Computer equipment	479,509	70,726	-	(173,660)	-	-	376,575
Furniture, fixtures and fittings	244,548	43,348	-	(43,081)	-	-	244,813
Leasehold improvements	1,098,739	1,050	-	(271,107)	-	-	828,682
Artworks	25,000	-	-	-	-	-	25,000
Total	<u>9,352,837</u>	<u>137,107</u>	<u>-</u>	<u>(580,766)</u>	<u>-</u>	<u>-</u>	<u>8,909,178</u>

Movement in the carrying amounts for rental property between the beginning and the end of the current financial year.

	Balance at start \$	Additions \$	Disposals \$	Depreciation/amortisation Expense \$	Write back \$	Revaluation \$	Balance at end \$
58 Alfred Street	<u>1,300,000</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>-</u>	<u>1,300,000</u>

**NOTE 6: TRADE AND OTHER PAYABLES**

<b>CURRENT</b>		
Trade payables	666,159	405,762
GST payable	150,880	177,113
Accrued expenses	587,523	521,241
Alzheimer's Australia Dementia Research Foundation	16,680	50,637
	<u>1,421,242</u>	<u>1,154,753</u>

**NOTE 7: EMPLOYEE BENEFITS**

CURRENT		
Employee benefits	1,069,989	811,069
NON-CURRENT		
Employee benefits	159,876	432,795
Aggregate employee benefits liability	<u>1,229,865</u>	<u>1,243,864</u>
Balance at the start of the year	1,243,864	969,579
Additional provisions	814,271	895,980
Amounts used	(828,270)	(621,695)
Balance at the end of the year	<u>1,229,865</u>	<u>1,243,864</u>

**Provisions for Employee Benefits**

Provision for employee benefits represents amounts accrued for annual and long service leave

The current portion for this provision includes the total amount accrued for long service leave entitlements that have vested due to employees having completed the required period of service. Based on past experience, the association does not expect the full amount of annual leave or long service leave balances classified as current liabilities to be settled within the next 12 months. However, these amounts have been classified as current liabilities since the association does not have unconditional right to defer the settlement of these amounts in the event employees wish to use their leave entitlement.

The non-current portion for this provision includes amounts accrued for long service leave entitlements that have not yet vested in relation to those employees who have not completed the required period of service

In calculating the present value of future cash flows in respect of long service leave, the probability of long service leave being taken is based on historical data. The measurement and recognition criteria relating to employee benefits have been included in Note 1 to these financial statements

**NOTE 8: OTHER LIABILITIES**

CURRENT		
Grants received in advance	1(f) 1,452,550	2,868,645
	<u>1,452,550</u>	<u>2,868,645</u>

**NOTE 9: ACCUMULATED SURPLUS**

Accumulated surplus at the beginning of the financial year	6,255,269	6,021,802
Surplus/(deficit) for the year	(257,242)	114,632
Transfer to/from reserves	-	118,835
Accumulated surplus at the end of the financial year	<u>6,998,027</u>	<u>6,255,269</u>



Notes to the Financial Statements continued  
for the year ended 30 June 2015

**NOTE 10: RESERVES**

**(a) ASSET REVALUATION RESERVE**

The asset revaluation reserve records revaluations of non-current assets.

**(b) OTHER RESERVES**

These comprise the following:

**FINANCIAL ASSET VALUATION RESERVE**

The financial asset valuation reserve records revaluations of financial assets.

**RELOCATION RESERVE**

The relocation reserve records amounts relating to the relocation of the association to Parkville.

**REFURBISHMENT RESERVE**

The refurbishment reserve records amounts relating to the refurbishment of the properties at Riversdale Road in Hawthorn.

**OTHER RESERVE**

The other reserve records monies held for use to fund attendance at National conferences.

**NOTE 11: LEASING COMMITMENTS**

**OPERATING LEASE COMMITMENTS**

**Payable**

Not later than 1 year

Later than 1 year but not later than 5 years

2015  
\$

2014  
\$

417,228

444,498

334,552

791,245

751,780

1,235,743

The motor vehicle operating leases are for varied terms not exceeding 3 years. The property leases are non-cancellable with rent payable monthly in advance and are for varied terms not exceeding 5 years.

**NOTE 12: KEY MANAGEMENT PERSONNEL COMPENSATION**

**Short-term benefits**

865,506

754,355

**NOTE 13: RELATED PARTIES**

**MEMBERS OF THE BOARD**

The names of persons who were members of the board at any time during the financial year are as follows:

Lynette Allison, Neil Samuel, Michael Woodward, Ian Knight, Frauke Tyrrell, Graeme Samuel AC, Ian Hicks AM, Jerome Fahrer, Piera Murone, Ross Oakley OAM, Helen Sykes.

**REMUNERATION OF MEMBERS OF THE BOARD**

Income received or due and receivable, by the 11 Members of the Board (2014: 12) of the Association

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**RELATED PARTY TRANSACTIONS**

During the year, the Association was provided with services by the Slade Group of which Geoff Slade (a Board Member of the Association until 27 November 2013) is the Chairman. The services consisted of recruitment and provision of temporary staff.

59,722	87,987
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**NOTE 14: FAIR VALUE MEASUREMENTS**

The association has the following assets, as set out in the table below, that are measured at fair value on a recurring basis after their initial recognition. The company does not subsequently measure any liabilities at fair value on a recurring basis and has no assets or liabilities that are measured at fair value on a non-recurring basis.

**Recurring fair value measurements**

**Financial assets:**

**Available for sale financial assets:**

- Cash and money market and fixed interest deposits
- Equity investments

14 (i)	1,679,691	-
14 (i)	1,423,765	-
	<u>3,103,456</u>	<u>-</u>

**Total financial assets recognised at fair value**

**Non-financial assets:**

**Rental property**

14 (ii)	1,300,000	1,300,000
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**Freehold land and building**

14 (iii)	7,325,793	7,348,956
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**Total non-financial assets recognised at fair value**

<u>8,625,793</u>	<u>8,648,956</u>
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- (i) For investments in listed shares, the fair values have been determined based on closing quoted bid prices at the end of the reporting period.
- (ii) The fair value of rental property is determined on a yearly basis based on valuations by an independent valuer or board members' valuation.
- (iii) The fair value of freehold land and building is determined at least every three years based on a independent valuation. At the end of each intervening period, the directors review the independent valuation and, when appropriate, update the fair value measurement to reflect current market conditions using a range of valuation techniques, including recent observable market data and discounted cash flow methodologies.

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**NOTE 15: EVENTS AFTER THE REPORTING PERIOD**

No matters or circumstances have arisen since the end of the financial year which significantly affected or may affect the operations of the Association.

**NOTE 16: ASSOCIATION DETAILS**

The principal place of business of the Association is:  
Alzheimer's Australia Vic Inc.  
98 Riversdale Road  
Hawthorn VIC 3122

## Statement by Members of the Board

### STATEMENT BY MEMBERS OF THE BOARD

In the opinion of the Board this financial report set out on pages 2 to 16:

1. Presents a true and fair view of the financial position of Alzheimer's Australia Vic Inc. as at 30 June 2015 and its performance for the year ended on that date in accordance with Australian Accounting Standards - Reduced Disclosure Requirements.
2. At the date of this statement, there are reasonable grounds to believe that Alzheimer's Australia Vic Inc. will be able to pay its debts as and when they become due and payable.

This statement is made in accordance with a resolution of the Board and is signed for and on behalf of the Board by:



Neil Samuel, Chair



Piera Murone, Treasurer

Dated this 30th day of SEPTEMBER 2015



## Independent Auditor's Report



McLean Delmo Bentleys  
Audit Pty Ltd  
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Hawthorn Vic 3122  
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ABN 54 113 655 584  
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info@mcdb.com.au  
mcleandelmobentleys.com.au

### **INDEPENDENT AUDITOR'S REPORT TO THE MEMBERS OF ALZHEIMER'S AUSTRALIA VIC INC.**

#### **Report on the Financial Report**

We have audited the accompanying financial report of Alzheimer's Australia Vic Inc. (the 'Association'), which comprises the statement of financial position as at 30 June 2015 and the statement of profit or loss and other comprehensive income, statement of changes in equity and cash flow statement for the year then ended, notes comprising a summary of significant accounting policies and other explanatory notes and the statement by members of the Board.

#### **The Board's Responsibility for the Financial Report**

The Board of the Association is responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards – Reduced Disclosure Requirements, Australian Charities and Not-for-profits Commission Act 2012, and the Associations Incorporation Reform Act 2012 (Victoria), and for such internal control as the Board determines is necessary to enable the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error.

#### **Auditor's Responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the Association's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the Board, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Independence**

In conducting our audit, we have complied with the independence requirements of the Australian Charities and Not-for-profits Commission Act 2012.



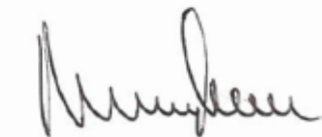
**INDEPENDENT AUDITOR'S REPORT  
TO THE MEMBERS OF ALZHEIMER'S AUSTRALIA VIC INC. (CONT'D)**

**Opinion**

In our opinion, the financial report of Alzheimer's Australia Vic Inc. is in accordance with Division 60 of the Australian Charities and Not-for-profits Commission Act 2012, and the Associations Reform Act 2012 (Victoria), including:

- (i) giving a true and fair view of the Association's financial position as at 30 June 2015 and of its performance for the year ended on that date; and
- (ii) complying with Australian Accounting Standards – Reduced Disclosure Requirements and the Australian Charities and Not-for-profits Commission Regulation 2013.

  
McLean Delmo Bentleys Audit Pty Ltd

  
Martin Fensome  
Partner

Hawthorn  
8 October 2015

## Family Services

98–104 Riversdale Road, Hawthorn 3122

## Learning Services

155 Oak Street, Parkville 3052

## Postal Address

Locked Bag 3001, Hawthorn 3122

**T:** (03) 9815 7800

**F:** (03) 9815 7801

**E:** [alz@alzheimers.org.au](mailto:alz@alzheimers.org.au)

**W:** [fightdementia.org.au/vic](http://fightdementia.org.au/vic)

**National Dementia Helpline 1800 100 500**

or for language assistance **131 450**

## Regional Offices

### **Albury (Hume region)**

Mercy Health  
550 Poole Street, Albury NSW 2460

### **Ballarat (Grampians region)**

4 East Street South, Ballarat 3350

### **Bendigo (Loddon Mallee region)**

1/10–16 Forest Street,  
(PO Box 639) Bendigo 3550

### **Cowes (Gippsland region)**

c/- Bass Coast Community Health  
14 Warley Avenue, Cowes 3922

### **Drouin (Gippsland region)**

2B/35–37 Princess Way,  
(PO Box 417) Drouin 3818

### **Geelong (Barwon South West region)**

1/318 Pakington Street, Newtown 3220  
(PO Box 7373 Geelong West 3218)

### **Lakes Entrance (Gippsland region)**

347a The Esplanade (PO Box 909)  
Lakes Entrance 3909

### **Mildura (Loddon Mallee region)**

c/- Medicare Local  
220–228 Thirteenth Street  
(PO Box 3210) Mildura 3500

### **Shepparton (Hume region)**

393–399 Wyndham Street, Shepparton 3630

### **Warrnambool (Barwon South West region)**

6/715 Raglan Parade, Warrnambool 3280

## Find us on



@AlzheimersVic



@alzheimersaustraliavic



Alzheimer's Australia Vic



Alzheimer's Australia Vic



AlzheimersVic

## Online resources

[dementiadaily.org.au](http://dementiadaily.org.au)

[dementialearning.org.au](http://dementialearning.org.au)

[dementiaresearchfoundation.org.au](http://dementiaresearchfoundation.org.au)

[dementiaresources.org.au](http://dementiaresources.org.au)

[detectearly.org.au](http://detectearly.org.au)

[enablingenvironments.com.au](http://enablingenvironments.com.au)

[fightdementia.org.au](http://fightdementia.org.au)

[isitdementia.com.au](http://isitdementia.com.au)

[start2talk.org.au](http://start2talk.org.au)

[talkdementia.org.au](http://talkdementia.org.au)

[valuingpeople.org.au](http://valuingpeople.org.au)

[yourbrainmatters.org.au](http://yourbrainmatters.org.au)

