Structural changes to meet the needs of men

Blokes need a place to be blokes!
History

• Conversations with members of the Eastern Collaborative Project
• Planning. Blokes are good at that!
• Forum with blokes across SA
• Blokes are different!
• Men and Ageing Seminar with the Thinker in Residence
Successful male specific activities

• 5 dimensions to success
Activity based
Mateship
leadership
Looking after the old fellas
Male perspective

sanctuary, escape, mateship, fortress, freedom, peace, solitude, purpose, respite, hideout, fun, productive, integrity, untimed, productive, support, living, blokes, shoulder to shoulder, enjoyment, mancave, individual, space, reflection, self, Fellowship, technology, wholeness, recharge, health, respite, safety, friends, sanity, own-world, relaxation, manland, control, ownership, mates, ownership, comradeship, energy, energy, relax, nagless, time, Tool-less, present, companionship, fortress, present, energy.
Female perspective

- confidence
- occupation
- bonding
- education
- meaning
- mateship
- freedom
- caring
- self-respect
- understanding
- sanctuary
- masculinity
- space
- escape
- comfortable
- joy
- peace
- belonging
- restful
- companionship
- isolation
- pride
- activity
- useful
- planet
- friends
- messiness
- productive
- mars
- retreat
- creativity
- connection
- accomplishment
- toys
- privacy
- support
- self-esteem
- my-way
- loneliness
- refuge
- individualised
- self-worth
Space; what does this mean?

- Why is ESCAPE so prominent?
- Is there a re emergence of `men only’ spaces or is the male space in decline?
- NORMS are out there.
The Man Cave

Everyone needs a place to go to unwind, decompress, and chill out – even at the Flower Show. This year, that haven will be the Man Cave in Room 204B of the Pennsylvania Convention Center.

The Man Cave features great, guy-friendly activities, although women are of course welcome too. HiFi House will create the ultimate home theater with a projection screen approaching 100 inches and the latest in digital surround sound. Screens throughout the room will air Philadelphia Flyers and Sixers games and a roster of NCAA Conference Tournament matches. Theater-style seating will be provided for visitors.
A space designed specifically for men
IKEA introduces MANLAND, the creche for retail-weary men

- IKEA introduces a "crèche" for men
- Buzzer reminds wives to pick men up
- The top ten most embarrassing Dads

DiVenuto stars again!

16 comments

15969 recommendations. Sign Up to see what your friends recommend.
ESCAPE (from and to)

• Male zone
• Getting back to neutral
• Not having to act
• `Meditation space’ – come out refreshed
• Relax and refresh
• Work
• Develop concepts
• Grow ideas
• Unwind
What does this mean for an age friendly environment?

• N.O.R.M.S
• When designing a program, place, activity etc we NEED to account for gender differences
• Remember that not all blokes are shedders
• Watch this space, there’s more to come!
• International Men’s Day