Mission Statement

Our mission, as the National peak body for people living with dementia, is to provide leadership in advocacy, policy, services and research.

As the National peak body for dementia, Alzheimer’s Australia is committed to:

• Respect for all individuals and communities
• Co-operative working relationships
• Integrity
• Innovation, creativity and flexibility
• Valuing the contribution of all people involved with our work
• Strength and unity with respect for diversity.

Our National Philosophy

• People living with dementia, their families and carers have the right to access high quality support services which uphold all their rights.
• People living with dementia, their families and carers have the right to access flexible, responsive and timely support services.
• People living with dementia, their families and carers have the right to be treated with dignity, courtesy and respect, to have their feelings validated and their choices and individual beliefs respected. This includes sensitivity to culture, age, language, location, educational background, and level of impairment of the person using the service.

• People living with dementia, their families and carers have the right to services that support both the person with dementia and their families individually and together; provided always that serving the best interest of the person with dementia be the overriding aim.
• Whenever possible, services will be provided free and no person with dementia or their family or carer will be denied access due to their inability to pay.

Patron

Her Excellency Ms Quentin Bryce AC
Governor-General of the Commonwealth of Australia

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Staff

The Alzheimer’s Australia Secretariat comprises:

Glenn Rees, Chief Executive Officer
Ian Rentsch, General Manager, Administration and Contracts
Barbara Fenemore, General Manager, Operations
Sylvia Amos, Accountant
Therese Armstrong, Program Officer
John Barlow, Finance Officer (until February 2010)

Jillian Brown, Policy Officer (from January 2010)
Tim Carson, National Systems Administrator (from March 2010)
Beta Chakraverty, National Project/Web Content Officer
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Chris Hatherly, Project Manager, National Quality Dementia Care Network (from March 2010)
Michele Hawkins, Research Assistant (until May 2010)
Rodney Johnston, Finance Officer
Ashley Lamont, Project Support Officer, National Quality Dementia Care Network (from June 2010)
Miriam Lichteveld, Receptionist
James Longmore, National Shared Services Officer (from June 2010)
Tegan McGrath, National Marketing and Communications Officer (from January 2010)
Terri Richardson, Executive Assistant
Elen Skladzien, Coordinator, Consumer Dementia Research Network (from May 2010)
Kathleen Stark, Accounts Assistant (from February 2010)
James Watson, National ICT Manager (from February 2010)
Acknowledgments of sponsorship

In particular, Alzheimer’s Australia would like to extend special thanks to the following entities:

ANZ Shareholders Scheme;
The J.O. and J.R. Wicking Trust;
Bupa Care Services;
The Australian Government, for its funding of the National Dementia Support Program and promise of a Community Services Support Grant;
The Hazel Hawke Research and Care Fund, for its support of dementia research;
Pfizer Australia, for its support of Dementia Awareness Week and the unconditional grant for commissioning the report Keeping Dementia Front of Mind.

Alzheimer’s Australia is grateful for the awareness-raising activities of both Hazel Hawke and Sue Peters-Hawke and their continuing support in advocating for people with dementia, their families and carers.

Alzheimer’s Australia would also like to thank the following for the generous donations:

Aged and Community Services Australia
Aon Charitable Foundation
Doris May Barlow and Walter Richard Barlow Estate
Joan Edith Bowdler Estate
Bupa Care Services
Citipower Pty and Powercor Aust Ltd
Epsilon Research Foundation
Patricia Anne Hardiman Estate
Cecilia Margaret Hudson Estate
JA Com Foundation/CJM Singapore Pty Ltd
Winifred Lipka Estate
Lake Liddell Aquatic Club
Macquarie Group Foundation
Microsoft Pty Ltd
Perpetual Ltd
Klaus Kim Schmidtke Estate
Pamela Joy Sell Estate

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ANZ group
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Australian Securities & Investment Commission
Australian Unity
Blakcor Advantage
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Perpetual
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This has been a year dominated by the Final Report of the National Health and Hospitals Reform Commission and discussions in the Council of Australian Governments on Health Reform. In preparation for both the implementation of the COAG Health Reforms and consideration of the future of the Dementia Initiative—Making Dementia a National Health Priority, Alzheimer’s Australia published a comprehensive strategy for addressing the dementia epidemic in Dementia: Facing the Epidemic. This publication in September 2009 was accompanied by a report commissioned by Alzheimer’s Australia from Access Economics: Keeping Dementia Front of Mind. The latter report revised earlier projections of the incidence and prevalence of dementia 2009–2050 to show that there would be more than a four-fold increase in the prevalence of dementia from 245,000 people in 2009 to around 1 million people by 2050.

Alzheimer’s Australia has advocated strongly throughout the year for a new vision and increased Australian Government commitment to build the world class dementia care system needed to face the dementia epidemic. The objectives of this vision are to provide quality dementia care for Australians from all cultures and of all ages—and to reduce the prevalence of dementia in the future.

Disappointingly, the advocacy has fallen on deaf ears. There was no mention, let alone consideration, of dementia in the decisions taken on the National Health and Hospital Network, nor was any additional funding provided for the Dementia Initiative.

The objectives of this vision are to provide quality dementia care for Australians from all cultures and of all ages—and to reduce the prevalence of dementia in the future.

Disappointingly, the advocacy has fallen on deaf ears. There was no mention, let alone consideration, of dementia in the decisions taken on the National Health and Hospital Network, nor was any additional funding provided for the Dementia Initiative.

The continuation of the existing funding for the Dementia Initiative is a positive in a difficult budget. But the failure to recognise that the growth of the numbers of people with dementia does, and will increasingly, affect service delivery and the capacity of Alzheimer’s Australia and others to meet demand is a disappointment.

A particular concern is the failure of those responsible for health policy to recognise within the Healthcare Reforms the need for urgent action to achieve timely diagnosis of dementia and to make hospitals less dangerous places for people with dementia.

Within health policy there is also a need to embrace initiatives that are directed at reducing the future prevalence of dementia through targeted cutting-edge dementia research into the cause and prevention of dementia and the adoption of dementia risk reduction programs.

Alzheimer’s Australia is grateful to the Minister for Ageing, Justine Elliot, for providing some funding to continue the work of Alzheimer’s Australia on Mind your Mind®, a public education program directed at dementia risk reduction. But $4.5 million is needed over three years to roll out Mind your Mind® nationally—a small price to pay to promote the facts about dementia and awareness of dementia risk reduction.

Despite the disappointments, Alzheimer’s Australia can be proud of the basis it has established for its advocacy. Hopefully the Productivity Commission Inquiry and the implementation of the National Health and Hospital Network will bring better news in 2010–11.

Marc Budge, President

Over the last ten years a critical objective for Alzheimer’s Australia has been to establish an evidence base for its advocacy and policy. This has taken many forms. Successful reports have been commissioned from Access Economics and a wide range of other publications have been issued on quality dementia care, the prevention of dementia, respite care, palliative care and issues around legal planning and dementia.

Alzheimer’s Australia, through the services delivered by its state and territory member organisations, has contributed to the evidence base through innovative service development in respect of programs such as Living with Memory Loss, Mind your Mind® and new nationally recognised dementia training competencies.

This year has seen perhaps the most ambitious initiative of all in the National Quality Dementia Care Initiative. This Initiative seeks to bridge the gap between evidence and practice in the delivery of dementia care. The Initiative has been made possible through the generous support of the ANZ Wicking Trust and BUPA Care Services.

There are two components to the Initiative. The first is a National Quality Dementia Care Network—which will improve the quality of dementia care by supporting knowledge translation projects that address significant evidence practice gaps in dementia care.

The second is a Consumer Dementia Research Network—which will provide people with dementia, their families and carers and friends, with the opportunity to be actively involved in setting project priority areas, evaluating project proposals and disseminating the results.

The initiative will be independently evaluated. The evaluation will contribute to better dementia care and to developing strategies that can be employed in effectively disseminating best practice evidence to those delivering care.

Glenn Rees
Chief Executive Officer

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Glenn Rees
Chief Executive Officer
This is my first report as the Chairperson of the Alzheimer's Australia National Consumer Advisory Committee.

2009–2010 has been busy and rewarding. Much energy has been expended by committee members in contributing to national advocacy efforts and resources, including participating in the development of *Dementia: Facing the Epidemic*, Alzheimer’s Australia’s Federal Budget submission, speaking with key Parliamentary and political committees in Canberra in November and commenting on the new Access Economics report which contains projections of the future need for care places.

Separate working groups have progressed two key areas of work this year around firstly, ethical and end of life issues and, secondly, income support concerns of people with dementia and their family carers. Recently we had a positive meeting with Centrelink and the Department of Families, Housing, Community Services and Indigenous Affairs and we hope that this focus will develop such that the needs of people with dementia are better understood and catered for. There have also been multiple opportunities for the committee to provide input to policy papers, including submissions and issues papers.

There are many people to thank. Committee members have been generous in their efforts and their interest. A number of people have left the committee during the year but we know they continue to advocate strongly. Several new and keen members have joined to pick up the ongoing task of ensuring that the voice of people affected by dementia is heard and understood.

The Boards and staff from state and territory Alzheimer’s organisations have continued to support both individual committee members and the growing critical mass of local advisory groups. These local groups provide the foundation for the committee and its work and have been integral to building real consumer focus across the national organisation.

The National Board has been generous in supporting the committee to have a real impact on the dementia agenda nationally. In particular, I would like to acknowledge the support of Glenn Rees, Anne Eayrs and the rest of the committee secretariat in helping us to effectively achieve the outcomes that we seek.

Lastly, I would like to take this opportunity to congratulate and thank Ron Sinclair, our foundation Chairperson (2006–2009), for his leadership in developing the committee into today’s effective and cohesive group. We have benefited from his skills and work ethic in harnessing the involvement of a wide range of people with dementia and family carers from across Australia.

I am pleased to report that the consumer voice in dementia continues to grow.

Tony Ramshaw
Chair, National Consumer Advisory Committee

### Consumer Focus

During 2009–2010, people with dementia and family carers have continued to make an invaluable contribution to the work of Alzheimer’s Australia nationally and through a range of activities with state and territory member organisations.

National consumer activity is focused through the National Consumer Advisory Committee (see below). Regular reports from the committee and on other aspects of consumer focus are discussed at the six-monthly Alzheimer’s Australia Board meetings. The Terms of Reference for the Committee are in the box on page 12.

### National Consumer Advisory Committee

The National Consumer Advisory Committee includes 3 people with dementia and 8 family carers (at 30 June 2010), and has members from every state and territory. Two members come from regional areas outside the capital cities. Tony Ramshaw is the Chair of the Committee. The Inaugural Chair, Ron Sinclair, stepped down in November 2009 after leading the Committee for its first 3 years.

Alzheimer’s Australia provides the secretariat for the committee.

The Committee met face-to-face in Canberra in June 2010. A number of NGAC members participated in a round of advocacy visits in November 2009 to key Parliamentary and political committees in Canberra—related to the 2010 Budget submission, *Facing the Epidemic*.

Between meetings, members hold regular teleconferences. Committee members provide a sounding board on a wide range of issues between more formal meetings and teleconferences.

Members have played a significant role in:

- the development of the 2010 Budget submission, *Facing the Epidemic*;
- the preparation of a submission to the National Health and Medical Research Council on their discussion paper, *Ethical issues involved in the transition to palliation and end of life care for people with chronic conditions: A Discussion Paper for patients, carers, and health professionals*; and
- policy development on issues related to the areas of ethics/end of life and Centrelink/ income support/subsidy through committee working groups.

During 2009–2010, members have considered a range of other issues including:

- the development of the National Dementia Care Initiative incorporating the Consumer Dementia Research Network and the Quality Dementia Care Network;
- the planned Access Economics project on the future need for community and residential care places and ways to fund these;
- Extra Services places;
- Dementia Awareness Week;
• younger onset dementia and the role of the disability sector;
• papers on sexuality, on gays and lesbians and dementia;
• research report on palliative care and dementia;
• the draft National Palliative Care Strategy;
• the review of Fitness to Drive; and
• committee membership and evaluation.

Consumer Dementia Research Network

The Consumer Dementia Research Network (CDRN) is part of Alzheimer’s Australia’s National Quality Dementia Care Initiative. The aim of the Initiative is to improve the quality of dementia care in Australia by facilitating the rapid adoption of research evidence into practice, and by involving consumers in dementia research and knowledge translation activities.

The CDRN was developed with the goal of supporting individuals with dementia and their family carers to have an active role in research and knowledge translation, and is broadly based on the UK Quality in Dementia Research Network. The network is funded mainly through support provided by the Dementia Collaborative Research Centre–Carers and Consumers as part of the Australian Government’s Dementia Initiative. A manager of the network, Dr Ellen Skladzien, was appointed in early May 2010 and recruitment for the network was completed in June 2010. Twenty-four individuals were recruited for the consumer network based on their background and experience. The group is made up of individuals from every state and territory and comprises individuals from various backgrounds including CALD, Indigenous, regional/remote, gay and lesbian, and individuals with younger onset dementia. The majority of the participants in the group have had very limited or no involvement with Alzheimer’s Australia previously. Many of them have also not been involved in consumer advocacy in the past. There is a mix of current family carers, former carers and individuals with dementia. The initial functions of the CDRN will include involvement with the National Quality Dementia Care Network and the Dementia Collaborative Research Centres. It is likely that involvement with the network and the Dementia Collaborative Research Centres will evolve over time. The network may also provide a consumer perspective on dementia research to other research organisations, such as the National Health and Medical Research Council and/or government committees.

Partnerships

The partnership between Alzheimer’s Australia and the Australian Federal Police continued in 2009–2010. In August 2009, the National Patron, Her Excellency Ms Quentin Bryce AC, launched Missing Persons Week which focused on older people, particularly those with dementia or other cognitive impairment. In October, there was an opportunity for staff to brief the Police Consultative Group on Missing Persons on aspects of dementia, including approaches to safer walking for people with dementia.

Dementia and disability

As a result of the decision of the Council of Australian Governments, the primary responsibility for supporting younger people with dementia, i.e. those under 65, has been clarified as resting with the disability sector rather than the aged care sector, which has supported this group in the past. This has meant that during 2009–2010, Alzheimer’s Australia has taken up the debate with the responsible Minister and department about the developments that are needed before the disability sector has the resources and expertise to support this group. Alzheimer’s Australia has raised the following questions with Ministers:

• How is the disability sector going to gain an understanding of the care and support needs of people living with dementia?
• What resources are available to develop services appropriate for people with younger onset dementia?
• What requirement is there on jurisdictions to include younger people with dementia within the current initiatives?
The broad purpose of the committee is to build on consumer focus within Alzheimer’s Australia and its state and territory member organisations.

The role of the National Consumer Committee is expected to include the following:
- Providing advice and guidance to Alzheimer’s Australia regarding the issues of importance or concern to consumers.
- Being available for consultation on issues as they arise.
- Identifying emerging issues of interest to consumers.
- Presenting a consumer perspective in public forums or to the media.
- Participating on behalf of Alzheimer’s Australia on external committees.
- Contributing to advocacy documents including Election Manifestos and Budget and other submissions.
- Providing a consumer perspective on dementia research priorities.
- Monitoring the work of Alzheimer’s Australia recognising that at any time, individual members of the committee may be unable to participate in one or more of these areas due to their current health, caring or other circumstances.

At any time, membership of the committee will comprise:
- at least one member nominated from each of the eight state and territory member organisations of Alzheimer’s Australia;
- between 2 and 5 people with dementia;
- 1 or more members who live outside the major urban areas.

The committee will develop strategies for reaching out to consumers from special needs groups such as indigenous people and the homeless, and to those who are not clients of Alzheimer’s Australia.

A report on the activities of the committee will be prepared each year for inclusion in Alzheimer’s Australia’s annual report. This report will include:
- A summary of the work undertaken by the committee;
- A list of issues referred/discussed; and
- Members’ views of the outcomes achieved by the committee.

Alzheimer’s Australia recognises that at any time, individual members of the committee may be unable to participate in one or more of these areas due to their current health, caring or other circumstances.

The committee will report to the Board.

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The National Quality Dementia Care Initiative is a new national program established by Alzheimer’s Australia with support from the ANZ Wicking Trust, Bupa Care Services, and the Federal Government through partnership with the Dementia Collaborative Research Centres (DCRCs). The Initiative has two objectives:
- To give Australians affected by dementia the opportunity to determine priorities and contribute to systematic efforts to improve the quality of dementia care, as well as creating opportunities for consumers to play a significant, and meaningful, role in all aspects of dementia research.
- To lift the quality of dementia care in Australia by closing gaps between what is known about how to provide the best care for people with dementia, and what is actually done.

The National Dementia Care Initiative comprises two related programs, each of which is focused on achieving one of these two objectives:
- The Consumer Dementia Research Network (CDRN) aims to provide individuals with dementia, their family carers and friends the opportunity to be actively involved in research and knowledge translation. The CDRN will be involved in all stages of the National Quality Dementia Care Network (NQDCN) projects including setting project priority areas, evaluating project proposals and assisting with the dissemination of results. The CDRN will also work with dementia research organisations and research funding agencies including the DCRCs, to ensure that individuals affected by dementia have a say in the research process.
- The NQDCN will support between 10 and 15 projects that seek to translate dementia care research into dementia care practice. Projects will be commissioned through teams from the Alzheimer’s Australia state and territory organisations, who will combine with their consumer, service provider, government and research partners, to look for innovative ways to translate evidence on how best to care for people with dementia into widespread practice throughout Australia.

These projects will target specific priorities set out by members of the CDRN in areas such as respite, diagnosis, and end-of-life dementia care, and will run for between 12 and 24 months. The first projects are expected to be established by March, 2011.

Funding for the initiative was secured in November 2009, with the NQDCN manager Chris Hatherly and the CDRN manager Dr Ellen Skladzien recruited by May 2010. In August 2010 an independent evaluator will be appointed by tender to provide ongoing monitoring of the initiative. In Sydney, in early September, members of the CDRN will meet for the first time at a Quality Dementia Care Summit to determine specific priority areas for project funding.

More information on the Initiative is available on the Alzheimer’s Australia website.
Family carers formed state and territory based Alzheimer’s organisations from 1980 onwards with the objectives of promoting awareness of dementia and improved access to dementia care and support services. The National, State and Territory organisations have worked in partnership to develop strong alliances with other peak consumer bodies and stakeholders as well as Commonwealth and State Governments.

This cooperative approach to sharing expertise and resources has enabled Alzheimer’s Australia to substantially increase the delivery of complex dementia programs and services that are considered to be leading edge in the international field of dementia support services. Alzheimer’s Australia, through member organisations in States and Territories around Australia, provide a wide range of community based support and care services to people living with dementia, their carers, families and health providers. The major program is the National Dementia Support Program (NDSP).

The services provided by Alzheimer’s Australia are not only valued by clients but inform the advocacy of Alzheimer’s Australia through daily contact with people living with dementia and understanding the issues they face. The provision of care services such as information, counselling, National Dementia Helpline and education and training have developed a platform for the development in some state and territory organisations of newer and innovative services such as the Living with Memory Loss Program and assistive technology. This in turn has enabled members of Alzheimer’s Australia to be successful in competitive tenders of new programs under the Dementia Initiative including Dementia Behaviour Management Advisory Services, Dementia Training Study Centres and Dementia Care Essentials.

### National Dementia Support Program

The Australian Government Department of Health and Ageing funds the NDSP. The NDSP has evolved over ten years and has been administered by Alzheimer’s Australia National Office and delivered by the Alzheimer’s Australia state and territory organisations.

The new three-year Agreement commenced 1st July 2010. During 2009-2010, the NDSP was funded by the Australian Government by a one year extension to the Standard Funding Agreement. Australian Government expenditure for the Program in 2009-2010 was $9 million, GST inclusive.

### Aim of the National Dementia Support Program

The NDSP provides national, free support services to people living with dementia, their families, carers and health professionals. Support services are provided Australia wide, through Alzheimer’s Australia member organisations. These services include:

- Up-to-date information, including help sheets in many diverse languages
- Support groups
- National Dementia Helpline 1800 100 500
- National website www.alzheimers.org.au
- Referral services
- Dementia Memory and Community Centres
- Face-to-face counselling
- Care education and workforce training programs
- Living with Memory Loss programs

Further information about the program can be found on the Alzheimer’s Australia website www.alzheimers.org.au.

Through the NDSP, the Australian Government and Alzheimer’s Australia work together to improve the quality of life for people with dementia, their carers and families, and support people with dementia to remain in their homes where appropriate. An important goal is to increase access to the National Dementia Helpline (1800 100 500) to provide information and to help clients link into services. The program provides access to information on the availability of services and support, on prevention, risk reduction and early intervention (including timely diagnosis), and provides a referral service to support specific client needs.

Funding through NDSP promotes awareness of dementia to the general public and health professionals through Dementia Awareness Week (September each year), public speaker programs and seminars.

Through information and education, the Program helps increase the capacity of people with dementia, their carers and families, to understand and manage their life with dementia and to ensure they have timely, reliable and affordable access to the services they require when needed.

### National Dementia Helpline

The chart below shows the demand for the National Dementia Helpline in each State and Territory contacts over past year. A total of 32,551 contacts were made to the National Dementia Helpline during July 2009 to June 2010. The target was 25,490 contacts, 28% over target.

- Dementia Memory and Community Centres (DMCCs) exceeded their target outputs by 188% during the year. The target was 22,262, the actual contacts were 32,551 – 28% over target.

#### National Dementia Helpline & Referral Contacts

July 2009 – June 2010

**Total Contacts**

32,551 – 28% over target

<table>
<thead>
<tr>
<th>State</th>
<th>Contact Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>NSW</td>
<td>9842</td>
<td>30%</td>
</tr>
<tr>
<td>Qld</td>
<td>4310</td>
<td>13%</td>
</tr>
<tr>
<td>Vic</td>
<td>7201</td>
<td>22%</td>
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<td>SA</td>
<td>3341</td>
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<td>ACT</td>
<td>482</td>
<td>1%</td>
</tr>
<tr>
<td>Tas</td>
<td>1803</td>
<td>6%</td>
</tr>
</tbody>
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*Further information about the program can be found on the Alzheimer’s Australia website www.alzheimers.org.au.*
64,034, almost three times higher than the expected demand. This is mainly due to the very great demand for counselling services across all Alzheimer’s Australia States and Territories. DMCCs also provide community education, outreach activities, travelling memory vans and internet cafés in a number of locations.

- **Early Intervention and Counselling** exceeded its target by 99%, almost double the expected demand, again largely as a result of the high demand for counselling services. The target number of contacts was 4,059, actual contacts were 8,075. Demand was also strong for a range of support group programs.

- **Information, Awareness, Education and Training** exceeded its target by 132%, more than double the demand. This result was due to the high demand for courses for family carers and community education, dementia competency training for the aged care workforce, although all areas exceeded targets.

The chart below shows the service targets and actual contacts for all key services. The overall target was 58,969 contacts, the actual demand was 121,286 contacts, more than double the demand expected (106%).

The National Dementia Helpline; DMCCS; Early Intervention; Information, Awareness, Education and Training. However, there is flexibility in the program to enable state and territory organisations to respond to differing regional and local needs.

There are considerable benefits in ensuring a nationally consistent approach to service delivery, for example, being able to give families accurate information about services which can assist them regardless of their location. Using a nationally consistent approach also encourages the sharing of innovative ideas, service developments and resources, reducing unnecessary and costly duplication of time, effort and resources.

Three important areas were funded during 2009-2010, including: an initiative for a national client management system (The Care Manager – TCM); the risk reduction program, *Mind Your Mind*® and additional funding to the Australian Capital Territory, Northern Territory and Tasmania so that these three smaller jurisdictions had sufficient capacity to staff the National Dementia Helpline. During the year, Alzheimer’s Australia negotiated funding for two new projects from 1 July 2010 – restorative care therapies and special service access liaison officers.

### A National Client Management System – The Care Manager (TCM)

Alzheimer’s Australia secured funding to purchase and implement a new national electronic client management system (‘The Care Manager’) produced by Database Consultants Australia. Development work started during 2009–10 and implemented on 1st July 2010.

### The Way Forward

Alzheimer’s Australia has received approval for funding from the Australian Government for the next three years (2010–2013) under a new NDSP Standard Funding Agreement. Currently, over 250,000 Australians have dementia. After the age of 65, the likelihood of being diagnosed with dementia doubles every five years. With the projected rise in Australia’s aged population, the number of people with dementia is estimated to be around 560,000 in 2030.

It is projected that there will be a 13.8% increase in the numbers of people with dementia between 2010 and 2013 (Access Economics, Caring places: planning for aged care and dementia 2010-2050).

As the numbers of people with dementia rise, it is vital that funding for the NDSP increases to keep pace and enable Alzheimer’s Australia to continue to provide essential services and support to people living with dementia, carers, families, friends, service providers and the general community.

Through its continued funding of the NDSP, the Australian Government has shown its commitment to improving access to information and services and support for people with dementia and their family carers. The Australian Government’s NDSP is part of The Dementia Initiative, an ongoing program with expenditure of about $135 million per year. This includes Extended Aged Care at Home Dementia packages.

NDSP services need to be maintained by additional funding to meet the projected growth in demand and fund innovative projects that will promote quality of care, the capacity of people living with dementia to have more direct control over their lives...
and encourage social engagement. In the next year, two innovative projects will be underway.

**Restorative Therapies:**
This project will establish a pilot Cognitive Rehabilitation Treatment Program for people with Mild cognitive impairment (MCI) or diagnosed early dementia in Tasmania. The program is primarily aimed at enhancing attentional abilities and parameters of executive function with enhancement of other cognitive areas such as: memory, language and visuospatial abilities. This enhancement is achieved through different means using: music, motion, paper and pencil, discussion, relaxation, mental imagery, computer cognitive exercises, physical exercise, dance and drama. This approach is a holistic one, and therefore also has a psychotherapeutic outcome secondary to the cognitive one.

**Service Access Liaison Officers:**
This project will establish Service Access Liaison Officers in each State and Territory, to assist with service delivery and improve equal access to services for people living with dementia from special needs groups. The project will focus on developing networks and increasing awareness and access to services and will cover a range of special needs groups such as Culturally and Linguistically Diverse and Indigenous communities, people with Younger Onset Dementia, rural & remote communities and Gay, Lesbian, Transgender, Intersex (GLBTI) groups.

It is proposed that each of the innovative projects will be evaluated to provide a firm evidence base for the continuing development of services, support, information and education services for people living with dementia, their families, carers and the aged care workforce.

Alzheimer’s Australia gratefully acknowledges the support given by the Australian Government for the continuation of the NDSP and the new client management system.

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**Dementia awareness-raising activities**

- **Dementia Awareness Week 2009**
  - Dementia Awareness Week 2009 was held nationally from 15-25 September and was themed *Dementia: Facing the Epidemic* to complement Alzheimer’s Australia’s report of the same name, which was released on World Alzheimer’s Day. The theme and the report outlines Australia’s vision to tackle the issue of dementia and calls on the Australian Government to invest $200 million a year over the next five years in order to achieve timely diagnosis, improved access to dementia services and increased investment in dementia research.

  The cornerstone of the 2009 campaign was a series of lectures and seminars, again titled *Dementia: Facing the Epidemic*, delivered by guest lecturer Dr Constantine Lyketsos in each state and territory capital city except Darwin.

  Dr. Lyketsos is the Elizabeth Plank Althouse Professor in Alzheimer’s disease research, Vice Chair of Psychiatry at Johns Hopkins University, and Chair of Psychiatry at Johns Hopkins Bayview. He also directs the Johns Hopkins Memory and Alzheimer’s Treatment Centre, which provides cutting-edge care to large numbers of patients while facilitating the translational research.

  He's an expert in the care and treatment of patients with Alzheimer’s and related dementias. He has carried out pioneering work regarding the epidemiology and treatment of neuropsychiatric features of Alzheimer’s disease.

  **Key national events:**
  - Dr Lyketsos gave a number of lectures and seminars across Australia, starting in Perth on 15 September. Audience numbers varied. Lectures were oversubscribed in Brisbane and Melbourne.
  - Dr Lyketsos delivered an address to the National Press Club in Canberra on 23 September. The speech was televised live on ABC1.
  - The paper, *Dementia: Facing the Epidemic*, outlines Alzheimer’s Australia’s vision for a World Class Dementia Care System. The paper calls on the Australian Government
to provide $200 million a year for the next five years to promote awareness of dementia, investment in health infrastructure including primary care, acute care and dementia research and expanded dementia care and support services. The report stated that "$200 million a year over five years to pay to improve the quality of life of people with dementia and their carers today while reducing the number of people who will face a diagnosis of this incurable condition tomorrow. A relatively small investment now will also help to offset the significant financial burden faced by Generation X and Y who will otherwise be destined to fund the impact of this disease.”

• National media coverage for Alzheimer’s Australia during the period 14 September to 2 October was outstanding. This reflected state as well as national activity, for example the release of state level figures prepared by Access Economics for AA NSW. Media Monitors reports that there were 1,762 media reports analysed. This is significantly more than the 605 media reports achieved in the 2008 Dementia Awareness Week. Some media interview highlights included:
  • Dr Constantine Lyketsos’ interview with Kerry O’Brien for ABC1’s 7:30 Report, in which Dr Lyketsos discussed the findings at Johns Hopkins University.
  • Professor Hughes presented in every state of the country.
  • As in previous years, interdenominational church services were held in a number of states.

State events

The Alzheimer’s Australia state and territory organisations arranged many events to mark Dementia Awareness Week in 2009. These events included:

• Every state organised a public lecture/seminar featuring Dr Lyketsos. He also spoke at the Dementia Forum organised by the 3 DCRCs.
• NSW held a memory walk in Sydney city and a number of regional memory walks (Wollongong, Taree, Beqa, and Port Macquarie). NSW also had striking street banners and staged an impressive media campaign around NSW regional dementia figures.
• Queensland held a Dementia Awareness Expo on the Sunshine Coast that included a panel of experts, activities and displays.
• The Age newspaper with 12 articles featuring DAW.
• A significant increase of television coverage compared to DAW 2008, with 651 reports including 117 reports by Channel 9’s Today program.
• Free media coverage of DAW nationally equated to $4,577,539 for the equivalent in paid advertising space. In 2008, by comparison, that figure was $1,042,686—figures calculated by Media Monitors.

The response from the community was significant, with an average increase in website activity during DAW of 25% when compared with DAW 2008. Helpline activity also experienced a 19% increase over DAW 2008. Both increases can be attributed to the greater use of the Helpline number and website address during media interviews.

• WA held a memory walk and a regional information display. Street banners were displayed along the main thoroughfare of St George’s Terrace in Perth and Kalgoorlie.
• VIC held a ‘Dementia Awareness Week Ideas Fest’ with the theme Quality Care along the Dementia Journey.
• NT, despite not having the benefit of a visit by Dr Lyketsos, had great success with many activities during DAW, including a tea dance, intergenerational morning tea, an awareness campaign and banners. In addition, NT received significant television, radio and print media coverage.
• As in previous years, interdenominational church services were held in a number of states.

National seminars

To sustain year-round dementia awareness activities the decision was taken to move the guest lecturer Australian tour to earlier in the year.

From 15–25 June 2010 Alzheimer’s Australia invited Professor Julian C. Hughes to present seminars and lectures with the theme Ethical issues and decision-making in dementia care. The media and community interest in ageing and in the ethical issues that arise in dementia care, ensured large audiences and extensive media coverage.

Professor Julian C. Hughes is a consultant in old age psychiatry based at North Tyneside General Hospital. He is honorary professor of philosophy of ageing at the Institute for Ageing and Health, Newcastle University. He was a special adviser on palliative care and ethical issues at the end of life to the guideline development group, which led to the NICE–SCIE Guideline on dementia in 2006. More recently he has served on the working party of the Nuffield Council on Bioethics, which produced Dementia: Ethical Issues in October 2009.

During his seminars Professor Hughes discussed complex ethical issues both in policy and delivery of services as well as everyday decisions made by formal and informal carers of people with dementia.

• Professor Hughes presented in every state and territory capital city except Darwin, starting in Melbourne on 15 June. Professor Hughes’ topic proved to be of great interest to the community, with many events selling out or attracting record numbers, particularly in Melbourne, Brisbane, Hobart and Perth.
• Professor Hughes addressed the National Press Club of Australia on 22 June which was recorded for ABC1. His speech Ethical issues and decision-making in dementia care also marked the release of Alzheimer’s Australia’s discussion paper 20 of the same title.
• Professor Hughes received national exposure on the first day of his tour with articles in the Australian, Age, Sydney Morning Herald,
During the year Alzheimer’s Australia has again been an active member of Alzheimer’s Disease International (ADI). This is an organisation with a membership from 73 countries with a commitment to promoting a better understanding of dementia and encouraging action to promote improved access to dementia care services.

The Alzheimer’s Australia CEO presented a paper on knowledge translation and chaired a session at the 25th ADI Conference in Thessaloniki in March 2010.

The CEO of Alzheimer’s Australia has continued to be a member of a strategy group that has directed its efforts to raising the issue of dementia at both the international and regional levels within the World Health Organisation. This has included providing a common brief to national representatives at regional meetings and to producing the World Alzheimer’s Report—which showed that more than 35 million people have Alzheimer’s and other forms of dementia worldwide, and that this number will nearly double every 20 years until the middle of this century and will reach 115 million people.

According to this report, much of the increase in the prevalence of dementia is in low and middle income countries. Research has found that 58% of all people with dementia worldwide in 2010 live in low- and middle-income countries, and the incidence in these countries is predicted to rise to over 70% by 2050.

The report forecasts a 40% increase in numbers of people with dementia in Europe, 63% in North America, and 89% in the developed Asia Pacific countries. By contrast, the increases will be much higher in low and middle income countries with 117% in East Asia, 107% in South Asia, 140% in much of Latin America and 125% in North Africa and the Middle East. Dementia is truly a universal problem.

The ADI strategy group is working on a further report for release on 21 September 2010 focusing on the economic impact of dementia.

Alzheimer’s Australia, through its CEO, has also continued to work with the Asia Pacific countries. Alzheimer’s Australia, together with the Alzheimer’s Association of Singapore, is developing a paper on the establishment of a regional Secretariat within ADI to better support the 15 Asia Pacific country members in their work. This joint paper will be presented by Singapore and Australia at a regional conference in Kuala Lumpur later in 2010.
On World Alzheimer’s Day, 21 September 2009, Alzheimer’s Australia released *Dementia: Facing the Epidemic*, a comprehensive plan to combat the dementia epidemic. The report formed the basis for Alzheimer’s Australia’s 2010 Budget submission. The evidence base of the report was used by consumer advocates in meetings in Federal Parliament with Parliamentary Committees, Ministers and Shadow Ministers. During the 2010 Federal Election, it formed the basis for advocacy for people living with dementia.

The report seeks $1 billion over five years to tackle the dementia epidemic. A four part strategy is proposed:

1. Investment in health infrastructure to achieve a reduction in the numbers of people with dementia through a commitment to research, identification of population groups most at risk and action to better inform Australians about how to reduce their risk of dementia.

2. A dementia workforce strategy that will strengthen quality dementia care through professional development and training, expansion of successful programs such as the National Dementia Support Program, the Dementia Behaviour Management Advisory Service and knowledge translation to ensure evidence based practice becomes the norm.

3. Improved access to care services and support for family carers.

4. A National Communication Strategy to promote public understanding of dementia while helping to reduce stigma and social isolation of those living with the condition.

The report acknowledges that through the 2005 Dementia Initiative—Making Dementia a National Health Priority, which has enjoyed bipartisan support, important progress has been made in the introduction of Extended Aged Care at Home (Dementia) packages, increased dementia training, funding for dementia care through three Dementia Collaborative Research Centres and strengthening of the National Dementia Support Program.

The report argues that if Australia is to continue to be one of the leading countries in the world in tackling the dementia epidemic, it needs to both recognise the need for increased funding for services to respond to the ever increasing numbers of people with dementia and to take action to reduce the future numbers of people with dementia.

The report acknowledges that a great deal has been achieved in providing improved access to care for people with dementia through the aged care system. Nevertheless, the report argues that it is necessary for those responsible for health policy to also respond by treating dementia with the same commitment that they have allocated to other chronic disease, such as cancer and heart disease. There has been no response in health policy to the need for timely diagnosis, to make hospitals a more dementia-friendly environment, to invest in dementia research on the cause and prevention of dementia or to invest in dementia health prevention programs.

During the course of 2009–2010 there was no response to the report in the 2010 Budget, nor was the issue of dementia addressed in the decisions taken by the Federal Government and the Council of Australian Governments on health reform.

Nonetheless, Alzheimer’s Australia believes that a comprehensive plan with additional funding is needed to properly provide for the care of people with dementia today and to reduce the numbers of people with dementia in the future.
On 19 November, in Sydney the Hon. Michael Kirby, former Justice of the High Court of Australia, announced the new Alzheimer’s Australia discussion paper *Dementia, Lesbians and Gay Men*.

The paper was written by Heather Birch and was presented in several states by Dr Jo Harrison from the University of South Australia. With the support of the Department of Health and Ageing, seminars were arranged in most state capitals.

A person-centred care approach is commonly regarded as the cornerstone of good dementia care. But surprisingly, the principles that govern person-centred care have all too rarely been discussed in the context of those lesbian and gay men who have dementia and who require community services or residential care.

The impact of dementia on the gay and lesbian community is beginning to present itself. The report argues that although lesbians and gay men face many of the same challenges around dementia as heterosexuals, such as advance care planning, assessment, community or residential care arrangements, many also face additional challenges such as social isolation, relationship recognition and navigating a complicated legislative environment.

Significantly, many lesbians and gay men who are now facing a dementia diagnosis became adults at a time when social and legal discrimination was prevalent in this country. The consequences are that the invasion of privacy that community services and residential care may involve will create a fear of coming out to services providers and may lead to anxiety and depression.

The Alzheimer’s Australia discussion paper provides practical advice on the issues many lesbians and gay men with dementia and their carers may face.

Alzheimer’s Australia is grateful for the wonderful support received from the AIDS Council of NSW in arranging for the launch of the paper in Sydney. The talk by the Hon. Michael Kirby was powerful and amusing for the many people at the launch.

Alzheimer’s Australia would also like to thank Jill Pretty, CEO of Aged and Community Services NSW & ACT, for her support in drawing the launch and the paper to the attention of service providers.

Finally, this important initiative would not have been possible without Heather Birch and Dr Jo Harrison. We are grateful to them both.
The Epsilon Research Fund launched a major fundraising program on 13 August 2009 with the release of the coffee table book *If Matthew Flinders had Wings*.

The 280 page book is the culmination of two circumnavigations of Australia by prominent Melbourne businessman Richard Buxton—by air and sea—that retraces the steps of cartographer Matthew Flinders. Flinders was the first man to map Australia’s entire coastline (1801–1803) and the book follows in his wake as closely as possible. The first $500 000 in proceeds from the book will go to Alzheimer’s Australia Research Ltd to fund dementia research.

Richard Buxton adopted the Alzheimer’s cause when he saw the impact it had on his own family and elderly Australians living in his retirement chain of homes, Rylands. Alzheimer’s Australia is deeply indebted to Richard for his significant pledge to support dementia research and emerging new dementia researchers.


Websites have become a vital means of providing information to a large global audience. Over the last five years the Alzheimer’s Australia website www.alzheimers.org.au has experienced a 67% increase in website activity. The website statistics indicate that a diverse range of people around the world access our website for dementia related information.

Alzheimer’s Australia aims to provide up-to-date, quality information, services and support to people affected with dementia and their families and carers. The popularity of the Alzheimer’s Australia website in terms of the information and resources available on the website, combined with the latest web technologies available in the market, justifies the need to redevelop our National website.

With this in mind, Alzheimer’s Australia is redeveloping its existing website into a single web system with common national branding. The website redevelopment will not only support the strategic objective of the organisation, but also provide quality information, services and support to people affected with dementia and their families and carers.

The new National Alzheimer’s Australia website aims to significantly enhance the organisation’s brand, in particular its online presence, by delivering a high quality website and integrating online services. The new National website will provide facilities where people can online: make a donation, book events, access the library, as well as a wide range of resources and information about the services and support that Alzheimer’s Australia offers.

The new national website will ensure provision of:

- better services to Alzheimer’s Australia clients, including consumers, service providers, health professionals and researchers;
- increased efficiency in online booking for training and educational opportunities, providing a single source of information for attendees and organisers;
- integrated marketing and communication for Alzheimer’s Australia, including standardised email and campaign management;
- improved facilities for people who donate to Alzheimer’s Australia through secure pay online donations, and
- integrated state-wide programs, improving coordination, collaboration and communication across the organisation.

The website will be engaging and user-friendly; where information can be easily accessed by all our clients and website users globally. The new National website will not only improve client services but also position Alzheimer’s Australia as the prime provider of information and services in the dementia sector. Alzheimer’s Australia proposes to launch the new National website sometime late this year.

Alzheimer’s Australia is grateful to LotteryWest, the Commonwealth Department of Health & Ageing and Alzheimer’s Australia state and territory organisations for funding this project.
Younger Onset Dementia

The most recent Access Economics report
Keeping Dementia Front of Mind: Incidence and Prevalence 2009–2050 estimates
the number of people with younger onset dementia (YOD) at 15,000.

Many concerns were identified at the
Younger Onset Dementia Summit held 23-24th February 2009, and priorities identified
to address those concerns. Much has been achieved since then and the awareness of
younger onset dementia is slowly increasing. However, the outstanding concern of
consumers remains, namely access to
appropriate services for people and their families living with younger onset dementia.

Much of our energy over the last 12 months has been directed to understanding the
decisions taken by COAG on disability services and the consequences for people
with younger onset dementia.

The Parliamentary Secretary for Disabilities and Childrens’ Services, The Hon. Bill
Shorten MP, indicated that the agreement reached by the Council of Australian
Governments in November 2008 “will
introduce an end–to-end disability service system based on the needs of a person with
disability, including younger people with dementia”. Under the new agreement, the
Commonwealth will provide more than $5 billion in funding over 5 years to state and
territory governments for more specialist
disability services. It is not clear whether any
of this funding has or will benefit people with

younger onset dementia.

The National Guiding Principles for the
Referral and Assessment of Younger People with Disabilities Between State and
Territory Disability Services and Aged Care
Assessment Teams provide for access
to aged care services by younger people
with disability only where there are no
other care facilities or care services more
appropriate to meet the person’s needs—
and that responsibility for assessing younger people with disability lies with state or
territory disability services. This approach
is consistent with the advice provided by
the Hon. Bill Shorten MP that the National
Disability Reform agenda is expected to
greatly assist younger people with disability,
including younger people with dementia.

Consumers have expressed three concerns
to Ministers:
• How is the disability sector going to gain
an understanding of the care and support
needs of people living with dementia?
• What resources are available to develop
services appropriate for people with
younger onset dementia?
• What requirement is there on jurisdictions
to include younger people with dementia
within the current initiatives?

In discussions with Ministers, Alzheimer’s
Australia has requested:
1 The development of a paper that traverses
the issues in providing care for people
with younger onset dementia, including
identifying the different target groups
(people with disabilities who develop
dementia, those who develop younger
onset dementia with no previous history of
disability and those people with younger
onset dementia who may need to transition
to national aged care programs). The
objective is to draw on Australian and
overseas evidence of good practice.

2 Assistance in the development of services
by service providers that are able to
produce examples of best practice and
models of care.

3 A meeting between Ministers and
consumer advisory groups at the state
level to promote a better understanding
of issues.

The quarterly newsletter HOPE provides a
forum and information base for consumers
and health professionals with an interest in
younger onset dementia. HOPE, which has
been produced five times since June 2009,
has proven to be an excellent platform to
promote and establish relationships with
other organisations and service providers,
as well as advertising and showcasing new
services as they emerge. HOPE can be

A national list of service providers who are
funded to provide younger onset dementia
specific services has been drawn up as a
baseline for measuring future increases to
service provision. This is to be reviewed
annually, and is distributed in HOPE.
Mind your Mind® is Alzheimer’s Australia’s national dementia risk reduction program. It is based on seven research-based ‘signposts’ that address lifestyle behaviours to help reduce dementia risk: Mind your Brain, Mind your Diet, Mind your Body, Mind your Health Checks, Mind your Social Life, Mind your Habits, and Mind your Head.

Launched in 2006, this innovative and leading edge program was initially funded by the JO & JR Wicking Trust. Commencing this year, the Australian Government provided seed funding to continue the work. The acknowledgement and support by the Government is a significant first step in Alzheimer’s Australia’s objective of introducing a preventative health dimension into its dementia strategy.

Work has now commenced on the development of a significant research-based case for presentation to the Government and others working in the preventative health field. Community awareness-raising also occurred in parallel with strategic program development. Mind your Mind® community presentations were held around Australia with around 9000 people attending sessions and almost 100 Mind your Mind® activities being held in regional, rural and remote areas.

Other Mind your Mind® activities throughout Australia included:

- conference presentations;
- Mind your Mind Memory Van delivering the dementia risk reduction message to many communities within metropolitan and non-metropolitan areas of New South Wales, Queensland, South Australia and Western Australia;
- around 50 Mind your Mind® activities for culturally and linguistically diverse groups;
- dementia risk reduction activities with indigenous groups in the Northern Territory;
- participation at exhibitions and expos;
- radio interviews on dementia risk reduction and the Mind your Mind® program including SBS radio and community radio;
- newspaper articles (community and regional newspapers) on dementia risk reduction and Mind your Mind in most states and territories;
- a community service announcement campaign on community radio;
- “filler advertisements” in newspapers and magazines, and
- workplace poster development.
Alzheimer’s Australia’s vision is for a society committed to the prevention of dementia, while valuing and supporting people living with dementia. To work towards making this vision a reality, Alzheimer’s Australia has made a number of contributions to the Australian dementia research field.

Dementia Collaborative Research Centres

There are three centres funded under the Australian Government’s Dementia Initiative. Each centre focuses on a different area of dementia research:

- Assessment and Better Care (DCRC1);
- Early Diagnosis and Prevention (DCRC2) and
- Carers and Consumers (DCRC3).

Alzheimer’s Australia has links to all three centres. Glenn Rees, the National CEO of Alzheimer’s Australia, is on the Advisory Committee of DCRC1, Alzheimer’s Australia Victoria is a partner of DCRC2, and Alzheimer’s Australia National Office is a partner of DCRC3.

Consumer Dementia Research Network

Members of Alzheimer’s Australia’s newly established Consumer Dementia Research Network are working closely with research partners at the research centres and other research organisations to increase the involvement of people whose lives are affected by dementia in strategic and operational aspects of dementia research. More information on the Consumer Dementia Research Network is available on page 10.

Advocacy

Alzheimer’s Australia is committed to achieving increased federal funding for research into dementia. Alzheimer’s Australia’s 2010 Budget Submission to the Federal Government, Dementia: Facing the Epidemic, called for an additional investment into Australian dementia research of $220 million over five years. Alzheimer’s Australia has also commissioned research by Access Economics for advocacy purposes, including the recent publication: Keeping Dementia Front of Mind: Incidence and Prevalence 2009–2050.

National Newsletters

Dementia News is an electronic newsletter sent out to professionals and consumers in the field of dementia care. It is funded through support provided by the Dementia Collaborative Research Centre–Carers and Consumers as part of the Australian Government’s Dementia Initiative. The goal of the newsletter is to inform readers about current research in dementia care and to provide a critical analysis of recent media reports regarding dementia related research findings.

In June 2010 the format and distribution of the newsletter was revised to make it more accessible to consumers. Since July 2010 the newsletter is released bi-monthly and has a feature article on a recent media report of dementia research as well as several shorter articles. In addition to information on dementia care, Alzheimer’s Australia also advertises clinical trials and research projects on the Projects and Clinical Trials section of the website at www.alzheimers.org.au. All projects listed on the website must have appropriate ethics approval and be conducted by a recognised research organisation.

Finally, Alzheimer’s Australia’s biennial national conference provides an opportunity for established and emerging researchers to present practical and policy related work to a diverse audience of consumers, service providers, policy makers and academics. Importantly, subsidies are offered to students and emerging researchers to assist Australia’s emerging dementia research talent to attend.

Promoting Research

Alzheimer’s Australia also advertises clinical trials and research projects on the Projects and Clinical Trials section of the website at www.alzheimers.org.au. All projects listed on the website must have appropriate ethics approval and be conducted by a recognised research organisation.

Alzheimer’s Australia continues to invest in bringing key international experts to Australia for events such as Dementia Awareness Week and public lecture tours. Recent international speakers include Professor Julian Hughes from the United Kingdom (May-June 2010) and Professor Constantine Lyketsos from the USA (September 2009).

As part of its commitment to special needs groups, Alzheimer’s Australia also promotes new research and research-related issues in the newsletters: Aboriginal & Torres Strait Islander Dementia News; Cultural News; and HOPE, the newsletter for people living with younger onset dementia.
Financial Reports

Alzheimer’s Australia Inc
ABN 79 625 582 771

Financial Report

For the year ended 30 June 2010

Key financial results have been included in this report.
A copy of the full audited accounts is available on request.

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The accompanying notes form part of this financial report.
### ALZHEIMER'S AUSTRALIA INCORPORATED

#### STATEMENT OF FINANCIAL POSITION

**AS AT 30 JUNE 2010**

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The accompanying notes form part of this financial report.

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### ALZHEIMER'S AUSTRALIA INCORPORATED

#### STATEMENT BY MEMBERS OF THE COMMITTEE

In the opinion of the committee the financial report as set out on pages 2 to 22:

1. Presents a true and fair view of the financial position of Alzheimer's Australia Incorporated as at 30 June 2010 and its performance for the year ended on that date in accordance with Australian Accounting Standards (including Australian Accounting Interpretations) of the Australian Accounting Standards Board.

2. At the date of this statement, there are reasonable grounds to believe that Alzheimer's Australia Incorporated will be able to pay its debts as and when they fall due.

This statement is made in accordance with a resolution of the Committee and is signed for and on behalf of the Committee by:

[Signature]

Board Member

Dated this 28th day of October, 2010.

The accompanying notes form part of this financial report.
INDEPENDENT AUDITORS REPORT TO THE MEMBERS OF ALZHEIMER’S AUSTRALIA INCORPORATED


We have audited the accompanying financial report of Alzheimer’s Australia Incorporated (the association) which comprises the statement of financial position as at 30 June 2010 and the statement of comprehensive income, statement of changes in equity and cash flow statement for the year ended on that date, a summary of significant accounting policies and other explanatory notes and the statement by members of the committee.

Committee’s Responsibility for the Financial Report

The committee of the association is responsible for the preparation and fair presentation of the financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Associations Incorporation Act 1984 (NSW). This responsibility includes designing, implementing and maintaining internal control relevant to the preparation and fair presentation of the financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor’s Responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor’s judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity’s preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity’s internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Independence

In conducting our audit, we have complied with the independence requirements of Australian professional ethical pronouncements.

Auditor’s Opinion

In our opinion:

The financial report of Alzheimer’s Australia Incorporated is in accordance with the Associations Incorporation Act 1994 (NSW) including:

i. giving a true and fair view of the Association’s financial position as at 30 June 2010 and of their performance for the year ended on that date; and
ii. complying with Australian Accounting Standards (including the Australian Accounting Interpretations) and the Associations Incorporation Act 1984 (NSW).

Shane Bellchambers, CA
WalterTurnbull, a business unit of PricewaterhouseCoopers,
44 Sydney Avenue,
Canberra, ACT
Dated this 2y day of October 2010
What is Alzheimer’s Australia?

Alzheimer’s Australia is the National peak body for people living with dementia, their families and carers. Its vision is for a society committed to the prevention of dementia, while valuing and supporting people living with dementia.

In the early 1980’s, State and Territory Alzheimer’s Associations were established as self help organisations by and for family carers of people with Alzheimer’s disease and other dementias. The National Federation was formed in 1989 with membership from all States and Territories. Alzheimer’s Australia works in partnership with other peak consumer bodies and stakeholders, as well as Government.

Alzheimer’s Australia administers leading edge National dementia programs and services funded by the Australian Government. These services are provided by members of Alzheimer’s Australia and other organisations and include:

- A National Dementia Helpline that provides information, advice and local referrals to callers.
- Face to face counselling including emotional support and problem solving for individuals and families.
- A comprehensive 6-8 week program for people with early stage dementia and their carers.
- Help sheets that provide information about dementia and living with and care for someone with dementia. Some are available in community languages.
- Metropolitan and regional support groups for carers.

- Accredited dementia care training for aged care workers.

Alzheimer’s Australia is an active advocate for people with dementia, their families and carers. Alzheimer’s Australia is committed to a strong consumer focus and encourages people with early stage dementia, their families and carers to

- Serve on National, State and Territory organisations, boards and committees.
- Participate in advocacy campaigns for better dementia services and policies.
- Represent consumer views to Government and Industry.
- Volunteer, for example on speakers’ panels or operating the National Dementia Helpline.
- Review and comment on information materials and policy documents.

Importantly Alzheimer’s Australia has encouraged people with early stage dementia to self advocate and to be involved in the work of the organisation, for example in the development of the web site and active participation in the biennial National conference.

If you would like to know more about Alzheimer’s Australia or to make a donation please visit us at www.alzheimers.org.au or contact us at:

Alzheimer’s Australia
Tel (02) 6254 4233 Fax (02) 6278 7225
Email secretariat@alzheimers.org.au
1 Frewin Place Scullin ACT 2614

Alzheimer’s Australia Publications

During 2009-2010, Alzheimer’s Australia has produced or commissioned a number of publications and policy documents – including submissions, articles and speeches – which may be downloaded from: www.alzheimers.org.au

Significant papers include:

- Dementia, Lesbians and Gay Men. November 2009
- Dementia: Facing the Epidemic. Presentation by Professor Constantine Lyketsos. September 2009
- Ethical Issues and Decision-Making in Dementia Care. Presentation by Dr Julian Hughes. June 2010
- Dementia: Facing the Epidemic. A vision for a world class dementia care system. September 2009

These documents and others including those from earlier years are available on www.alzheimers.org.au
Visit the Alzheimer’s Australia website at www.alzheimers.org.au

for comprehensive information about:
• dementia and care
• education and training
• other services offered by member organisations

National Dementia Helpline
1800 100 500