

## Diversity Small Grant Application Form 2025 SAMPLE

Your organisation's name:

(Registered Trading Name or Non-For-Profit Name)

Community Group B

Your organisation's address:

456 Example Lane

Suburb: Pine Ridge

Postcode: 7890

State or Territory: TAS

The primary contact person for this application:

Full Name: Minnie Green

Mobile Number: 0412 345 678

Email: SampleB@xyz.com

Your organisation's ABN: 12 345 678 901

Total amount you are applying for: \$ 30,000

### Is your organisation/group registered for GST (Goods and Services tax)?

Note: Grant amounts will be provided inclusive of the GST. For instance, if the grant is \$10,000 you will receive \$11,000 to cover GST costs (\$10,000 plus \$1,000 GST).

If your organisation is not registered for GST, we will provide you with the net amount, e.g., \$10,000.

☐ **Yes**, my organisation is registered for GST.

☒ **No**, my organisation **is not** registered for GST.

## Diversity Small Grant Application Form 2025 SAMPLE

### Is your organisation/group incorporated?

**Note:** The project funding (grant) must be provided to a legal entity (such as an incorporated body) and not an individual.

One way to find out if your organisation is a legal entity is to search the Australian Government's Australia Charities and Not-for-profits (ACNC) Register here: [acnc.gov.au/charity/charities](http://acnc.gov.au/charity/charities)

If your organisation or group is not a legal entity, please provide the name and contact details of the legal entity organisation or group (Auspikor) who will hold the project funding on your behalf.

☐ **Yes**, my organisation is a legal entity.

☒ **No**, my organisation **is not** a legal entity and my Auspikor's contact details are:

Organisation / Group Name:

*AuspikorXYZ LTD*

Address:

*1234 Main Lane*

Suburb: *Pine Cove*

Postcode: *7891*

State or Territory: *TAS*

Auspikor's ABN: *5126 6215 1265*

Phone or Mobile: *0412 345 678*

Email: *AuspikorXYZ@Web.com*

## **Diversity Small Grant Application Form 2025**

### **SAMPLE**

Tell us about your organisation, including which diverse community your organisation supports. Please limit your answer to a maximum of 150 words.

(For example: The main purpose of your organisation and which diverse community it supports)

*For almost 45 years, Community Group B has been a leading multicultural community radio and media organisation. We deliver engaging content in over 50 languages, reaching audiences via both traditional airwaves and digital channels. Our growth reflects the vibrant communities we serve, embodying their diversity and cultural richness. Acting as a cultural bridge, we provide a sense of belonging for long-term migrants while offering essential 'in-language' local information to newcomers, with resources that often serve as their primary link to home communities and new arrivals. Community Group B operates from five state-of-the-art studios, serving as the heart of the multicultural tapestry. Here, we weave together a diverse array of stories, news, entertainment, and cultural exchanges tailored to the varied interests of our listeners.*

Briefly describe your proposed dementia related project. Please limit your answer to a maximum of 150 words.

(For example: An overview of the main activities planned and the expected dates to complete these activities)

- *4 information sessions in four languages with key experts (CALD)*
- *Broadcast an on-air community radio campaign of 30 sec ads to be disseminated across 50 language programs at Community Group B in both English & targeting 10 in-language - Samoan, Cook Island, Māori, Tongan, Mandarin, Cantonese, Korean, Swahili, Kinyarwanda, Arabic.*
- *Deliver two podcast episodes discussing various aspects of dementia engaging key experts and guests from culturally and linguistically diverse communities.*
- *Produce key explainers on dementia awareness in language for social media and physical resources disseminated Community Group B's 50+ language groups and communities.*

## **Diversity Small Grant Application Form 2025**

### **SAMPLE**

What are the three main aims (goals) of your project?

(Identify three specific needs that your project aims to address)

Aim 1 (50 words maximum):

*To raise and increase awareness on dementia for seniors and families from culturally and linguistically diverse communities. To broaden the reach of this awareness and knowledge sharing to the wider multicultural community.*

Aim 2 (50 words maximum):

*CALD Seniors being well-informed about dementia removing language barriers, by providing access to culturally appropriate resources with relevant information, access to services relevant to their language. Through these resources to provide broader understanding and knowledge of the impacts of dementia for seniors and their families and where they can get support and help.*

Aim 3 (50 words maximum):

*To provide a safe relevant space and outlet for culturally and linguistically diverse communities to access information, engage in conversations and learn more about the challenges of dementia. To empower seniors and families culturally and linguistically diverse communities to learn and be educated on the impacts of dementia to make them feel supported.*

## Diversity Small Grant Application Form 2025

### SAMPLE

How will you know that the above aims (goals) have been achieved at the end of the project? Please limit your answer to a maximum of 150 words.

(For example: What is going to happen as a result of completing your project and what difference will this project make for the community?)

- A high rate of participation & attendance at information sessions via our 50+ language groups engaged on a monthly basis.
- The number of radio ads and announcements through the program listenership stats on language broadcasting programs 98.1FM.
- Number of engagements across our social media 5000+, electronic email of 5000+, website visitor 15K daily visitors. In person 24/7 operated language broadcasting stations with 50+ language groups that access the station and community every day of the week.
- Podcast streams and listenership which will be campaigned on all digital platforms
- Targeted promotional campaigns on air, social media, global digital etc. will boost its reach.

All activities must be completed before 12 June 2026. Please write the expected start and finish dates for this project.

Start date: 6/01/2025

End date: 10/06/2025

Use the table below to list up to six main tasks or activities required to complete your project. Provide an estimated cost for each task/activity.

#### Tasks/Activities

(For example: Booking a community hall, booking the catering, booking the entertainment, etc.)

#### Estimated Cost (\$)

1	Design and printing marketing materials and translations	5600
2	6-month on-air campaign across 50 language programs	6800
3	Translations - 500 x 10 languages	5900
4	Facilitator and catering for 4 information sessions	3500
5	Production costs including venue, podcasting, staff time	6500
6	Two-part podcast series - guest fees	1700
Total amount you are applying for		30,000

## **Diversity Small Grant Application Form 2025**

### **SAMPLE**

How many people are likely to benefit from this project? Please limit your answer to a maximum of 150 words.

*200+ seniors and their families will have participated in language information sessions. 1000+ listeners we anticipate will benefit and tune in, with a wider reach across our digital platforms.*

How do you plan to promote this project? Please limit your answer to a maximum of 150 words.

(For example: Via your newsletter)

*We will campaign and promote the project via Community Group B platforms in the following*

- Social media 5000+ boosted posts, via Community Group B's 750+ volunteers*
- Website ads, features with visitors 15,000+ daily*
- Community Group B's 5000+ subscribers from CALD communities*
- Visibility of resources/content via our 24/7 operated Radio station of 50+ language groups accessing daily.*
- Campaigning on-air through 30sec ads, and information sharing through 50+ language programs as well as podcasting streaming on our Community Group B podcast hub and shared on FM.*

## **Diversity Small Grant Application Form 2025**

### **SAMPLE**

Is this project likely to require the use of formal interpreters and/or translation services and if so, please explain how they will be used in this project. Please limit your answer to a maximum of 150 words.

(Please provide an explanation and include this cost in your proposal)

*Community Group B will utilise its own in-house translators and interpreters through our broadcasters and members accessing through our 50 languages/groups.*

- *On air announcements will engage 10 translators at Community Group B as per the budget \$500 per translation.*
- *Information sessions with community - x4 facilitators include translation and interpreters (\$800 p/p).*

How do you plan to record and report on the outcomes of this project? Please limit your answer to a maximum of 150 words.

(For example: You may choose to record attendance and also take notes of participants' verbal feedback at the end of the event)

- *We will conduct evaluations for information sessions with surveys documented via images and short video reels, obtain feedback through feedback seeking quotes or testimonials that we will document and report on.*
- *Record a short video reel in-kind by Community Group B staff*
- *Obtain statistics for the campaign on-air, digital streams, social media engagement and output, Cultural Voices Network engagement, face to face feedback from community members, website statistics. We will provide documented visual content, scripts developed for radio, explainers developed, promotional material, testimonials, and resources disseminated.*

Thank you for taking the time to complete this application. We will aim to get back to you as soon as possible after the application closure date (13 August 2025).

National Dementia Helpline **1800 100 500**

Find us online **dementia.org.au**



For language assistance  
call **131 450**