

Partnering for Good

Workplace giving with
Dementia Australia



Dementia
Australia®



About Dementia Australia

Dementia Australia is the national peak body supporting people living with dementia, their families and carers. We transform the experience of people impacted by dementia by elevating their voices and inspiring excellence in support, care and research.



Our vision

An inclusive future where all people impacted by dementia receive the care and support, they choose



Our purpose

To transform the experience of people impacted by dementia by elevating their voices and inspiring excellence in support and care, free from discrimination



Our values

- + Authentic
- + Living experience
- + Inclusive
- + Collaborative
- + Empowering

Dementia in Australia, a growing challenge



Without significant
intervention, over
1 million Australians
are expected to be living
with dementia by 2065.

Dementia is now the
leading cause of death
of all Australians, according to the Australian
Institute of Health and Welfare (AIHW).



In 2026, an estimated
446,500 Australians
are living with dementia;
29,000 people
are living with young onset
dementia (a diagnosis of any
type of dementia between
the ages of 18 and 65), and
this number is expected to
rise to **41,000 by 2054**.



2 in 3 people
with dementia are
thought to be living in
the community.



of people living in
permanent residential
aged care have dementia.

Jo-Anne's story

For people like Jo-Anne, workplace giving funds tangible and lasting support. [View Jo-Anne's story](#) → to learn about her journey with dementia and why supporting Dementia Australia matters.



See Jo-Anne's
story here



About workplace giving

Workplace giving is a way for employees to support the charities they care about, with donations automatically deducted from their pre-tax pay. It's simple, tax-effective and benefits everyone involved. You can choose for employees to give via direct payroll, or our third-party platforms.

With an estimated **1.7 million Australians** involved in the care of someone living with dementia, chances are you and your employees all know someone who is impacted.

[Join our community today →](#)

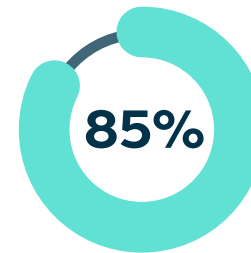


Workplace giving benefits

Dementia is the leading cause of death in Australia so the time to act is now. Workplace giving is an easy and tax-effective way for employees to help Dementia Australia provide critical services, support and research:



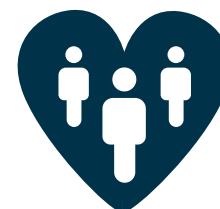
Workplace giving
**boosts pride,
engagement and
talent retention.**



85%
of employees say it is personally important that a company has a giving program in place.¹



60%
of organisations in Australia provide giving programs.²



34%
of employees say they are more loyal to companies that support community.³


¹ Workplace Giving Australia - Workplace giving is good for business →

² Australian Institute of Health and Welfare - Philanthropy and charitable donations →

³ Workplace Giving Australia - Giving and research insights 2024 →

Amplify support

Looking for further ways to back employee support?
Reduce the impact of dementia for Australians of all ages, living with all forms of dementia, by matching employee giving. Your organisation can choose to match donations monthly, quarterly or annually.

View this video  to understand the impact matched employee giving can have.



When an employee gives
\$5

it only costs them
\$3.50

Your **\$5** donation
means Dementia Australia
receives **\$10** – doubling
our capacity for impact.

How to get started

For more information and assistance to become a Dementia Australia Workplace Giving Partner, contact our Workplace Giving Specialist, Marie-Louise Bone at partnerships@dementia.org.au or visit our website dementia.org.au/workplace-giving/ →

