

# SA ANNUAL REPORT 2013

**FIGHT ALZHEIMER'S**  
**SAVE AUSTRALIA**

# THE ALZHEIMER'S AUSTRALIA SA BOARD 2012 - 2013



**A.P. (Tony) Newman**  
Chairman



**Kathryn Cunningham**  
Chief Executive Officer  
Public Officer  
Company Secretary



**Timothy White**  
Treasurer



**Daniel Endenburg**



**Jenny Richter**



**Michael Janus**



**John Giles**



**Scott Langford**



**Alison Kimber**



**Alan Bevan**

## FUNDAMENTAL PRINCIPLES

- Promote awareness and understanding
- Respect the human rights of people with the disease
- Recognise the key role of families
- Provide access to health and social care
- Stress the importance of optimal treatment after diagnosis
- Take action to prevent the disease, through improvements in public health

## VISION

**A SOCIETY COMMITTED  
TO REDUCING THE IMPACT  
OF DEMENTIA**

## VALUES

**PROFESSIONALISM,  
INTEGRITY, COMMITMENT,  
TEAMWORK, INCLUSION**

## CHAIRMAN'S REPORT

# TONY NEWMAN

In the twelve months since John McKellar's last Chairman's report an additional 75,000 of our fellow Australians have been diagnosed with Dementia.

This extremely compelling and confronting statistic contextualises all that we do at Alzheimer's Australia SA.

The Board together with the executive team has commenced a review of our strategic plan. Out of this review we have begun work on the Pathways Project. We are seeking to develop a map identifying the services and support required by our clients and their carers at each stage of their journey with dementia.

A focus of the past twelve months has been working to ensure our Association has the strategies in place necessary to meet the challenges of our continually changing environment.

The Board has been active in the area of governance. On behalf of all stakeholders, it is critical we have the appropriate policies and procedures in place. The Board has continued to monitor the establishment of the Australian Charities and Not for Profits Commission (ACNC). Our Association will meet all ACNC requirements.

The Board has identified the need to reduce our reliance on government funding by way of increasing our fee for service offerings. I assure you, our members, this will not be at the expense of our current clients, but rather by identifying products and services that attract new customers and revenue streams to AASA.

Work has continued on our accommodation needs. We have submitted plans to the Burnside Council which we believe will meet our accommodation needs on our current site for the next ten years. We are hopeful work will commence in the first half of next year.

The Board was most appreciative to be invited to be a part of the Volunteer recognition morning tea at Government House. It was a privilege to share the occasion with our wonderful Volunteers.

On behalf of the Board, I congratulate the Tender Loving Carers (TLC) group who held a number of successful functions this year. We look forward to continuing to support them in their fundraising endeavours.

The Association is appreciative of our ongoing relationship with the Rosemary Foundation which continues to be an important and valued source of funding.

In closing, I acknowledge the passing of two very special friends and supporters of AASA, Hon. Dr Kemerli Murray AO and Hon. Ian Wilson AM. Both provided outstanding service and support over many years and they will be greatly missed.

My thanks to the people of AASA led by our CEO, Kathryn Cunningham. We are indeed fortunate to have a Team of skilled and dedicated people.

Thanks also to my fellow Board Directors who freely give their time and skills to our Association.

**A.P. (TONY) NEWMAN**  
CHAIRMAN



## CHIEF EXECUTIVE OFFICER'S REPORT

# KATHRYN CUNNINGHAM

I am pleased to report another year of solid growth and development for AASA.

There are currently over 321,600 Australians living with dementia and this number is expected to increase by one third to 400,000 in less than ten {10} years.

AASA is an organisation that has longevity in an environment that is constantly changing to meet market demands.

We will continue to be competitive in this market to provide innovative services that will meet the needs of consumers.

2013 saw growth in service delivery and an expansion of our people. We now have seventy {70} staff working in both metropolitan and regional South Australia.



## SECURING OUR FUTURE

### STRATEGY

After extensive evaluation of our business, a new structure was put in place to focus on the main areas of business.

Our strategy focus is on:

- Expansion of service delivery
- Growth of business streams
- Consumer Engagement
- Growing our Fundraising arm

### OUR PEOPLE AND CULTURE

Ensuring that AASA is a great place to work is a key part of our high performance culture.

The people at AASA have achieved a great deal over the last year. On behalf of the Board and Management Team I would like to acknowledge the outstanding contribution and commitment of our people.

### FUTURE GROWTH

The demand for services for people with dementia and their carers will continue to grow over the next ten {10} years.

AASA is well positioned, both structurally and financially, to expand our range of services and introduce new revenue sources into the organisation over the next twelve {12} months.

The foundations have been laid in 2013 and AASA's core business goes from strength to strength with the organisation being well positioned to take advantage of all opportunities that come our way.

**KATHRYN CUNNINGHAM**  
CHIEF EXECUTIVE OFFICER



**Help Line & Calls  
Offering Assistance  
13,334**



**People From  
66 Countries  
Assisted**



**Rural & Remote  
Indigenous Communities  
Engaged With &  
Programs Initiated**

**“ This Is How We Have  
Continued The Fight Against  
Dementia In South Australia  
Over The Past Year! ”**



**FIGHT ALZHEIMER'S  
SAVE AUSTRALIA**



**Face To Face  
Assistance Meetings  
2,675**



**Youngest  
Person Helped  
18**



**Oldest  
Person Helped  
102**



**South  
Australians  
Helped  
16,048**

TREASURER'S  
REPORT 2013

ACHIEVE

FINANCIAL REPORT  
FOR THE YEAR ENDED  
30TH JUNE 2013

I am pleased to present Alzheimer's Australia SA Financial Report for the year ended 30th June 2013.

The Board is extremely mindful of the importance of ensuring that there is a balance between allocating resources to run programs against ensuring that we have a strong balance sheet to weather the uncertainty of government funding.

The balance sheet of Alzheimer's Australia SA as at 30th June 2013 continues to be strengthened and reflects an appropriate level of cash to offset various funding risks assessed by the Board.

It is pleasing to advise that management have continued to successfully tender for all the major grants plus new ones to increase the range of programs on offer to our members.

Alzheimer's Australia SA recorded a surplus of \$278,347 for the financial year ended 30th June 2013.

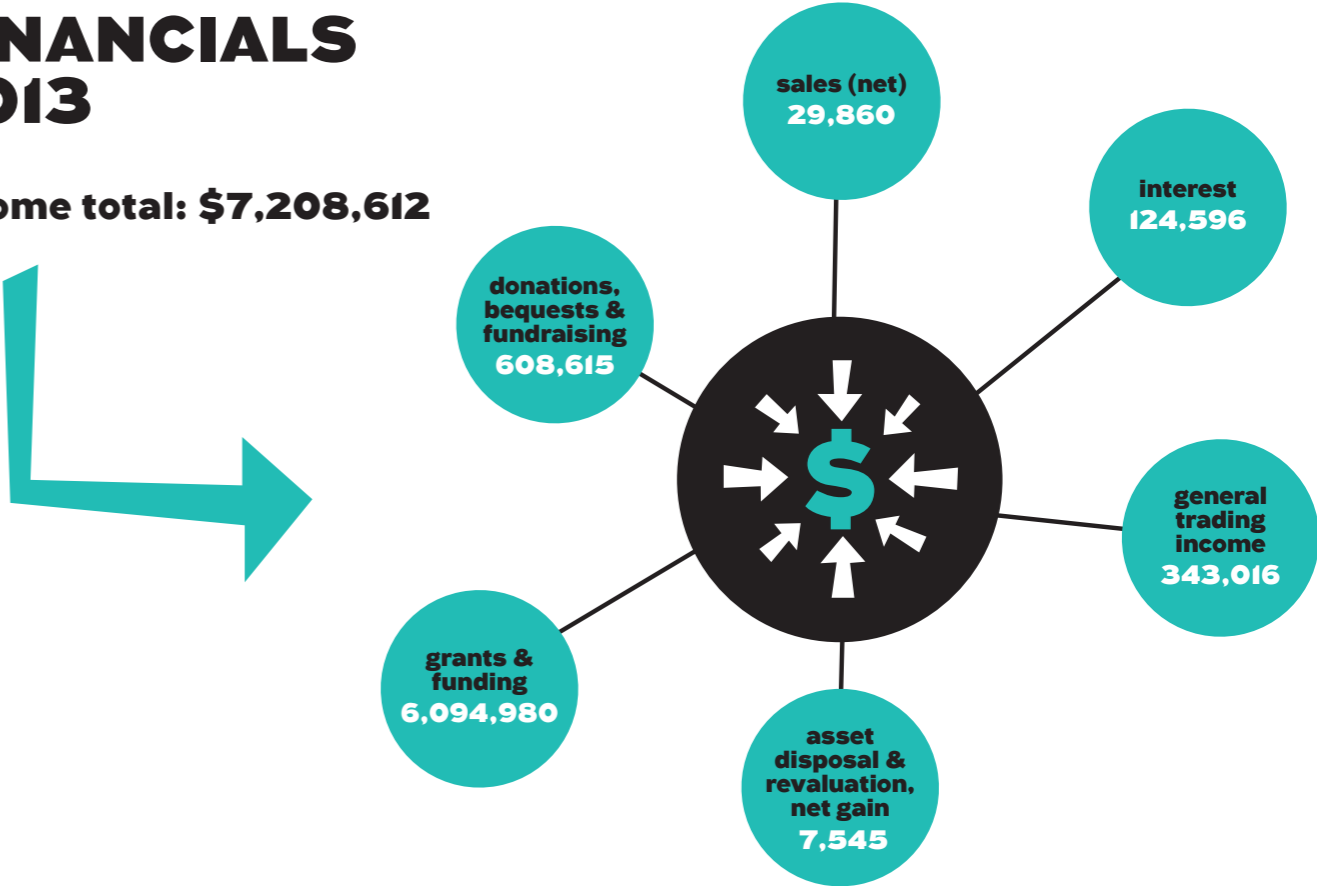
The Rosemary Foundation was able to allocate a sum of \$300,000 to Alzheimer's Association this financial year. As is the usual practice we provide the bequests to Rosemary who in turn invest this monies for the longer term proving us with an ongoing distribution.

Your Association has therefore finished the year in a strong financial position to allow it to continue to provide and increase services in the ensuing years.

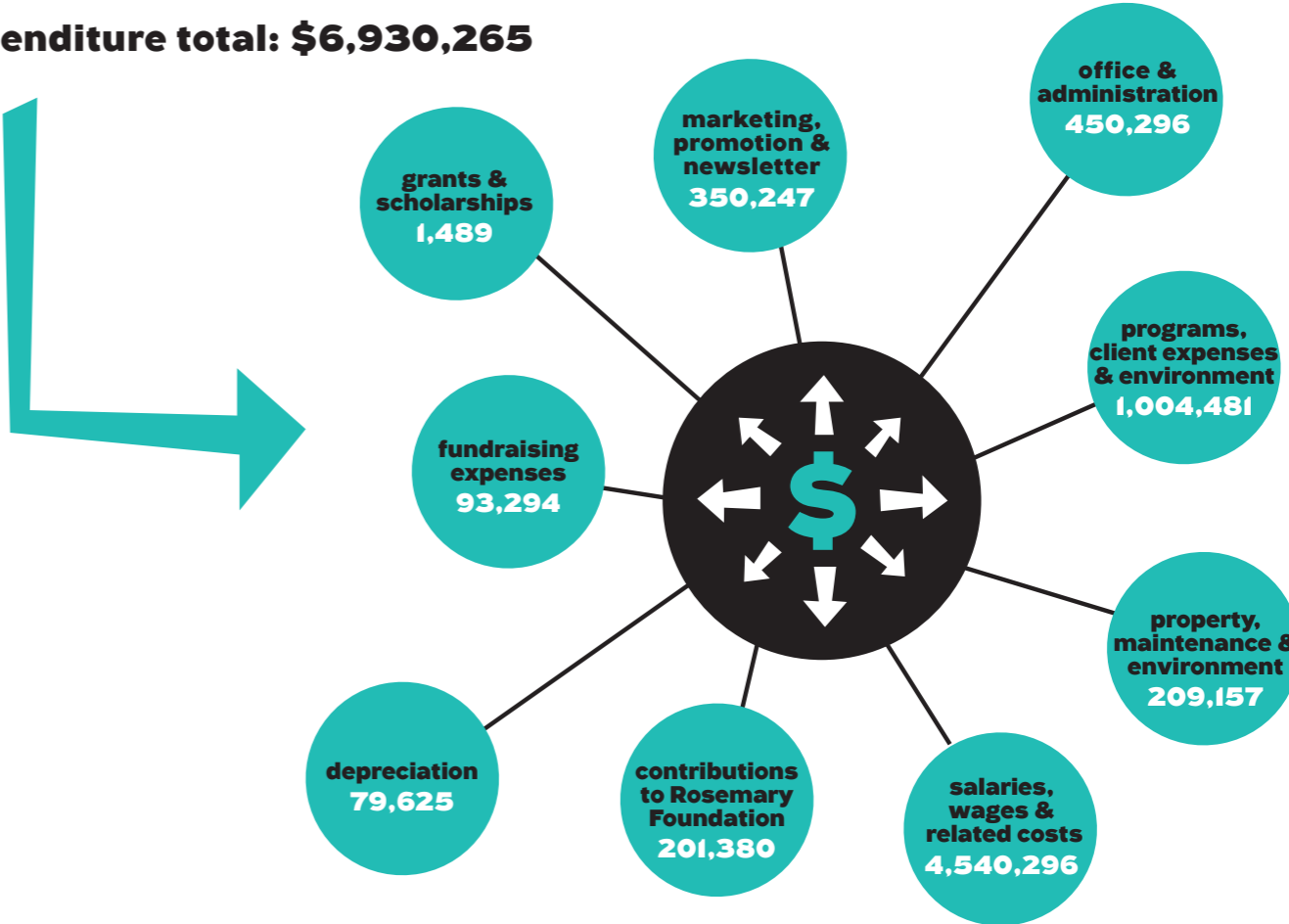
TIM WHITE  
CHAIRMAN FINANCE AND AUDIT COMMITTEE

FINANCIALS  
2013

Income total: \$7,208,612



Expenditure total: \$6,930,265



Surplus for the year: \$278,347

## **Alzheimer's Australia SA Inc**

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**National Dementia Helpline 1800 100 500**

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