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# PREVENT DETECT SUPPORT

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ALZHEIMER'S AUSTRALIA (QLD)  
ANNUAL REPORT  
2014 - 2015

**FIGHT ALZHEIMER'S  
SAVE AUSTRALIA**  
[FIGHTDEMENTIA.ORG.AU](http://FIGHTDEMENTIA.ORG.AU)

OUR PATRON



His Excellency The Honourable Paul De Jersey AC,  
Governor of Queensland

The Governor was born in Brisbane in 1948, the third son of school teacher parents Ronald and Moya (both now deceased).

His Excellency won a Commonwealth Scholarship to The University of Queensland, and graduated with degrees in Arts in 1969 and Laws (with Honours) in 1971. Also in December 1971, the Governor married Kaye Brown. His Excellency and Mrs de Jersey have three children and three grandchildren.

The Governor was called to the Bar at the end of 1971 and was appointed as Her Majesty’s Counsel (QC) in 1981.

The Governor was appointed as a Judge of the Supreme Court of Queensland in 1985, when aged 36 years, becoming the 17th Chief Justice of Queensland on 17 February 1998, and served in that role for more than 16 years until 8 July 2014.

In recognition of his contribution to the Australian community, the Governor was appointed a Companion of the Order of Australia in 2000, and awarded a Centenary Medal in 2003. He holds honorary doctorates from The University of Queensland (2000) and the University of Southern Queensland (2008), and Griffith University (2014).

His Excellency was appointed the 26th Governor of Queensland on 29 July 2014.

OUR AMBASSADORS



Pat Welsh                      Your Brain Matters Ambassador

As Sports Editor at Seven News Brisbane who recently celebrated 40 years with the network, Pat Welsh has become a popular and trusted figure to his legion of fans.

Now, in partnership with Alzheimer’s Australia (Qld), he uses his media profile to bring much needed awareness to brain health.

“Watching my father live with dementia showed me how important programs and services were to my mother and him in helping them retain their quality of life,” he said.

“I want to use my profile to help eliminate the stigma around brain health and start a conversation in the community. Dementia is the second leading cause of death in Australia, and we all need to understand what we can do to reduce our risk.”

In 2016, Pat will be MC of the Memory Walk and Jog on Sunday 17 April at UQ St Lucia and is proud to cheer on supporters across the finish line at Queensland’s biggest race against dementia.

OUR AMBASSADORS (CONT'D)



Christine Bryden  
Dementia Friendly  
Communities Ambassador

When Christine Bryden was diagnosed with dementia at the age of 46, she was a senior executive in the Prime Minister’s Department and a single mother with three girls.

Since then she has been an active advocate for people living with dementia. A decade ago Christine addressed the Alzheimer’s Australia national conference in Canberra and later, became the first person with dementia to be elected to the board of Alzheimer’s Disease International.

She speaks at conferences and in the media in Australia and around the world. Christine has written three books: Who will I be when I die? (2005), Dancing with Dementia (2015) and Before I Forget (2015).



Nadine Hedger  
Younger Onset  
Dementia Ambassador

After several years of specialist appointments and misdiagnosis, Nadine Hedger’s outgoing and fun loving mother Denise was diagnosed with vascular dementia at just 60.

Nadine was there for Denise, who once worked as an air hostess, as she no longer recognised her family and became unable to wash, feed herself or speak with her loved ones.

Despite her heartache Nadine was determined to reach out to families in the same situation and established an Alzheimer’s Australia (Qld) Younger Onset Dementia support group called Remember Me.

The group of friends get together to have fun, build memories, raise awareness and educate the community that dementia is not a normal part of ageing nor is it something that only affects the elderly.

“Alzheimer’s Australia (Qld) has supported our family and provided care and guidance to a level I never imagined possible.”

Justine Simpson, carer.



20% of people are involved in the care of a person with dementia today in Australia.



1 in 3 people with dementia live alone.

OUR BOARD

<b>William Bass</b>	<b>Chairman</b>
<b>Desley O'Brien</b>	<b>Director</b>
<b>Victoria Beedle</b>	<b>Director</b>
<b>Swain Roberts</b>	<b>Director</b>
(appointed 11/11/2014)	
<b>Andrew Follett</b>	<b>Director</b>
<b>Robert Chopping</b>	<b>Treasurer</b>
(retired 15/12/2014)	
<b>Marianne Gevers</b>	<b>Director</b>
(retired 15/12/2014)	

OUR LEADERSHIP TEAM

<b>CEO</b>	<b>Victoria Beedle</b>
<b>GM Operations</b>	<b>Jillian Jeffery</b>
<b>GM Business Services</b>	<b>Jason de Bakker</b>
<b>GM Finance</b>	<b>David McPherson</b>
<b>GM Human Resources</b>	<b>Claire Harrison</b>
<b>GM Community Relations</b>	<b>Kerry Cutting</b>



Victoria Beedle CEO with Marianne Gevers – retiring from the Board 15/12/2014

# ABOUT THIS ANNUAL REPORT

This annual report outlines Alzheimer’s Australia (Qld)’s activities and achievements during the 2014-15 financial year.

It showcases the Alzheimer’s Australia (Qld) Strategic Plan 2015-20 launched in April 2015.

We welcome your feedback on the Annual Report – please email: [qldcomms@alzheimers.org.au](mailto:qldcomms@alzheimers.org.au)

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ABN: 62659 237 563  
ACN: 166472224

## ABOUT US

Alzheimer's Australia (Qld) was founded in 2002, by and for carers in response to public concern about the lack of information, resources and appropriate residential care for people with dementia.

From these modest beginnings, we have grown into a significant organisation. We now have 89 employees and 70 volunteers across Queensland.

Alzheimer's Australia (Qld) is the Queensland member of Alzheimer's Australia the peak national charity for people with dementia and their families and carers. In 2005 we formed our own state-based Federation with support from volunteer-led member organisations in Cairns, Mackay, Townsville, Rockhampton, Maryborough, Toowoomba and the Gold Coast.

Today, most of these member organisations are now known as Alzheimer's Australia (Qld).

**"Without funding for dementia research, the ongoing and future economic costs to our community will be crippling."**

David James,  
healthcare professional.

## OUR VISION

**Alzheimer's Australia is a leader in the prevention of dementia, while valuing and supporting people living with dementia.**

## OUR PURPOSE

**To inspire hope through connecting, informing and empowering Queenslanders affected by dementia.**

We deliver state-wide information, education, advocacy and a unique range of support services for people, of all ages, living with all forms of dementia. Our goals are to improve the quality of life for Queenslanders living with dementia, encourage investment into the search for a cure and raise community awareness of ways to improve brain health and increase understanding of the signs and symptoms of dementia.

With over 1,300 new cases of dementia reported

every week there is an urgent and growing need for our services.

**Sustainability, effectiveness, efficiency and impact** are our hallmarks.

Our lifeblood, our people – **staff, volunteers** and **supporters**.

Together we live our organisational values - **RESPECT, TEAMWORK, EXCELLENCE** and **COMMUNITY**.

# Dementia

## Facts and Figures



Alzheimer's disease is the most common form of dementia accounting for 80% of all dementia cases.



1.2 million: the estimated number of Australians caring for a person with dementia in 2010.



Every six minutes, an Australian is diagnosed with dementia.

Dementia is the term used to describe the symptoms of a large group of illnesses that cause a progressive decline in a person's brain function. It is a broad term used to describe impairments in memory, thinking and behaviour.

Alzheimer's disease is the most common form of dementia accounting for 80% of all dementia cases. Dementia can affect anybody but it much more common after the age of 65.

<sup>1</sup> Deloitte Access Economics (2012)

<sup>2</sup> *ibid*

<sup>3</sup> Australian Bureau of Statistics (2012). *Causes of death, Australia* (2012). Commonwealth of Australia

<sup>4</sup> Australian Institute of Health and Welfare (2012) *Dementia in Australia*

<sup>5</sup> *ibid*

<sup>6</sup> *Alzheimer's Australia* (2011) Pfizer Health Report Issue #45 - Dementia. Pfizer Australia

### QUEENSLAND KEY STATISTICS

- 66,600: the estimated number of people living with dementia in Queensland in 2015<sup>1</sup>
- 88,165: the projected number of people living with dementia in Queensland by 2020; 215,268 people with dementia is the projected figure by 2050 without a medical breakthrough<sup>2</sup>

### AUSTRALIAN KEY STATISTICS

- Dementia is the second leading cause of death<sup>3</sup> in Australia and there is no cure
- Dementia is not a normal part of ageing
- On average the symptoms of dementia are noticed by families three years before a firm diagnosis is made<sup>4</sup>
- Every six minutes, an Australian is diagnosed with dementia
- 353,800: the estimated number of people living with dementia in Australia in 2015<sup>5</sup>
- 900,000: the projected number of people living with dementia in Australia in 2050 without a medical breakthrough<sup>5</sup>
- 25,100: the projected number of people living with dementia in Australia with Younger Onset Dementia, under the age of 65<sup>6</sup>
- 1.2 million: the estimated number of Australians caring for a person with dementia in 2010

**For more details: visit [www.fightdementia.org.au/qld](http://www.fightdementia.org.au/qld)**



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## A MESSAGE FROM OUR CHAIRMAN

**Strategic Plan 2015-20**  
Launched in April 2015 Alzheimer's Australia (Qld)'s 2015-20 Strategic Plan sets an ambitious agenda for the organisation over five years to deliver the best possible outcomes for Queenslanders affected by the disease.

Prevent, Detect, Support, is our new five year strategy and it lays a platform for the organisation, working collaboratively with others, to continue delivering high quality support to people living with dementia whilst preparing for the growing number of people that will need help, support and expertise.

**BOARD CHANGES**  
Over the past year we bid farewell to two valued Board members, whilst welcoming others to the Board. After a long association with the organisation Marianne Gevers and Robert Chopping retired in December 2014. On behalf of Alzheimer's Australia (Qld) I would like to acknowledge Marianne and Robert for their outstanding contribution and commitment during their time on the Board. This year we welcomed Swain Roberts who brings considerable expertise to the Board.

**GROWING DEMAND**  
We know that we can't meet that challenge alone - the challenge is too great – so we will be actively seeking to build range of partnerships and collaborations with the Queensland community.

#### ACKNOWLEDGEMENTS

I would like to acknowledge the continued support from the State and Commonwealth Governments, as well as the philanthropic community. This generosity enables us to deliver our mission: to boost brain health, support the search for a cure, make early diagnosis easier and help improve the quality of life for Queenslanders living with dementia. Our funders are critical partners in our work and we are grateful for their ongoing commitment.

I would also like to acknowledge Graeme Samuel AC as our National President who took on this role in July 2014 following the resignation of Ita Buttrose AO OBE who is now a National Ambassador. In December 2014 Glenn Rees, our National CEO resigned after 14 years and handed on the baton to Carol Bennett as our new National CEO.

Last but not least I would like to sincerely thank all our people, our staff and volunteers, Leadership team members and in particular our CEO Victoria Beedle, for their tireless efforts over the year to be the very best they can in their specific roles to deliver the best possible outcomes for people living with dementia in Queensland.

#### LOOKING TO THE FUTURE

Unless there is a medical breakthrough, the projected number of people with dementia in Queensland will continue to rise to 88,150 by 2020 and to 215,268 by 2050.

Demand for our services will inevitably continue to grow. We know that we can't meet that challenge alone – the challenge is too great – so we will be actively seeking to build a range of partnerships and collaborations with the Queensland community.

Working better together with a range of consumers, community groups and key stakeholders we will be able to deliver bigger and better outcomes for people with dementia in Queensland in the fight against dementia.

*William Bass*  
**Chairman**

**“Unless there is a medical breakthrough, the projected number of people with dementia in Queensland will continue to rise to 88,150 by 2020 and to 215,268 by 2050.”**

William Bass, Chairman.



Three in ten people over the age of 85 and almost one in ten people over 65 have dementia.



Dementia is the single greatest cause of disability in older Australians (aged 65 years or older).



## A MESSAGE FROM OUR CEO

**It has been a year of extraordinary achievements and significant change for Alzheimer's Australia (Qld).**

We are in the midst of a great deal of national change in the delivery of dementia services, with ongoing Federal Government reforms in dementia care, increased support of dementia research and greater competition amongst charities for the philanthropic dollar. With these challenges, however, come great opportunities for improved and increased services and greater awareness of dementia in the wider community.

It is therefore a great privilege in the pages of this Annual Report to highlight the many achievements and milestone changes made possible thanks to the dedication and commitment of our employees, volunteers, supporters, partners and advocates.

### 10 YEAR ANNIVERSARY

This year we celebrated our 10th birthday since becoming a Queensland Federation and the delivery of services in 2005, with our first ever gala event in Brisbane.

### OUR STRATEGY

Prevent Detect Support  
- inspiring hope through  
connecting, informing and  
empowering Queenslanders  
affected by dementia.

This special event provided the opportunity to publicly launch our new five year strategy – Prevent Detect Support – inspiring hope through connecting, informing and empowering Queenslanders affected by dementia. The needs of people living with dementia and their carers are at the heart of this new strategy and all that we do at Alzheimer's Australia (Qld).

### HIGHLIGHTS

- we formally strengthened our state-wide presence as our volunteer-led member organisations become one with Alzheimer's Australia (Qld) – making our organisation stronger, efficient, more cohesive and effective for people living with dementia
- launch of our 2015-20 Strategic Plan – Prevent Detect Support – setting the goal high to meet and exceed the needs of the people we exist to serve
- dementia friendly communities pilot project on Bribe Island initiated in consultation with people with dementia for people with dementia
- Dementia Awareness Month (previously a week) – now a month of state-wide activities and events promoting creating a dementia-friendly nation
- inaugural Memory Walk and Jog in Brisbane, raising \$60,000 and supported by 500 people

- David Sheard workshop the Butterfly Model – 98% satisfaction rating achieved – international learning shared with Queensland providers and consumers – we continue to seek and promote learnings and experience from around the world
- launch of Safely Home ID bracelet program for people with dementia in partnership with the Queensland Police Service – awarded bronze medal in the 2015 Queensland Police Service Awards for Excellence
- Younger Onset Dementia State-wide Network initiated – working in collaboration with a range of service providers to better meet the needs of people with younger onset dementia

### FUNDING

As demand for our services grow and pressures on government funds increase, our focus on fundraising through other streams has been fast tracked.

Our inaugural Memory Walk and Jog in Brisbane in September 2014 and state-wide Art Union launched in November 2014 are just two innovative ways we are looking to reach more people and raise more funds to build a sustainable and independent income platform.

### ACKNOWLEDGEMENTS

I would like to thank everyone who contributed to helping us achieve our mission in 2014-15. To our Board, consumers, volunteers, staff, partners, advocates, I thank you for choosing to make a difference to the lives of people impacted by dementia.

The depth and breadth of your work, your willingness to collaborate with others, the dedication and commitment you demonstrate and the trust you put in Alzheimer's Australia (Qld) in leading the way in Queensland for people with dementia, is what will help us achieve our vision – a society committed to the prevention of dementia while valuing and supporting people living with dementia.

Thank you for joining our fight against dementia.

*Victoria Beedle*  
**CEO**

# PREVENT DETECT SUPPORT

Queensland is 1,727,000 square kilometers and Australia's second largest state. It is now home to more than 4million people, half of whom live outside of the greater metro area of Brisbane.

**These are just some of the reasons why, over the past two years, Alzheimer's Australia (Qld) has been working very hard to strengthen our foot-print across Queensland.**

The main reason is that we know that 66,600 Queenslanders are living with a diagnosis of dementia and this number is expected to rise to 88,200 by 2020. Each week, there are more than 1,800 new cases of dementia in Australia; approximately one person every 6 minutes. This is expected to grow to 7,400 new cases each week by 2050.

Our job at Alzheimer's Australia (Qld) is to assist this growing number of people with dementia, their carers and their families to access the information, advice and support they need, through a professionally delivered suite of services and programs (see back page for more information). Given the size and scale of Queensland and the growing number of people we need to help, we know that we can't do this alone. So over the past two years we have strategically strengthened our regional footprint and built up a network of Dementia Support Centres across Queensland.

In time, we hope that each Dementia Support Centre will become recognised as the local hub for people with dementia, their carers and their families, for people worried about their memory wanting advice or information and for health professionals needing support and training.

 Cairns

 Townsville

 Rockhampton

 Maryborough

 Toowoomba

 Brisbane

 Gold Coast

 Dementia Support Centres

# June 2014 - July 2015 Year in Summary

**3yrs**

On average, symptoms of dementia are noticed three years before a firm diagnosis is made.

**1/3**

Dementia will become the third greatest source of health and residential aged care spending within two decades.

**2nd**

Dementia is the second leading cause of death in Australia and there is no cure.

## 2014

### JULY

- Peak number of visitors to our Detect Early website [www.detectearly.org.au](http://www.detectearly.org.au), a dedicated website for GPs, pharmacists, the community to encourage early diagnosis of dementia

### AUGUST

- Appointment of first Brisbane Dementia Support Centre librarian
- Missing Person's Week – special promotion in collaboration with Queensland Police Service to promote the need for a Safely Home Community Program for people with dementia

### SEPTEMBER

- Dementia Awareness Month – activities and events themed around 'Creating a dementia-friendly nation' featuring a lecture for service providers and consumers by an international speaker from the UK Steve Milton
- Inaugural Gala cocktail event to raise awareness of and funds for Alzheimer's Australia (Qld) and the Queensland Brain Institute
- Inaugural Memory Walk & Jog – University of Queensland St Lucia, raising \$60,000 and supported by 500 participants

- Launch of Come Dance With Me program for people with dementia founded by Beverley Giles OAM and Tina Alinen
- Consumer and Service Provider forums in Cairns and Toowoomba

### OCTOBER

- Adventure Cycle Challenge, 562 kms cycled between Vietnam and Cambodia and nearly \$7,500 raised thanks to the participation and inspiration of Younger Onset Dementia Remember Me Group member John Quinn
- Launch of our first state-wide Art Union

### NOVEMBER

- Consumer and Service Provider forum in Townsville
- Consumer Dementia Research Network members tour Queensland Brain Institute research facility
- 44 training and education sessions provided to Opal Specialist Aged Care facilities across the state

### DECEMBER

- Christmas Carols at the Brisbane Dementia Support Centre for people with dementia and their carers
- International Volunteer Day Morning Tea events held across the state at our Dementia Support Centres
- CEO Victoria Beedle invited to give graduand address at graduate ceremony at University of Queensland

#### KEY STATISTICS

There will be 900,000 Australians living with dementia by 2050 unless there is a major medical breakthrough.

# 2015

## JANUARY

- Alzheimer's Australia awareness-raising TV advert played at showings of the film Still Alice across Queensland
- Dementia Behaviour Management Advisory Service (DBMAS) and Dementia Training Study Centre (DTSC) collaboration to produce DVD to assist residential and community services in making referrals to DBMAS

## FEBRUARY

- Staff provide training at a train-the-trainer workshop in Yarrabah about the use of indigenous assessment tools in diagnosing dementia

## MARCH

- Your Brain Matters trivia night during Brain Awareness Week
- Pro bono 12 week awareness-raising campaign in Quest newspapers, Forget-Me-Not – achieved a coverage of more than 1 million readers
- Invitation from Aboriginal Corporation to be guest speaker at Unity Dream Festival in Cunnamulla

## APRIL

- Make A Will Week – promoted the importance of making and updating your Will for people with dementia

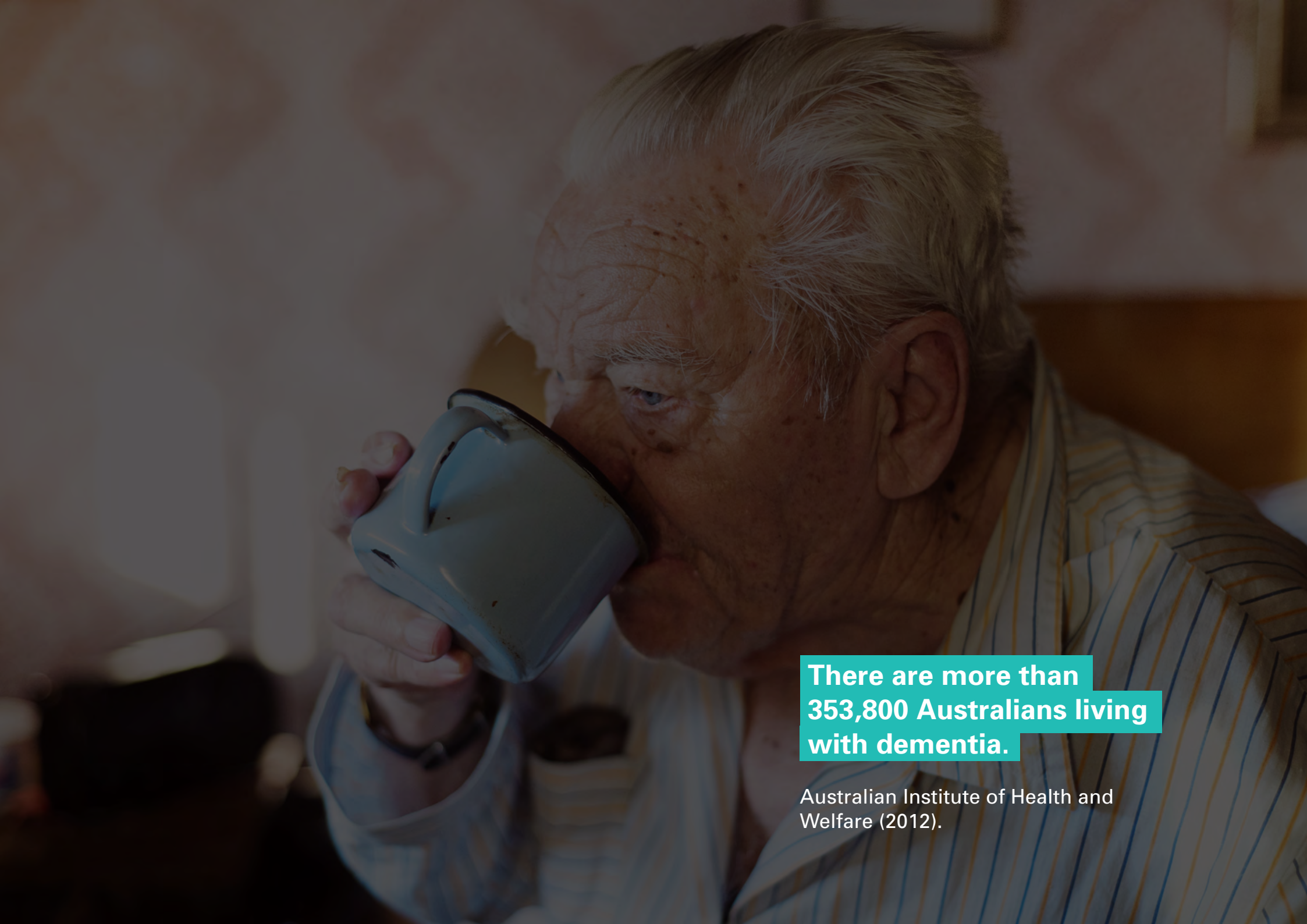
- Lowood Friendship Group first birthday – a volunteer run support group for people with dementia
- Come Dance With Me program featured at the Alzheimer's Disease Dementia International Conference in Perth

## MAY

- Launch of Safely Home ID bracelet for people with dementia together with the Queensland Police Service (QPS) won bronze award in the QPS annual awards
- Inaugural 10th Birthday Gala Dinner in Brisbane sponsored by Home Instead Senior Care and Invocare at which Pat Welsh, Channel 7's Head of Sports was officially announced as our new Queensland Ambassador for the Your Brain Matters program
- Art and Dementia program run in Rockhampton by Alzheimer's Australia (Qld), the national art gallery and the Rockhampton art gallery – helping combat social isolation for people with dementia
- National Volunteer Week celebrated state wide

## JUNE

- International Lecture by Dr David Sheard, Culture Change in Residential Aged Care, the Butterfly Household Model – achieved almost 100% very satisfied ratings by attendees
- Nation-wide media campaign to raise awareness of the Younger Onset Key Worker program
- Bribie Island Dementia-friendly consumer forum and local dementia alliance



**There are more than  
353,800 Australians living  
with dementia.**

Australian Institute of Health and  
Welfare (2012).



# PREVENT DETECT SUPPORT

Alzheimer's Australia (Qld)

## STRATEGIC PLAN PRIORITIES

2015 - 2020



As we approached our 10 year milestone in 2015, it was timely to reflect on our past achievements and to think ahead about what strategy would give us the best chance to meet and exceed the needs of people with dementia over the next five years.

After consultation with staff, Board members and consumers, in April 2015 we finalised our new five year strategic plan – Prevent Detect Support 2015 – 2020. We believe that this renewed strategic focus will ensure that we remain relevant to those who need our help, and increase the positive impact we have on the lives of people living with dementia, their families and carers.

Dementia was recently announced as the second leading cause of death in Australia after heart disease and is undoubtedly the biggest health challenge that our nation faces.

Statistics suggest that without a major medical breakthrough, dementia will rise by 8.3% in the coming five years and by 162.4% by 2050 - which means there will be almost 900,000 Australians with a diagnosis by 2050.

**The next five years will be critical.**

We can't sit still - we would be letting down the very people we exist to serve. While we also can't be everything to everyone, as an organisation we are focused upon through implementing our new strategic plan where we can add the most value and provide the best support for those affected by dementia.

Alzheimer's Australia (Qld) will continue to deliver high quality assistance to people living with dementia and prepare for the growing number of people that need our help and expertise.

Our new strategy is ambitious and increases the focus on addressing needs and gaps in service to achieve best possible outcomes, reach and impact for people with dementia across Queensland.

### AREAS THAT WILL RECEIVE INCREASED FOCUS:

- Supporting those involved in the search for a cure or a disease-modifying breakthrough whilst continuing to support those currently affected by dementia
- Brain health and risk reduction
- Detecting dementia earlier and reducing the barriers to diagnosis and stigma
- A broader statewide approach - with a strong regional approach to sustainable service delivery where it is needed
- Accessibility and equity
- Evidence-based practice, sustainability, quality and improved collaboration
- And of course ensuring that Alzheimer's Australia (Qld) is a great place to work for our staff, volunteers and everyone to visit

We hope you will join us on this ambitious journey – a full copy of our strategic plan 2015 – 2020 is available at [www.fightdementia.org.au/qld](http://www.fightdementia.org.au/qld)

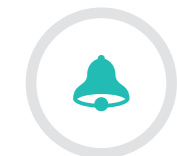
# PREVENT

Boosting brain health and supporting the search for a cure. Supporting and encouraging significant investment to support the search for a cure.

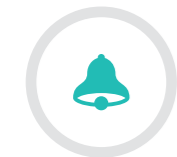
The Alzheimer's Australia Dementia Research Foundation (AADRF) is the research arm of Alzheimer's Australia which funds Australia's talented new and early career dementia researchers.

We believe science holds the key to defeating dementia, so the research we fund is focused on the causes, care, prevention and potential treatments for dementia.

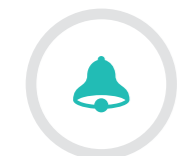
## OBJECTIVES



*To support innovative Australian research that offers the best hope of defeating dementia.*



*To work with people with dementia to ensure that research reflects their concerns.*



*To disseminate information about the progress of dementia research.*

## WHY WE INVEST IN RESEARCH

Dementia is the second leading cause of death in Australia and investment in research will help minimise its impact in the future.

At the moment, dementia touches almost 1.5 million Australians. That's almost 353,800 Australians living with the condition and a further 1.2 million caring for someone with it.

Scientists are working hard to delay, prevent and ultimately find a cure for dementia. The major barriers to the development of new interventions and treatments in Australia are the lack of research capacity, funding and infrastructure.

To give our best and brightest scientists a fighting chance against dementia, we need to maintain a level of funding that allows them to carry out their work.

A natural partner for Alzheimer's Australia (Qld) with AADRf funded researchers in its facilities, we made the decision to partner with the Queensland Brain Institute whose founder Professor Perry Bartlett has recently been awarded the Florey Medal for major medical and health advancements.



A supporter of both organisations inspired an inaugural gala cocktail event to raise funds for research and services to assist people living with dementia. Members of the Queensland Consumers Dementia Research Network also enjoyed a tour of the Queensland Brain Institute research facility in November 2014.

"Without funding for dementia research, the ongoing and future economic costs to our community will be crippling." David James

To support research into dementia you can make your donation to the Alzheimer's Australia (Qld) Research Fund. Your donation will either fund national research or Queensland based research – please call Kerry on (07) 3895 8200 for more information.

Raising state-wide community awareness of ways to improve brain health Alzheimer's Australia has developed Your Brain Matters (YBM), a program that guides you on how to look after your brain health. It is based on scientific evidence that a number of health and lifestyle factors are associated with brain function and the risk of developing dementia.

Being brain healthy is relevant at any age, whether you're young, old or in between. Importantly, scientific research suggests that living a brain healthy life, particularly during

mid-life, may reduce a person's risk of developing dementia. However, there are no guarantees as dementia cannot yet be prevented or cured.

**There are 5 simple steps involved in the program.**

- |                   |                               |
|-------------------|-------------------------------|
| <b>Step One</b>   | Look after your heart         |
| <b>Step Two</b>   | Be physically active          |
| <b>Step Three</b> | Mentally challenge your brain |
| <b>Step Four</b>  | Follow a healthy diet         |
| <b>Step Five</b>  | Enjoy social activity         |

There is also BrainyApp, the world's first dementia risk-reduction application. The free app raises awareness of the risk factors associated with Alzheimer's disease and other types of dementia and allows users to assess and track their brain-heart health.

Alzheimer's Australia (Qld) has integrated the YBM program across all of its activities, events and programs and the YBM key messages are always promoted as part of our state-wide community education program. This year the YBM message played a key role in our inaugural Memory Walk and Jog in September 2014 and in May 2015 we were delighted to announce Channel 7s Head of Sport Pat Welsh as our Ambassador for the YBM program.

# DETECT

Making early diagnosis easier. Increasing public awareness and understanding of the signs and symptoms of dementia.

## Dementia is not a normal part of ageing

“I don’t think people understand that Alzheimer’s disease is a physical condition. To break down the stereotypes and stigma, we need to ensure that more people have access to support and information.” Amber Donovan

As part of our Detect Early awareness campaign, generously funded by the Thyne Reid Foundation, we have worked hard to raise community awareness of the benefits of an early diagnosis.

Worried about your Memory brochure is a great resource that we send out to individuals, community groups, pharmacies and is available on request.

This brochure contains a great check-list which anyone can run through themselves or with a friend or family member to assess whether someone may have the signs of dementia.

## Increasing GP and Health Practitioner knowledge and understanding of the signs and symptoms and the benefits of an early diagnosis

“Looking back on it now, my family member was showing the signs and symptoms of dementia more than six years before she was diagnosed. Six years to plan and make the most of life.” Vicky Lacey

Thanks to generous support from the Thyne Reid Foundation, over the past two years, we have been able to run an effective awareness campaign targeted at GPs, pharmacists and health practitioners. This important campaign has had as its sole focus the objective to empower these front-line health specialists with the knowledge they need to better understand the signs and symptoms of dementia and feel more comfortable and confident of making a diagnosis of dementia earlier.

On average symptoms of dementia are noticed by families three years before a firm diagnosis is made. Our ongoing campaign aims to ensure that those in the front line of making a diagnosis have the knowledge and confidence to make that diagnosis as soon as possible.



# SUPPORT

Improving the quality of life for Queenslanders living with dementia. Helping people access information and support.

Every day people with dementia, family members and carers as well as people concerned about cognitive and other changes contact our organisation for information and support.

National Dementia Helpline 1800 100 500

Our trained volunteer and paid staff advisers provide information and practical help, referring callers on to other specialist services where required. The national translating and interpreting service 131 450 offers language assistance. Counselling with a professionally trained team member is also available. All calls are free, private and confidential. This valuable information and support service is funded by the Australian Government.

From 1 July 2015 the National Dementia Helpline was moved to a centralised model where all calls are received by trained Alzheimer’s Australia employees based in Sydney. We would particularly like to acknowledge volunteer Stephanie Dwyer who provided many volunteer hours to support this service until this transition.

TOTAL NUMBER OF QUEENSLAND CALLS:

2014-15:	
Jan – Jun 2015	2882
Jul – Dec 2014	2392

AVERAGE NUMBER OF CALLS PER MONTH:

2014-15:	
Jan – Jun 2015	480
Jul – Dec 2014	399



# Supporting people to live well with dementia

## Early intervention services

### LIVING WITH DEMENTIA

The Living with Dementia Program, formerly called Living with Memory Loss, is a group program for people diagnosed with early stage dementia and their families. This program provides information, peer support and practical advice, encouraging participants to explore ways of managing dementia now and into the future. Funding for this free program is provided by the National Dementia Support Program (NDSP). Memory Lane Café post support sessions are then offered for participants two weeks later.

### LIVING WITH CHANGE

This special group program is designed to support and assist with the feelings experienced by carers, family members and friends of people with dementia.

### EARLY INTERVENTION PROGRAM

This is an introductory program, suitable for family and friends of a person diagnosed with dementia.

2014/15:		
Jan – Jun 2015	10 LWD programs were offered with 73 participants	
Jan – Jun 2015	4 programs attracting 52 participants for the EIP program	
Jul – Dec 2014	10 LWD programs and 62 participants	
Jul – Dec 2014	3 EIP and 24 participants	

Call 1800 100 500 to find out more.

### COUNSELLING SERVICES

Counselling is provided across Queensland for people with dementia and their families. Interpreters are arranged when required. Our counsellor is professionally trained to provide individualised support, advice and practical assistance to people of all ages. Thanks to funding from the National Dementia Support Program we are able to provide this as a free service.

To find out more about our counselling service please call 1800 100 500.

### NUMBER OF PEOPLE SUPPORTED BY COUNSELLORS

2014-15:		
Jan – Jun 2015	271 one to one sessions and 50 group sessions	
July – Dec 2014	303 one to one sessions and 36 group sessions	



### YOUNGER ONSET DEMENTIA

The term “Younger Onset dementia” is used to describe any form of dementia diagnosed in people under the age of 65. Launched in 2013, the Younger Onset Dementia Key Worker Program offers many services for people with younger onset dementia and their families, including individualised information and advice, support, counselling and service planning.

Funding for this specialised program is provided by the Australian Government.

We also provide a Living with Younger Onset Dementia program designed specifically for people in the early stages of dementia who have been diagnosed under the age of 65. Memory Lane Café post support sessions are then on offer to attendees.

For more information about the Younger Onset Dementia Key Worker Program, call 1800 100 500.

### SUPPORT GROUPS

Alzheimer’s Australia (Qld) support groups are an open and ongoing group of people who support each other through the journey of dementia. We have groups for people with dementia and people with dementia and their carers.

All groups welcome anyone caring for a person with dementia or family members and friends of someone with dementia. In some areas there are specialist groups, for the carers of and people with younger onset dementia.

### CONSIDERING RESIDENTIAL CARE

In this program we discuss the issues and decisions around residential care as well as the barriers to making the decision. Information is provided about the types of residential care available as well as the key features of a good facility.

LWD - Living with dementia | EIP - Early Intervention Program



There are approximately 25,100 people in Australia with Younger Onset Dementia.

Australia Institute of Health and Welfare (2012) Dementia in Australia.

LEARNING SERVICES

We provide a growing range of learning services:

**Accredited education:** as a registered Training Organisation we provide nationally accredited education delivered to professional staff caring for people living with dementia.

**Community education:** delivered on request to community groups and organisations.

**Family information and support sessions:** available for people with dementia, their families and careers on a range of topics and facilitated by our professional team.

Jan – Jun 2015	9 courses and 92 participants
Jul – Jun 2014	11 courses and 126 participants

LIBRARY AND RESOURCES

The library provides dementia-specific resources to people living with dementia, their families, professionals, staff and the community. We add value to the resources we have on offer by tailoring information to the individual user.

Choosing books and resources can be overwhelming so we welcome the opportunity to talk with our clients to determine what would best meet their needs.



Our main library is based at our Brisbane Dementia Support Centre, regional library services are available from most of our Dementia Support Centres.

DEMENTIA BEHAVIOUR MANAGEMENT ADVISORY SERVICE (DBMAS)

The DBMAS program provides clinical support for those caring for someone with dementia who is demonstrating behavior and psychological symptoms of dementia which are impacting on their care.

The DBMAS team helps family carers, care workers and service providers with strategies for working with different behaviours to display positive outcomes for the person with dementia and their carer.

During this financial year the Alzheimer’s Australia (Qld) DBMAS team coordinated the national DBMAS program.



SAFELY HOME

Thanks to seed funding raised by a group of dedicated volunteers at the Lowood Slimmers Club we were able to launch our new Safely Home community Program together with the Queensland Police Service (QPS) in May 2015.

Safely Home bracelets have a unique personal identification number linked to the QPS Missing Persons Unit database, allowing rapid access to information if a person with dementia goes missing. To date just under 400 bracelets have been assigned. The program recently won a bronze award in the QPS 2015 Awards for Excellence.

Pat Gibson was diagnosed with Alzheimer’s disease eight years ago, and became the first person in Queensland to register with the Safely Home program. “Pat has a history of wandering, and it is very frightening” said husband Alan. “The Safely Home Program gives me added peace of mind”.

# Dementia friendly communities in action

Alzheimer's Australia (Qld) is working with the Bribie Island community, just north of Brisbane, on a pilot project to make Bribie Island the first dementia-friendly community in Queensland.



**A dementia-friendly community is a place where people living with dementia are supported to live a high quality of life with meaning, purpose and value.**

Each dementia-friendly community will look different, as it will be developed in collaboration with the community to address specific needs people with dementia have in each locality.

The project has been well supported by the Bribie Island community including the Queensland Police, Rotary Club, Local Service Providers as well the Bribie Island Dementia Support Group and the Bribie Island and District Community Appeal.

So far a number of key priorities for the project have been identified including raising awareness of dementia, supporting local businesses to become more dementia-friendly as well as supporting social engagement opportunities for people with dementia and their carers.

*'The project is helping us build on the great work already happening on Bribie Island to make the community a better place to live for people with dementia. The project is bringing together so many passionate and committed members of the local community we are sure it will make a positive difference to the lives of those living with dementia on the island'*

**Jan Donaldson,  
Coordinator of the Bribie Island Dementia Support Group.**

## OUR PEOPLE

### STAFF

A big thank you to all our staff members who contributed as employees during this financial period.

Thanks to government funding and also the merging of our volunteer led member organisations the organisation has continued to grow rapidly and in response a new and dedicated HR team came on board in December 2014 to provide expert HR support to our people.

“Working for Alzheimer’s Australia has been a tough gig. On Tuesday the 9th of February, 2016, we were requested by a local group to speak at the CWA hall in Tolga. A volunteer and I pack up and drive 1 1/5 hours to Tolga – heavy rain, through the bends of the range and onto the Tablelands. We began to present “8 Things About Dementia”. This was the first opportunity for me to look around the room and to truly see the people I was addressing.

It was an aging group (a couple of younger people. I noticed the outward signs of Parkinson’s in a couple, the frailty of others. We were then approached by two younger people who had been sitting to the side of the old hall. One introduced himself and explained that he has early stages of Parkinson’s disease. He has formed a support group as there are many others in town, but now he has found that there are also people with dementia, he would like to support them as well. We discussed becoming volunteers and being trained up in running their own support group and what support we can offer. While we packed up, the old time music began, the Piano Accordion came out and people began to dance. The joy in my heart was overwhelming. Today I am motivated and ready to meet the challenge.”

**Leonie Shawcross, Community Development Officer**

### VOLUNTEERS

Our amazing volunteers have again provided support to our offices and services.

They have been the backbone for the success of all of our major events and given their time to help Alzheimer’s Australia (Qld) in many different ways.

Throughout the year as our volunteer led member organisations in Townsville, Cairns, Rockhampton, Toowoomba and Maryborough have merged to become one with Alzheimer’s Australia (Qld) our volunteer numbers have grown from around 15 to over 70 many of whom volunteer on a weekly basis at our regional Dementia Support Centres.

In response to this growth we have funded a part-time Volunteer Coordinator role and are working hard to complete a new volunteer recruitment and induction program to meet and exceed their needs.

We also enjoyed the support from around 40 one-off volunteers whom helped us to run our very first Memory Walk and Jog in Brisbane in September 2014 during Dementia Awareness Month. Whilst on a small scale the range of roles performed by our volunteers throughout the organisation were varied including librarian assistant, reception assistant, collateral assistant, data entry assistant, Board member, Dementia Support Centre volunteer. Our carer support groups are all volunteer run as are our Friendship Groups.

“It is an honour to serve as Board Chairman of a charity whose purpose is shared and owned by all members of the team.”

**William Bass, Chairman of the Board**

# PHILANTHROPIC SUPPORT

Thanks to the ongoing support from people like you, it's clear that strong relationships, collaboration and the generosity of the wider community continue to make much of Alzheimer's Australia (Qld)'s vital work possible.

We sincerely thank everyone who has supported our work throughout the year – donors, sponsors, corporate partners, trusts and foundations, bequestors, community fundraisers and community groups. Your support and assistance has had a significant impact on our clients and the support Alzheimer's Australia (Qld) can provide to them. Thank you.

As part of its new 2015-20 Strategic Plan Alzheimer's Australia (Qld) has embarked on a new fundraising plan in its efforts to build a sustainable and independent income stream for the organisation over the next five years.

This has included the development of some new philanthropic relationships and the initiation of some new fundraising activities and events. Highlights include:

- Inaugural Memory Walk & Jog at UQ St Lucia in Brisbane during Dementia Awareness Month 2014 – raising \$60,000 and attracting 500 participants – thanks to UQ for their sponsorship of this event
- Inaugural gala dinner, A Night To Remember, sponsored by Home Instead Senior Care and Invocare and donated services from MC Paul 'Campo' Campion, Alzheimer's

Australia National Ambassador Sue Pieters-Hawke, Channel 7's Head of Sport Pat Welsh, Beverley Giles OAM and Suzi Miles, John Quinn and The Actfields.

- Launch of our state-wide Art Union – raising awareness and much needed funds at the same time
- Cocktail music gala – fundraiser for Alzheimer's Australia (Qld) and the Queensland Brain Institute at Customs House, Brisbane

## OUR THANKS – TO OUR GENEROUS DONORS

Each year thousands of Queenslanders entrust us with their donations to continue to provide better support and care for those who need our help the most. On their behalf we would like to thank a large number of individuals, philanthropic trusts, corporations, community groups, schools and gifts left posthumously for their wonderful support in 2014-15.

There are too many donors to list by name so we simply extend our heartfelt thanks to you all for your generosity and your commitment to helping us make a difference for people with dementia, their carers and their families.

## KEY OBJECTIVE

Ensuring organisational financial sustainability.



THANK YOU

DONATING TO ALZHEIMER'S  
IS SAVING AUSTRALIA



# Media

# Your story matters

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## TRADITIONAL MEDIA

Demand for information about dementia and consumer stories about what it is like living with dementia continues to grow.

Thanks to investment in a part-time Media Advisor role the level of coverage gained by Alzheimer's Australia (Qld) about dementia in the traditional media (newspapers, online news sites, television news bulletins and current affairs programs and radio news bulletins and programs) has grown by about 200% per cent from 2013-14 in terms of total news items and Advertising Space Rate equivalent.

## SOCIAL MEDIA

Our online presence, in particular in the social media space, continues to grow. We now have a presence on Twitter, Facebook and Instagram. We are active across all these sites and they are an important part of our communications strategy. They allow us to interact with a broader audience and share our message with a more diverse audience. Our communication has developed into a multi-channel and cross-platform operation, as opposed to the single media-release approach from a few years ago.



[www.facebook.com/AlzheimersAustraliaQld](http://www.facebook.com/AlzheimersAustraliaQld)

## DEMENTIA AWARENESS MONTH

Dementia Awareness Month runs throughout September each year. In 2014 the theme of Creating a Dementia-Friendly Nation was introduced to encourage Australians to become dementia-aware, have a better understanding of what it is like for a person to live with dementia, and ultimately be encouraged to create communities where people with dementia are supported to live a high quality of life with meaning, purpose and value.

## FORGET-ME-NOT – QUEST 12-WEEK MEDIA CAMPAIGN

Thanks to generous support from the Quest Newspapers we enjoyed a 12-week pro bono media campaign generating unprecedented media coverage for Alzheimer's Australia (Qld). The campaign focused on raising awareness and understanding of a number of major issues such as the stigma of dementia, the safely home program, tips for dementia carers and the Your Brain Matters dementia risk reducing program. Sharing stories of consumers, people with dementia and their carers, we were able to raise much needed awareness of dementia and the need for community understanding and support.



[www.twitter.com/AlzheimersQld](http://www.twitter.com/AlzheimersQld)



# OUR FINANCES

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## BUILDING FINANCIAL SUSTAINABILITY

Fundamental to delivering our 2015-20 Strategic Plan is ensuring financial sustainability. Creating financial diversity and reducing our reliance on any one funding source is now an organisational priority as we look to replace traditional funding sources such as government funding, state and federal, with income from social enterprise, social investment, fee for service programs, fundraising and philanthropy.

To that end, we wish to thank our donors and our volunteers who contribute in kind, for their continued generosity throughout the year.

"As a member of the Board, I've relished the opportunity to help steer the organisation towards greater financial sustainability which will ultimately allow us to continue to plan ahead with the confidence of future funding. Witnessing the tragic impact dementia can have on loved ones and their careers, friends and families it is just so important that we continue to be

proactive in how we educate the community, support those in need and fund critical research to end this curse. We must do all we can so that our children will one day see dementia in the same way as we now see polio."

**Swain Roberts, Board Director**

## MANAGING THE RISK

Responsibility for maintaining and updating Alzheimer's Australia (Qld)'s risk register lies with the Business Services Team, with key risk trends reported to the Board on a quarterly basis.

The Register reflects a number of key themes and categories, including risks associated with operations, fundraising, community relations, human resources, finance, governance, strategy and technology.



FINANCIAL STATEMENTS  
FOR THE YEAR ENDED 30 JUNE 2015

DIRECTORS REPORT  
30 JUNE 2015

The directors present their report on Alzheimer’s Australia (Qld) Limited for the financial year ended 30 June 2015.

1. General Information

DIRECTORS

The names of each person who has been a Director during the year and to date of this report are:

- William Bass
- Desley O’Brien
- Robert Chopping (retired 17/10/2014)
- Victoria Beedle
- Andrew Follett
- Swain Roberts (appointed 11/11/2014)
- Marianne Gevers (retired 15/12/2014)

The Directors have been in office since the start of the financial year to the date of this report unless otherwise stated.

Director’s make careful judgement on acquittal risk (funding potential of forfeit) regularly throughout the year.

INVESTMENT IN STAFF

Investing in employee development is one way to show people that we genuinely care. When staff feel valued, workplace culture is impacted positively.

Rebecca Stoodley,  
Human Resources  
Coordinator,  
Alzheimer’s Australia (Qld)

PRINCIPAL ACTIVITIES

The principle activity of Alzheimer’s Australia (Qld) Limited during the financial year was to provide information, education, advocacy and support for people with dementia, their families and carers throughout Queensland.

No significant changes in the nature of the Company’s activity occurred during the financial year.

MEMBERS GUARANTEE

The Company is incorporated under the Australian Charities and Not-for-Profits Commission Act 2012 and is a Company limited by guarantee. If the Company is wound up, the constitution states that each member is required to contribute a maximum of \$10 each towards meeting any outstanding obligations of the Company. At 30 June 2015 the number of members was 5 (2014: 6).

As at 30 June 2015 the collective liability of members was \$50 (2014: \$60)

INFORMATION ON DIRECTORS

William Bass Chairman  
Qualifications: B Economics, Associate – Institute of Chartered Accountants, Fellow – Institute of Independent Business, Fellow – Governance Institute of Australia, Member – Australian Institute of Company Directors, Justice of the Peace (Qual.)

Special Responsibilities: Chairman AA (Qld) Limited Risk & Audit Committee

Marianne Gevers Director (retired 15/12/2014)  
Qualifications: BHSc (Nursing), Dip. Appl. Sc. (Community Nursing), Post Basic Geriatric Nursing Certificate, Child Welfare Certificate, Obstetrical Certificate, General Nursing Certificate.

Robert Chopping Director (retired 15/12/2014)  
Special Responsibilities: Treasurer AA (Qld) Inc (from 14/03/11 to 28/10/13), Member AA (Qld) Limited Risk and Audit Committee (retired 17/10/2014)

Desley O’Brien Director  
Qualifications: Bachelor of Education

Special Responsibilities: Secretary AA (Qld) Inc (from 13/10/13 to 28/10/13) Secretary AA (Qld) Limited from (28/10/13 to date)

Andrew Follett Director  
Qualifications: Diploma Diversional Therapy

Victoria Beedle Director  
Qualifications: BA (Hons) Law and Economics, Post Grad Diploma Marketing, Member Australian Institute of Company Directors

Swain Roberts Director (appointed 11/11/2014)  
Qualifications: Bachelor of Commerce, Bachelor of Law with First Class Honours, Graduate Diploma in Education, Member of Law Society of Queensland, Member of Law Society ( England and Wales), Member of the Australian Institute of Company Directors, Member Australia Singapore Chamber of Commerce, Member of the Australian Indonesia Business Council.

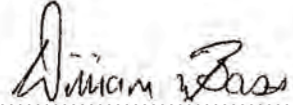
MEETINGS OF DIRECTORS

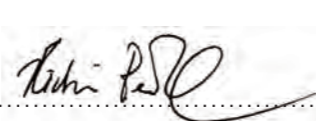
During the financial year, 17 meetings of directors (including committees of directors) were held. Attendance by each director during the year were as follows:

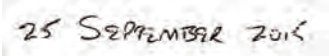
	Directors' Meetings		Risk & Audit Committee	
	Number eligible to attend	Number attended	Number eligible to attend	Number attended
William Bass	11	11	6	6
Victoria Beedle	11	11	6	6
Swain Roberts	6	6		
Marianne Gevers	6	6		
Robert Chopping	3	3	2	2
Desley O'Brien	11	11		
Andrew Follett	11	10		

AUDITOR'S INDEPENDENCE DECLARATION

The lead auditor's independence declaration in accordance with section 60 – 40 of the Australian Charities and Not-for-Profits Commission Act 2012, for the year ended 30 June 2015 has been received and can be found on page 3 of the financial report. Signed in accordance with a resolution of the Board of Directors:

Director. 

Director. 

Dated 



Crowe Horwath South QLD  
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Member Crowe Horwath International  
Audit and Assurance Services  
Level 5, 3321 Central Place  
Emerald Lakes, Carrara QLD 4211 Australia  
PO BOX 7926 GCMC, Bundall QLD 4217 Australia

Tel 07 5644 6100 | Fax 07 5644 6199  
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Alzheimer's Australia (QLD) Limited  
ACN: 166472224

Auditors Independence Declaration under 60-40 of the Australian Charities and Not-for-Profits Commission Act 2012 To the Directors of Alzheimer's Australia (QLD) Limited

I declare that, to the best of my knowledge and belief, during the year ended 30 June 2015, there have been:

- (1) No contraventions of the auditor independence requirements as set out in the Australian Charities and Not-for-Profits Commission Act 2012 in relation to the audit; and
- (2) No contraventions of any applicable code of professional conduct in relation to the audit.

  
Crowe Horwath South QLD

  
Logan Meehan  
Partner  
24 September 2015

Crowe Horwath South (QLD) is a member of Crowe Horwath International, a Swiss Verein. Each members firm of Crowe Horwath is a separate and independent legal entity. Liability limited by a scheme approved under Professional Standards Legislation other than for the acts or omissions of financial services licensees.

# Statement of Profit or Loss and Other Comprehensive Income

For the Year Ended 30 June 2015

	Note	2015 \$	2014 \$
Interest Income		44,453	50,772
Government funding		4,861,586	4,780,767
Trust distributions		-	200,000
Donations		267,821	192,478
Other income	2	997,990	100,811
		<b>6,171,850</b>	<b>5,324,828</b>
Employees benefits expense		3,335,231	2,806,903
Other staffing costs		305,900	421,283
Depreciation and amortisation expense		19,578	30,427
Advertising		556,323	214,334
Lease expense		35,878	4,669
Bad debts expense		-	5,777
Office costs		550,780	617,379
Travel and accommodation		201,047	221,755
Program costs		986,375	830,486
Other expenses		201,647	124,929
		<b>6,192,759</b>	<b>5,277,942</b>
<b>Surplus/(deficit) before income tax</b>		<b>(20,909)</b>	<b>46,886</b>
<b>Income tax expense</b>		<b>-</b>	<b>-</b>
<b>Surplus/(deficit) after income tax</b>		<b>(20,909)</b>	<b>46,886</b>

# Statement of Financial Position

For the Year Ended 30 June 2015

	Note	2015 \$	2014 \$
<b>ASSETS</b>			
<b>CURRENT ASSETS</b>			
Cash and cash equivalents	3	1,314,767	1,344,686
Trade and other receivables	4	81,822	88,170
Financial assets – term deposit		460,000	460,000
Inventories		964	8,188
Other assets	6	23,756	38,582
<b>TOTAL CURRENT ASSETS</b>		<b>1,881,309</b>	<b>1,939,626</b>
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	5	98,600	129,997
Other assets	6	71,535	59,700
<b>TOTAL NON-CURRENT ASSETS</b>		<b>170,135</b>	<b>189,677</b>
<b>TOTAL ASSETS</b>		<b>2,051,444</b>	<b>2,129,303</b>
<b>LIABILITIES</b>			
<b>CURRENT LIABILITIES</b>			
Trade and other payables	7	655,413	660,806
Employee benefits	9	140,316	134,179
Other liabilities	8	425,241	514,905
<b>TOTAL CURRENT LIABILITIES</b>		<b>1,220,970</b>	<b>1,309,890</b>

## Statement of Financial Position (cont.)

For the Year Ended 30 June 2015

	Note	2015 \$	2014 \$
<b>NON-CURRENT LIABILITIES</b>			
Employee benefits	9	53,372	21,402
<b>TOTAL LIABILITIES</b>		<b>1,274,342</b>	<b>1,331,292</b>
<b>NET ASSETS</b>		<b>777,102</b>	<b>798,011</b>
<b>EQUITY</b>			
Retained earnings		777,102	798,011
<b>TOTAL EQUITY</b>		<b>777,102</b>	<b>798,011</b>

## Statement of Changes in Equity

For the Year Ended 30 June 2015

	Retained Surplus \$	Total \$
<b>2015</b>		
Balance at 1 July 2014	798,011	798,011
Deficit attributable to members of the entity	(20,909)	(20,909)
<b>Balance at 30 June 2015</b>	<b>777,102</b>	<b>777,102</b>
<b>2014</b>		
Balance at July 2013	751,125	751,125
Profit attributable to members of the entity	46,886	46,886
<b>Balance at 1 July 2013</b>	<b>798,011</b>	<b>798,011</b>

# Statement of Cash Flows

For the Year Ended 30 June 2015

	Note	2015 \$	2014 \$
<b>CASH FLOWS FROM OPERATING ACTIVITIES</b>			
Receipts from other sources		1,003,037	34,706
Payments to suppliers and employees		(6,130,253)	(4,907,059)
Government grants received		4,771,924	4,835,604
Donations received		267,821	192,478
Trust income received		-	100,000
Interest received		44,453	50,772
<b>Net cash provided (used in) operating activities</b>	<b>11</b>	<b>(43,017)</b>	<b>306,501</b>
<b>CASH FLOWS FROM INVESTING ACTIVITIES</b>			
Proceeds from sale of property, plant & equipment		13,098	-
Payment for investments – term deposits		-	(460,000)
<b>Net cash provided by (used in) investing activities</b>		<b>13,098</b>	<b>(460,000)</b>
<b>CASH FLOWS FROM FINANCING ACTIVITIES</b>			
Net decrease in cash and cash equivalents held		(29,919)	(153,499)
Cash and cash equivalents at beginning of year		1,344,686	1,498,185
<b>Cash and cash equivalents at end of financial year</b>	<b>3</b>	<b>1,314,767</b>	<b>1,344,686</b>

# Notes to the Financial Statements

For the Year Ended 30 June 2015

## 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### (a) Basis of Preparation

The directors have prepared the financial statements on the basis that the not-for-profit Company is a non-reporting entity because there are no users dependent on general purpose financial statements. These financial statements are therefore a special purpose financial statements that has been prepared in order to meet the requirements of the *Australian Charities Not-for-Profits Commission Act 2012*.

The financial statements have been prepared in accordance with recognition and measurement criteria in the Australian Accounting Standards and the disclosure requirements of AASB 101 Presentation of Financial Statements, AASB 107 Statement of Cash Flows and AASB 108 Accounting Policies, Changes in Accounting Estimates and Errors.

The significant accounting policies disclosed below are those which the directors have determined are appropriate to meet the needs of members. Such accounting policies are consistent with the previous period unless otherwise stated.

The financial statements have been prepared on an accruals basis and are based on historical costs unless otherwise stated in the notes.

### (b) Comparative Amounts

Comparatives information has been restated where necessary to be consistent with disclosures in the current reporting period.

### (c) Income Tax

No provision for income tax has been raised as the Company is exempt from income tax under Div 50 of the *Income Tax Assessment Act 1997*.

### (d) Leases

Lease payments for operating leases, where substantially all of the risks and benefits remain with the lessor, are charged as expenses on a straight-line basis over the life of the lease term.

### (e) Revenue and other income

Revenue is recognised when the amount of the revenue can be measured reliably, it is probable that economic benefits associated with the transaction will flow to the entity and specific criteria relating to the type of revenue as noted below, has been satisfied.

Revenue is measured at the fair value of the consideration received or receivable and is presented net of returns, discounts and rebates.

All revenue is stated net of the amount of goods and services tax (GST).

### Grant revenue

Grant revenue is recognised in the statement of profit or loss and other comprehensive income when the entity obtains control of the grant, it is probable that the economic benefits gained from the grant will flow to the entity and the amount of the grant can be measured reliably.

# Notes to the Financial Statements

For the Year Ended 30 June 2015

1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

(e) Revenue and other income continued

Grant revenue continued

When grant revenue is received whereby the entity incurs an obligation to deliver economic value directly back to the contributor, this is considered a reciprocal transaction and the grant revenue is recognised in the statement of financial position as a liability until the service has been delivered to the contributor, otherwise the grant is recognised as income on receipt.

Donations

Donations and bequests are recognised as revenue when received.

Interest revenue

Interest is recognised using the effective interest method.

(f) Goods and Services Tax (GST)

Revenue, expenses and assets are recognised net of the amount of goods and service tax (GST), except where the amount of GST incurred is not recoverable from the Australian Taxation Office (ATO).

Receivables and payable are stated inclusive of GST.

The net amount of GST recoverable from, or payable to, the ATO is included as part of receivables or payables in the statement of financial position.

Cash flows in the statement of cash flows are included on a gross basis and the GST component of cash flows arising from investing and financing activities which is recoverable from, or payable to, the taxation authority is classified as operating cash flows.

(g) Property, Plant and Equipment  
Plant and Equipment

Plant and equipment is stated at historical cost less accumulated depreciation and impairment. Historical cost includes expenditure that is directly attributable to the acquisition of the items.

Depreciation

The depreciable amount of all property, plant and equipment is depreciated on a straight-line method from the date that management determine that the asset is available for use. Leasehold improvements are depreciated over the shorter of the term of the leases and assets useful life.

The depreciation rates used for each class of depreciable assets are shown below:

Fixed asset class	Depreciation rate
Plant and equipment	5% - 20%
Furniture, Fixtures and Fittings	5%
Motor vehicles	18.75%
Computer Equipment	20%
Leasehold improvements	12.50%

At the end of each annual reporting period, the depreciation method, useful life and residual value of each asset is reviewed.

# Notes to the Financial Statements

For the Year Ended 30 June 2015

Any revisions are accounted for prospectively as a change in estimate.

(h) Cash and cash equivalents

Cash and cash equivalents include cash on hand, deposits held at call with financial institutions, other short-term highly liquid investments with original maturities of three months or less that are readily convertible to known amounts of cash and which are subject to insignificant risk of change in value.

(i) Trade and other payables

These amounts represent liabilities for goods and services provided to the company prior to the end of the financial year and which are unpaid. Due to their short-term nature they are measured at amortised cost and are not discounted. The amounts are unsecured and are usually paid within 30 days of recognition.

(j) Employee benefits

SHORT-TERM EMPLOYEE BENEFITS

Liabilities for wages and salaries, including non-monetary benefits, annual leave and long service leave expected to be settled within 12 months of the reporting date are measured at the amounts expected to be paid when the liabilities are settled.

OTHER LONG-TERM EMPLOYEE BENEFITS

The liability for annual leave and long service leave not expected to be settled within 12 months of the reporting date are

measured as the present value of expected future payments to be made in respect of services provided by employees up to the reporting date using the projected unit credit method. Consideration is given to expected future wage and salary levels, experience of employee departures and periods of service.

Expected future payments are discounted using market yields at the reporting date on national government bonds with terms to maturity and currency that match, as closely as possible, the estimated future cash outflows.

DEFINED CONTRIBUTION SUPERANNUATION EXPENSE

Contributions to defined contribution superannuation plans are expensed in the period in which they are incurred.

(k) Critical Accounting Judgments, Estimates and Assumptions

The preparation of the financial statements requires management to make judgments, estimates and assumptions that affect the reported amounts in the financial statements. Management continually evaluates its judgments and estimates in relation to assets, liabilities, contingent liabilities, revenue and expenses.

Management bases its judgments, estimates and assumptions on historical experience and on other various factors, including expectations of future events, management believes to be reasonable under the circumstances. The resulting accounting judgments and estimates will seldom equal the related actual

# Notes to the Financial Statements

For the Year Ended 30 June 2015

results. The judgments, estimates and assumptions that have a significant risk of causing material adjustment to the carrying amounts of assets and liabilities (refer to the respective notes) within the next financial year are discussed below.

## 1 SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES CONTINUED

### (k) Critical Accounting Judgments, Estimates and Assumptions (continued)

#### ESTIMATION OF USEFUL LIVES OF ASSETS

The company determines the estimated useful lives and related depreciation and amortisation charges for its property, plant and equipment and finite life intangible assets. The useful lives could change significantly as a result of technical innovations or some other event. The depreciation and amortisation charge will increase where the useful lives are less than previously estimated lives, or technically obsolete or non-strategic assets that have been abandoned or sold will be written off or written down.

#### EMPLOYEE BENEFITS PROVISION

As discussed in note 1 (l), the liability for employee benefits expected to be settled more than 12 months from the reporting

date are recognised and measured at the present value of the estimated future cash flows to be made in respect of all employees at the reporting date.

In determining the present value of the liability, estimates of attrition rates and pay increases through promotion and inflation have been taken into account.

#### RECOGNITION OF UNSPENT GRANTS LIABILITY

The company determines that control over the unspent grant funds has not yet been established as at 30 June 2015 due to the conditions of the grant has not been met as at that date. Unspent grant funds is recognised as a liability in the Statement of Financial Position.

### (l) New Accounting Standards and Interpretations not yet mandatory or early adopted

Australian Accounting Standards and Interpretations that have recently been issued or amended but are not yet mandatory, have not been early adopted by the company for the annual reporting period ended 30 June 2015.

The company has not yet assessed the impact of these new or amended Accounting Standards and Interpretations.

# Notes to the Financial Statements

For the Year Ended 30 June 2015

2 Other income	Note	2015 \$	2014 \$
Trading income		140,597	30,800
Fundraising income		442,378	20,011
Administration fees/Other income		415,015	50,000
		997,990	100,811

3 Cash and cash equivalents	Note	2015 \$	2014 \$
Cash at bank and in hand		1,314,767	606,820
Short term deposits		-	737,866
		1,314,767	1,344,686

4 Trade and other receivables	Note	2015 \$	2014 \$
CURRENT			
Trade receivables		65,082	86,835
Sundry receivables		16,740	1,335
Total current trade and other receivables		81,822	88,170

The carrying value of trade receivables is considered a reasonable approximation of fair value due to the short-term nature of the balances. The maximum exposure to credit risk at the reporting date is the fair value of each class or receivable in the financial statements.

# Notes to the Financial Statements

For the Year Ended 30 June 2015

5	Property, plant and equipment	Note	2015 \$	2014 \$
Plant and equipment				
	At cost		24,429	24,429
	Accumulated depreciation		(17,628)	(16,306)
			6,801	8,123
Furniture, fixtures and fittings				
	At cost		69,935	69,935
	Accumulated depreciation		(29,435)	(26,051)
			40,500	43,884
Motor vehicles				
	At cost		49,688	87,551
	Accumulated depreciation		(32,070)	(53,590)
			17,618	33,961
Computer equipment				
	At cost		184,998	184,998
	Accumulated depreciation		(181,843)	(177,716)
			3,155	7,282

# Notes to the Financial Statements

For the Year Ended 30 June 2015

5	Property, plant and equipment	Note	2015 \$	2014 \$
Leasehold improvements				
	At cost		49,601	49,601
	Accumulated amortisation		(19,075)	(12,874)
			30,526	36,727
Total property, plant and equipment			98,600	129,977

## (a) Movements in carrying amounts of property, plant and equipment

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year

	Plant and equipment \$	Furniture, fixtures and fittings \$	Motor vehicles \$	Computer equipment \$	Improvements \$	Total \$
Year ended 30 June 2015						
Balance -						
beginning of year	8,123	43,884	33,961	7,282	36,727	129,977
Disposals –						
written down value	-	-	(11,799)	-	-	(11,799)
Depreciation expense	(1,322)	(3,384)	(4,544)	(4,127)	(6,201)	(19,578)
Balance at the end end of the year	6,801	40,500	17,618	3,155	30,526	98,600

# Notes to the Financial Statements

For the Year Ended 30 June 2015

(a) Movements in carrying amounts of property, plant and equipment (continued)

Movement in the carrying amounts for each class of property, plant and equipment between the beginning and the end of the current financial year

	Plant and equipment	Furniture, fixtures and fittings	Motor vehicles	Computer equipment	Improvements	Total
	\$	\$	\$	\$	\$	\$
Year ended 30 June 2014						
Balance - beginning of year	10,816	48,662	41,797	14,686	44,443	160,404
Depreciation expense	(2,693)	(4,778)	(7,836)	(7,404)	(7,716)	(30,427)
Balance - end of year	8,123	43,884	33,961	7,282	36,727	129,977

6 Other assets	Note	2015 \$	2014 \$
CURRENT			
Prepayments		23,756	38,582
NON-CURRENT			
Bonds		71,535	59,700

# Notes to the Financial Statements

For the Year Ended 30 June 2015

7 Trade and other payables	Note	2015 \$	2014 \$
CURRENT			
Trade payables		262,812	478,805
BAS payable		86,616	57,684
Other payables		24,555	19,105
Member organisation restricted funds		165,904	-
Accrued wages		115,526	105,212
		655,413	660,806

All amounts are short term and the carrying values are considered reasonable approximation of fair value.

8 Other liabilities	Note	2015 \$	2014 \$
CURRENT			
Unexpended government grants		425,065	514,905
Other liabilities		176	176
		425,241	514,905

# Notes to the Financial Statements

For the Year Ended 30 June 2015

9 Employee Benefits	Note	2015 \$	2014 \$
CURRENT			
Annual Leave		140,316	134,179
NON-CURRENT			
Long service leave		53,372	21,402

10 Contingencies	In the opinion of the Directors, the Company did not have any contingencies at 30 June 2015 (30 June 2014:NIL)		
------------------	----------------------------------------------------------------------------------------------------------------	--	--

In the opinion of the Directors, the Company did not have any contingencies at 30 June 2015 (30 June 2014:NIL)			
11 Cash Flow Information	Note	2015 \$	2014 \$

(a) Reconciliation of result for the year to cash flows from operating activities

Reconciliation of net income to net cash provided by operating activities:

Profit (loss)for the year	(20,909)	46,886
Cash flows excluded from profit attributable to operating activities		
Non-cash flows in profit:		
-depreciation	19,578	30,427
-profit on sale of assets	(1,299)	-
Changes in assets and liabilities, net of the effects of purchase and disposal of subsidiaries:		
-(increase)/decrease in trade and other receivables	6,348	873,565

# Notes to the Financial Statements

For the Year Ended 30 June 2015

In the opinion of the Directors, the Company did not have any contingencies at 30 June 2015 (30 June 2014:NIL)			
11 Cash Flow Information (continued)	Note	2015 \$	2014 \$

(a) Reconciliation of result for the year to cash flows from operating activities

Reconciliation of net income to net cash provided by operating activities:

-(increase)/decrease in prepayments	14,826	36,462
-(increase)/decrease in other assets	(11,835)	-
-(increase)/decrease in inventories	7,224	(6,659)
-(increase)/decrease in unexpended grants	(89,664)	(979,057)
-(increase)/decrease in trade and other payables	(215,993)	282,468
-(increase)/decrease in BAS payable	28,932	(62,777)
-(increase)/decrease in other payables	171,354	22,033
-(increase)/decrease in accrued wages	10,314	48,875
-(increase)/decrease in employee benefits	38,107	58,344
Cash flow from operations	(43,017)	306,501

12 Company details
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The registered office of and principle place of business of the company is:

Alzheimer’s Australia (QLD) Ltd  
Suite 3, Building A, 50-54 Railway Street,  
Mudgeeraba

# DIRECTORS DECLARATION

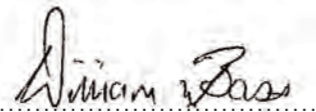
The directors have determined that the Company is not a reporting entity and that these special purpose financial statements should be prepared in accordance with the accounting policies described in Note 1 of the financial statements.

**The directors of the Company declare that:**

- 1. The financial statements and notes, as set out on pages 4 to 15, are in accordance with the *Australian Charities and Not-for-Profits Commission Act 2012* and:
  - (a) comply with Australian Accounting Standards as stated in Note 1; and
  - (b) give a true and fair view of the financial position as at 30 June 2015 and of the performance for the year ended on that date is in accordance with the accounting policy described in Note 1 of the financial statements.
- 2. In the directors’ opinion, there are reasonable grounds to believe that the Company will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.

Signed in accordance with subsection 60.15(2) of the *Australian Charities and Not-for-Profits Commission Regulation 2013*.

Director .....  


Director .....  


Dated 25 SEPTEMBER 2015



Crowe Horwath South QLD  
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Alzheimer’s Australia (QLD) Limited  
ACN: 166472224

## INDEPENDENT AUDIT REPORT TO THE MEMBERS OF ALZHEIMER’S AUSTRALIA (QLD) LIMITED

**Report on the Financial Report**

We have audited the accompanying financial report, being a special purpose financial report of Alzheimer’s Australia (QLD) Limited, which comprises the statement of financial position as at 30 June 2015, the statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the year then ended, notes comprising a summary of significant accounting policies and other explanatory information, and the director’s declaration.

**Directors’ Responsibility for the Financial Report**

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view and have determined that the basis of preparation described in Note 1 to the financial report is appropriate to meet the requirements of the Australian Charities and Not-for-Profits Commission Act 2012 and is appropriate to meet the needs of the members. The directors’ responsibility also includes such internal control as the directors determine is necessary to enable the preparation of a financial report that gives a true and fair view and is free from material misstatement, whether due to fraud or error.

**Auditor’s Responsibility**

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. Those standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance about whether the financial report is free from material misstatement.



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An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to error or fraud. In making those risk assessments, the audit considers internal control relevant to the Company's preparation of the financial report that gives a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

### Independence

In conducting our audit, we have complied with the independence requirements of the Australian Charities Not-for-Profits Commission Act 2012. We confirm that the independence declaration required by the Australian Charities Not-for-Profits Commission Act 2012, which has been given to the directors of Alzheimer's Australia (QLD) Limited, would be in the same terms if given to the directors as at the time of this auditor's report.

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## INDEPENDENT AUDIT REPORT TO THE MEMBERS OF ALZHEIMER'S AUSTRALIA (QLD) LIMITED

### Opinion

In our opinion the financial report of Alzheimer's Australia (QLD) Limited is in accordance with the Australian Charities Not-for-Profits Commission Act 2012; including:

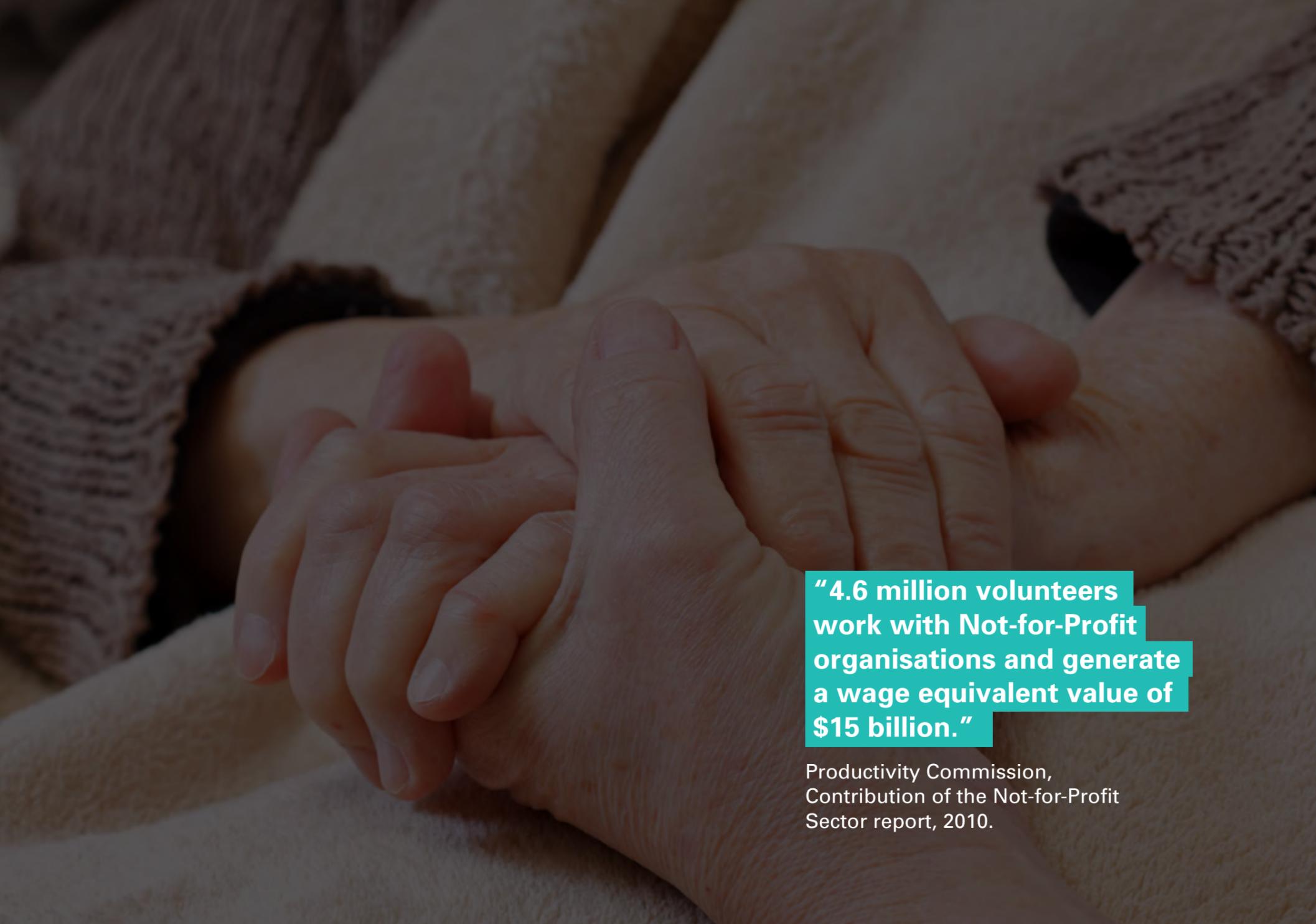
- (a) Giving a true and fair view of the Company's financial position as at 30 June 2015 and of its performance for the year ended on that date; and
  - (b) complying with Australian Accounting Standards and the Australian Charities Not-for-Profits Commission Act 2012.
- Basis of Accounting

Without modifying our opinion, we draw attention to Note 1 to the financial report which describes the basis of accounting. The financial report is prepared to assist Alzheimer's Australia (QLD) Limited to comply with the financial reporting provisions of the Australia Charities and Not-for-Profits Commission Act 2012. As a result, the financial report may not be suitable for another purpose.

  
Crowe Horwath South QLD

  
Logan Meehan  
Principal  
28 September 2015

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A close-up photograph of two hands clasped together, with a teal text box overlaid on the right side. The hands are positioned in the center of the frame, with fingers interlaced. The skin appears slightly wrinkled, suggesting an older person. The background is a soft, out-of-focus texture, possibly a fabric or a wall. The teal text box is located on the right side of the image, containing a quote in white text. Below the quote, there is a smaller line of text in a lighter teal color.

**"4.6 million volunteers work with Not-for-Profit organisations and generate a wage equivalent value of \$15 billion."**

Productivity Commission,  
Contribution of the Not-for-Profit  
Sector report, 2010.

Payment method :  
☐ Cheque/Money order (payable to Alzheimer's Australia (Qld)) OR ☐ VISA / MasterCard  
 \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ CCV \_\_\_\_ Expiry date: \_\_\_\_ / \_\_\_\_  
 Cardholder's name: \_\_\_\_\_

☐ Please use my donation where it can make most difference

☐ Please use my donation for research

☐ Please use my donation locally

Title: \_\_\_\_\_ First name: \_\_\_\_\_ Last name: \_\_\_\_\_ Organisation: \_\_\_\_\_

Address: \_\_\_\_\_ Suburb: \_\_\_\_\_ Postcode: \_\_\_\_\_

Tel/Mobile: \_\_\_\_\_ Email: \_\_\_\_\_

- Donations of \$2 or more are tax deductible and a receipt will be provided. Thank you for your support. It is vital to our work to help people with dementia, their carers and their families.*

Alzheimer's Australia (Qld) is endorsed as a tax deductible gift recipient and all donations of \$2 or more are tax deductible. Alzheimer's Australia (Qld) is also registered with the Australian Charities Not-for-Profit Commission.

Thank you.

***Together we can beat dementia***

**Brisbane Central Administration  
& Dementia Support Centre**

825 Stanley Street  
Woolloongabba Qld 4102  
P O Box 8141  
Woolloongabba Qld 4102  
Phone: 07 3895 8200

**Cedar House Dementia Support  
Centre**

46 Bonogin Road  
Mudgeeraba Qld 4213  
Phone: 07 3895 8200

**Rockhampton Dementia Support  
Centre**

238 Richardson Road  
North Rockhampton Qld 4701  
Phone: 07 4928 1926

**Toowoomba Dementia Support  
Centre**

241 Bridge Street  
Toowoomba Qld 4350  
Phone: 07 4564 8893

**Cairns Dementia Support Centre**

Shop 6A Piccones Shopping  
Village  
151-159 Pease St  
Manoora Qld 4870  
Phone: 07 4032 4884

**Maryborough Dementia Support  
Centre**

Level 1, 200 Bazaar Street  
Maryborough Qld 4650  
Phone: 07 4123 5611

**Rosemary House Dementia  
Support Centre**

90 Allied Drive  
Arundel Qld 4214  
Phone: 07 5594 0270

**Townsville Dementia Support  
Centre**

165 Kings Road  
Pimlico Qld 4812  
Phone: 07 4755 1177

For more information:

[www.fightdementia.org.au](http://www.fightdementia.org.au)

National Dementia Helpline: 1800 100 500

ABN: 62 659 237 563 ACN: 166472224  
Alzheimer's Australia (Qld) Limited

**FIGHT ALZHEIMER'S  
SAVE AUSTRALIA**  
FIGHTDEMENTIA.ORG.AU